



**Meeting of the Board of Directors
March 24, 2015**

A meeting of the Board of Directors of the National Quality Forum (NQF) was held on March 24, 2015, at the Marriot Wardman Park Hotel.

Participants

Board Members Attending: Helen Darling (Chair); Lawrence Becker (Treasurer); Peter Briss (CDC Designee); Christine Cassel (President & CEO); Jim Chase; Maureen Corry; Carol Cronin; Leonardo Cuello; Joyce Dubow; Liz Fowler; Marge Ginsburg; Kate Goodrich (CMS Designee); Deborah Parham Hopson (HRSA Designee); Karen Ignagni; Don Kemper; Bill Kramer; Harold Miller; Dolores Mitchell; Elizabeth Mitchell (by phone); Mary Naylor (by phone); Laurel Pickering; Louise Probst; Lew Sandy; David Shahian; Bruce Siegel; Kirsten Sloan; Rich Umbdenstock (Vice Chair)

Non-Voting Ex Officio Board Members Attending: Cristie Upshaw Travis (CSAC Chair); Paul Tang (HITAC Chair)

Board Members Not Attending: Jack Cochran; Bob Galvin; Ardis Hoven; Marc Overhage; Nancy Wilson (AHRQ Designee)

NQF Staff: Helen Burstin; Neal Comstock; Ann Greiner; Wendy Prins; Nicole Silverman; Kyle Vickers; Marcia Wilson

Guest: Patrick McCabe, GYMR

EXECUTIVE SESSION

The Board met in executive session from 12:30 p.m. to 12:16 p.m.

CLOSED SESSION

The Board met in closed session beginning at 12:47 a.m. Dr. Cassel announced that Dr. Helen Burstin, NQF's Chief Scientific Officer has been named a Baldrige Executive Fellow. In the next year, Dr.

Burstin will learn about the Baldrige approach to systems and quality improvement and help us apply this approach to NQF's efforts.

The Board then considered the following matters:

- NQF's strategic planning process;
- Board governance improvements;
- the measure appeals process;
- the Measure Incubator; and
- physician/hospital strategy.

The Board took the following actions in the closed session:

ACTION: Approved a motion to not replace people on the Board who would be rotating off this year, while maintaining a consumer/purchaser majority and retaining the flexibility to fill gaps in expertise or achieve stakeholder balance.

OPEN SESSION

The Board began its open session at 4:01 p.m.

Welcome and Approval of Minutes

Helen Darling, Chair, reported the actions taken by the Board during its closed session. Ms. Darling thanked the staff for an excellent Annual Conference and Dr. Cassel thanked the Board for its support in connection with the Conference.

ACTION: The Board approved the minutes of the November 5, 2014, and February 11, 2015, Board meetings.

Membership Report

Neal Comstock, Vice President of Member Relations, updated the Board on member recruitment and new member benefits. Mr. Comstock stated that member retention is a challenge and that new membership benefits would offer opportunities for engagement and encourage our members to maintain membership. New member benefits include a member education benefit about healthcare quality measurement, creation of member networks to learn about and engage in NQF's key projects, and in-person member meet-ups to highlight a particular area of NQF's work and allow members to meet each other in small groups. Another small step in engaging our members is the creation of a member logo that NQF members may display on their web sites or on written materials.

Dr. Cassel thanked Mr. Comstock, his staff, and others in NQF for contributing to the member engagement effort, especially through our educational offerings.

Current NQF Projects

Nicole Silverman, Chief Operating Officer, began her report about NQF's projects by noting that the Board had wondered what NQF staff does day-to-day and what their work is like. Ms. Silverman directed the Board to a chart that listed NQF's projects in the last three to four months. She spoke about health information technology in particular and the fact that CMS has recently funded two projects that deal with e-measurement and health IT. Ms. Silverman noted that these projects will build off of work NQF has already done and may also inform future work, such as the Measure Incubator.

Healthcare Quality 2.0

Dr. Cassel briefed the Board on the follow-up of the Healthcare Quality 2.0 meeting. The meeting occurred in December 2014 and included all but two of the original members of the Strategic Framework Board that was convened about 15 years ago. The group used the meeting to discuss what the future might hold and what we should do in that future.

There was much discussion about innovative ways to get data efficiently, streamline the process for addressing gaps, and moving to measures that matter. Dr. Cassel referenced a list of ideas and seeking non-federal funding for these activities, which include: (1) identifying high-level measurement areas that could result in a comprehensive national dashboard; (2) increasing alignment of measures; (3) filling measure gaps and getting to measures that matter; (4) advancing measurement science, including attribution and comparability; (5) reducing the burden of data collection and obtaining more benefit from it; and (6) launching and growing a learning community that would result in feedback loops to inform us about the use of a measure and any unintended consequences.

Public Comment

The meeting was opened for public comment. No one made comments by phone or in person.

The Board considered no other business and the meeting adjourned at 4:42 p.m.

Respectfully submitted,

Ann F. Hammersmith
Corporation Secretary