



## Improving Attribution Models Advisory Panel Post-Comment Call

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May 30, 2018

12:00 pm - 2:00 pm ET

### Participant Dial-In

Follow the instructions below 10 minutes prior to the scheduled start time.

**Dial-In Number:** 800-768-2983; enter the access code: 291-5367

### Meeting Objectives

- Discuss the white paper development process;
- Review and discuss comments received during the public and member comment period;
- Provide input on proposed responses to the comments received; and
- Discuss potential revisions to the white paper.

<b>12:00 pm</b>	<b>Welcome and Introductions</b> <i>Erin O'Rourke, Senior Director</i>
<b>12:05 pm</b>	<b>White Paper Development Process</b>
<b>12:15 pm</b>	<b>Review and Discuss Comments</b>
<b>1:40 pm</b>	<b>Member and Public Comment</b>
<b>1:55 pm</b>	<b>Next Steps</b> <i>Kirsten Reed, Project Manager</i>
<b>2:00 pm</b>	<b>Adjourn</b>