



Improving Attribution Models Web Meeting

February 7, 2018
12:00pm - 2:00pm ET

Participant Instructions

Follow the instructions below 10 minutes prior to the scheduled start time.

Speaker dial-in #: 877-298-1950

Public dial-in #: 877-445-2582

Registration Link: <http://nqf.commpartners.com/se/Rd/Rg.aspx?251275>

Web Link: <http://nqf.commpartners.com/se/Rd/Mt.aspx?251275>

Meeting Objectives

- Review the first draft of the white paper
- Provide input on team-based approaches, data considerations, and considerations for special populations
- Review key informant interview guide and developer survey

12:00pm	Welcome and Introductions <i>NQF Staff</i>
12:10pm	Feedback on Draft White Paper <i>Taroon Amin, NQF Consultant</i>
12:20pm	Team Approaches to Attribution Review Draft White Paper <i>Ashlie Wilbon, Senior Director, NQF</i> <ul style="list-style-type: none">• Lead Discussants: Ateev Mehrotra, Jennifer Perloff, Brandon Pope
12:45pm	Considerations for Special Populations <i>Erin O'Rourke, Senior Director, NQF</i> <ul style="list-style-type: none">• Lead Discussants: Dan Muldoon, Jack Resneck, Elizabeth Drye
1:15pm	Data Considerations <i>Ashlie Wilbon</i> <ul style="list-style-type: none">• Lead Discussants: Danielle Lloyd, Srinivas Sridhara
1:25 pm	Review Key Informant Interview Guide and Developer Survey <i>Ashlie Wilbon</i> <i>Jean-Luc Tilly</i>
1:45 pm	Member and Public Comment
1:55 pm	Next Steps <i>Kirsten Reed</i>
2:00pm	Adjourn