



CANCER ENDORSEMENT MAINTENANCE

PHASE II

Joseph Alvarnas, MD

Director, Quality Systems for Cellular Therapeutics, Hematology & Hematopoietic, City of Hope

Joseph Alvarnas graduated from Santa Clara University with a Bachelor's degree in Biology. There he was the Valedictorian for my class. Dr. Alvarnas completed medical school at the University of California at San Francisco and subsequently completed a residency in Internal Medicine and fellowships in Hematology and Hematopoietic Cell Transplantation at Stanford University Medical Center. At the City of Hope he founded the Banner Transplant and subsequently worked as the Director of the Hematopoietic Stem Cell Processing Laboratory and the Chair of the Quality Committee for the transplant program. Dr. Alvarnas is currently an Associate Professor at the City of Hope where he works as the Director of Medical Quality for the institution.

Eduardo Bruera, MD, FAAHPM

F.T. McGraw Chair in the Treatment of Cancer, Division of Cancer Medicine, the University of Texas MD Anderson Cancer Center

Dr. Eduardo Bruera is Chair of the Department of Palliative Care and Rehabilitation Medicine at The University of Texas MD Anderson Cancer Center. A medical oncologist, Dr. Bruera is a fellow of the American Association of Hospice & Palliative Medicine and has authored over six hundred publications. He is a world-recognized leader in end-of-life care and is dedicated to improving patient access to palliative care worldwide. Dr. Bruera has pioneered research in and clinical implementation of integrated palliative care approaches in Texas and Canada and has trained hundreds of physicians to use this innovative approach.

Elaine Chottiner, MD

Director of General Hematology, Dept. of Internal Medicine, University of Michigan Medical Center

Elaine G. Chottiner, MD is the Director of General Hematology in the Department of Internal Medicine at the University of Michigan Medical Center, Ann Arbor, MI. She recently returned to the University of Michigan after twenty years in private practice with Ann Arbor Hematology Oncology Associates. Dr. Chottiner's areas of expertise include breast cancer, benign and malignant hematology. Dr. Chottiner is board certified in Internal Medicine, with subspecialty certifications in Hematology and Oncology by the ABIM. She is an active member of the American Society of Hematology, serving since 2000 on the Committees on Practice and Communications. She is also a member of the Michigan Society of Hematology and Oncology.



William Dale, MD, PhD

Associate Professor of Medicine, the University of Chicago Medical Center

William Dale, MD, PhD (Health Policy) is Section Chief of Geriatrics and Palliative Medicine at the University of Chicago, with a secondary appointment in the Section of Hematology/Oncology. He is a board-certified geriatrician and is a Paul K. Beeson Scholar in Aging Research. He has expertise in medical decision making, quality of life assessment, and frailty evaluation for older patients with cancer. In 2006, Dr. Dale established and directs the Specialized Oncology Care and Research in the Elderly (SOCARE) Clinic at the University of Chicago, which offers interdisciplinary individualized and integrated treatment to older patients. SOCARE provides a unique environment that gives special consideration to the needs of older cancer survivors, addressing the specific issues relevant to cancer patients and their loved ones.

Heidi Donovan, PhD, RN

Associate Professor, Acute and Tertiary Care, University of Pittsburgh School of Nursing

Dr. Heidi Donovan is an associate professor at the University Of Pittsburgh School Of Nursing. She is an internationally recognized expert on cancer symptom assessment and management. Her research has identified the most prevalent, severe symptoms in women with ovarian cancer, and documented sub-optimal patient-health care provider communication about symptoms. Currently, she is conducting an NIH funded RCT (1R01NR010735) to test the efficacy of a web-based symptom management intervention (WRITE Symptoms) in improving symptoms and quality of life for women with recurrent ovarian cancer. This multi-site trial is being conducted through the Gynecologic Oncology Group (GOG). Dr. Donovan is on the Health Outcomes Research Committee.

Stephen B. Edge, MD

Professor of Surgery and Oncology, Roswell Park Cancer Institute

Stephen B. Edge, MD is Professor of Surgery and Oncology and the Alfiero Foundation Endowed Chair in Breast Oncology at the Roswell Park Cancer Institute in Buffalo, NY. He attended medical school and trained in surgery at Case Western Reserve University School of Medicine with a fellowship in surgical oncology at the National Cancer Institute. He has been at RPCI since 1992. His primary research focus is identifying mechanisms to identify and improve community-wide quality of cancer care. He is the Chair of the Commission on Cancer of the American College of Surgeons and past Chair of the American Joint Committee on Cancer (AJCC) and serves on the Board of the National Comprehensive Cancer Network.



Karen Fields, MD

Medical Director, Strategic Alliances, Moffitt Cancer Center

Dr. Karen Fields is Medical Director of Strategic Alliances at Moffitt Cancer Center, working with affiliated institutions/practices by overseeing clinical activities, implementing pathways and selecting quality/outcome metrics. She previously served as Director of Bone Marrow Transplant (BMT) Chief of Medicine, and Medical Director of IT. She was also the first Medical Director of Moffitt's Total Cancer Care™ Program, a nationwide initiative to discover, translate and deliver personalized cancer care. Other roles include President/CEO of the Cancer Therapy and Research Center-San Antonio, Vice President of Global Academic Programs at M.D. Anderson, and Chief Medical Officer at Nevada Cancer Institute. Research includes high dose therapy/stem cell transplant and quality of life.

John Gore, MD, MS

Assistant Professor, Department of Urology, University of Washington School of Medicine

Dr. John Gore received his medical degree from Baylor College and completed his residency training at the David Geffen School of Medicine at UCLA. He also received his Masters of Science in Health Services from the UCLA School of Public Health. Dr. Gore's expertise lies in the measurement of quality of life in cancer care, symptom management, end-of-life care, racial/ethnic and socioeconomic disparities in health care delivery, and vulnerable populations. Dr. Gore is widely published in such publications as the Journal of Urology, Journal of the National Cancer Institute, and Cancer. He is a member of the American Urological Association and the American Society of Clinical Oncology and has presented at their annual and sectional meetings.

Elizabeth Hammond, MD

Pathology Consultant, Intermountain Healthcare

Dr. Elizabeth Hammond was born and educated in Salt Lake City. She received a BS (magna cum laude) and MD (cum laude) from the University of Utah. She did an internship in pathology and medicine at the University of Utah Medical Center. She was awarded an NIH post-doctoral fellowship in tumor biology and worked for a year with Georg Klein at the Karolinska Institute in Stockholm Sweden. She did her residency in anatomic pathology and a fellowship in immunopathology at the Massachusetts General Hospital, receiving her American Board of Pathology certification in 1974. She did research on cell mediated immunity and its relationship to cancer. She was awarded a 3 year Research Scholar Award from the American Cancer Society, Massachusetts division to continue this research. She served as an associate pathologist at Mass General Hospital and assistant professor of Pathology at Harvard Medical School.



Joseph Laver, MD, MHA

Clinical Director and Executive Vice President, St. Jude Children's Research Hospital

Joseph H. Laver, M.D., M.H.A. is Clinical Director, Executive Vice President and Chair, Department of Pediatric Medicine. Laver heads St. Jude clinical operations, including clinical care delivery and patient care quality and safety. He earned his MD from Technion in Haifa, Israel and his MHA from Medical University of South Carolina in Charleston. He completed his pediatric hematology/oncology fellowship at Memorial Sloan-Kettering Cancer Center in New York. He is a nationally recognized expert in pediatric oncology and bone marrow transplantation and recipient of numerous professional honors.

Jerod Loeb, PhD

Executive Vice President, Division of Healthcare Quality Evaluation, The Joint Commission

Jerod M. Loeb, Ph.D. is Executive Vice President for Healthcare Quality Evaluation at The Joint Commission in Oakbrook Terrace, Illinois. A member of the senior management team, he heads the Division of Healthcare Quality Evaluation, which subsumes The Joint Commission's activities associated with the development, testing and implementation of evidence-based standards, survey methods, national patient safety goals, and performance measures across all of The Joint Commission's various accreditation and certification programs. Dr. Loeb has administrative responsibility for The Joint Commission Departments of Quality Measurement, Health Services Research, and Standards and Survey Methods. Since his arrival at The Joint Commission in 1994, Dr. Loeb has played a leadership role in identifying, evaluating and implementing performance measures across the wide variety of Joint Commission accreditation and certification programs.

Bryan Loy, MD, MBA

Vice President, Clinical Innovations and Kentucky Market Medical Officer, Humana Inc

Dr. Bryan Loy, a pathologist by training, has enjoyed a career with the dual focus on medical management within Humana and as a physician engaged with many cancer-focused programs. At Humana his current role is as Vice President of Clinical Innovation and Kentucky Market Medical Officer. He has risen to that role through increasing levels of responsibility over the past ten years. Dr. Loy is currently involved with numerous cancer organizations including the American Cancer Society, the Kentucky Cancer Consortium and the National Business Group on Health's National Advisory Committee on Employer Services for Cancer Continuum of Care. Dr. Loy has served on National Carrier Medical Director Clinical Workgroup focused on Tumor Assays.



Stephen Lutz, MD (Chair)

Radiation Oncologist, Blanchard Valley Regional Cancer Center

Dr. Stephen Lutz is one of only a small number of Radiation Oncologists who is also board certified in Hospice and Palliative Medicine. He has served as the liaison between the US radiotherapy and palliative care communities for the past several years. His main research interests have included the formation of palliative radiotherapy treatment guidelines as well as the collaboration between the two specialties with regards to research, education, and patient advocacy.

Jennifer Malin, MD, PhD

Medical Director Oncology, WellPoint

Dr. Jennifer Malin is practicing oncologist, health services researcher with a focus on quality measurement and Medical Director for Oncology at WellPoint. She provides clinical leadership for all aspects of the delivery of care for members with cancer. She has extensive experience in developing, validating, and implementing quality measurement. She developed cancer quality indicators for a national evaluation of the quality of care published in the NEJM. She was a principal investigator of the ASCO study of the quality of cancer care and has had key roles on a number of studies of quality and disparities in cancer care. Most recently, she led an effort to evaluate lung cancer care in the VHA and developed a measurement system using electronic health record data.

Lawrence Marks, MD, FASTRO

Chair, Department of Radiation Oncology, University of North Carolina, School of Medicine

Lawrence Marks, MD, FASTRO, is a recognized expert in the treatment of patients with breast and lung cancer, and in the study of radiation-induced normal tissue injury. His research involving more than 500 prospectively-studied patients (funded by the NIH, DOD, and Lance Armstrong) aims to understand and reduce the risks of radiation injury, thereby enhancing the quality and safety of patient treatments. Dr. Marks is a national leader in the areas of quality and safety within radiation oncology and is a productive member of several committees affiliated with the American Society for Radiation Oncology, American Association of Physicists in Medicine, National Cancer Institute, and the National Comprehensive Cancer Network.

Robert Miller, MD, FACP

Clinical Associate/Oncology Medical Information Officer, Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins University

Dr. Robert Miller is a medical oncologist in the Breast Cancer Program in the Johns Hopkins University School of Medicine Department of Oncology and Oncology Medical Information Officer for the Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins. He joined Johns Hopkins in 2009 after 17 years in in the community practice of hematology/oncology in



California. He is interested in consumer health informatics and the use of electronic health records to improve the safety and quality of oncology care. He is chair of the IT Steering Committee at the Kimmel Cancer Center, co-chair of the Allscripts "ClinDoc" Electronic Clinical Documentation Implementation Team, and a member of the Clinical Systems Advisory Committee for Johns Hopkins Medicine.

Naomi Naierman, MPA

President and CEO, American Hospice Foundation

Ms. Naomi Naierman has been an executive in the hospice field for over 25 years. Before coming to the Foundation, she served for 11 years as the Executive Director of the Hospice Council of Metropolitan Washington, a regional association of hospices dedicated to consumer education. At the American Hospice Foundation since 1995, she has been responsible for forming its founding board of directors, developing long range plans, and raising the national visibility of the organization. Naomi is the author of numerous articles and has lectured before a wide variety of audiences. She has been interviewed by numerous media outlets, including NBC Nightly News with Tom Brokaw, ABC's Good Morning America, NPR's All Things Considered, and WSJ.

David Pfister, MD

Chief, Head and Neck Oncology Service, Memorial Sloan-Kettering Cancer Center

David G. Pfister, MD is an internationally-recognized expert in the management of head and neck tumors, and has pioneered the development of combined modality, 'organ preservation', treatment programs, intended to preserve function and cosmesis without compromise in survival. He holds the ranks of Professor of Medicine at Cornell's Weill Medical College, and Member at the Memorial Sloan-Kettering Cancer Center (MSKCC), where is Chief of the Head and Neck Oncology Service within the Department of Medicine and Dr. Pfister is a member of the Board of Directors for the National Comprehensive Cancer Network (NCCN) and the International Thyroid Oncology Group (ITOG). He is Chair of the Metrics Quality Care and Outcome Committee at MSKCC.

Rocco Ricciardi, MD, MPH

Senior Medical Staff, Lahey Clinic Medical Center

Dr. Rocco Ricciardi is a staff surgeon at Lahey Clinic and Assistant Professor of Surgery at Tufts University. He has an interest in translational research with a particular emphasis on cancer care, quality of surgical care, and population-based studies evaluating health outcomes. Dr. Ricciardi has completed a career development award examining quality of colorectal cancer care in the United States and maintains a research interest in colorectal and anal cancer. He has served on the National Quality Forum biliary and gastrointestinal benign condition technical advisory panel and thus has the experience and working knowledge relevant to identify and endorse measures for accountability and quality improvement related to cancer care.



Patrick Ross, M.D., PhD

Division Chief, Thoracic Surgery, the Ohio State University Comprehensive Cancer Center - James Cancer Hospital

Patrick Ross Jr., MD, PhD, is the Director of Thoracic Surgery, the Chief of Thoracic Surgery and a professor of clinical surgery at The Ohio State University Medical Center. Dr. Ross earned his medical and doctorate degrees from St. Louis University in Missouri. He completed his residencies in general surgery at Yale University and cardiothoracic surgery at the University of Pennsylvania. Dr. Ross's specialty interests are in thoracic surgical oncology, lung volume reduction and lung transplantation. His research focuses on new modality in lung cancer research. Dr. Ross was named one of "America's Best Doctors" in 2009.

Nicole Tapay, JD

Senior Director of Policy, National Coalition for Cancer Survivorship

Ms. Nicole Tapay, Senior Director of Policy for the National Coalition for Cancer Survivorship directs NCCS' public policy and government affairs efforts to promote access to quality cancer care. Her previous positions include: VP, Government Affairs and Public Policy, Health Care Reform, Medco Health Services, Inc.; Sr. Health Policy Advisor, U.S. Senator Ron Wyden; Assoc. Research Professor at Georgetown University's Health Policy Institute; Director, Division of Benefits, Coverage and Payment for CMS; and Sr. Legislative Counsel for Health Policy for the National Association of Insurance Commissioners. She worked internationally for the OECD, Novartis AG and the World Bank. She holds a JD from Georgetown Univ. and an AB from Princeton Univ.

Wendy Tenzyk

Director, Insurance, Colorado PERA

Wendy Tenzyk, MSS, CEBS, is Insurance Director for the Colorado Public Employees' Retirement Association (Colorado PERA). She is responsible for the development and administration of PERA's insurance programs, including health care programs and related care management and care coordination programs for PERA's 100,000+ retirees, dependents, and Medicare beneficiaries. Ms. Tenzyk has implemented programs focused on cancer care, diabetes and heart disease, fitness and wellness, and specialty pharmacy benefits. She has a Masters from the University of Denver, a B.S. magna cum laude from Boston University, and the Certified Employee Benefit Specialist (CEBS) designation and Fellow status from the Wharton School and the IFEBP.