Improving Attribution Models Web Meeting

January 10, 2018
12:00 pm - 2:00 pm ET

Participant Instructions

Follow the instructions below 10 minutes prior to the scheduled start time.
Public dial-in #: 877-445-2582
Registration link: http://nqf.commpartners.com/se/Rd/Rg.aspx?990213
Web link: http://nqf.commpartners.com/se/Rd/Mt.aspx?990213

Meeting Objectives

- Discuss challenges in the Attribution Model Selection Guide highlighted by the use cases
- Explore key issues to using the Guide

12:00 pm	**Welcome and Introductions** *NQF staff*
12:10 pm	**Review Use Case Goals and Selected Cases** *Taroon Amin, NQF Consultant* *Jennifer Perloff, Brandeis University* *Sue Knudson, Health Partners*
12:30 pm	**Challenges in the Current Attribution Model Selection Guide** *Taroon Amin* *Erin O'Rourke*

12:30 pm **Challenges in the Current Attribution Model Selection Guide**
Taroon Amin
Erin O'Rourke
- Measure Level vs. Program Level Attribution
  - Lead Discussants: Elizabeth Drye, Danielle Lloyd
- What evidence is needed to support an attribution model?
  - Lead Discussants: Jack Resnick, Brandon Pope, Dan Muldoon
- What methods could be used to test an attribution model?
  - Lead Discussants: Jennifer Perloff, Ateev Mehrotra, Srinivas Sridhara

1:30 pm	**Key Informant Interviews** *Ashlie Wilbon*
1:45 pm	**Member and Public Comment**
1:55 pm	**Next Steps** *Kirsten Reed*
2:00 pm	**Adjourn**