

NATIONAL QUALITY FORUM ANNUAL CONFERENCE

20
20

Driving Value Through the Next Generation of Quality



Monday, March 23 – Wednesday, March 25, 2020
Omni Shoreham Hotel
Washington, DC



NATIONAL
QUALITY FORUM

TOPICS AND THEMES FOR 2020

Clinical & Quality
Alignment

Consumer & Community
Driven Care

Payment & Policy

Promotion & System
Change

Technology &
Transformation

WHY SPONSOR?

MEET the best in thought-leadership and trend analysis in healthcare quality measurement, improvement, and payment policy

INTERACT with the most diverse group of leaders dedicated to improving the safety and efficiency of our healthcare system

ATTEND the largest and only meeting of its kind

WE LOOK FORWARD TO HAVING YOU JOIN US!

The National Quality Forum leads national collaboration to improve health and healthcare quality through measurement. We work together with key public- and private-sector leaders to establish national priorities and goals to achieve healthcare that is safe, effective, patient-centered, timely, efficient, and equitable. More than 410 NQF Members, including leading hospitals, physician groups and other clinicians, healthcare systems, patient and consumer groups, insurers, employers, and biopharmaceutical and life sciences companies come together each year to learn from each other and from thought leaders in the field.

3 DAYS OF ALL-NEW NETWORKING AND SPECIAL EVENTS

Monday, March 23 – Wednesday, March 25

Pre-conference Symposium

Expert-level workshop focused on recent advances in measurement science, including, measures prioritization, attribution, clinical registries, and new measures concepts

John M. Eisenberg Patient Safety and Quality Awards

Celebration of those NQF Members exhibiting patient safety and healthcare quality

Next Generation Innovator Abstract Awards

Exploration of NQF Members to showcase innovative and novel initiatives to improve quality

Concurrent Breakout Sessions

Focusing on National Priorities, Engaging Patients and Caregivers and Improving Health Outcomes

Networking Receptions and Member Network Dinner

Monday and Tuesday evening networking cocktail receptions and Member Network dinner by topic area

RECENT, NOTABLE SPEAKERS:

Rana Awdish, MD,

Author of In Shock: My Journey from Death to Recovery and The Redemptive Power of Hope.

Director, Pulmonary Hypertension Program, Henry Ford Hospital; Medical Director, Care Experience Henry Ford Health System

Adam Boehler

Deputy Administrator and Director of the Center for Medicare & Medicaid Innovation, Centers for Medicare & Medicaid Services

U.S. Congresswoman Judy Chu (CA-27)

Garth Graham, MD, MPH

President, Aetna Foundation

Kate Goodrich, MD

Director, Center for Clinical Standards and Quality, and CMS Chief Medical Officer, Centers for Medicare & Medicaid Services, member of NQF's Board of Directors

A. Marc Harrison, MD

President & Chief Executive Officer, Intermountain Healthcare

Captain Mark Kelly, Commander of Space Shuttle Endeavour's Final Mission

U.S. Senator Pat Roberts (KS)

Joseph Sakran, MD, MPA, MPH
Director, Emergency General Surgery, Assistant Professor of Surgery, John Hopkins Medicine

SPONSORSHIP LEVELS AND BENEFITS

Contact us today to discuss all of the options that are currently available.
Marc Charon mcharon@qualityforum.org 202-783-1300

MISSION SPONSOR

NQF's highest-tier sponsorship.

- Opportunity to sponsor marquee events and keynote addresses
- Unlimited complimentary registration for staff
- 24-hour access to designated networking room for all three days
- Early engagement in Annual Conference program development
- Three invitations to NQF Annual Leadership Dinner
- Prominent logo recognition on all NQF 2020 Annual Conference promotional materials (i.e., website, event app, mailings)
- Acknowledgements during general session
- Logo placement on signage throughout the meeting
- Pre-meeting participant list (upon request)



PLATINUM SPONSOR \$50,000	GOLD SPONSOR \$35,000	SILVER SPONSOR \$25,000
<ul style="list-style-type: none"> • Direct Sponsorship of networking events • Opportunity to provide remarks during networking event and conference program • Complimentary registration for up to ten • One invitation to NQF Annual Leadership Dinner • Prominent logo recognition on all NQF 2020 Annual Conference promotional materials • Acknowledgements during general session • Logo placement on signage throughout the meeting • Pre-meeting participant list (upon request) 	<ul style="list-style-type: none"> • Direct Sponsorship of networking events • Opportunity to provide remarks during networking event and conference program • Complimentary registration for up to seven • One invitation to NQF Annual Leadership Dinner • Prominent logo recognition on all NQF 2020 Annual Conference promotional materials • Acknowledgements during general session • Logo placement on signage throughout the meeting • Pre-meeting participant list (upon request) 	<ul style="list-style-type: none"> • Direct Sponsorship of large promotional items • Complimentary registration for up to five • One invitation to NQF Annual Leadership Dinner • Prominent logo recognition on all NQF 2020 Annual Conference promotional materials • Acknowledgements during general session • Logo placement on signage throughout the meeting



GENERAL SPONSOR - \$10,000

- Direct sponsorship of promotional item
- Complimentary registration for three
- Prominent logo recognition on all NQF 2020 Annual Conference promotional materials
- Acknowledgements during general session
- Logo placement on signage throughout the meeting

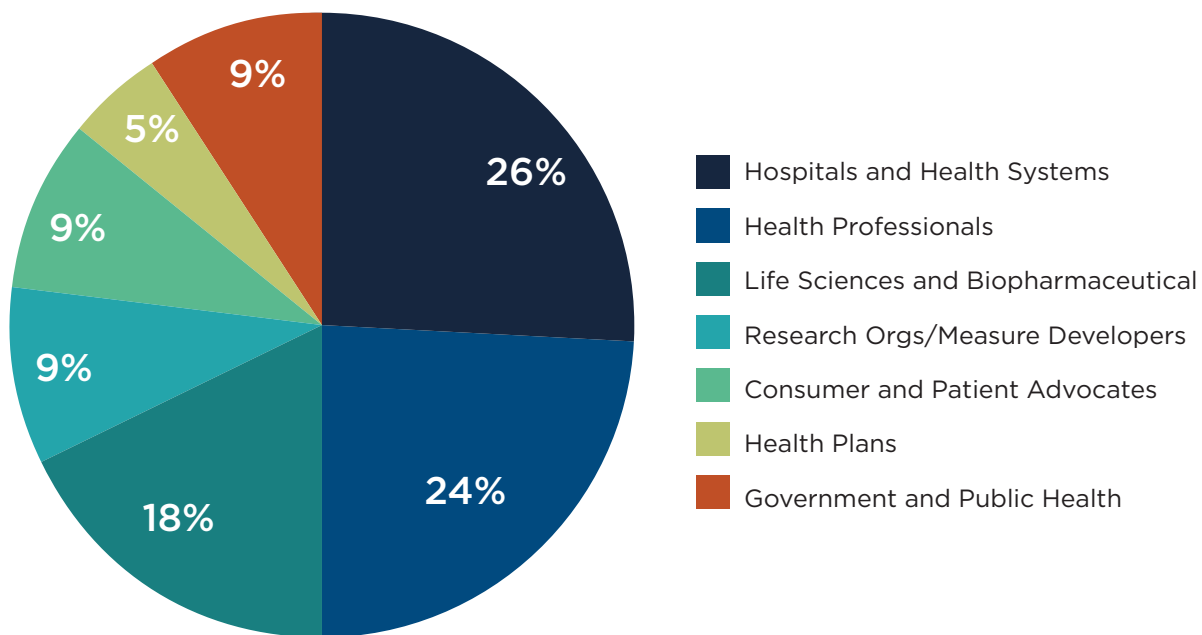
TABLETOP - \$7,500

- Complimentary registration for one
- Opportunity to host a table top setup during the meeting
- Special logo recognition on all NQF 2020 Annual Conference promotional materials
- Acknowledgements during general session
- Logo placement on signage throughout the meeting

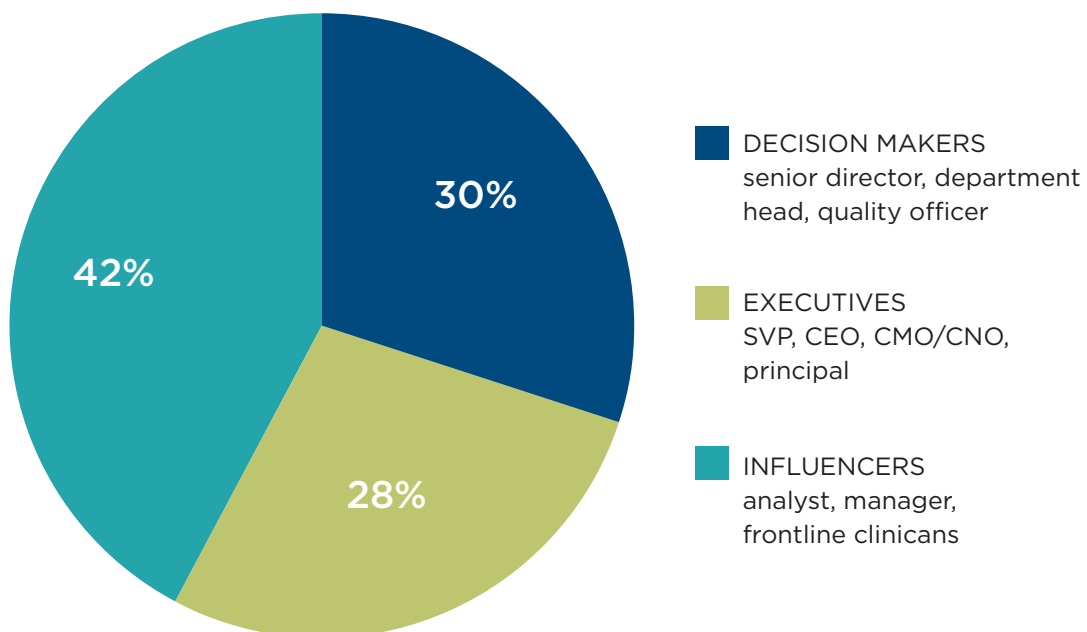
NQF ANNUAL CONFERENCE STATS

WHO ATTENDS?

A Diverse Audience



An Important Audience



WHY DO THEY ATTEND?



“I have to say that I think this was the best conference NQF ever had. Glad to be a part of it”.

“OPTIMISM AND EXCITEMENT ABOUT THE PROGRESS WE ARE MAKING AND PRAGMATISM ABOUT THE CHALLENGES AHEAD.”

“Balance of real-world results and policy directions.”

WHY DO THEY LOVE IT?



“Great mix of keynotes and breakout sessions – really like the format of the entire conference including the breakouts.”

“SESSIONS ON THE REAL WORK OF EQUITY AND EQUITY MEASUREMENT.”

“The session on gun violence and the diversity on the panel including a gun violence survivor.”

“SEEING PASSIONATE SPEAKERS WITH FIRST HAND EXPERIENCE SHARED.”

“Regional Health Quality panel was the best part of the conference.”



THANK YOU 2019 SPONSORS!

FLAGSHIP SPONSOR



GOLD SPONSOR



SILVER SPONSOR



GENERAL SPONSOR



TABLETOP SPONSOR



CONTACT US TODAY

to discuss sponsorship opportunities:

Marc Charon

mcharon@qualityforum.org

202-783-1300

SEE YOU AT THE ANNUAL CONFERENCE!

#NQF20