SPONSOR AGREEMENT

Completion of sponsor agreement form does not confirm acceptance of offer. NQF will review and confirm applications in writing, in the order that they are received.

Payment

All payments must be received as agreed at the time of sponsorship.

All sponsors' benefits are conditional on receiving payment, and receiving artwork, goods, etc. in a timely manner, and are subject to meeting publication deadlines.

A payment invoice will be issued once your sponsorship application has been approved and processed. The invoice will outline payment options and terms as per this agreement.

Terms and Conditions

Sponsor agrees to support the Conference as described above. NQF will provide Sponsor with the selected sponsorship benefits as described.

Sponsor will sponsor the Event in the amount listed with the selected sponsorship opportunity. Sponsor agrees all sponsorship payments are non-refundable. NQF will invoice Sponsor the total amount for selected sponsorship upon receipt of the completed sponsorship form, and payment is due within 30 days of receipt of invoice from NQF.

NQF is independently responsible for the design and content of the Conference in cooperation with NQF's advisors and Conference participants. Sponsor agrees not to direct the design or content of any presentations at the Conference or to influence NQF regarding design or content. Sponsor or its agents will respond only to NQFinitiated requests for comments and suggestions regarding the design and content of the Conference. NQF will evaluate such comments or suggestions objectively and independently.

Sponsor grants to NQF a non-exclusive, fully paidup license to display Sponsor's name and logo, as prepared and delivered to NQF by Sponsor, in any listing of Conference sponsors and supporters. Such listings may appear on NQF's website, thirdparty websites, social media websites, in written materials, posters, or signage solely to promote Sponsor's association with the Conference. The parties acknowledge and agree that each is an independent entity and, as such, neither party may represent itself as an employee, agent or representative of the other, nor may it incur any obligations on behalf of the other party unless specifically authorized in this Agreement. Neither party to this Agreement shall be deemed to be a joint venture or partner of the other party.

Sponsor will indemnify, defend, and hold NQF harmless from and against any claims alleging that Sponsor's name or logo infringes or constitutes a misappropriation of any trademark, copyright, or other intellectual property right. NQF will promptly notify Sponsor of any such claims.

MISCELLANEOUS:

- This Agreement shall be governed by and construed in accordance with the laws of the District of Columbia without regard to its conflict of law provisions. Sponsor consents to venue in courts sitting in the District of Columbia.
- This Agreement together with its attachments sets forth the parties' entire understanding and agreement with respect to its subject matter and supersedes any and all other agreements between them, written or oral, with respect to such subject matter. No amendment or modification to this Agreement shall be binding unless signed by each of the parties hereto.
- Each party represents that it has full authority to enter into this Agreement, grant the rights and benefits described and satisfy the obligations hereunder, without violating the rights of any third parties.

Contact Details

| First Name | Last Name | |
|--|-----------|---------|
| Title | | |
| Organization | | |
| Postal Address | | |
| City | State | Zipcode |
| Email | | |
| Billing Contact Name/Email (if different from above) | | |

Package Selection

| DISRUPTOR LEVEL SPONSOR | |
|--------------------------------------|----------|
| Opening Keynote | \$50,000 |
| Closing Keynote | \$50,000 |
| Pre-Conference Workshop Sponsor | \$50,000 |
| Eisenberg Awards Luncheon Sponsor | \$50,000 |
| INNOVATOR LEVEL SPONSOR | |
| □ WiFi Sponsor w/ choice of code | \$35,000 |
| Breakfast Sponsorship | \$35,000 |
| Plenary Session Sponsorship | \$35,000 |
| Conference MC Sponsor | \$35,000 |
| STEWARD LEVEL SPONSOR | |
| Session Room Naming Rights | \$20,000 |
| Hotel Room Key Card Sponsorship | \$20,000 |
| Mobile App Sponsorship | \$20,000 |
| Networking Reception Sponsor | \$20,000 |
| ADVOCATE LEVEL SPONSOR | |
| Lanyard Sponsor | \$10,000 |
| Coffee/Beverage Break Sponsor | \$10,000 |
| Hot Topic Session Sponsor | \$10,000 |
| Conference Registration Sponsor | \$10,000 |
| Patient/Advocate Grant Sponsor | \$10,000 |
| Table-Top Sponsor | \$10,000 |
| U Wellness Sponsor-Charitable Cause! | \$10,000 |
| | |

| CHAMPION SUPPORTER OPPORTUNITIES & A | DD-ONS |
|--------------------------------------|-----------|
| Charging Stations | \$5,000 |
| Deluxe Protection Kit | \$3,000 |
| Headshot Lounge | \$5000 |
| Virtual Photo Booth/Event Wall | \$6000 |
| Email Broadcast | \$1,500 |
| Mobile-App Banner Ad | \$1,000 |
| Television Ghost/Dark Channel | \$800/day |
| Journal/Notepad Sponsor | \$3,000 |

Special Options If your package includes options, list your preferred choices below.

| 1 | | |
|---|--|--|
| 2 | | |
| 3 | | |
| | | |

| TOTAL DUE | | |
|---------------------------------|----------------------------------|--|
| PAYMENT PREFERENCE: | | |
| Send Invoice | Send Letter of Request | |
| Check Enclosed | Requires Grant Submission | |
| Contact for Credit Card Payment | t | |

To secure your place:

Download this PDF, complete and return the application to: <u>annualconference@qualityforum.org</u>