



Proposed Imaging Efficiency Steering Committee

**Dr. G. Scott Gazelle, MD, MPH,
PhD(Co-Chair)**

Professor and Director- Massachusetts General Hospital

Dr. G. Scott Gazelle MD, MPH, PhD, is Professor of Radiology at Harvard Medical School and Professor of Health Policy and Management at Harvard School of Public Health. He is Director of Partners Radiology and the MGH Institute for Technology Assessment. He was previously President of the AUR, the New England Roentgen Ray Society, and Chair of the ACR Commission on Research and Technology Assessment and the RSNA Research Development Committee. He is known for his research evaluating the benefits, costs, and appropriate use of healthcare technologies and has been active in the development and implementation of guidelines for the appropriate use of imaging.

Dr. Eric D. Peterson, MD, MPH(Co-Chair)

Professor of Medicine and Vice Chair for Quality- Duke University Medical Center

Dr. Peterson is a Professor of Medicine in the Division of Cardiology and the Associate Vice Chair for Quality at Duke University Medical Center. He is also an Associate Director and Director of CV Research at the Duke Clinical Research Institute. His formal research training includes an MPH from Harvard University with special emphasis in biostatistics, health economics, and decision analysis. Dr. Peterson is a leader in quality research, with 450 peer-reviewed publications in the field. Dr. Peterson is also the Principal Investigator for the NIH/AHRQ Duke Centers for Education and Research on Therapeutics (CERTs), Society of Thoracic Surgeons (STS) National Cardiac Surgery Database, Data Coordinating Center for both the American College of Cardiology's National Cardiac Database (ACC-NCDR) and the American Heart Association's Get With the Guidelines Data (AHA GWTG). He is also PI/Center Director for the American Heart Association's Pharmaceutical Roundtable Outcomes Center (one of four nation-wide).

Dr. Peterson participates on multiple national committees including Chair of the AHA Quality of Care and Outcomes Research Interdisciplinary Working Group; Chair of the AHA Strategic Planning Committee, ACC/AHA Performance Measures Task Force; ACCF Appropriateness Criteria Implementation Working Group; and Co-Chair of the National Quality Forum Outpatient Imaging Efficiency Project Steering Committee. Dr. Peterson is also a member of the American Society for Clinical Investigation (ASCI) Council. He received the DukeMed Scholar Award in 2007. He is also a Contributing Editor on the Journal of the American Medical Association.

Mr. Michael Backus, MBA

Senior Vice President, Analytics- American Imaging Management, Inc.

Mr. Mike Backus is Senior Vice President for American Imaging Management (AIM). In this role, he analyzes and provides insight on the imaging data of the 30 million health plan members managed by AIM. Mike has 20 years of experience in health care. Prior to AIM, he operated Backus Associates, a consulting firm with a wide range of payer, provider and pharmaceutical clients. Mike also served as President of a 60,000 member IPA and as a Senior Associate for Booz Allen & Hamilton. Mike earned his Masters in Management at the J.L. Kellogg School at Northwestern University, and a Bachelor of Science in Economics from the Wharton School of The University of Pennsylvania.

Dr. Jacqueline A. Bello, MD, FACR

Professor/Director of Neuroradiology- Professor of Clinical Radiology and Director of
Neuroradiology , Mont

Dr. Jacqueline A. Bello, BA, Magna cum Laude, Dartmouth '76, MD, Columbia College of Physicians and Surgeons '80, completed residency at CPMC, and fellowship at the Neurological Institute of NY. She has been named Teacher of the Year by Columbia and Montefiore. A Fellow of the ACR and of the NY Academy of Medicine, Dr. Bello has been President of the NYS Radiological Society and VP of the NY Roentgen Society. In 2009, she was honored by the MMC Staff and Alumni Association, received the College of P&S Gold Medal for Meritorious Service, and was a Columbia University Alumni Medalist.

Dr. Stephen V. Cantrill, MD, FACEP

Associate Director, Department of Emergency Medicine- Denver Health Medical Center

Dr. Stephen Cantrill is an Emergency Physician at Denver Health Medical Center. He is also an Associate Professor for the Department Emergency medicine at the University of Colorado Health Sciences Center. Dr. Cantrill was a part of the Task Force of a W. J. Kellogg Foundation Grant on Cost Containment in Emergency Medicine from 1981 to 1983. He was a Member of the American College of Emergency Physicians Clinical Policies Committee (and its forebears), and served as Chairman from 1995 until 2000. Currently, he is a Member, American College of Emergency Physicians Quality and Performance Committee. He is also a member of the CMS / Oklahoma Foundation for Medical Quality Pneumonia Technical Expert Panel: 2005-Present

Dr. Carl D'Orsi, MD

Professor Radiology and Hematology/Oncology- Emory University

Dr. Carl D'Orsi is a Professor of Radiology and Professor of Hematology and Oncology at Emory University Hospital and Affiliated Hospitals in Atlanta, Georgia. He is currently the Director of the Division of Breast Imaging at Emory Healthcare and Affiliated Hospitals. Dr. D'Orsi is a member of the Society of Breast Imaging, and the Chair of the Program Committee Breast/General RSNA. He is also an Examiner American Board of Radiology - Breast. He is on the ACR Panel on Women's Imaging Breast and the CDC Breast and Cervical Cancer Early Detection and Control Advisory Committee.

Dr. Troy Fiesinger, MD, FAAFP

Vice President- American Academy of Family Physicians

Troy Fiesinger helped lead outpatient quality improvement and safety efforts for Scott and White Clinic and Hospital, a 500 physician multispecialty group, as the Regional Clinic Director for Quality and Safety. He then was the medical director for a federally health center and directed the clinic's quality improvement efforts. He completed the AAFP's Performance Measures course. He also participated in performance measure workgroups for the AMA's Physician Consortium for Performance Improvement and an efficiency measures workgroup for the American Board of Medical Specialties. He has just completed a 4 year term on the AAFP's Commission on Quality and Practice.

Dr. Howard P. Forman, MD, MBA

Professor, Yale University, Director, Yale University School of Medicine- Yale University of School of Medicine & Yale New Haven Hospital

Dr. Howard Forman, MD, MBA is a Professor of Diagnostic Radiology, Economics, Management, and Public Health at Yale University. He is also the faculty founder and Director of the MD/MBA program as well as the Executive MBA Program at the Yale School of Management. As the operational medical director of the Emergency Radiology Program at YNHH, he is actively involved in patient care and issues related to financial administration, healthcare compliance, and clinical practice management. He has worked in the US Senate, as a legislative fellow, working on Medicare legislation, as well as working with government agencies involved in Medicare reimbursement and utilization management of Imaging practices.

Dr. Mary Gemignani, MD

Associate Attending Surgeon/Associate Member- Breast and Gynecology Service,
Memorial Sloan-Kettering Cancer Center

Dr. Mary Gemignani, MD is an Associate Attending Surgeon at the Breast and Gynecology Service at Memorial Sloan-Kettering Cancer Center. Dr. Gemignani's research interests involve clinical and laboratory studies of hereditary breast and ovarian cancer including breast cancers caused by mutations in the BRCA genes. She has extensive experience in the diagnosis and treatment of hereditary breast cancer. She is a principal investigator for several research projects, including one to investigate the use of a special estrogen PET (positron emission tomography) imaging substance in patients with breast cancer. She is actively involved in MSKCC's Special Surveillance Breast Program, a comprehensive screening and prevention program for women who have an increased risk of developing breast cancer. Additionally, she helps to conduct clinical trials at MSKCC to evaluate new cancer therapies.

Dr. Raymond Gibbons, MD

Professor of Medicine- Mayo Clinic

As a cardiac imaging expert, Dr. Raymond Gibbons, MD has long advocated more judicious use of imaging, and published studies that show when cardiac imaging is not needed or useful. Dr. Gibbons has worked intensively for more than a decade as a participant and leader of the ACCF/American Heart Association Clinical Practice Guideline effort to promote evidence-based medicine. During his term as president of the AHA, he tried to focus national attention on the urgent need for healthcare reform. As a member of the "technical panel" for the first Appropriate Use Criteria (AUC-SPECT imaging), and a reviewer of subsequent AUC, he became concerned about their limitations. With internal Mayo funding, Dr. Gibbons tested the AUC for SPECT on both stress SPECT imaging and stress echocardiography at Mayo Rochester. This project became the first published application of the AUC for SPECT, and was the only study cited by the National Quality Forum panel in its draft imaging measures.

Dr. Richard Griffey, MD, MPH

Associate Professor of Emergency Medicine- Washington University School of Medicine

Dr. Griffey completed the Harvard Affiliated Emergency Medicine Residency in 2001. At Brigham and Women's and Hospital ED (2001-2007) he was director of information systems and of quality and patient safety and worked in the Department of Radiology's Center for Evidence Based Imaging. Dr. Griffey completed a Masters of Public Health in Clinical Effectiveness at Harvard School of Public Health in 2004 with training in quality measure development and evaluation. Currently Associate Chief for Quality and Safety in the Division of Emergency Medicine at Washington University School of Medicine, Dr. Griffey has published and lectured on evidence-based imaging and radiation safety.

Dr. Patricia Kunz Howard, PhD, RN, CEN Operations Manager Emergency and Trauma Services- University of Kentucky Hospital

Dr. Patricia Kunz Howard, RN, PhD, CEN, CPEN, FAEN is the Operations Manager for Emergency and Trauma Services at the University of Kentucky Chandler Medical Center, and EMS training coordinator for Lexington Fire and Emergency Medical Services. She speaks nationally on emergency care, is a contributing author to the Journal of Emergency Nursing and Sheehy's Emergency Nursing Principles and Practices (4th & 5th eds), as well as the co-editor of the 6th ed of Sheehy's Emergency Nursing Principles and Practices. Dr. Howard was the 34th president of the Emergency Nurses Association (ENA). ENA is the specialty nursing association serving the emergency nursing profession through research, publications, professional development, and injury prevention. Howard served on the ENA board from 2000-2006, and is currently serving as the Immediate Past Chairperson of the Emergency Nurses Association Foundation. She has been a member of ENA since 1985. Dr. Howard currently serves on several national committees, the American Nurses Association Congress on Nursing Practice and Economics, and is a member of American Heart Association Program Administration Committee (PROAD). Dr. Howard earned her A.D.N. from Salem College, a B.S.N., M.S.N., and PhD in Nursing from the University of Kentucky. She is also a member of Sigma Theta Tau, ANA, NAEMSE, AHA, and AACN.

Ms. Marilyn S. Kramer Executive Director- The Partnership for Healthcare Excellence

Ms. Marilyn Kramer joined The Partnership for Healthcare Excellence in 2007 as its first Executive Director. The mission of The Partnership is to empower consumers to become more engaged in their health care. Under Marilyn's leadership, the Partnership conducted extensive quantitative research, including on awareness of imaging overuse. Previously, Marilyn was CEO of DxCG, Inc., a health care information company. There she led development of risk-adjusted measures for imaging use that served as the basis for health plan/hospital contracts. Marilyn holds an M.B.A. from the University of Chicago and a B.A. from Harvard where she was elected to Phi Beta Kappa.

Dr. Laszlo Mechtler, MD Vice President- Dent Neurologic Institute

Dr. Mechtler is currently the Vice President of the Dent Neurologic Institute as well the Director Brain Tumor Treatment Center and the Chief of Neuro-Oncology at the Roswell Park Cancer Institute. He is also the Director of Dent Headache Clinic at the Dent Neurologic Institute. Dr. Mechtler is an Associate Professor of Neurology at the School of Medicine and Biomedical Science at the State University of New York at Buffalo. He is board certified in neuro-oncology, headache and neuro-imaging. His research interests include Advanced Neuroimaging and Headache and Pain Management.

Dr. Patti Raksin, MD Chief, Section of Neurotrauma and Critical Care- Cook County Hospital, Division of Neurosurgery

Board certified in both neurological surgery and neurocritical care, Dr. Raksin has been practicing for over 7 years in a high-volume, level I trauma center based in an urban, public hospital. She currently serves as the Section Chief for Neurotrauma and Critical Care, Medical Director of the Neurosurgery ICU and Attending Neurosurgeon at Cook County Hospital. She is also an Assistant Professor of Neurosurgery at Rush University Medical Center. Dr. Raksin's research focuses largely on imaging of head and spine trauma cases, and she is currently researching non-invasive measurement of intracranial pressure using a MRI-based technique for a wide-variety of intracranial pathologies, including traumatic brain injury. Dr. Raksin is trained in evidence-based medicine methodologies and is a member of the AANS Guideline Committee.

Dr. Donald W. Rucker, MBA, MD

Vice President and Chief Medical Officer- Siemens Healthcare, USA

One of the first formally trained medical informaticians in the United States. Dr. Rucker has a strong scientific, computational and practical background in medical computing. Co-developer of the first Microsoft Windows based electronic medical record in the world. He is a designer of the computerized physician order entry module that won the 2003 HIMSS Nicholas Davies Award as the best hospital computer system in the US. Board certified physician with broad clinical experience including at Kaiser Permanente, Beth Israel Deaconess, and the University of Pennsylvania.

Dr. Gavin Setzen, MD, FACS, FAAOA

Albany ENT & Allergy Services, PC

Dr. Gavin Setzen is a private practice and a Clinical Assistant Professor, Division of Otolaryngology at Albany Medical College. My clinical focus covers the areas of general otolaryngology, otolaryngic allergy, head and neck surgery and rhinology. He holds leadership positions within his individual physician association, his hospital and within the AAOHNS as Chair of the Board of Governors. In addition, I serve on the Board of the Intersocietal Commission for the Accreditation of Computed Tomography Laboratories (ICACTL) and chair the CT Imaging Work group at AAOHNS. He has presented nationally on imaging appropriateness in the outpatient setting and quality and accreditation in imaging in otolaryngology. The CT Imaging Working Group is charged with providing additional resources and training for continuing medical education in this area and with monitoring continuing legislative and reimbursement developments. The work group is developing a formal curriculum to advance physician education and patient safety. In addition, the work group is developing curriculum through a variety of resources that meet both ACCME standards and ICACTL accreditation requirements.

Dr. Rebecca Smith-Bindman, MD

Professor- University of San Francisco California

Dr. Rebecca Smith-Bindman, MD is a Professor in Residence, Radiology and Epidemiology & Biostatistics, Obstetrics, Gynecology, and Reproductive Medicine at the University of San Francisco California. Dr. Gemignani is an expert in use and outcomes of mammography and diagnostic testing for breast cancer.

Dr. Roger L. Snow, MD, MPH

Deputy Medical Director- Commonwealth of Massachusetts

Dr Snow is the Deputy Medical Director of the Office of Clinical Affairs of the Office of Medicaid in the Executive Office of Health and Human Services, Commonwealth of Massachusetts. He attended medical school at the University of North Carolina, Chapel Hill, NC, and trained in medicine and pathology in Boston and is Board-certified in both specialties. Prior to his service in Medicaid he practiced medicine at Massachusetts General Hospital. He supervises a staff of Associate Medical Directors and chairs the Committee on Provider Review. He coordinates activities in Prior Authorization, Quality Assessment and clinical topics. He holds a degree in Public Health from Harvard.

Dr. Kirk T. Spencer, MD

Association Professor of Medicine/Association Director, Cardiac Imaging- University of Chicago

Dr. Kirk T. Spencer is a Board Certified Cardiologist. He specializes in Echocardiography and Cardiac MRI. He is currently an Associate Professor of Medicine and the Associate Director of the Noninvasive Cardiac Imaging Laboratory at the University of Chicago. His responsibilities involve administration, education, patient care and research. He is a member of the American Society of Echocardiography and active on multiple committees including the Standards and Guidelines and Advocacy committees. He is a member of the Board of Directors of the American Society of Echocardiography. He has published > 100 articles in the field of Echocardiography and authored several book chapters.

Dr. Arthur Stillman, MD, PhD

Professor- Emory University

Dr. Arthur Stillman is the William & Kay Casarella Professor of Radiology at Emory University. He is the past president of the North American Society for Cardiovascular Imaging and is the current chair of the Cardiovascular Radiology and Intervention Council of the American Heart Association. Relevant experience includes serving on the American College of Cardiology Appropriateness Panel for Cardiac CT and MR, the American Board of Medical Specialties Episodes and Cost of Care working group and as the past Chair of the American College of Radiology Cardiac CT Angiography subcommittee of the Commission on Quality and Safety.

Dr. Judy Zerzan, MD, MPH

Colorado Medicaid Medical Director- Colorado Department of Health Care Policy and Financing

Dr. Zerzan was appointed Medicaid Medical Director for the Colorado Department of Health Care Policy and Financing in May 2009. She is an Assistant Professor in the General Internal Medicine at the University of Colorado Denver where she is principle investigator on an R01 NIMH grant about Medicaid prescription drug policy and practices as a hospitalist. Dr. Zerzan received her MD degree from Oregon Health and Science University in 1998 and her MPH in Health Policy and Administration from the University of North Carolina in 1999. She completed the Robert Wood Johnson Clinical Scholars Program at the University of Washington/Seattle VA in 2007.

