



Attribution Committee Orientation Web  
Meeting  
February 25, 2016  
1:00 pm - 3:00 pm ET

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### Participant Instructions:

Follow the instructions below 15 minutes prior to the scheduled start time. To enter the web meeting, go to: <http://nqf.commpartners.com/se/Rd/Mt.aspx?813159>

*Please note that the primary means of listening to this event is streaming audio through your computer speakers. If you have any difficulty listening via your computer speakers, follow the instructions below to listen via telephone.*

1. Direct your web browser to the following URL: [nqf.commpartners.com](http://nqf.commpartners.com)
2. Under "Enter a meeting," type in the meeting number **813159** and click on "Enter"
3. In the "Display Name" field, type in your first and last name and click on "Enter Meeting"
4. Dial **1-844-554-6175** and you will be placed directly into conference.

If you need technical assistance, you may press \*0 to alert an operator or send an email to [NQF@commpartners.com](mailto:NQF@commpartners.com)

### Meeting Objectives:

- Provide a brief orientation to NQF
- Review roles, Committee charge, project objectives and activities
- Describe evolving policy landscape, challenges to attribution, and potential impact
- Solicit early input on key definitions, challenges, and resources to explore

### 1:00 pm Welcome and Introductions

*Ashlie Wilbon, Senior Director, NQF*

*Erin O'Rourke, Senior Director, NQF*

*Taroon Amin, Consultant, NQF*

*Kim Ibarra, Project Manager, NQF*

*Donna Herring, Project Analyst, NQF*

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**1:30 pm Overview of NQF**

*Erin O'Rourke, Senior Director, NQF*

**1:40pm Overview of Roles**

*Kim Ibarra, Project Manager, NQF*

**1:45 pm Project Approach**

*Kim Ibarra, Project Manager, NQF*

- Purpose and Objectives
- Commissioned Environmental Scan
- Activities and Timeline
- Key Meeting Dates

**2:00 pm Key Definitions and Concepts**

*Erin O'Rourke, Senior Director, NQF & Taroon Amin, Consultant, NQF*

**2:30 pm Evolving Policy Landscape, Current Challenges, Potential Impact**

*Erin O'Rourke, Senior Director, NQF & Taroon Amin, Consultant, NQF*

**2:40 pm Next Steps**

*Donna Herring, Project Analyst, NQF*

**2:45 pm Opportunity for Public Comment**

**3:00 pm Adjourn**