



Improving Attribution Models Conference Call: Orientation and Review of Annotated Outline

November 1, 2017

12:00 pm - 2:00 pm ET

Participant Instructions

Follow the instructions below 10 minutes prior to the scheduled start time.

Dial-in number: (800) 768-2983; access code: **2915367**

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|-----------------|--|
| 12:00 pm | Welcome and Introductions
<i>Erin O'Rourke, Senior Director</i>
<i>Ashlie Wilbon, Senior Director</i>
<i>Jean-Luc Tilly, Senior Project Manager</i>
<i>Kirsten Reed, Project Manager</i> |
| 12:10 pm | Project Overview
<i>Erin O'Rourke</i> <ul style="list-style-type: none">• Project Background, Scope, and Objectives |
| 12:30 pm | Annotated Outline Review
<i>Erin O'Rourke</i> <ul style="list-style-type: none">• Gather feedback on the questions that may be explored within the scope of the project• Identify any new/relevant literature• Input on potential key informants |
| 1:30 pm | Member and Public Comment |
| 1:40 pm | Next Steps
<i>Kirsten Reed</i> |
| 2:00 pm | Adjourn |