

Join Our Member Community

qualityforum.org/membership

ABOUT NQF

The National Quality Forum (NQF) is a not-for-profit, nonpartisan, membershipbased organization that works to catalyze improvements in healthcare. We do this by leveraging our unique position, bringing all voices to our table and forging multistakeholder consensus on measurement standards and practices that improve outcomes, affordability, safety, and equity.

NQF is focused on impact, advancing priorities shared across stakeholders, and addressing structural challenges that transcend effective quality measurement and improvement based on science and evidence.

OUR MISSION

To be the trusted voice driving measurable health improvements

OUR VISION

Every person experiences high value care and optimal health outcomes

6 STRATEGIC MISSION GOALS

NQF's Strategic Plan lays out a pathway for driving meaningful, measurable improvements in healthcare quality to achieve our vision of high value care and optimal health outcomes for all people. One of the plan's key areas of focus is on the Health of Our Mission, which is composed of six goals to create a better and more equitable healthcare quality ecosystem:

- Define the national measurement architecture to drive improvement in quality and value.
- 2 Advance health equity and address disparities.
- **3** Become a national leader in defining measures for equitable patient and family engagement.
- **4** Develop measurement approaches utilized in value-based payment arrangements.
- **5** Promote the transformation to digital health.
- 6 Close quality gaps for national healthcare priorities.

These goals guide our work across all NQF projects and initiatives. Our efforts touch on multiple areas, with projects that advance more than one strategic goal.

BECOME PART OF THE **#NGFamily**

Organizations committed to healthcare quality join NQF to elevate their position and contribute at a high level to improve healthcare quality across the ecosystem.

JOIN NOW TO LEARN, CONNECT, AND LEAD

- Our national community of influential stakeholders helps shape the future of healthcare and allows you to amplify your organization's impact on the national healthcare quality agenda.
- Support the nationwide movement to promote better, more equitable care, optimal outcomes, and greater accountability, and demonstrate your organization's steadfast commitment to quality improvement.

ALL STAFF WITHIN A MEMBER ORGANIZATION RECEIVE THESE BENEFITS:



Expand your exposure to organizations across the healthcare ecosystem who face the same challenges you do and can help you find solutions.



Advance your career by taking advantage of a wide range of professional development and networking opportunities for your staff: Webinars, Stakeholder Advisory Councils, the prestigious Leadership Consortium, priority seating for Committees and technical expert panels, member exclusive executive updates, and key informant interviews.

ENGAGE TO CREATE THE CHANGE YOU WANT TO SEE

Be part of our shared mission to drive measureable health improvements

NQF'S UNIQUE VALUE: FORGING MULTISTAKEHOLDER CONSENSUS ON MEASUREMENT STANDARDS AND PRACTICES THAT IMPROVE OUTCOMES, AFFORDABILITY, AND EQUITY

We maximize our impact by addressing the most important structural issues upstream and downstream of our nation's portfolio of measures.

ADVANCING NEXT GENERATION MEASURES, METHODS, AND PRACTICES

- Determining and filling highest priority measure gaps
- Identifying and addressing data infrastructure needed for high impact, low burden measurement
- Accelerating next generation measures, methods, and practices

NATIONAL PORTFOLIO OF MEASURES

MULTISTAKEHOLDER CONSENSU

ADOPTING

SCALING IMPLEMENTATION OF PERFORMANCE MEASURES AND PRACTICES TO ACHIEVE IMPACT

- Guiding the selection and use of measures in programs
- Enabling multistakeholder measure set implementation
- Promoting practices that improve equity, quality, and affordability



INNOVATING

Together, we can drive measurable health improvements.

LEARN MORE AT:

www.qualityforum.org/membership

NQF BRINGS TOGETHER STAKEHOLDER VOICES FROM THROUGHOUT THE HEALTHCARE ECOSYSTEM

- **SUPPLIERS**
- **PURCHASERS**
- **PROVIDERS**
- **PUBLIC/COMMUNITY HEALTH AGENCIES**
- HEALTH PLANS
- HEALTH PROFESSIONALS
- QUALITY MEASUREMENT, RESEARCH, AND IMPROVEMENT
- CONSUMERS



MELISSA "MISSY" DANFORTH

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