



Patient-Centered Measurement: Innovation Challenge Series Learning Collaborative 2018 Webinar

March 1st, 2018

1:00 – 2:00pm ET

Dial-In Information:

- Web Link: <http://nqf.commpartners.com/se/Rd/Rg.aspx?271926>

Meeting Objective

- Learn about measures of colorectal cancer screening that incorporate individual screening benefit and patient preferences.
- Explore a proposed rubric to assess the patient-centeredness of measure development and implementation.

1:00pm	Welcome and Opening Remarks <i>Hala Durrah, Patient Family Engagement Consultant, Speaker & Advocate</i>
1:05pm	2017 Innovation Challenge Winning Submission: Patient Benefit and Preferences in Cancer Measures <i>Sameer Saini, MD, VA Ann Arbor Center for Clinical Management Research and University of Michigan Institute for Healthcare Policy and Innovation</i>
1:25pm	2017 Innovation Challenge Winning Submission: Patient-Centered Measurement Rubric <i>Matthew Pickering, PharmD, Pharmacy Quality Alliance</i> <i>Eleanor Peretto, PhD, National Health Council</i>
1:45pm	Audience Questions & Answers <i>Hala Durrah, Patient Family Engagement Consultant, Speaker & Advocate</i>
1:55pm	Wrap-Up & Announcements <i>Hala Durrah, Patient Family Engagement Consultant, Speaker & Advocate</i>
2:00pm	Adjourn

Register for NQF's Annual Conference

- Register for [NQF's Annual Conference](#), March 12-13 in Washington, DC, for a special session, **NQF Measure Incubator™—Past, Present, and Future**