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NATIONAL QUALITY FORUM + + + + + EFFICIENCY RESOURCE USE

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STEERING COMMITTEE MEETING OPEN SESSION + + + + +

MONDAY, JULY 12, 2010

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The Steering Committee convened at 9:00 a.m. in Suite 600 South of the Homer Building, located at 601 13th Street, N.W., Washington, D.C., Doris Lotz and Bruce Steinwald, Co-Chairs, presiding. PRESENT: DORIS H. LOTZ, MD, MPH, CO-CHAIR BRUCE STEINWALD, MBA, CO-CHAIR PAUL BARNETT, PhD, VA Palo Alto Healthcare System JACK BOWHAN, Wisconsin Collaborative for Healthcare Quality JEPTHA CURTIS, MD, FAAC, Yale University School of Medicine KURTIS ELWARD, MD, MPH, FAAFP, Family Medicine of Albemarle WILLIAM GOLDEN, MD, MACP, Arkansas Medicaid LISA M. GRABERT, MPH, American Hospital Association ETHAN A. HALM, MD, MPH, University of Texas Southwestern Medical Center ANN HENDRICH, RN, MSN, FAAN, Ascension Health THOMAS H. LEE, MD, Partners HealthCare

System, Inc.

RENEE MARKUS-HODIN, JD, Community Catalyst JACK NEEDLEMAN, PhD, FAAN, UCLA School of Public Health MARY KAY O'NEILL, MD, MBA, CIGNA Healthcare DAVID PENSON, MD, MPH, Vanderbilt University Medical Center STEVE PHILLIPS, MPA, Johnson & Johnson Health Care Systems, Inc. DAVID REDFEARN, PhD, WellPoint JEFFREY B. RICH, MD, Mid-Atlantic Cardiothoracic Surgeons, Ltd. WILLIAM RICH, MD, Northern Virginia Ophthalmology Associates TOM ROSENTHAL, MD, UCLA School of Medicine BARBARA A. RUDOLPH, PhD, MSSW, The Leapfrog Group JOSEPH STEPHANSKY, PhD, Michigan Health and Hospital Association JAMES N. WEINSTEIN, DO, MS, Dartmouth Hitchcock Medical Center DOLORES YANAGIHARA, MPH, Integrated Healthcare Association NQF STAFF PRESENT: HELEN BURSTIN, MD, MPH JANET CORRIGAN, PhD MAISHA MIMS, MPH JENNIFER PODULKA, MPAff (Phase 1) SALLY TURBYVILLE, MA, MS ASHLIE WILBON, RN, MPH ALSO PRESENT:

NIALL BRENNAN, CMS ADRIAN HUSSAIN, HHS RITA MUNLEY GALLAGHER, PhD, RN

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C-O-N-T-E-N-T-S

AGENDA ITEM PAGE Review of Project Scope, Steering Committee Change, Project Activities & Project Timeline. 4 Resource Use Measure Evaluation Criteria. 85 • Public Comment. Adjourn

1 P-R-O-C-E-E-D-I-N-G-S 2 (9:02 a.m.) 3 OPEN SESSION 4 MS. TURBYVILLE: Good morning. I 5 want to welcome everyone here today and on the 6 telephone to the NQF Resource Use Steering 7 Committee meeting. We'll be meeting today, 8 Monday, and tomorrow, Tuesday. 9 At this time we'll first introduce 10 the staff, NQF staff, that are here today. 11 My name is Sally Turbyville. I'm 12 a senior director in the performance 13 measurement department. 14 We have Ashlie Wilbon who is the 15 project manager in performance measurements; 16 Maisha Mims, a research analyst in performance 17 measurement; Jennifer Podulka, who is a senior 18 DR. BURSTIN: Good morning, Helen 19 DR. BURSTIN: Good morning, Helen 20 Burstin, Senior Vice President for Performance 21 Measures at NQF.		Page	4
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	21	Measures at NQF.	
22 MS. TURBYVILLE: So at this time	22	MS. TURBYVILLE: So at this time	

		Page 5
1	I would request that we go around the room and	
2	have the steering committee members introduce	
3	themselves and the organization that they are	
4	coming from.	
5	CO-CHAIR LOTZ: I'm Doris Lotz.	
б	I'm the New Hampshire Medicaid medical	
7	director.	
8	CO-CHAIR STEINWALD: I'm Bruce	
9	Steinwald, I'm an independent consultant	
10	living right here in Northwest Washington.	
11	Until recently I was in the senior executive	
12	service in the Government Accountability	
13	Office.	
14	DR. STEPHANSKY: Joe Stephansky.	
15	I'm with the Michigan Health and Hospital	
16	Association.	
17	DR. ROSENTHAL: Tom Rosenthal,	
18	I'm from UCLA.	
19	DR. RUDOLPH: Barbara Rudolph. I	
20	represent the Leapfrog Group.	
21	DR. O'NEIL: Mary Kay O'Neil,	
22	chief medical office for Cigna in the Pacific	

Page 6 Northwest. 1 2 MR. BOWHAN: I'm Jack Bowhan, Wisconsin Collaborative for Health Care 3 4 Quality. 5 DR. BARNETT: Paul Barnett with 6 the VA Health Economics Resource Center. 7 DR. GOLDEN: Bill Gold, Arkansas 8 Medicaid. 9 DR. NEEDLEMAN: Jack Needleman, UCLA School of Public Health. 10 11 MR. CURTIS: Jeptha Curtis, Yale 12 University Hospital. 13 MS. GRABERT: Lisa Grabert, 14 American Hospital Association. 15 MS. MARKUS-HODIN: Renee Markus-16 Hodin, Community Catalyst. 17 MR. WEINSTEIN: Jim Weinstein, I'm director of the Dartmouth Institute for 18 19 Health Policy and Clinical Practice and I'm 20 recently the president at Dartmouth Hitchcock. 21 MS. HENDRICH: Ann Hendrich, 22 Ascension Health vice president for quality

Page 7 and patient safety. 1 2 MR. PHILLIPS: Steve Phillips, 3 director of health policy with Johnson & 4 Johnson. 5 DR. HALM: Ethan Halm, University 6 of Texas Southwestern in Dallas. 7 DR. REDFEARN: David Redfearn, 8 WellPoint. 9 DR. RICH: Jeff Rich, I'm a 10 practicing cardiac surgeon now, but in the immediate past a director of the Medicare fee-11 12 for-service program. 13 MR. YANAGIHARA: Hi, I'm Dolores 14 Yanagihara with the Integrated Health Care Association in California. 15 16 DR. RICH: Bill Rich, practicing 17 ophthalmologist in Northern Virginia, and 18 director of health policy for the American 19 Academy of Ophthalmology. DR. LEE: Tom Lee from Partners 20 21 Health Care System and Harvard Medical School 22 in Boston.

1	MS. TURBYVILLE: Thank you.	Page 8
2	So briefly to talk about some of	
3	the project goals and the status for today I'm	
4	going to hand it over to Ashlie Wilbon, who is	
5	the project manager.	
6	REVIEW OF PROJECT SCOPE, STEERING COMMITTEE	
7	CHANGE, PROJECT ACTIVITIES & PROJECT TIMELINE	
8	MS. WILBON: Good morning,	
9	everyone. Bear with us today. We are limited	
10	on space so we are going to be playing a	
11	little bit of musical chairs throughout the	
12	day based on who is going to be leading the	
13	conversation from the staff end. So thank you	
14	everyone for being here.	
15	A lot of this stuff you've seen	
16	before. At this point we just want to kind of	
17	set the tone and make sure everyone is on the	
18	same page. Today is I think the first time	
19	that everyone has been in the same place at	
20	the same time, and we had a few absentees on	
21	the calls sometimes, so it's just nice to	
22	regroup and make sure everyone is aware of	

what's going on. 1 2 So we are just going to review the 3 project scope, the steering committee charged activities and timeline, what we've done so 4 5 far. 6 So the goal of this project again 7 is just to provide guidance, and Helen and 8 Sally have been through this already so I 9 won't dwell on it, but to provide guidance for NQF committees, NQF members and measure 10 11 developers to make the process for reviewing resource use measures transparent for when we 12 do a call for measures later on this fall. 13 14 Also for the resource use 15 measurement white paper to provide input for 16 that as well as the resource use evaluation 17 criteria, and then beginning with phase two 18 you will actually be evaluating the submitted resource use measures for recommendation for 19 20 endorsement. 21 So again this project is divided 22 into two phases. The first phase that we are

		Page	10
1	in now is focused on the white paper and		
2	actually deciding on what the evaluation		
3	criteria will be for when the measures		
4	actually come in.		
5	Phase two we anticipate to begin		
6	in the fall. We are looking at doing the call		
7	for measures in October, and that will begin		
8	the consensus development process. We will		
9	talk a little bit more about that on day two		
10	towards the end so you have an idea of what		
11	that looks like.		
12	We've got one steering committee		
13	which is all of you for both of the phases,		
14	and beginning in phase two we will have five,		
15	at this point, five technical advisory panels,		
16	based around the clinical areas of the		
17	measures that we are expecting. Got 18		
18	conditions, and then we've divided those 18		
19	conditions into five lumps of clinical areas		
20	that we'll have the TAPS focused on.		
21	Each of the TAPS will be chaired		
22	by a steering committee member, and most of		

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1	you guys already know who you are; again, we	
2	can talk about that again on day two when we	
3	get into phase two a little bit more.	
4	So the roles of the steering	
5	committee, to act as a proxy for the NQF	
6	multi-stakeholder membership. Each of you	
7	guys come from a different - bring a different	
8	perspective and represent each of our various	
9	stakeholders from different areas to work with	
10	NQF staff to help us achieve the goals of the	
11	project: evaluate the candidate measures	
12	against the evaluation criteria; respond to	
13	comments during the review period; and respond	
14	to any directions from CSAC.	
15	And at this point we're	
16	anticipating that the evaluation criteria once	
17	it's decided on will go to CSAC for review and	
18	approval to be implemented.	
19	The CSAC is the Consensus	
20	Standards Approval Committee, and Helen may	
21	want to give a little more detail, but	
22	essentially they are the oversight body that	

manages or kind of oversees a lot of the - all 1 2 the processes that - and procedures that NQF implements. I'll leave it at that. 3 So all of the steering committee 4 5 members will be expected to review all the 6 measures, and each measure will be assigned 7 primary and secondary reviewers for more in-8 depth review. And again we'll talk a little 9 bit more about how the measure review process occurs when we get a little bit closer to 10 11 phase two. Right now this is just kind of to 12 give you an idea of how that will occur. So each of the measures will be 13 14 evaluated against each of the evaluation criterions, and you will review the measure 15 16 evaluations prepared by the staff, and indicate the extent to which the criterion is 17 met for the rationale, and at that point, once 18 19 you've reviewed it you will be making 20 recommendations to staff whether or not they 21 should be moved forward for endorsement. 22 So the steering committee charge

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for phase one is again to provide input on the 1 2 white paper, provide NQF operational guidance for the evaluation criteria, and provide 3 quidance on the call for measures which we 4 5 will talk about tomorrow as well. 6 So this is just a high level 7 timeline for the project. We had our call on 8 June 18th where we talked about the evaluation 9 criteria. Today and tomorrow we'll be meeting 10 here for the in person meeting. We expect that the white paper will go up for public and 11 12 member comments towards probably mid to late 13 That's a 30-day comment period. Auqust. Once 14 we received those comments we will reconvene 15 you guys via conference call to discuss the comments that come in, see if you'd like to 16 17 respond to them, how they should be incorporated and so forth. 18 That call we've 19 already scheduled based on majority 20 availability with the survey that we sent out 21 via email, and that is scheduled for October 22 5th.

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		Page
1	We will begin the call for	
2	measures again as I mentioned in October and	
3	expect that the white paper will be finalized	
4	in November of 2010.	
5	And we will be simultaneously with	
6	the call for measures we'll also be doing a	
7	call for the remainder of the TAP members. We	
8	do have the TAP chairs within the steering	
9	committee, but the remainder of the TAP	
10	members have not been selected yet so at the	
11	time when we do the call for measures in	
12	October we'll be doing the call for TAP	
13	members. So between October and December	
14	amongst all the holidays and stuff we'll be	
15	empanelling those TAP measures, and then we'll	
16	begin measure review in January of 2011.	
17	DR. HALM: I'm just trying to	
18	understand the role of the white paper beyond	
19	just sort of getting people together on the	
20	same page. You are doing a lot of public	
21	disclosure and commenting on the white paper	
22	as if it's sort of the final measure, or it's	

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		Page 15
1	sort of going to be the bible of resource use;	
2	is that correct?	
3	DR. BURSTIN: Basically because	
4	this is such a totally new area for NQF, we	
5	have never endorsed resource use measures	
б	before, this is a pretty evolving field with	
7	lots of people unsure what the terrain and the	
8	definitions. We thought it was really	
9	important to start with and actually it was	
10	specifically requested as well by HHS as part	
11	of this work that we do the white paper first	
12	as sort of almost a grounding exercise, get	
13	everybody on the same page and then do the	
14	call for measures.	
15	And again, because we're NQF,	
16	everything we do is very transparent. We	
17	learn a lot from public comment, routinely get	
18	hundreds of comments for everything we put	
19	out, and we get it from a very wide array of	
20	stakeholders.	
21	So we really value getting that.	
22	We often learn a lot about things that	
	_	

sometimes steering committees don't 1 2 necessarily think about. So that is the 3 purpose of it. We really see it as something 4 that may be also very useful for the measure 5 developers as they begin thinking about what 6 they want to put forward, how to bring that 7 forward. 8 MS. WILBON: And I think in a 9 broader sense to just kind of help lay the ground and help people better understand how 10 11 the steering committee was led to coming up 12 with the evaluation criteria. So it's kind of 13 that background and the path leading into the 14 evaluation criteria and the measures. So 15 hopefully that helps. 16 DR. RUDOLPH: In terms of 17 resource use measures, I know we're going to 18 have probably a long discussion about what 19 these are, but NQF has endorsed measures on 20 length of stay, readmission, and probably 21 others that in my mind are resource use 22 measures as well as sort of quality metrics.

Page 17 So just a clarification on that. 1 2 DR. BURSTIN: We'll have a lot of discussion about that to follow. 3 Those are 4 sort of classic efficiency measures. We've 5 had those before. But we haven't had sort of 6 the building blocks of ones that truly 7 represent cost resource use alone, which I 8 think is more to follow. 9 But you are absolutely right: we 10 really see this as building that overall 11 portfolio for efficiency measures to follow. 12 MS. WILBON: Does anyone else 13 have any questions? 14 MR. WEINSTEIN: There has been a tendency for a lot of the national committees 15 to avoid the issues of cost. Whether it's 16 17 comparative effectiveness research through the 18 Institute of Medicine or others. Is this - it 19 creates controversy. People use different 20 kinds of language around that. 21 And I realize the intent here is 22 to get cost into the mix with measures. Do we

		Page	18
1	anticipate any problems with that publicly?		
2	(Laughter)		
3	DR. BURSTIN: Yes. I've now		
4	been at NQF for three years and I actually now		
5	say it, and Barb know this, the easy stuff is		
б	kind of done. The hard stuff is to follow.		
7	And we know cost is sort of the third rail,		
8	but I don't think we can proceed without sort		
9	of touching it. So that's why all you smart		
10	people are here to help us do that wisely, and		
11	avoid touching the rail if we can but doing		
12	what is needed.		
13	CO-CHAIR LOTZ: I think there is		
14	something to be said too with just creating		
15	some metrics. What people do with the numbers		
16	once they get them is to some extent their own		
17	affair, and what I've come to realize with a		
18	fair amount of work, not so much with NQF, a		
19	little bit of work with NQF, a lot more work		
20	with AHRQ, is that while there is a desire to		
21	talk about cost, a lot of costing is local,		
22	and if we can just get some measures out there		

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1	that we can all agree to that start to	
2	incorporate some concepts of cost, then the	
3	folks local or at whatever level you play at	
4	can figure out what they want to do with it.	
5	MR. WEINSTEIN: I was just trying	
6	to create the discussion, because I imagine	
7	there will be a lot of discussion, and that	
8	the committee probably realizes that and is	
9	sensitive to that, was the reason for bringing	
10	it up, publicly.	
11	DR. LEE: You know, if I could	
12	just interject, I mean I do think that though	
13	I have questions and concerns about the	
14	traditional NQF framework and public reporting	
15	of these measures, I do think that some	
16	clarity and standardization about how resource	
17	use is measured would be very valuable right	
18	now. I mean we and a lot of folks I know are	
19	trying to develop value report cards with	
20	outcomes over cost, and on the same reporting	
21	framework, and having clarity and	
22	standardization of what we are actually	

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1	putting in that bottom half of the page would		
2	be very helpful for efforts to improve.		
3	I'm not sure if public comparison		
4	will be that straightforward. But for		
5	improvement purposes this will be a very		
6	useful exercise.		
7	DR. GOLDEN: I don't know when		
8	this would be appropriate in the framework,		
9	but one of the questions I had as I read		
10	through this is that we are kind of - we are		
11	still lumping things that may not be lumpable,		
12	in a sense for example when we go through this		
13	we have Prometheus and the ABMS materials		
14	together. And Prometheus is a payment		
15	mechanism, and ABMS is a measurement		
16	mechanism, and they may use common principles,		
17	but I'm not sure that they are comparable in		
18	terms of putting them into the same category.		
19	And I'm not sure the white paper has done that		
20	yet, and I don't know if that is going to be		
21	discussed today. But that may help clarity as		
22	we put this material forward.		

Page 21 We will actually 1 MS. WILBON: 2 today be dedicated solely to the white paper. We'll actually be going through section by 3 4 section. There are definitely sections of the 5 white paper that we have pulled out that we 6 want specific steering committee feedback and 7 decisions on so we will be calling your 8 attention to those and obviously everyone will 9 be bringing their own comments as well. So there will definitely be opportunity to 10 discuss that and revisit that as well. 11 12 DR. GOLDEN: Just a quick 13 followup, it'd be nice when we start to have 14 a broad discussion before we get into the 15 details, because what I just brought up is 16 really kind of not in the paper but more a 17 conceptual framework. 18 MS. WILBON: Right. There will 19 be time. 20 DR. BURSTIN: Just one brief 21 response, Bill, it's a very good question. 22 We've just been through this and brought in

1	for example some of the Prometheus
2	complication measures as part of our outcomes
3	project. Again, what we would be bringing in
4	would not be the payment model; it would be
5	the measures they use as part of the payment
6	model. So I think we are trying to stay
7	consistent that we would only be looking at
8	the actual metrics themselves rather than the
9	payment model. But it sounds like for the
10	white paper and a lot of the discussions some
11	really useful principles that might be useful
12	to come out of this as well.
13	DR. NEEDLEMAN: I'd like to go
14	back briefly to Jim's comment and Tom's
15	comments and some of the implications for the
16	work. We are clearly entering another era of
17	where aggressive cost containment is going to
18	be one of the key drivers of what's going on
19	in health care. Bending the cost curve is
20	going to be the mantra for the next decade.
21	But it needs to be done in a way that quality
22	is actually not only protected but enhanced,

given the current levels of quality of care. 1 2 So in the long run the kinds of 3 issues that Tom mentioned, the effort to look 4 in an integrated way at how much we are 5 spending and how much quality we're getting 6 for that is critical. And I think in the 7 rubric we've been using in this committee, 8 that's where the efficiency measure is. 9 What's - what this paper is about, 10 and with the measures we are talking about 11 seem to me to be an important intermediate step. We are going to be talking about 12 13 resource use at this stage of the game, not so 14 much efficiency measurement. We need to set 15 the stage for being able to measure efficiency 16 with the resource measures that are used, but 17 I've seen in the phone calls we've had, we 18 keep going back and forth between, are we 19 measuring efficiency or are we measuring 20 resources. We are going to need to be clear 21 about how far - the committee name is resource 22 use, and I think that's where we are, that's

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Page 24 where we have to begin. We need to be 1 2 thinking about how ultimately it may be used 3 in efficiency, but we should not be evaluating 4 whether these measures are adequate to measure 5 the efficiency of health care. They are not 6 going to be for all the reasons that we have 7 talked about on the phone. 8 MS. WILBON: Thank you, and again, we'll have lots of opportunities to 9 discuss this later on today. 10 I am going to quickly move through 11 12 the rest of these slides so you guys can get 13 to your more important or more exciting 14 conversations. 15 This is just a summary of what we 16 have done so far. As most of you know we started out working with a subcommittee of the 17 18 entire steering committee to help us get the white paper to a point that we felt was ready 19 20 to go to the entire steering committee for 21 review. So the subcommittee reviewed the 22 paper in late May, and we had been working on

		Page	25
1	incorporating their edits and suggestions into		
2	the paper prior to distributing it to the		
3	entire steering committee.		
4	We had the conference call on the		
5	18th and the meeting today, obviously. And I		
6	will actually hand it over to Sally. Thank		
7	you.		
8	WHITE PAPER DISCUSSION		
9	MS. TURBYVILLE: Thank you,		
10	Ashlie.		
11	So as Ashlie mentioned and as is		
12	indicated on the agenda, we are going to spend		
13	much of today talking about the white paper.		
14	We do have some key areas that we are hoping		
15	to get some agreement on, but we realize that		
16	there is going to need to be time for broad		
17	discussions as well as discussions that may		
18	stem from even some of the items that we want.		
19	So we realize that there needs to be		
20	flexibility. The slides are really just meant		
21	as an outline to help guide us through the		
22	day. But if they become no longer useful we		

are prepared to continue to move forward. 1 2 So again we do want an open 3 discussion. We do want input on how to 4 improve the approach that we might take to 5 endorse resource use measures as well as on the paper itself, and any recommendations on 6 7 key items that the committee may have. 8 The paper is currently in this 9 structure where we have our introduction, the 10 reason for the white paper. We talk about 11 what's going on in the real world, getting to one of the comments below, perhaps needs some 12 13 expansion. 14 The type of resource use measures on a continuum model, and then what the NQF 15 16 evaluation principles which we will have time 17 set aside for tomorrow to go through with you, 18 but we can bring them in today if we need to as well as the evaluation criteria itself. 19 20 For some of you to make sure we're 21 all on the same page we did our best that we 22 could to get the various current measure

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1	development approaches methods in the	
2	appendix. We weren't able to get all of them	
3	in there, 3M for example. But to the extent	
4	that we could we put that in there.	
5	The main reason was to demonstrate	
6	how different fundamentally some of them	
7	really are, and our sensitivity to that.	
8	So I'm going to hand it over to	
9	Bruce and Doris to lead this conversation. We	
10	are here for questions or to respond to any	
11	comments that you have that you need NQF	
12	staff. But we really want this to be a	
13	conversation amongst all of you to help guide	
14	us through any improvements in the white	
15	paper, things that are missing as well as the	
16	evaluation approach itself.	
17	CO-CHAIR LOTZ: Niall Brennan is	
18	back in the room with us, and there was a	
19	question that was asked when he was out, and	
20	we said, oh we'll ask that when Niall is in,	
21	so I did give him a heads up. But Niall, if	
22	you could speak briefly before we begin	

		Page
1	reviewing the paper as to how this project	
2	bumps up against CMS' RFP requesting the	
3	development of episode-based measures.	
4	MR. BRENNAN: Sure.	
5	DR. BURSTIN: Niall, could you	
6	come up to a microphone.	
7	MR. BRENNAN: Good morning,	
8	everybody.	
9	I suppose the first thing to say	
10	is when we conceived of the NQF process the	
11	notion of a requirement of a public domain	
12	grouper wasn't exactly law yet. So the short	
13	answer is, stuff happens. And we need to work	
14	around it.	
15	But I do think that the efforts	
16	are very complementary. I mean it may seem a	
17	little counterintuitive, but to tie into Tom's	
18	point and some others specifically, the whole	
19	purpose of this project is to try and	
20	establish standards and consensus around how	
21	resource use measures should be evaluated,	
22	what's right, what's wrong, what's good or	

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1	bad. And I think a lot of the findings of		
2	this process would hopefully feed into the		
3	public domain grouper process.		
4	There is an RFP on the streets.		
5	We'll be evaluating proposals over the next		
6	couple of months and hopefully making an award		
7	or awards sometime in the early fall. So I		
8	don't know if that answers the question to		
9	everybody's satisfaction. So it's a little		
10	difficult for me to state with certainty. But		
11	fall of this year.		
12	CO-CHAIR STEINWALD: Can I ask a		
13	followup?		
14	MR. BRENNAN: Yes.		
15	CO-CHAIR STEINWALD: As you know		
16	CMS has a huge task in front of it to		
17	implement the provisions of what we are now		
18	calling PPACA - just PACA?		
19	MR. BRENNAN: PACA.		
20	CO-CHAIR STEINWALD: PACA? Oh,		
21	my gosh. I'm behind the times.		
22	MR. BRENNAN: Affordable Care		

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1	Act, with the emphasis on affordable.	
2	(Laughter)	
3	CO-CHAIR STEINWALD: So you heard	
4	it and I heard it here first, PACA, and man of	
5	those provisions are oriented to moving away	
6	from atomistic fee-for-service medicine into	
7	different forms of health care delivery. And	
8	some of us have wondered whether this project	
9	could be complementary to these innovations	
10	that you are going to need to identify and	
11	implement in any case, and what most of us are	
12	hoping that our health system will move in the	
13	direction away from solely fee-for-service	
14	medicine to more integrated delivery systems.	
15	Do you see a complementarity	
16	between that movement and this engagement?	
17	MR. BRENNAN: Absolutely. You	
18	know the move to value-based purchasing is one	
19	of the key drivers of many many elements of	
20	the bill. Accountable care organizations are	
21	going to be evaluated against a whole range of	
22	quality and cost of care metrics. You have	

1	the expanded physician resource use report
2	program which will ultimately lead to the
3	value modifier provision where physicians will
4	be again evaluated on the basis of cost and
5	quality, and then a value modifier will be
б	calculated for their services.
7	And even if we do move away from
8	the old style fee for service, first of all,
9	ACOs are really sort of being lowered on top
10	of the fee-for-service structure, and over
11	time we may move to partial or full cap. And
12	there are certainly other models. And even if
13	we move away from payment per widget, we still
14	want to very closely track overall performance
15	and what patients are getting both in terms of
16	quality and quantity of care. So I view them
17	as very complementary. I don't know if that
18	answers your question or not, Bruce.
19	CO-CHAIR STEINWALD: While we
20	have Niall is here, anyone else like to ask a
21	question on this?
22	CO-CHAIR LOTZ: One more followup

1 before we open it up. 2 So you are seeing the development 3 of these resource use measures that will come 4 after the call up measures as being a component of the assessment of that value and 5 6 would feed into the application of the value 7 modifiers. You have your quality measures 8 coming in from another pathway so to speak and 9 then these resource measures coming in from 10 this pathway and then leading into the application of that value added modifier that 11 12 CMS is still discussing at this point. Is that sort of where we fit in on 13 14 a bigger picture? 15 MR. BRENNAN: Yes, the only 16 clarification would be, and maybe it's splitting hairs a little bit, I mean we don't 17 18 necessarily know and I can't always remember 19 all the dates, the value modifier is like 20 quite a way out there, and this process is 21 right now. So measures that are approved as 22 part of this process, they are the first

generation if you will of resource use 1 2 measures. So by the time we get around to a 3 value modifier or more aggressively evaluating 4 whatever entity based on quality and cost, 5 they may be different measures, but they will 6 still be based on a foundation of what's 7 happening now. We need to be addressing these 8 issues and developing prototypical standards 9 now and not waiting two more years or three 10 more years. Let's try and evaluate these, 11 get them out into the marketplace, even though many of them are in the marketplace already, 12 13 and see how people react. 14 DR. RICH: Niall you saw our 15 timeline and workload. Is that going to be adequate for you to help evaluate the RFP 16 When I reviewed it it looks like 17 proposals? 18 the timelines are - your timeline is a lot 19 shorter than ours. 20 MR. BRENNAN: Our timelines are 21 somewhat shorter and some of our other 22 internal criteria may be different, but what

	I
1	we're doing is we're approving work to begin
2	on development of a public domain group or we
3	would imagine that then those measures that
4	come out of that process, we could then look
5	at the evaluation criteria, evaluate them
6	against them.
7	DR. RICH: I just want to
8	reinforce what you are saying. There is a
9	sense of immediacy at CMS that we have to
10	appreciate, and I think some of the measures,
11	the resource use measures that we will come up
12	with will provide us with a picture of a holy
13	grail seven of eight years from now that we
14	could implement into the payment systems as
15	they evolve. But we have a really complicated
16	payment system now that's based on fee for
17	service, and I know this project is not all
18	about CMS, but the CMS fee-for-service program
19	is in dire need of resource use measurement,
20	and it needs to evolve in its payment
21	mechanisms, and resource use measurement needs
22	to be complementary along the way.

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1	So I would say as we deliberate we		
2	should remember that we might not pick the		
3	perfect measure or have the perfect goal, but		
4	have some intermediate steps and goals that		
5	could be utilized by CMS as the payment		
6	systems evolve.		
7	DR. GOLDEN: To follow up on		
8	that, just so I understand, in this process we		
9	are looking at different mechanisms of		
10	creating groupers and developing measures.		
11	You get general principles which may or may		
12	not be what the CMS goes into, and then you		
13	have multiple different mechanisms of		
14	performing tasks which can then create		
15	different kinds of measures like a tangerine		
16	or an orange. And I don't know quite what		
17	we'll end up with. Will the system		
18	accommodate six different silos of measures?		
19	Are we looking at principles for different		
20	systems, given that they have certain		
21	assumptions going in. Even a creative grouper		
22	system with certain assumptions and from there		

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1	you can create efficiency measures. But we	
2	may not match up. So how are we going to put	
3	all that together down the road.	
4	MR. BRENNAN: Without wanting to	
5	appear to not really answer the question, I	
6	think only time will tell. We're both at the	
7	beginning of two very complex processes, and	
8	it's just difficult for me to state with any	
9	certainty what may happen.	
10	I do think one of the unique	
11	challenges of this process in particular - not	
12	that any of this is easy - is because so many	
13	of the measures are different in slightly	
14	different ways, and because so many of the	
15	post-processing approaches that can be taken	
16	can impact what a measure means and how it's	
17	interpreted and accepted by people. I think	
18	it's a very very tricky issue and area.	
19	CO-CHAIR STEINWALD: Tom.	
20	DR. ROSENTHAL: We can't separate	
21	what we're trying to do in terms of	
22	identifying some individual measures from what	

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1	we think is the long term goal, and the part	
2	that I'm having trouble putting my head around	
3	is this idea of sort of an individual value	
4	for individual physicians, which sort of	
5	relates to the grouper methodology, ranking	
6	individual physicians with the perhaps more	
7	ultimate goal of eliminating fee for service,	
8	and driving towards accountable health care	
9	organizations. I can't quite figure out how	
10	one drives the other. And do you have some	
11	thoughts on that based on how CMS is thinking	
12	about it? Does the question make sense?	
13	MR. BRENNAN: Could you try me	
14	one more time, sorry?	
15	DR. ROSENTHAL: Well, we have	
16	this idea of individual doctors, and we are	
17	going to rank individual doctors who are	
18	practicing fee-for-service medicine and either	
19	rank them by some value-based measure or what	
20	CMS is developing, yet the real goal is in	
21	fact to drive them into accountable health	
22	care organizations, I think, and the	

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1	elimination of fee for service, and it's not	
2	entirely clear to me how the ranking of	
3	individual doctors or modifying their fee-for-	
4	service payments based on a value purchasing	
5	proposition drives the broader goal. A couple	
6	of people are nodding their heads.	
7	CO-CHAIR STEINWALD: Jim?	
8	MR. WEINSTEIN: I guess just	
9	to throw out some ideas on how I frame this,	
10	and I don't know if it's helpful for CMS or	
11	not. But as Tom said, lots of us are thinking	
12	of ways to work within systems that are	
13	actually is practical or pragmatic. So you	
14	could imagine a grouper for something like	
15	knee replacement, which is fairly simple,	
16	versus diabetes or something, that people like	
17	Ingenix and others have already come up with	
18	grouper strategies that we have all read about	
19	or are familiar with. And imagine testing	
20	that. And I guess my question is, before we	
21	jump into policy issues or changing the	
22	payment structure, let me ask, is it CMS' goal	

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1	to actually test some of these methodologies		
2	and measures to see if they actually deliver		
3	what's proposed in some RFP or strategy,		
4	rather than implementing a broad strategy that		
5	ends up failing like the current strategy.		
6	So is that where we're trying to		
7	get?		
8	MR. BRENNAN: I think it's a very		
9	good point, Jim. And again just to, perhaps,		
10	underline the earlier comments, when we		
11	referred to ACOs, value modifiers, etcetera.		
12	Those are, particularly the value modifier, a		
13	very long way in the future. I don't really		
14	want this conversation to be about payment		
15	reform or payment policy in the short term.		
16	I think it's about establishing standards and		
17	criteria around getting to useful measures		
18	that can eventually inform staff such as that		
19	as long as we are confident that the		
20	measures are giving us accurate information.		
21	So I really appreciate that point.		
22	CO-CHAIR STEINWALD: Jack.		

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1	DR. NEEDLEMAN: If I was
2	listening carefully enough, one of the things
3	I heard you say was one or several contracts
4	being let. And it ties in, I think, to some
5	of the conversation we've been having here
6	which is, the decisions that are made today
7	are going to constrain the decisions that can
8	be made in the future. So if one is picking
9	a specific grouping methodology six months
10	from now, that will have important
11	consequences for the way data is organized,
12	data is collected, data is reported, that will
13	constrain what kinds of measures people use in
14	the future. So where in the but we've also
15	talked about, and the white paper makes very
16	clear, we've got a lot of uncertainty about
17	what conceptually is the right way to do this.
18	So where in terms of the development process
19	is CMS trying to hit with the call for
20	development of a public grouper? And is it
21	possible that you're in fact going to have
22	several contracts out there with very

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1	different models being pursued so we have more	
2	flexibility in the future to identify the	
3	direction we want to go in, based on what	
4	we've learned from the initial grouping work?	
5	MR. BRENNAN: I think CMS faces	
6	some short-term realities, and has long-term	
7	goals. There needs to be a public domain	
8	grouper, I believe, and I should be better	
9	prepared, by January 1st, 2012. In order for	
10	that to happen, CMS has employed a strategy	
11	as you are probably aware from the RFP of	
12	pursuing both a short-term goal and a long	
13	term goal, a short-term goal that looks	
14	possibly at adapting some existing	
15	methodologies to better account for measuring	
16	these types of things in the Medicare	
17	population; a longer term much more expansive	
18	goal of: okay, if you had more time and more	
19	resources to build a better resource use	
20	measure, how would you build it.	
21	CO-CHAIR STEINWALD: Jeff, go	
22	ahead.	

	Page
1	DR. RICH: Sure, I just want to
2	reflect on what Tom was saying. So just
3	remember that in the Medicare fee-for-service
4	program, there is a Part A and Part B. Part
5	A, the hospital side, already does a lot of
б	bundling, and has a prospective payment
7	system. So resource utilization is felt
8	already a little bit in that system. But on
9	the Part B side, the physician side, it
10	still you're paying for widgets, and it's
11	outside surgeons who get paid a 90-day global.
12	Everyone else in health care delivery on the
13	physicians' side is getting paid per diem for
14	what they do on a daily basis.
15	So in order to modify behavior,
16	you need to measure physician resource use and
17	then apply some payment mechanisms or
18	incentives to drive physicians from single
19	widget producing physicians to a more
20	integrated health care delivery system with
21	hospitals, and that's part of what the value
22	modifier will do. And part of the tiered

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1	structure if you read Title III of this	
2	program and the value-based purchasing parts -	
3	- will be to provide the highest incentives	
4	for physicians who are integrated into ACOs,	
5	and the lowest to those who continue to remain	
б	in the fee-for-service system, which will have	
7	to remain. It's a part of the health care	
8	delivery in the United States, and it will	
9	take a long time to eliminate that. So there	
10	has to be sort of multimodal ways of providing	
11	incentives to create those organizational and	
12	cultural changes in medicine.	
13	CO-CHAIR STEINWALD: Okay, go	
14	ahead.	
15	DR. BURSTIN: Just one comment,	
16	just to recognize that even as a measure is	
17	endorsed at NQF, it is only endorsed for three	
18	years, quite intentionally, because we	
19	recognize that time changes, and knowledge and	
20	experience moves on. So we really view this	
21	as being sort of the initial set. I think	
22	there will likely be a lot of evolution. If	

		Page	11
1	you looked at the quality measures, for	ruge	11
2	example, even five years ago, compared to a		
3	lot of the outcomes we have now, there's		
4	already been that evolutionary change, and I		
5	think we need to expect this will happen on		
6	the research use side as well. We've got to		
7	start somewhere. So I think that was our		
8	expectation.		
9	CO-CHAIR STEINWALD: All right,		
10	then, one last one.		
11	DR. GOLDEN: Just to understand		
12	the NQF-CMS relationship, technically isn't		
13	CMS supposed to use NQF endorsed activity,		
14	unless proven otherwise or something? So how		
15	does that relate here?		
16	DR. BURSTIN: Sure. So NQF is a		
17	voluntary consensus based organization; it's		
18	a standard-setting organization. So we are		
19	the measures that CMS needs to look to first		
20	to use as consensus standards. So again, they		
21	will look among the many measures we have		
22	available and potentially select from that if		

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1	they have a program for which they need to use	
2	it. It doesn't what we do is also not just	
3	for CMS though. I mean, this is really a	
4	diverse set of measures anyone can use,	
5	systems, whoever chooses to, purchasers in	
6	Bob's world. I mean, I just think having a	
7	place to start is important, and it may be	
8	that CMS won't even necessarily use these in	
9	the short term, while they wait for the longer	
10	experience to follow. We just don't know.	
11	But I think from where you sit,	
12	it's just really important to say, how do we	
13	get this moving, how do we get this sort of	
14	set of principles in place, get this Version	
15	1.0 out there, and gain experience with it.	
16	CO-CHAIR STEINWALD: Okay, we	
17	will continue the discussion. I think we	
18	should excuse Niall.	
19	(Laughter)	
20	CO-CHAIR STEINWALD: I want to	
21	speak for the entire steering committee, and	
22	thank you for taking the time that you have,	

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1	and also any continued guidance for us as we		
2	go through our process from you or your		
3	colleagues would be much appreciated.		
4	MS. TURBYVILLE: Time to dive		
5	into the white paper.		
б	So certainly within Section 1, a		
7	key area that we identified that we wanted		
8	agreement from this steering committee and		
9	thought we tried to do it over the		
10	telephone and in person I think it's just best		
11	there are many definitions of efficiency,		
12	but to make sure we get agreement on what the		
13	definition of resource use is in the context		
14	of this project.		
15	Now clearly I heard a call also		
16	for a more broad discussion about the white		
17	paper, so I'm going to hand it over to the		
18	Chairs, and you can see what fits best. But		
19	you'll notice in the slides that are in front		
20	of you in the manila folder, we have at NQF		
21	staff within most of the sections identified		
22	key areas that we really hope to get agreement		

Page 47 1 on. 2 That aside, the broader discussion 3 is also certainly welcome and helpful. 4 CO-CHAIR STEINWALD: I'm going to 5 make a suggestion now. Since there are a lot 6 of people around this table, use this 7 convention of putting your tag card up on its 8 edge if you want to say something or ask a 9 question, and then the chairs can do a better 10 job of recognizing people. 11 DR. BARNETT: Isn't there 12 something on our microphone that says request. 13 DR. LEE: It's not hooked up. 14 DR. REDFEARN: It's a placebo. 15 (Laughter) 16 DR. BARNETT: It makes me feel much better. 17 18 CO-CHAIR STEINWALD: Jack, earlier you started to address this question 19 20 about what our focus is on, a resource measure 21 is different from an efficiency measure. It seems that we're headed in the direction of 22

		Page 48
1	developing resource measures, but we need to	
2	acknowledge what the difference is between	
3	resource measures and efficiency, and the	
4	staff have tried to capture that difference in	
5	this slide, or these two slides.	
6	Do you think they have captured it	
7	reasonably well?	
8	DR. GOLDEN: Yes. But as and	
9	I think the world of the staff here. But as	
10	Sally introduced this, she started a single	
11	sentence which had efficiency and then slid	
12	into resource. And I've got no I think	
13	this definition is good. I think some of the	
14	language that's in the paper is good. But we	
15	need to be crystal clear in our thinking, if	
16	not our presentation, about what the long-term	
17	goal is in terms of measuring efficiency,	
18	figuring out the value equation in health	
19	care, and what this project is capable of	
20	doing, which is focusing on how we measure the	
21	resources devoted to caring for patients.	
22	And we shouldn't be slipping and	

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1	sliding between language that talks about	
2	efficiency and language that talks about	
3	resource use. They are separate measures at	
4	this point. And that's my only concern.	
5	CO-CHAIR STEINWALD: Mary Kay.	
6	DR. O'NEIL: So two things, first	
7	on the efficiency point, and that is that	
8	looking at the equation I think that we are	
9	trying inform by this process is the number of	
10	inputs or resources utilized per some defined	
11	population or group of patients leading to a	
12	given outcome, which would be the efficiency	
13	I would say, is the only way that the resource	
14	utilization data will have value in evaluating	
15	things.	
16	If we can't compare what this	
17	entity putting in these resources here versus	
18	this entity putting in this different mix of	
19	resources there, then counting resources won't	
20	have value. So the resources have to be	
21	counted with an eye to efficiency, even though	
22	it is a separate process.	

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1	And then the other thing I wanted
2	I guess from my industry's perspective, for me
3	resource utilization measures are measures of
4	counting. So you have to count office visits,
5	prescriptions, procedures whatever you're
6	counting is what the resource issues are. To
7	put some kind of standard dollar value on them
8	I think is dangerous, because costs vary
9	tremendously for all kinds of reasons. Now
10	at some point in time that exercise needs to
11	be done, but if we're counting resources and
12	looking at what resources it takes to properly
13	and efficiently take care of a condition or
14	group of patients, then putting what the costs
15	are has a lot of, like, geographic-specific
16	issues; it has contractually specific issues;
17	it has site-of-service specific issues, and
18	all of that kind of stuff.
19	So if we start putting dollars to
20	things early in the process, we're going to
21	get really, really muddy. Those are my
22	feelings.

		Page
1	CO-CHAIR STEINWALD: Jim, and	
2	then Tom Lee, and then down	
3	CO-CHAIR LOTZ: Barbara.	
4	CO-CHAIR STEINWALD: Barbara was	
5	next? All right, go ahead, Barbara.	
6	DR. RUDOLPH: I had two comments,	
7	one being the resource use also. I agree with	
8	the idea that it's really a count of resources	
9	used, and then later on more as you get to	
10	the value equation or the efficiency component	
11	that you might assign dollars or some type	
12	of standardized unit of money to it.	
13	Second, somewhere in the white	
14	paper it talks about efficiency, and right	
15	below it talks about value being weights	
16	assigned, the weight preferences assigned to	
17	the various components of the efficiency	
18	score.	
19	And I guess I have a hard time	
20	thinking about efficiency being without a	
21	value, in the sense that no matter what you	
22	are doing, depending on who's doing it, it's	

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1	going to turn out a little bit different		
2	because of their own value preferences. I		
3	don't know if you can isolate it. Maybe		
4	theoretically you can isolate it that		
5	efficiency is without any type of value		
6	assignment by the parties who are creating the		
7	efficiency score. But I just have trouble		
8	thinking that that is possible. If somebody		
9	has an example, I'd be happy to hear it.		
10	CO-CHAIR STEINWALD: So Jim, Tom		
11	and Tom.		
12	MR. WEINSTEIN: Yes. I think		
13	this is going to keep coming up, this issue of		
14	efficiency and cost, because they are not		
15	always related. And I guess whether you want		
16	to use a golf analogy or baseball analogy,		
17	somebody can swing efficiently, hit the ball		
18	350 years, but it's not straight, and it's		
19	going to lead to another problem, and		
20	eventually they won't get to the right score		
21	on the hole or the ball game.		
22	And yet we all understand the		

Page 53 issues of cost. All this is being driven by 1 2 cost in the sense that people are suggesting we can't afford the health care system we 3 4 have. So we have sort of agreed to that being 5 on the table. Yet we haven't really 6 demonstrated what efficient care is for almost 7 any condition and then applied the cost 8 scenario to that. And sometimes I worry that 9 we are putting the cart before the horse a little bit, and wonder if we need to do this 10 11 in phases, to be explicit, to develop measures 12 of efficiency or resource utilization around 13 sort of best practice, with measures of what 14 that looks like, and then applying costs, as 15 they are a differential across systems for all 16 kinds of reasons -- may be a better 17 methodological strategy. 18 And I'm not sure whether others agree with that or not, but at least I'd like 19 20 to discuss it. 21 I'm actually finding DR. LEE: 22 that by forcing us to read this white paper

		Page	54
1	over and over again, it's been very helpful,		
2	because it's made us sharpen our thinking		
3	about what we are trying to accomplish. And		
4	so what I'm hearing is that we are all seeing		
5	that we are not talking about efficiency and		
6	value at this stage. We are talking about		
7	resource use. We should make it clear that		
8	it's a building block that's necessary to get		
9	to the phase where we can look at efficiency		
10	and value.		
11	And the other point I would make -		
12	- which I think is resonant with yours,		
13	Barbara is that we should say that as we		
14	put together that building block we have to		
15	understand that there are different		
16	perspectives on value and efficiency. And		
17	there is the purchaser perspective; there is		
18	the delivery system that is trying to improve		
19	perspective; and that there are going to be		
20	different tools in different settings, like		
21	there are going to be individual peer pressure		
22	tools that folks like me need that are		

		Page	55
1	probably never going to be useful to a	2	
2	purchaser, because you can't measure things on		
3	an individual doctor basis that are valid and		
4	useful in that way for a lot of topics.		
5	So I would say, make clear this is		
6	a building block and that there are going to		
7	be different perspectives, and that we need to		
8	have a number of different types of building		
9	blocks to prepare for that phase when we get		
10	there.		
11	CO-CHAIR STEINWALD: So Tom, Paul		
12	and Jeff.		
13	DR. ROSENTHAL: To weigh in on		
14	this theme of sort of cost-versus-efficiency,		
15	I'd like to suggest that a criteria for		
16	picking a cost metric would be that there is		
17	a corresponding outcome measurement that		
18	already exists. That would be ideal and		
19	preferable. But that we may in fact have		
20	opportunities to measure cost in areas that we		
21	really don't know anything at all or very		
22	insubstantial developed quality metrics, and		

		Page	56
1	we should not rule that out. Because we are		
2	so nascent in our understanding of how to		
3	measure cost and how we should count things		
4	that, if we tie ourselves to having a		
5	corresponding outcome metric, we may then end		
6	up picking cost metrics that are the wrong		
7	ones to experiment on.		
8	So I think it should be a criteria		
9	in the best of all possible worlds to have a		
10	corresponding outcome measurement, but the		
11	absence of a corresponding outcome measurement		
12	should not dissuade us from picking cost		
13	measurements that would head us down a path of		
14	learning.		
15	DR. BARNETT: Yes, just getting		
16	back to the slide about resource use measures,		
17	what I wanted to address is this issue of how		
18	we turn our vector of services into dollars.		
19	And the white paper, it seems to me, is a		
20	little bit it talks about prices, and I		
21	think that is careless language. Because		
22	are prices charges? I think it means		

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1	reimbursement. And I think it would be a	
2	mistake for us to take the existing resource	
3	base relative value scale as a given, and that	
4	that actually does represent cost from the	
5	view of the payer. But we think that maybe	
6	that it wasn't based on it. It's based on	
7	tradition. It's based on politics. It's not	
8	really a measure of the resources or the	
9	dollars that are being used. What we'd really	
10	like to look at is what is the opportunity	
11	cost, what is the long range marginal cost,	
12	for each of these services that's used in the	
13	health care system.	
14	And there are vendors that are	
15	selling these cost allocation systems used by	
16	maybe 5 percent of the health care system to	
17	try to actively get their costs attributed to	
18	the services, and that we shouldn't just take	
19	the existing current fee-for-service schedule	
20	as a given. I think that's actually part of	
21	the problem of why we are inefficient.	
22	CO-CHAIR STEINWALD: Jeff, next.	

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1	DR. RICH: Yes. I think		
2	generally I like the way the conversation is		
3	going right now. And in particular I like		
4	what Jim said and what Tom said, and I want to		
5	reinforce that I completely agree that the		
6	charge of the steering committee is to create		
7	a building block for resource use measurement		
8	which will lead to us understanding what		
9	efficiency is to avoid cost. But to		
10	personalize it, having sat and run the		
11	Medicare fee-for-service program, I could see		
12	and understand geographic variation in cost		
13	very easily. I know that if DRG-1 is		
14	\$300,000, heart failure with L-VADs in New		
15	York, and it's \$130,000 in other geographic		
16	areas, and I understand those differences in		
17	the market, and that there are Medicare basket		
18	of market indicators that we use to adjust		
19	that.		
20	What I didn't understand that is		
21	that \$300,000 I was paying for that L-VAD to		
22	be implanted in New York, were they using the		

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same basket of resources that somebody did in 1 2 Idaho, and were they efficient in the way that 3 they delivered care? Because we were 4 adjusting their prices based on their 5 Medicare cost reports and our historical look-6 back on what it costs them to implant this. 7 What I would like to see come out 8 of the committee is to avoid cost but to give 9 payers, and particular CMS, a tool where they can look at the care, the cost that they are 10 11 paying for it, and know that those particular 12 providers are efficient based on resource use 13 measurement and the quality that they are 14 delivering for their care. 15 CO-CHAIR STEINWALD: Steve and 16 then Bill. 17 MR. PHILLIPS: Yes. Thanks. Ι 18 just wanted to follow up, actually, on Tom's 19 point about -- and maybe I didn't understand 20 it completely -- but where you were saying we 21 shouldn't be constrained by whether there are 22 And I guess I'm trying to outcomes measures.

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	I
1	understand and need a little more elaboration
2	in terms of how you can evaluate costs and
3	resource use without some point that you are
4	trying to get to as far as an outcome.
5	Was I misunderstanding?
6	DR. ROSENTHAL: No, and I think
7	the example might in fact be the one that was
8	just alluded to about VADs. They are quite
9	good in the NQF domain outcome measures for a
10	variety of clinical areas, but not for 100
11	percent of them. We were chatting earlier
12	about glaucoma care. There aren't in the
13	public domain perfectly accepted outcome
14	measures. And I don't think we should be
15	constrained I think it should be a
16	principle that if in fact a cost measure and
17	an outcome measure are already coexisting,
18	that would be a criteria for picking the cost
19	measure, but I don't think we could learn an
20	awful lot about resource utilization by
21	picking something like VADs or glaucoma care.
22	And obviously somebody is then

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1	going to have to go back and say, well, know
2	we know how to measure the cost realm of this
3	thing; somebody has now got to do the work to
4	get the outcome measure better understood and
5	in the public domain. That was I think the
6	point I was trying to make.
7	MR. PHILLIPS: Yes. I guess the
8	kind of missing link is, you can't really come
9	to a point where you say this is a deficiency,
10	because you can measure the cost but you don't
11	know exactly where you are trying to get to
12	until you have the outcomes piece.
13	DR. ROSENTHAL: I'm assuming that
14	eventually on anything we would pick to
15	understand the cost framework that somebody
16	then will be able to figure out how to measure
17	the outcomes well. I just don't think we
18	should be constrained on the cost side by
19	saying, well, but there are no good outcome
20	measures for VADs which I don't believe
21	there really are. I don't think we really
22	know how to say how the outcomes are different

		Page	62
1	in Idaho versus New York yet. But certainly		
2	we could if we decided to use that as the		
3	basis for understanding the cost and resource		
4	input side of the thing. So that's all I'm		
5	saying.		
6	CO-CHAIR STEINWALD: Bill, and		
7	then Ethan and then Jack.		
8	DR. RICH: I want to go back to		
9	Paul's comment; I'd like to reinforce Dr,		
10	O'Neil's point about we should try to use		
11	some relative scale as often as possible		
12	because the variation of costs, even within		
13	regions and among payers. And I think we are		
14	going to have to have a hybrid system. If you		
15	look at Jeff's analogy of the wide variation		
16	of costs for VADs versus macular degeneration,		
17	since 2002 the office-based inputs have been		
18	standardized, okay, and there is no variation		
19	in those relative values. You can do there		
20	is a \$100 device in the office or a five-		
21	dollar, you get paid the same. So there is no		
22	difference to society.		

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1	The problem comes in the facility	ruge	05
2	or the use of device and drugs, and that is		
3	where we are going to have to have some		
4	standardized adopted Medicare payment for the		
5	different drugs and devices. Because		
6	certainly in the surgical realm, that's where		
7	we see massive variation. And yet some things		
8	like the physician side of things, in the		
9	office or the facility, are very standardized		
10	and have been since 2002. They've been		
11	updated. But we are going to have to think of		
12	a way of looking at cost variation in drugs		
13	and devices, and we are going to have to look		
14	at a dollar figure somehow.		
15	CO-CHAIR STEINWALD: Ethan and		
16	then Jack. Ethan?		
17	DR. HALM: Yes. I'm still trying		
18	to get my head around and I think I'm		
19	hearing from the committee, that the scope of		
20	this steering committee because I worry at		
21	the margins that we are trying to blow the		
22	oceans, and we are trying to be the efficiency		

Page 64 steering committee. And I wonder if it would 1 2 help -- it's hard enough to get the quality 3 metrics right in the poly steering committees, and then there is this resource steering 4 5 committee. And I wonder from a process 6 standpoint if NQF is thinking that down the 7 road there would be sort of an efficiency use 8 steering committee, and we just need to worry 9 more narrowly about trying to get the resource 10 use piece right rather than -- right now we 11 are so wrapped up into all the problems with resource use, but resource use in a vacuum 12 13 doesn't make sense, of course, to other 14 people. It only makes sense if you are a But I wonder if we can sort of 15 payer. 16 constrain -- help us think this through. Ιf 17 there is going to be an efficiency steering 18 committee, then we don't have to -- that's their problem. 19 20 CO-CHAIR STEINWALD: Jack? 21 MS. TURBYVILLE: So to respond to 22 the question, the scope of this project is to

focus on the resource use. We do often have 1 2 other projects that go on. We focus our 3 projects in on things that are manageable for 4 one steering committee. Our hope would be 5 that we would eventually have an efficiency 6 steering committee that is able to examine and 7 evaluate measures that incorporate outcomes, 8 etcetera, in a sophisticated manner. But we 9 think that right now where we are -- and we 10 are using you to make sure that our assumption is correct -- but where the measurement world 11 is right now, where stakeholders are, that the 12 13 best kind of value that the steering committee 14 and NQF process could be, would be to focus in 15 on the resource use measures as a building block, as you have heard some of the members 16 17 comment. 18 CO-CHAIR STEINWALD: Jack. 19 DR. NEEDLEMAN: Two things -- one 20 on this issue of: do we reduce things in some 21 Whether we call it costs or ways to costs. 22 something else, ultimately I think we have to.

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1	There is no way to understand the tradeoff		
2	between using drugs versus psychotherapy if we		
3	are talking about depression, unless we put		
4	them into some kind of common metric. We've		
5	got lots of different resources that are being		
6	used, each of which have their own natural		
7	measurement: hours for people's time, dollars		
8	or prescriptions for drugs, physical units for		
9	different kinds of supplies, but if people are		
10	making tradeoffs in the use of supplies versus		
11	drugs versus people we will not see that		
12	unless we produce some common metric of the		
13	resource use.		
14	So I think while it's going to be		
15	important to look to keep in mind the natural		
16	units, we also have to think about whether the		
17	resource measures are effectively aggregating		
18	them up so we can understand total resource		
19	use; so that is one element.		
20	The other element is, as we think		
21	about the use of the resource measures, we've		
22	got two different directions I think we are		

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1	going to wind up going with, both of which are	
2	complementary to each other. One is the	
3	issue of: are we getting value for money, the	
4	whole issue of what is the outcome, how is the	
5	quality, how does that compare with the amount	
6	of resources that are being devoted. The	
7	other which is related to that but is its	
8	own analytic effort is understanding the	
9	sources of variation in resource use. And	
10	those are two separate uses of the resource	
11	measures that we are going to wind up seeing	
12	people use, and whatever we are going to wind	
13	up endorsing is going to have to enable people	
14	to pursue both research agendas down the road.	
15	CO-CHAIR STEINWALD: I want to	
16	agree it's always a good idea to agree with	
17	Jack, just as advice to the rest of the	
18	steering committee. I think we use dollars	
19	because it's a way of aggregating across	
20	different kinds of services. Now how we do	
21	that and what adjustments we make to the	
22	dollars for differences in what you pay a	

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nurse in Boston versus Iowa City, those are
important details. But we can't get away, I
think, from dollars as the common metric for
aggregating across different kinds of
resources.

6 And resource use measures also 7 have a denominator, and that's where all the 8 different kinds of resource measures that 9 we've talked about -- specific services or 10 episodes per capita can be a population of 11 patients or a population at large. So we are 12 talking about measures that have both a 13 numerator and a denominator. Where they fall 14 short of being efficiency measures -- and I think this is kind of what Jack was suggesting 15 16 too -- is that it's not until you bring health 17 or some other outcome measure into the measure that you've really got a measure of 18 19 efficiency. 20 So if we are content with 21 concentrating on resource measures, we don't 22 need to worry too much, or at least it's not

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1	within our charge to say to the measure		
2	developers, well, you have to tell us how this		
3	resource measure contributes to the		
4	improvement, maintenance or restoration of		
5	health for example.		
б	Tom.		
7	DR. ROSENTHAL: And did we agree		
8	that cost is not that same as what's paid?		
9	CO-CHAIR STEINWALD: Yes.		
10	DR. ROSENTHAL: Okay.		
11	CO-CHAIR LOTZ: So then if we go		
12	back to the specific charge in front of us		
13	now, to look at this definition and create a		
14	definition that both guides us and the next		
15	several pages of the white paper and in the		
16	call for measures, what needs to be amended in		
17	this definition to reflect our conversation?		
18	Is resource use, for instance, a measure then		
19	of the costs for various services? Or does it		
20	need some structure as Bruce suggested, the		
21	cost per something which becomes the		
22	denominator? It seems to me that a lot of		

		Page
1	our conversations up to this point have	
2	struggled with what the task is in front of	
3	us. And having allowed us to voice some of	
4	that struggle, how do we bring it altogether	
5	now in a definition that is going to guide the	
6	rest of our day's conversation?	
7	CO-CHAIR STEINWALD: Another	
8	question, I guess, is well, I don't know	
9	how close we are to a consensus. The staff	
10	needs to tell us that. Do you have enough	
11	input on this issue to frame what you believe	
12	is the steering committee consensus, or do we	
13	need more conversation?	
14	MS. TURBYVILLE: I would say no.	
15	(Laughter) Because I see some people throwing	
16	out the word cost, others thinking to resource	
17	use as just the most obvious example. I've	
18	heard some say no to dollars, just	
19	utilization; others that we understand the	
20	weights. So I think it warrants spending the	
21	time now to make sure there is some kind of	
22	agreement across the steering committee as we	

Page 71 move forward. 1 2 CO-CHAIR STEINWALD: This is 3 pretty fundamental, isn't it. 4 All right. Those who are putting 5 their cards up, you need to have your name 6 facing this direction, otherwise you don't get 7 called on. 8 All right, Mary Kay, Barbara, Bill 9 Golden and Tom, and Jim. 10 DR. O'NEIL: I was not meaning to 11 say we not use dollars. What I was saying is, 12 for us to have a broadly valuable process that 13 we can use in a number of different settings, 14 markets, we need to start with counting 15 inputs, resource utilization, and then have a 16 mechanism by which we monetize it in a given 17 setting. 18 And obviously, to Jack's point, we 19 need to be able to do relative value of 20 different levels of input -- we need to do 21 But I think fundamentally our product that. 22 needs to be able to accurately count inputs if

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1	we're really going to do resource measurement.		
2	CO-CHAIR STEINWALD: But but		
3	summarize them using dollars as a common		
4	metric, once we've got them.		
5	DR. O'NEIL: Well, I mean there's		
6	maybe different purposes for that, so we		
7	should be able to do both. But I think the		
8	fundamental measure is that we can accurately		
9	count what resources have been used, I guess,		
10	by a delivery system, whether that's a single		
11	doc or something else, on a given population.		
12	CO-CHAIR STEINWALD: Okay.		
13	Barbara?		
14	DR. RUDOLPH: I guess I was just		
15	planning on speaking to the need to say:		
16	according to some sort of population or sample		
17	of a population. Otherwise it's just kind of		
18	hanging out there, you don't know what you are		
19	applying it to.		
20	CO-CHAIR STEINWALD: Okay. I		
21	think Bill Golden.		
22	DR. GOLDEN: Yes, multiple		

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		Page 73
1	thoughts. But getting back to Jack's comment,	
2	has the staff and I have a followup has	
3	the staff looked at the thinking that went	
4	into the whole RBRVs, because that broke	
5	resource use down into different components.	
6	And I only have two with that kind of thought.	
7	Have you looked at that just from the	
8	documents, to look at that kind of elements of	
9	what goes into the price of a charge?	
10	MS. TURBYVILLE: Yes, we thought	
11	about how different resource use units are	
12	defined or weighted. But I think our thinking	
13	was that some of that would come through,	
14	depending on the measure and the perspective.	
15	And Jennifer, maybe you want to add to that,	
16	but it certainly was part of the thinking or	
17	consideration.	
18	MS. PODULKA: We wanted to make	
19	sure that the measures remember, again,	
20	they are not just going to be used by CMS, so	
21	many other payers rely on a similar RBRVs	
22	system. But we want to ensure flexibility.	

1	We need to potentially endorse measures, but
2	different payers, different purchasers, can
3	use those for different purposes, and it
4	possibly is entirely valid for a payer who
5	negotiates very different payment rates or
6	prices with different providers in their
7	network to continue to carry along that
8	information. So you might provide fewer
9	resources, considering RBRVs, but have them
10	negotiated at a much higher price point, and
11	thereby overall cost more than comparative
12	physicians.
13	DR. GOLDEN: And the other
14	thought I had was as we go through this, early
15	in the meeting we talked about the world is
16	maybe going away from solo fee-for-service
17	into more aggregate type of mechanisms. And
18	that has sort of a bearing, because as we
19	consolidate or we get into more global kind of
20	payments, you end up not having to deal with
21	as much complexity, because then the local
22	administration has to deal with how to do its

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Page 75 own metrics, and then you can deal with all 1 2 the uniqueness of Omaha versus Sacramento. 3 And that is not our problem; it's their 4 problem. That's I guess how the DRGs worked 5 in many ways. So as we go through this, do we 6 focus on a disease -- which gets very micro --7 or do we focus on patients? So, patients with 8 diseases, and then you can figure out how a 9 system can manage patients with multiple 10 diseases, and you just get costs. So it seems 11 we want to work toward a simplified system rather than getting real detailed, because I 12 13 think we can get ourselves lost in the weeds 14 very quickly. 15 CO-CHAIR STEINWALD: Tom, Steve, 16 Jim and then Jack. 17 Tom. 18 I actually think DR. ROSENTHAL: 19 there is consensus. And I think Jack 20 described it pretty well. We can go around 21 the table one more time. But it seems to me 22 the consensus is: count first, monetize

		Page
1	second. And if one were trying to sort of	
2	tweak the statement that you've got there, it	
3	says resource use measures are measures of	
4	input, usually in terms of dollars. And I	
5	think if you in fact just rewrote that to talk	
6	about this concept of count first, monetize	
7	second, and that the monetization is a sort of	
8	standardized thing that is separate and apart	
9	from the markets, you will have captured what	
10	I believe is the consensus of the group,	
11	unless I'm missing something.	
12	CO-CHAIR STEINWALD: Steve, and	
13	Jim and then Jack.	
14	MR. PHILLIPS: Yes. I was just	
15	going to put out there that I think this does	
16	capture, as has been said, what generally is	
17	out there that you can look at as far as	
18	measuring resources. I think the value of NQF	
19	going through this is to draw upon creativity	
20	and innovative thinking beyond these. But I	
21	guess the principle I would raise to maybe add	
22	to this is just that the challenge, I think,	

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1	is going to be that anything that is maybe
2	more creative in terms of measuring resources,
3	can it be consistently applied across provider
4	groups or physician offices, let's say. You
5	may have some of the more sophisticated groups
б	that can do more sophisticated tracking of
7	their costs. But is whatever measure that is
8	being applied something that can be
9	universally or at least widely used? CO-CHAIR
10	STEINWALD: I think that is one of your
11	global principles. Yes.
12	Okay, I have Jim and then Jack.
13	MR. WEINSTEIN: I was just
14	thinking to keep this in the context of the
15	value equation so that we don't get off on too
16	many tangents, but quality will be important,
17	at some point those measures will fit into
18	this resource, which I'm going to call the
19	denominator here. And I like the notion of
20	counts and then monetize, as was suggested,
21	when you do diagnoses, because people have
22	specific multiple diagnoses more often

		Page	78
1	than not, especially in the Medicare		
2	population. Or do you do it in a capitated		
3	sort of population base? But I think the		
4	context as suggested is important. People who		
5	have to manage populations tend to do that		
6	much more efficiently when they have fixed		
7	dollars than people who don't. So I think		
8	that matters.		
9	But I think that if we as a		
10	committee could stay within the value equation		
11	and just assume that we are going to deal with		
12	resources in the denominator around counts and		
13	then monetize, then you start to put the		
14	pieces together. Because as the subgroups		
15	come together around the different domains		
16	of cardiac or whatever they are going to		
17	want to understand value in terms of quality.		
18	Because they are going to argue, we are doing		
19	something really good as measured by X. And		
20	so we want to be able to work with them to fit		
21	these pieces together at the end of the day,		
22	so that is the comment.		

Page 79 So just to jump 1 CO-CHAIR LOTZ: 2 in to the list here, adding some comment about 3 they should be able to use two, linked with 4 quality in some respect, which is missing 5 still from this definition; not something we 6 acknowledge we are going to work on over the 7 next day and a half, over the next couple of 8 months, but clearly should be reflected in the 9 definition as this guide is moving forward. 10 You're shaking your head? 11 MR. WEINSTEIN: Yes, I mean you 12 have to leave quality as the numerator however 13 we're going to measure it, just to stay 14 consistent with everybody else's work, IOM, 15 the Congressional language, etcetera, 16 etcetera. To leave quality out would, I 17 think, make the subgroups and the various 18 subspecialties very uneasy if it's all about eventually cost. 19 20 CO-CHAIR STEINWALD: Well, I 21 think it depends on what you mean by leaving 22 quality out. My own view is that, when one

		Page	80
1	looks at performance measures, one		
2	historically, we've looked at quality measures		
3	more than cost measures, and now maybe they're		
4	on an equal footing. Many payers evaluate		
5	providers on a cost dimension and a quality		
6	dimension separately and have separate		
7	thresholds that have to be met for each, as		
8	opposed to having a composite measure. And I		
9	could imagine that our work says something		
10	about how our resource measures should be used		
11	in combination or extended to incorporate		
12	quality. But in and of themselves, not do		
13	that.		
14	MR. WEINSTEIN: That's the		
15	notion, just that people realize we haven't		
16	forgotten about that.		
17	CO-CHAIR STEINWALD: Okay. Jack.		
18	DR. NEEDLEMAN: Some of what		
19	we're doing here is inherently complex, and I		
20	think we are going to have to carry some of		
21	that complexity through our thinking for a		
22	while. I'm a little concerned about premature		

		Page	81
1	closure to get clear definitions when in fact		
2	we are not dealing with clear concepts.		
3	So we've talked about the prices		
4	that are charged for the final service may not		
5	be a good measure of resource use; I've got no		
6	problem with that. But we are also going to		
7	be talking about input prices for the things		
8	that are purchased in order to deliver that		
9	care, and there we are going to be dealing		
10	with the concept of prices.		
11	We've talked about payments not		
12	necessarily as a good measure of resource use.		
13	But we often standardize across different		
14	places by using the same payment rates		
15	regardless of even as we make adjustments.		
16	So there is a standard DRG rate, even though		
17	the actual DRG rate paid to hospitals in		
18	Manhattan, New York, are different than the		
19	amounts we pay to hospitals in Manhattan,		
20	Kansas, because of the wage differentials,		
21	which are input price differences.		
22	Sometimes when we are trying to		

Page 82 compare resources we use standardized costs to 1 2 try to get out some of the regional 3 differences. But when we do that, we ignore some of the reasons for differences of 4 5 resource use. A community in which advanced 6 practice nurses, nurses that are doing 7 basically primary care, are 90 percent of the 8 cost of primary care docs, and where nurse 9 diabetes educators or other diabetes educators 10 are 40 percent of the cost of primary care 11 docs, is going to have a very different mix of primary care physicians, advance practice 12 13 nurses, and nurse educators than a community 14 where you've got the advanced practice nurses 15 being 70 percent of the cost of primary care 16 docs, and other nurse educators or diabetes 17 educators being 60 percent of the cost of 18 primary care docs. 19 Those differences in the relative 20 cost of inputs are going to affect the 21 decisions about what the mix of inputs are 22 going to be. And when you apply standardized

Page 83 pricing to each of those inputs, you lose 1 2 that. 3 So I think we're going to wind up, 4 as we go through this process, having to be 5 thinking about what the advantages are of 6 using standardized input prices or 7 standardized costs for comparisons, versus the actual costs for different communities in 8 9 comparison. And that, as I said -- I think 10 some of the complexity we have in thinking 11 about this, we just are going to have to live 12 with and carry through, rather than trying to 13 reach premature closure on which group to go 14 in. 15 CO-CHAIR STEINWALD: Fair enough. I've been told it's time for a break. 16 17 Dolores, why don't you take the last comment, and then we'll come back and be very consensus 18 19 minded. 20 MS. YANAGIHARA: Actually, Jack 21 just touched on what I was going to talk 22 about. But I feel uncomfortable saying that

		Page	84
1	we should take actual payments made off the		
2	table, because I think there is definitely a		
3	place for that. And so I'm fine with saying		
4	count first, monetize second. Two ways to		
5	monetize: standardized pricing, actual		
6	pricing. But I think there is a place for		
7	each of those, and to say we are not going to		
8	go into actual pricing at all just doesn't		
9	make sense, because there are times when that		
10	is really important.		
11	So to acknowledge there are two		
12	different ways, but to not completely take it		
13	off the table.		
14	CO-CHAIR STEINWALD: Okay, how		
15	much time do we have? Fifteen minutes. All		
16	right, this will be an 11 - 15 minute break.		
17	(Whereupon the above entitled		
18	matter went off the record at 10:34 a.m. and		
19	resumed at 10:50 a.m.)		
20	MS. TURBYVILLE: We'll get		
21	started again. At 12:10 we do open this call		
22	up for public comment and questions. So I		

		Page	85
1	want to get us started up again so we can		
2	finish what we hope to get done this morning,		
3	if at all possible. I think we've made good		
4	progress so far. So I'm going to go ahead and		
5	hand it back over to Doris and Bruce.		
6	RESOURCE USE MEASURE EVALUATION CRITERIA		
7	CO-CHAIR STEINWALD: Well, the		
8	consensus out during the break is that we are		
9	close to a consensus.		
10	(Laughter)		
11	So Sally has put something up for		
12	us to look at, so why don't we take a look.		
13	Then if we want to comment on it positively or		
14	negatively, please do.		
15	MS. TURBYVILLE: Just to note, I		
16	didn't try and change the actual definition		
17	too much in that short amount of time. What		
18	I did try to do is capture the approaches that		
19	we will then want to make sure the definition		
20	clearly expresses. But I think we have a few		
21	minutes; if there are some wordsmithing		
22	suggestions, that's completely welcome.		

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1	MR. MARKUS-HODIN: Could you		
2	enlarge this slide a little bit?		
3	MS. TURBYVILLE: Oh, sure.		
4	MR. MARKUS-HODIN: Thank you.		
5	CO-CHAIR LOTZ: And we can, as		
6	was suggested, move forward in our		
7	conversation and then revisit this later on,		
8	revisit it over the next couple of days		
9	through email.		
10	CO-CHAIR STEINWALD: Mary Kay.		
11	DR. O'NEIL: Well, I like this,		
12	and I think the resource inputs as the		
13	numerator, the population whether it be a		
14	geographic population or a single physician's		
15	population as the denominator, makes		
16	perfect sense, but the product has to be the		
17	value of the health outcome. Right? The		
18	input to the population leads to a result, and		
19	that result is better or worse health for		
20	value, right? So that's how we're relating		
21	this is a building block of the equation for		
22	value.		

1	CO-CHAIR STEINWALD: A building	Page 8
2	block?	
3	DR. O'NEIL: Yes.	
4	CO-CHAIR STEINWALD: Dolores, you	
5	still have your card up? No?	
6	Okay, anyone else? Go ahead.	
7	DR. RICH: I think I was just	
8	reflecting on what Jack said earlier, that	
9	some accounts of resources I would see as	
10	inputs, and some inputs are already monetized,	
11	for instance, wages. So there may be a gray	
12	zone between one and two, where some resources	
13	are already monetized. And we'll have to deal	
14	with how you demonetize something. Do you	
15	take the cost of labor and turn it into an	
16	FDE? And is that the resource that we're	
17	going to look at, number one. And then	
18	monetize it in order to compare across	
19	providers.	
20	CO-CHAIR STEINWALD: Tom.	
21	DR. LEE: The truth is, I think	
22	we need them all. I think that in my	

		Page	88
1	organization, which is trying to improve but		
2	also dealing with the marketplace, being		
3	criticized in the marketplace, we basically		
4	are using all of the measures on the spectrum		
5	of measures that are described later on in the		
6	white paper, and we use them monetized, non-		
7	monetized. So I think there are different		
8	customers for all of the different frameworks		
9	that we might consider here. And I think		
10	actually one of the best contributions we can		
11	make is help people understand which		
12	structures are most useful and appropriate for		
13	which settings.		
14	CO-CHAIR STEINWALD: Based on		
15	that, would you want to modify the number two,		
16	and monetize as appropriate or ?		
17	DR. LEE: Well, that is a good		
18	point, because there are different approaches		
19	to monetize, what you adjust for what you		
20	adjust for like, do you adjust for GME and		
21	teaching hospital status? People at teaching		
22	hospitals say, yes, of course you should.		

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1	Other people say, we don't care. And both	
2	perspectives are understandable.	
3	CO-CHAIR STEINWALD: Right, we	
4	don't care because you cost too much.	
5	Anyone else? Oh yes, Ann, sorry,	
6	and then Paul.	
7	MS. HENDRICH: I just have a	
8	question about number one, which is the count	
9	of resources. If it assumed that that is	
10	across the environments of where care is	
11	provided? Because currently I think that's	
12	one of our greatest challenges that it's in	
13	a very defined portion or episode of illness	
14	within that continuum, and we really can't get	
15	to number two and the outcomes, as we've been	
16	talking about. So that counter resources	
17	definition, how are we viewing that?	
18	CO-CHAIR STEINWALD: Barbara, you	
19	were an advocate for that. Go ahead.	
20	DR. RUDOLPH: Yes. I wasn't sure	
21	in the paper whether or not it was about	
22	all of this was about within an episode, or	

		Page 90
1	whether it was more broadly aimed. And if	
2	it's within an episode, then he could say	
3	resource use within an episode. Otherwise,	
4	then somewhere along the line you define who	
5	the population is and the time period covered.	
6	But I'm not sure how to fix that.	
7	CO-CHAIR STEINWALD: Well, I'm	
8	for broad-based, personally. And I think the	
9	way we've got it there, it seems to me, allows	
10	for a lot of different applications of the	
11	concept of resource measurement. And the hell	
12	part of it that you are referring to, Ann, I	
13	think is down the road a bit, or up to the	
14	measure developers: if you want to use the	
15	measure for this purpose, here's how. At this	
16	stage, I think we're at a higher level than	
17	the hell.	
18	Jim.	
19	MR. WEINSTEIN: The only thing I	
20	would add is, I think we all would say the	
21	people are going to do the measures, et	
22	cetera, what are they going to adjust for?	

		Page	91
1	That will be a big question. And so just		
2	"with appropriate adjustments" somewhere in		
3	this will be important.		
4	CO-CHAIR STEINWALD: Well, the		
5	monetizing the adjustment can be, it seems		
6	to me, at any level. But why don't others		
7	contribute? Jack and then Tom.		
8	MR. BOWHAN: The way it's written		
9	now with "count and monetize resources"		
10	I don't know if there is supposed to be an		
11	"or" in there. And to Tom Lee's point, this		
12	is supposed to be kind of high level, right?		
13	And we haven't figured out what the best way		
14	to go is, whether it's counting units or it's		
15	dollars. So can there be an "or" in there		
16	that the resource measures are inputs of		
17	dollars or units of service? So we cover the		
18	options that people want to go down with		
19	building measures, rather than saying it has		
20	to be one way or the other.		
21	CO-CHAIR STEINWALD: Tom.		
22	DR. ROSENTHAL: I'm assuming also		
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1	that there are going to be a variety of other	
2	principles added to this, like attribution and	
3	risk adjustment, and a variety of things that	
4	we do not have to capture in this definition.	
5	And back to your point, Bruce	
6	it seems at this stage we could continue	
7	probably to sit here all day and wordsmith	
8	this thing, but maybe to no particular the	
9	marginal utility of improvement here is going	
10	to decline pretty rapidly.	
11	CO-CHAIR STEINWALD: Steve.	
12	MR. PHILLIPS: I hope this isn't	
13	a decline. (Laughter) Or a wordsmith. But	
14	maybe more of a conceptual thought. I guess	
15	when I think about what we're trying to get at	
16	here, there are situations where maybe it's	
17	not so much of an input count or cost as, say,	
18	you've got a piece of expensive equipment that	
19	is sitting there, otherwise would be unused,	
20	maybe to test the use of it is not that	
21	necessary. But the real resource use is in	
22	the payment that's made, for what may	

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1	otherwise be a rather low marginal cost. So		
2	I don't really see that fitting in there, but		
3	I just throw it out there that it's not		
4	necessarily an input in cost or count, but		
5	it's a system cost, as far as the payment is		
б	made.		
7	DR. HALM: Sort of a capital		
8	expenditure.		
9	MR. PHILLIPS: Well, the capital		
10	expense may actually be minimal. So your		
11	input cost is minimal, but there is a payment		
12	that's made for a test that maybe doesn't have		
13	significant marginal benefit.		
14	CO-CHAIR STEINWALD: David. Do		
15	you want to introduce yourself?		
16	DR. PENSON: Sure, my name is		
17	David Penson. I'm a urologist by training.		
18	I am at Vanderbilt and head our Center for		
19	Surgical Quality and Outcomes Research. And		
20	I'm sorry I was late.		
21	My comment is just, I don't see		
22	counting the resources and monetizing the		

resources - I think we are building consensus 1 2 here - as mutually exclusive. And since we 3 are trying to be at this sort of very high 4 level overview the question is when would you 5 use one or when would you use the other. And 6 it strikes me that what we are really trying 7 to do here is come up with measures that are 8 broadly applicable across populations. And 9 maybe that's the verbiage we need to add. Ι know we are wordsmithing, but I think that 10 11 people would prefer to have counts, because 12 costs are different between say Nashville and 13 New York. But the fact of the matter is you 14 want to be able to make comparisons. So maybe the idea here is to wordsmith it in such a way 15 16 that it basically says to make it broadly 17 comparable across populations, if that 18 resonates with people. 19 CO-CHAIR STEINWALD: Any 20 resonating in the room here? Since there does 21 seem to be a consensus that you don't always 22 need to monetize then maybe you'd add a little

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1	bit of language that says monetize it if		
2	necessary or desirable; something like that.		
3	And then add the broad usage concept, and we		
4	might be done. What do you think?		
5	I don't know that we need all of		
б	our refinement right at this moment.		
7	MS. TURBYVILLE: No, but I'm just		
8	trying to make sure I capture some of this		
9	final silence of resonation.		
10	CO-CHAIR STEINWALD: All right.		
11	Tom has something.		
12	DR. ROSENTHAL: I just want to go		
13	back to the note for a second. Because I		
14	agree as a principle the resource use is a		
15	building block to bring us closer to value or		
16	efficiency, but that we may select measures		
17	that don't yet have a significant quality		
18	component that we currently understand to be		
19	developed later. So I don't want this thing		
20	to be again implying that we can only select		
21	cost measures for which there are existing		
22	well developed quality measures.		

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1	MS. TURBYVILLE: And we will look		
2	at all the principles together. So this is		
3	just to note that there is this principle, an		
4	opportunity to have the outcome portion, and		
5	then also as the group discusses it whether or		
6	not to add this other idea to those		
7	principles.		
8	CO-CHAIR STEINWALD: Are we good		
9	to go? Okay, let's move on.		
10	MS. TURBYVILLE: Let me hit save.		
11	(Laughter)		
12	Okay, so I think the next portion		
13	of the discussion we were hoping to have the		
14	steering committee focus on was what is		
15	section two, I believe, or three, which is		
16	looking at the real world implications. We		
17	also talk about other NQF efforts that are		
18	ongoing to help drive home this idea that we		
19	realize that we are just focusing on one		
20	portion of some very important things that		
21	need to be grappled with.		
22	And then kind of this conceptual		

Page 97 model that we put forth about the approaches 1 2 to resource use measurement and what they 3 span, and I think it makes sense to talk about 4 this in the context of what we've heard from 5 the definition discussion here today as well. So clearly all of section two and any tie-6 7 backs et cetera, are open to comment. But 8 this is an area that we really wanted to make 9 sure the steering committee felt comfortable with our final model, what do we need to add 10 11 to it, delete, et cetera. 12 CO-CHAIR STEINWALD: Comments. I'm sorry, are you going to make your 13 Ethan? 14 first? 15 CO-CHAIR LOTZ: Well, you had 16 wanted me to drive that section, so -17 CO-CHAIR STEINWALD: Oh, yes, yes. 18 CO-CHAIR LOTZ: But you can drive 19 it. 20 CO-CHAIR STEINWALD: No, no. 21 CO-CHAIR LOTZ: You're on a roll. 22 CO-CHAIR STEINWALD: No, I'll

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1	listen this time.	
2	CO-CHAIR LOTZ: All right. I'm	
3	shorter though, so that might be a little bit	
4	of a challenge.	
5	DR. HALM: So in thinking about	
6	the continuum, in the document there I'm	
7	wondering if there is a piece of the continuum	
8	between per capita and per episode that we may	
9	want to articulate in the document? People	
10	talk about diabetes care for a year or health	
11	care for diabetics for a year. And I often	
12	think per capita is the big picture smoothie	
13	of Medicare spending per beneficiary in a	
14	year. And so I'm wondering if other people	
15	sort of think where that kind of construct of	
16	diabetes care for a year, or care of a	
17	diabetic, for a year, fits in that continuum?	
18	CO-CHAIR LOTZ: Some of the	
19	background reading looked at it from an acute	
20	and chronic point of view. But I'll just	
21	throw that out there. Bill, you're next.	
22	Bill, you didn't turn your table tent, but	

fortunately I know you. 1 2 MS. TURBYVILLE: And just 3 quickly, apparently some people on the phone 4 are having a hard time hearing us, so if you 5 can remember to speak as close to the 6 microphone or closer to the microphone that 7 would be helpful. Sorry for the interruption. 8 DR. GOLDEN: It just helps me as 9 we go through these technical documents, and 10 your eyes start crossing, I'd like to hear a 11 very succinct distinction between per patient and per capita, a little example. 12 CO-CHAIR STEINWALD: 13 I'll offer 14 I think we're going to run into how the one. terminology in the field has developed. 15 Per 16 capita as I understand it in the Medicare context was a term that was used to contrast 17 18 with episode where a lot of the investment had already been made, and for the most part it 19 20 refers to a population of patients, whereas 21 we're also interested in per capita being a 22 population at large or a population served by

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1	a health plan, or the population of Medicare
2	beneficiaries. So there are two kinds of per
3	capita I think that are of interest. And
4	whether we need to distinguish them with
5	different terms or not I'm not sure.
6	DR. GOLDEN: I think that the
7	document will be strengthened for other
8	readers by having a little box distinguishing
9	the two. Because I think it's not clear, it's
10	still not clear, when you go over that.
11	Because you start saying, per capita, you
12	start talking populations and it gets real
13	blurry for me. I'm thinking one is a disease
14	state and the other is more global in terms of
15	multiple disease states. Is that correct, or
16	am I wrong there?
17	CO-CHAIR STEINWALD: Line 277.
18	DR. GOLDEN: Two seventy seven?
19	For example per patient measures may be the
20	best choice. Physicians performance for the
21	patients. Again, I'm having a hard time
22	distinguishing whether it's a disease state

Page 101 versus a population within a practice. 1 I'm 2 not sure. 3 DR. BARNETT: So what I read that 4 to mean was per capita was per covered life, 5 and per patient was per covered life that actually came to see the doctor that year, and 6 7 that was the jargon that was in the document. 8 CO-CHAIR LOTZ: Barbara. 9 DR. RUDOLPH: I just want to 10 remind everyone that there are going to be other users. For example a number of the 11 states are now beginning to collect all payer 12 13 data systems that cross plans, cross Medicare, 14 cross Medicaid, et cetera. And that we have 15 to really think about not just thinking about 16 specific plan populations or specific payer 17 populations, but across the population as 18 well. 19 CO-CHAIR STEINWALD: I think Bill 20 wants a return. 21 Bill, are you up CO-CHAIR LOTZ: 22 again?

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1	DR. GOLDEN: The other question I
2	have is on lines 253 to 255. You have an
3	interesting statement that says, relying on
4	either measure alone could mask differences
5	between physicians and even allow gaming by
6	affecting the physician practice pattern, such
7	that it generates more discrete episodes to
8	appear more efficient on a per episode basis.
9	Help me out with that. I would
10	think that if you built the concept of time
11	into the concept of an episode you would avoid
12	that problem. So I'm a little confused as to
13	why episodes would necessarily make somebody
14	look more efficient if he has multiple
15	episodes, if you have time built into it.
16	CO-CHAIR STEINWALD: The back
17	story here, as I understand it, and CMS, you
18	can contribute if you like, this derives from
19	some work that MedPAC did on resource
20	measurement in episodes where they were
21	contrasting different metropolitan areas. And
22	their initial measures showed Miami to be

1	Page 103 significantly more efficient if that is the
2	right word than Minneapolis. And the second
3	level of analysis was, well, that's not
4	possible, so what's wrong with our analysis.
5	And it turned out there were many, many more
6	trivial episodes in Miami than there were in
7	Minneapolis. So it was partially a
8	recordkeeping and coding phenomenon that led
9	MedPAC to decide that putting all of one's
10	eggs in the episode basket was not a good idea
11	because it could lead to misleading results.
12	And that's another reason I think
13	that CMS, while the Medicare improvements,
14	MIPPA, required CMS to develop physician
15	feedback measures based both on episode
16	measurement and what we are calling per capita
17	measurement, in part because of the growing
18	belief that either approach could contribute
19	information that would supplement the other,
20	and provide - and in fact I know I'm
21	jumping around, but the document that the
22	staff sent us on CMS' report on their early

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1 experience with physician feedback has both
2 per capita and episode measures constructed in
3 a way that it looks like both contribute to
4 the profile of the physician in a way that
5 neither by itself would accomplish.

6 DR. GOLDEN: But a followup, was 7 that a problem though of the notion of using 8 episodes or in the definition of an episode, 9 because I was on a committee with Jim that we talked about what is an episode. And unless 10 11 you expand the timeframe of the episode, you might conclude that, I don't know, unless you 12 have multiple different diseases. 13 14 DR. LEE: From the cardiology

examples I know well is that in Miami, where 15 16 they have a low threshold for catheterizing 17 people, that leads to creation of a tremendous 18 number of episodes of unstable ischemic heart 19 disease, of fairly straightforward patients 20 who are basically in and out very quickly. So 21 it's low cost per episode. But they just have 22 many, many more episodes than anywhere else in

Page 105 the country, or many other places in the 1 2 country. 3 CO-CHAIR LOTZ: Jeff. 4 DR. JEFFREY RICH: I agree, and 5 another example is heart failure. So if you 6 are looking at the cost for heart failure as 7 we did, it's huge. So to become more 8 efficient you discharge your patients earlier 9 but admit them more often. So if you look at the total cost of heart failure over a year -10 11 so the point here is you need to have a time 12 element. And this is just an example of 13 racing too fast and you get beyond where you 14 want to be. 15 CO-CHAIR LOTZ: Ethan. 16 DR. HALM: So between per capita 17 and per episode can we add per condition. 18 Because you have per procedure at the end, but 19 per condition would capture some of the 20 chronic disease care that people are talking 21 about now. 22 DR. LEE: And it's not just

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1	disease, but it's also like the high risk
2	population, like the dual eligible population
3	which are in PMPM arrangements in many
4	populations. So there is something in
5	between.
б	CO-CHAIR LOTZ: Mary Kay.
7	DR. O'NEIL: I think some of the
8	problems - maybe I'm not understanding this
9	correctly - are if you are counting by how
10	many procedures are done per patient with a
11	condition, versus how many times a given
12	physician or health care system does the
13	procedure to people with that diagnosis, we're
14	going to come up with somewhat different
15	numbers, right?
16	CO-CHAIR STEINWALD: But part of
17	the problem there is that the frequency of the
18	diagnosis is not independent of the propensity
19	to treat.
20	Well, guidance to staff, it sounds
21	like some elaboration of this continuum would
22	be helpful. Do we need the per

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1	hospitalization there as a separate element on
2	that. It seems to me that is covered by per
3	procedure - in my mind it is at least.
4	DR. O'NEIL: If you define a
5	hospitalization as a procedure, but for
6	medical conditions that's the part that gets
7	muddy and has the highest degree of
8	variability.
9	CO-CHAIR LOTZ: I think what you
10	are looking for is per some sort of an event
11	that is smaller than an episode, or some
12	building block that perhaps leads into a
13	episode.
14	Tom.
15	DR. ROSENTHAL: Well, these also
16	get into to whom you are attributing these
17	things. So there is this cross intersection
18	with attribution that it may be at the end of
19	the day that there will be hospital-oriented
20	kinds of things that will want attribution,
21	and then the per hospitalization thing will
22	make sense. In the absence of that it may not

Page 108 1 make sense. 2 CO-CHAIR LOTZ: Jeff. 3 DR. JEFFREY RICH: That's where I 4 was confused was, what's the difference 5 between per episode and per hospitalization? 6 I always think of episodes of care at least in 7 cardiovascular disease as hospitalizations. 8 And so is hospitalization part of an episode, 9 or is an episode part of a hospitalization? CO-CHAIR LOTZ: Bill. 10 I'm a little 11 DR. GOLDEN: concerned, and again, I'm going to flip it 12 back at Jim also, because the committee -13 14 there was a previous efficiency steering committee. We got it, and there's a white 15 16 paper that NQF published that broadens the 17 definition of episode considerably from what 18 Jeff just said. And it talks about 19 timeframes, and getting away from acute 20 And I think we're in conflict with events. 21 what was developed in the previous workgroup. 22 MR. WEINSTEIN: I also think the
Page 109 Institute of Medicine did the same thing with 1 2 some other language around the value equation, 3 quality over cost over time, and to save that 4 longitudinality. And I think the notion is 5 there are a lot of procedures that are 6 hospitalized today, more and more even in 7 cardiac. So I don't know if that captures 8 it. But this issue of time is important, and 9 I think in the text here at least we put 10 diabetes as a one year for the episode 11 potentially. I mean in that time period there are going to be a lot of measures and 12 utilization of resources. And is that an 13 14 episode? Is that per episode? Is that per 15 procedure? Is it per capita? I mean all of 16 those things are sort of a continuum, right? 17 That's what I thought this line was, was 18 potentially a continuum of services. I didn't 19 think of it as all different. Because you are 20 looking at per capita expenditures. For 21 somebody who may have had one procedure, or 22 one hospitalization, or multiple

	Page 110
1	hospitalizations, or multiple episodes for
2	different diseases.
3	And then there is a per capita
4	spending on all of that for that person over
5	time. Is that not what you mean by this?
6	MS. TURBYVILLE: I think that is
7	right. We are trying to show the breadth of
8	how resource use measures may present
9	themselves for the endorsement process, but
10	not to say that a particular patient isn't
11	going to be within a per capita, or that you
12	are not going to look at episodes. I think we
13	were actually trying to be more broad than
14	narrow in how we are bucketing them.
15	MR. WEINSTEIN: And the
16	efficiency group that David and I were on, you
17	actually sent that paper out as well, which
18	sort of captured some of this language. So I
19	agree it should be similar.
20	CO-CHAIR STEINWALD: I think if
21	the message here is that the - that resources
22	measures can be broad based, they can be very

	Page 111
1	discrete and narrow. They can at the other
2	end be oriented to the care of entire
3	populations, then what we put on the bar
4	doesn't matter that much. And whatever we put
5	there, actually it should be consistent with
6	what NQF has developed in the past.
7	CO-CHAIR LOTZ: Now is this
8	intended to have the resource use measure
9	developers assign themselves into one of these
10	buckets? Or is this purely for
11	conceptualization for the reader of this white
12	paper?
13	MS. TURBYVILLE: I think in the
14	end we are going to need to know what kind of
15	resource use measure they intend for us to
16	evaluate. But potentially - and Jennifer, do
17	you want to add something to that?
18	MS. PODULKA: Well, I think it's
19	going to be helpful to give a signal to the
20	measure developers as to what we might be
21	looking for. It's going to be helpful to the
22	steering committee as well, once you have

		Page
1	those measures submitted and you are	
2	considering issues like best in class. A per	
3	capita measure at one end of the continuum	
4	wouldn't necessarily compete with or crowd out	
5	a per procedure measure at the other end of	
6	the continuum. So you might want to sort the	
7	measures you get into buckets, according to	
8	the continuum, and then compare them just	
9	within the buckets. Because you might want	
10	measures from different buckets.	
11	CO-CHAIR LOTZ: Mary Kay. Some	
12	of these table tents are still up from before.	
13	Jeff, is yours up new? Or you just want to	
14	continually be up, is that what you're -	
15	DR. JEFFREY RICH: No, I put it	
16	down, and I put it back up. So all the way to	
17	the right is per procedure, also per	
18	encounter? I mean procedure sounds to me like	
19	a visit to a physician, or a surgeon. But an	
20	encounter? Is that where a visit to your	
21	family doctor would be, at the very far right?	
22	I don't see where on a continuum that would	

	Page 113
1	go.
2	MS. TURBYVILLE: In my experience
3	it's often part of the definition of a measure
4	that they submit, like a patient must have had
5	an encounter. But if there were a measure
б	like that it would fit somewhere on that
7	continuum. And I think you're right, but I'm
8	having a hard time thinking of an example.
9	You mean just a count of encounters?
10	(Simultaneous speakers.)
11	DR. JEFFREY RICH: Just going to
12	your gynecologist for your annual. That's an
13	encounter, isn't it?
14	CO-CHAIR LOTZ: Paul.
15	DR. BARNETT: Just trying to
16	understand the context of this, we have in the
17	white paper this thing about applying the
18	unitive measurement and unitive measurement.
19	And it was a little bit hard to understand.
20	In the interest of transparency might be worth
21	thinking about, talking about services and -
22	it was previously the numerator, previously

		Page
1	the denominator. And I found that a little -	
2	the numerator and denominator actually I	
3	understood. (Laughter) But it is sort of	
4	like services - and these are sort of what	
5	we're talking about, are they outputs? I'm	
6	just thinking that we need to have a little	
7	bit better jargon to make it easy for people	
8	to understand. So I don't know if these are	
9	approaches for measuring resource use as much	
10	as they are the buckets that we put the	
11	services into, the denominator.	
12	CO-CHAIR LOTZ: Bill.	
13	DR. GOLDEN: Instead of asking a	
14	question, I was going to say, I would hope	
15	that our steering committee could make	
16	comments on preferred measures that we would	
17	like to receive. And I think as we go toward	
18	the right side of that slide, we are getting	
19	into the weeds. And frankly, I don't think,	
20	given the past work the NQF has done, I don't	
21	think we really want to encourage cost per	
22	cath, or cost per ER visit. I think we really	

want to get more measures looking at broader 1 2 measurement and management of conditions. And 3 I would be reluctant to endorse multiple 4 buckets that get into a lot of these very 5 small, very narrow events. I think we'd end 6 up spending a lot of time with measures that 7 are not that interesting and potentially not 8 that useful. 9 CO-CHAIR LOTZ: Tom. 10 DR. ROSENTHAL: Well, I think 11 generally I would agree that there is value 12 being more to the left side broadly. But I think we miss real opportunities if we don't 13 14 leave the whole spectrum on there. Because I don't think the state of the art is such that 15 16 we really know. And I actually think if we had some measurement that said the cost of 17 18 cath here and the cost of cath there, at some 19 really prescribed level that we understood 20 well, I mean we have all kinds of innovation 21 projects going on around the country on 22 bundled pricing. I don't think we have a clue

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1	yet really how that is going to shake out. So
2	I don't think we should sort of chop off the
3	right-hand side of that thing, even though I
4	take the point about the broader virtue of per
5	capita measures and global measures and the
6	value. The problem with the per capita
7	measures is that the risk-adjusting
8	methodology becomes so much more challenging
9	and difficult to get your hands around, and
10	will be divisive, and we'll be fighting over
11	it. Whereas on the right-hand side you really
12	can get down to a very prescribed level and
13	it's harder to quibble over what you get at
14	the end of the day.
15	So I think they are complementary.
16	I don't think that we should sort of say,
17	let's carve off one side or the other.
18	CO-CHAIR LOTZ: Bill Rich.
19	DR. WILLIAM RICH: I agree with
20	Tom. Because if large - ideally we should be
21	on the left, I agree with that Bill, but the
22	reality is some of the more clearcut measures

	Page 117
1	that will address variation can be procedure
2	specific. And there is some suggestion that
3	these can be extrapolated across that
4	physician's provision of more complex
5	services.
6	So I agree with that, and some of
7	the work that has been done shows huge
8	variation, 100 percent attribution, very
9	clearcut things on very powerful measures that
10	have a great deal of financial impact. So I
11	would not like to see us get rid of those,
12	since we avoid a lot of the problems of
13	attribution.
14	CO-CHAIR LOTZ: Thomas Lee.
15	DR. LEE: It's great watching the
16	eye surgeon keep knocking over his water.
17	(Laughter) But that is in the numerator part.
18	But I think to make a comment that directly
19	goes against the interest of my organization,
20	because we do get paid better than our
21	competitors, and we get criticized a lot for
22	it, the truth is most of the world is not

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organized enough for the left side as yet. 1 2 And on the right side, it's actually very 3 complicated to get into prices. We've been 4 trying in Massachusetts, part of our health 5 care reform effort, and of course every payer 6 pays different for a CT scan, for an office 7 visit, and so on. So what in Massachusetts 8 we've done, we've actually organized baskets 9 of service for what you would expect a 10 diabetic to get in the course of a year. And we've said, based upon the median of the fees 11 12 paid to Partners Health Care and Beth Israel and so on, this is what that basket would cost 13 14 you for a diabetic; for a routine 15 hypertensive; and so on. 16 We are not even looking at the 17 question of how efficient we actually are 18 taking care of hypertensives and diabetics, 19 but it's just a basket service, it's two 20 visits, eye exam, that kind of that thing. 21 What would it cost if you got your care within 22 And the truth is, it does put the system?

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1	some healthy pressure on providers to have	
2	that out there. Really it's just price. It	
3	doesn't reflect what is actually happening to	
4	the patients. It's just given the prices in	
5	the contracts, what would it cost for a	
6	typical basket of services. Because it's not	
7	that helpful to say, here are the prices for	
8	CT, echo, and that kind of thing.	
9	CO-CHAIR LOTZ: Jack.	
10	DR. NEEDLEMAN: Two things. One,	
11	Tom's discussion of looking at the median	
12	prices and then applying them to a bundle of	
13	goods is a classic example of what we were	
14	talking about earlier about the issue of	
15	standardized prices versus nonstandardized	
16	prices. And there is value for some	
17	comparisons in having standardization, and	
18	other value for other reasons in not having	
19	the standardization. So it's not either/or,	
20	it's and/both. And that is going to be an	
21	important component of all this work.	
22	As I look at the continuum here,	

	Page 120	I
1	the most ambiguous part is the per episode.	
2	And I read the original, the earlier NQF	
3	report on efficiency measures, and I've read	
4	what's here, and I've looked at the	
5	definitions of episodes. And they are	
6	remarkably ambiguous. And they have, as has	
7	been noted, very important consequences for	
8	estimating who's high, who's low, what's being	
9	included or not.	
10	So I think - I don't think the	
11	answer to what the right way to do this is	
12	necessarily in the documents yet that we have	
13	received. And I think one of the issues for	
14	looking at what measures are more effective	
15	than others is in fact going to turn on how	
16	thoughtfully the episode definitions are in	
17	fact defined and implemented in the measures	
18	to capture the gaming, to capture the	
19	aggregation, but also to capture the	
20	challenges we have in both attribution and in	
21	doing comparisons that make sense.	
22	CO-CHAIR LOTZ: Jeff.	

	Decc. 101
1	Page 121 DR. JEFFREY RICH: I just wanted
2	to reinforce what Tom and Bill had said. From
3	a very practical and functional standpoint the
4	payment systems live to the right, per
5	hospitalization per episode. And if this
б	committee is going to have any value to
7	society and to payers and to others, then we
8	are going to create measures that begin there,
9	that are living and dynamic and can move with
10	the payment systems as they move to the left.
11	And that will be our challenge, to pick the
12	right measures that don't stay to the right,
13	but can move to the left.
14	CO-CHAIR LOTZ: I think as well
15	is where CMS was the sponsor of this steering
16	committee and this effort, that they were
17	looking for specific measures in all three
18	areas - per procedure, per service, per
19	capita, and also per episode. So we can never
20	get too far away from who's paying the bill
21	and what do they expect for that payment from
22	this project. Not to limit ourselves to that,

	Page
1	but I don't think we can get too far away from
2	that. If you want to take something out of
3	the equation as not being doable right now it
4	certainly has to float back to CMS to say,
5	listen, we don't think there is any value in
б	doing this; here's the reason why. And allow
7	them to comment further.
8	So please bear that in mind as you
9	are thinking about this.
10	Final comments before we move on?
11	Yes, go ahead, Tom.
12	DR. ROSENTHAL: Just to the last
13	comment you made. I'm all for leaving these
14	all on here, even though I think we'll find
15	interesting questions about each one of those
16	things. But based on your last comment, we
17	are not obligated to take a measurement in
18	each one of those realms, I assume, despite
19	CMS' imprimatur. Because I share with Jack
20	some of the concerns about the episode basis.
21	I'm not sure the science is where it needs to
22	be right now to pick one of those. But we're

	Page 123
1	okay with this being broadly permissive as
2	Sally said, but we are not obligated to take
3	one from each area necessarily.
4	CO-CHAIR LOTZ: And we may not
5	receive one from each area either. So Jeff.
б	DR. RICH: I'm sorry, I just
7	wanted to clarify my comments. I didn't meant
8	that we should stay to the right. We should
9	be across the spectrum. But we need to be
10	attentive to the right as well, because that's
11	where a lot of the payment systems live and
12	breathe right now.
13	CO-CHAIR LOTZ: Yes, and there is
14	another directive in our vast amounts of
15	background reading, most of which I have here
16	in front of me in case anyone wants to
17	refresh, is this idea to be actionable as
18	well, and accountable. And I think that it's
19	hard sometimes, depending on who you are to
20	think about accountability at a per capita
21	level, you really do have to get down to
22	something that is a little bit more smaller

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1	unit driven.
2	Jim.
3	MR. WEINSTEIN: I guess the
4	question is, to me, one of the other
5	committees, I think it was nebulous for good
6	reasons. I don't think they tried to get into
7	the weeds on every diagnosis. But the notion
8	that there was a population at risk that had
9	a particular diagnosis and then had some
10	followup. But the issue of appropriateness
11	which is where we all sort of fall off, and
12	lots of people have studied this issue, but
13	measures of resource use for things that
14	patients don't want if they were well informed
15	are a problem. And I guess the first
16	committee discussed that a lot, that assuming
17	we are going to use measures that when
18	patients were well informed would actually
19	want what's being offered to them, I don't
20	know where that comes into this definition
21	independent of per capita or procedure. It
22	involves both. Because I think we know from

		Pag
1	our own work that over 30-plus percent of	
2	people when well informed wouldn't choose what	
3	they've gotten in health care. So I don't	
4	care how you measure it, but I'd like to see	
5	that as part of the measurement of this	
6	strategy which goes along with the previous	
7	committee.	
8	CO-CHAIR STEINWALD: Let me	
9	comment. In a previous conversation I think	
10	this was Jack Needleman raised the distinction	
11	between technical and allocative efficiency,	
12	and not wanting to go into it too deeply, but	
13	if you are talking technical measures you can	
14	measure the resource use or even the	
15	efficiency of performing a procedure whether	
16	it's needed or not, right, which is kind of	
17	what you're getting at. Whereas if your	
18	broader based measure needs to bring in the	
19	contribution to health that the procedure once	
20	performed makes, and that gets at the problem	
21	that you are raising.	
22	So we talked earlier about the	

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1	building block concept that we are confining
2	ourselves to resource measures but with the
3	understanding that those measures are intended
4	to be a building block that gets you further
5	down the road at gauging both quality and
6	outcome.
7	MR. WEINSTEIN: Well, is not a
8	resource measure whether you engage the
9	patient in the decision making? Right now
10	that's paid for very differently, depending on
11	the payers. But it's a resource use that's
12	not traditionally there that affects the
13	utilization a lot.
14	CO-CHAIR STEINWALD: I think the
15	patient engagement really gets at the concept
16	of health. To me it's, the patient would not
17	undergo 30 percent of procedures if they fully
18	understood the value of the procedure in
19	contributing to their own health. To me the
20	patient preference is indistinguishable from
21	the contribution of the procedure to human
22	health.

Page 127 I'm just arquing 1 MR. WEINSTEIN: 2 that the resource - it's an important point to 3 me personally, obviously. I don't have any 4 stock or anything, but I think the notion of 5 if we are going to create resource use measures, I'd like to know that the patient 6 7 involvement as a resource in some active engagement was a resource, part of the 8 9 measurement. If they're not engaged, that's 10 interesting. In fact we end up spending more 11 money when they're not engaged. 12 Helen is going to CO-CHAIR LOTZ: 13 trump Ethan and Paul, so hang in there. 14 DR. BURSTIN: Oh, I didn't mean 15 to trump anybody. I just pulled up the 16 efficiency report, because I think it's 17 actually really useful. And if nothing else 18 probably should just hand out a hard copy of the executive summary; it's just a few pages. 19 20 Just wanted to make the point that the 21 committee very explicitly said there were 22 domains for performance measurement to get at

	Page 128
1	the patient-focused episode, the broader view
2	of episodes. And they clearly laid them out
3	as health outcomes important to patients,
4	which includes health status, healthy quality
5	of life, patient experience, cost and resource
6	use as well as the more classic quality
7	measures.
8	So I think what really still gets
9	back to is this issue of building blocks. I
10	still think we are seeing, we still need the
11	domain of the cost and resource use measures
12	that would then get packaged together into a
13	broad-based view of an episode.
14	But I think we are still in the
15	case of today at least trying to focus in on
16	again trying not to boil the ocean as somebody
17	said earlier, the piece about cost and
18	resource use, understanding that when you look
19	at the patient-focused episode, our hope is
20	you will pull in the patient experience of
21	care, you will pull in patient preferences,
22	you will pull in outcomes. But what we are

	Page 129
1	talking about today is the cost and resource
2	use piece really in a more narrow way.
3	DR. BARNETT: So just to follow
4	up on what Jim just said, so there are
5	important things that need to be done in the
6	health care system that are either
7	inadequately reimbursed or not reimbursed at
8	all. And I'm just still stuck on that last
9	point. It says, if we use the reimbursement
10	schedule to say what things cost, then we're
11	missing the boat.
12	CO-CHAIR LOTZ: Ethan.
13	DR. HALM: I don't mean to
14	playing like the 12th angry man role here, but
15	I think, I like the picture and the continuum
16	I think will be extremely helpful because it
17	will help ground and anchor sort of things
18	that are out there, and then things we hope to
19	see happen. And especially moving towards the
20	left. I think we have a little more work to
21	do to make that visual more representative of
22	the discussions. So to me semantically per

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episode suggests something happening. 1 So I'm 2 still arguing that we need to come up with 3 something visually to put between per capita 4 and per episode. Because the words say per 5 capita measures which are total health care 6 It doesn't say total spending per person. 7 diabetes cost per year, or think about mental 8 health carve out. So you have the costs of 9 depression for a year, and then you have an 10 acute episode of acute depression involving hospitalization or ED visits and other stuff. 11 12 And just the semantics of a per episode, we 13 are not going to want to use per episode to 14 mean, well, an episode could be a year of acute and chronic care altogether. 15 Because all the technicalities, and how you define the 16 17 episode as looking for sort of quiet periods 18 before and after, and this and that, and I 19 think maybe we can do this more offline, but 20 that is going to be - we've already heard 21 several people talking about, people are 22 actively thinking about measures that are in

		Page
1	between that per capita and per episode part	
2	of the spectrum, and coming up with some	
3	language to describe that on the diagram I	
4	think would be really helpful.	
5	CO-CHAIR LOTZ: Lisa.	
6	MS. GRABERT: I like the spectrum	
7	of different measures, and I appreciate that	
8	CMS may want to have different measures from	
9	each of those buckets.	
10	I have a question in terms of the	
11	call for measures that goes out, and whether	
12	or not there is going to be an intent to focus	
13	on just one of those buckets, or if the intent	
14	would be to determine best in class from a per	
15	episode measure versus a per procedure	
16	measure.	
17	MS. TURBYVILLE: So when we think	
18	about best in class we think about selecting	
19	measures that are measuring the same thing.	
20	So theoretically I would assume that a per	
21	capita measure and a per procedure measure	
22	are measuring different things as measures;	

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not that they are not potentially looking at
similar types of costs. But it is something
to think about.

And then further the steering 4 5 committee will help us frame and inform that 6 call for measures. So if as we think about 7 how broad to be during a first call for 8 measures, perhaps we go across the whole 9 spectrum and see what we get, and then maybe future efforts would be more narrow. 10 I don't So this meeting here today and tomorrow 11 know. will help us frame that call for measures more 12 13 concretely. So that is right on question. 14 MS. GRABERT: I think that is 15 helpful. Then I'll express my strong 16 preference for a per episode scope, because I 17 think that that is where we need the most help 18 right now overall for measures. We certainly 19 have per procedure measures. We certainly 20 have handfuls of per hospital plus days and 21 readmissions measures. I do think that we 22 need a lot of help with per episode now.

		Page
1	CO-CHAIR LOTZ: Mary Kay.	
2	DR. O'NEIL: I was just thinking	
3	about the - and this may be semantic as much	
4	as anything - but we're kind of looking for an	
5	annualized care per individual type measure,	
6	whether somebody has a chronic condition. I	
7	from a kind of business perspective consider	
8	what should be the run rate for a diabetic,	
9	what should be a run rate for an asthmatic,	
10	what kind of care is the proper level of care,	
11	and even the proper level of care for somebody	
12	who is well.	
13	But when per capita is utilized I	
14	think most people think of measuring	
15	populations. They don't think of looking at	
16	what is the proper allocation of care for an	
17	individual through a timeframe. And that	
18	seems maybe the one that is missing between	
19	per capita and per episode. I understand per	
20	episode can be defined to include that. But	
21	I think it's not easily understood to mean	
22	that.	

1 CO-CHAIR LOTZ: Jeptha. 2 MR. CURTIS: So I just want to 3 follow up on Lisa's point. Where I think this 4 is useful is as a construct for understanding 5 the full spectrum of different ways that you 6 But what is can measure resource use. 7 missing I think, what particularly measure 8 developers are going to need is sort of a de 9 facto judgment over which are preferred and which are not preferred. And that's missing 10 at least from my reading of the text 11 currently. And so you may end up with, and I 12 know we'll craft a call for measures later on, 13 14 but it's easy to say that I think a heart 15 failure should be measured as an episode of 16 care over not just the acute hospitalization; 17 and that is in fact superior to a pure 18 procedural or per hospital measure. 19 And I think we can make those 20 judgments, and to the extent we can now it 21 will be better in terms of setting it up for 22 actually judgments, measures, as they come

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1	forward.
2	CO-CHAIR LOTZ: Bill.
3	DR. GOLDEN: I think this is a
4	very important section, and it's not an easy
5	section to write. So I have my sympathies.
6	It is a little wonky. And I think if we have
7	other readers - if we are having trouble
8	teasing it apart. I think that a lot of
9	readers - this will be read a lot I'm sure by
10	many people - I think it'd be really useful to
11	have a box of just examples of what we are
12	talking about, concrete examples. Otherwise
13	we're going to I think lose some folks. I
14	think it's a good start, but we need a Readers
15	Digest version and some examples.
16	CO-CHAIR LOTZ: Tom, you don't
17	have your table tent, Thomas Lee, up, but you
18	just drew a box that you shared with Helen,
19	and Helen is nodding and there is a
20	conversation going on down here. So why don't
21	you share your conceptualization in a box?
22	DR. LEE: This is like my sort of

	Page 136
1	line about we need all these things. So my
2	table is like those four columns - per capita,
3	per episode, per hospitalization, per
4	procedure. Although I agree with Ethan that
5	there are things in between those categories,
6	but then the rows I have are unadjusted
7	dollars, like what purchasers value. The
8	second row is adjusted dollars, adjusting for
9	pair missed wage inputs, and people will
10	disagree what you adjust for, but it's for
11	policymakers, and then the third row is
12	nonmonetized utilization data which is what
13	providers need for actual improvement.
14	And the truth is, I actually think
15	we need things in all 12 of those cells.
16	CO-CHAIR LOTZ: Could you add a
17	row to deal with the patient perspective in
18	some way or other, and then maybe we've got
19	everyone's focus.
20	DR. LEE: My assumption is that
21	patients care most about the first row which
22	is unadjusted dollars. They may be shielded

		Page
1	right now from the unadjusted dollars. But	
2	ultimately I think they are bearing more and	
3	more of it.	
4	CO-CHAIR LOTZ: Additional	
5	comments before we close out this section?	
6	Jim.	
7	MR. WEINSTEIN: I guess I'm	
8	probably not being very clear about what I'm	
9	trying to suggest as a resource. There is a	
10	unit of service that requires patients to	
11	engage like a laboratory around decision	
12	making that is currently not paid for that is	
13	not in the system. And because it's not there	
14	we are spending 30 percent more than we need	
15	to potentially. That is just a potential.	
16	How do we account for those kinds	
17	of resources, independent of the one I'm	
18	suggesting, patient decision tools?	
19	CO-CHAIR LOTZ: Jack.	
20	DR. NEEDLEMAN: If I understand	
21	what Jim is saying, let me try to add some	
22	concreteness to it. So we've got patients	

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1	with prostate cancer who are trying to decide
2	what treatment to take. And some practices
3	have hired people - some practices rely on the
4	physician to provide that counseling, and
5	there is more time required of the physician
6	visit, and maybe that gets reflected in the
7	way the physician has - the CPT code the
8	physicians use to bill that, so it looks like
9	they are using higher resources, or maybe it
10	isn't. Some practices have hired individuals
11	with expertise in talking to patients about
12	counseling them about their options. And that
13	will not be a billable service; it will not
14	show up in our resource use.
15	Other practices have put together
16	online programs to enable patients to look at
17	the literature, hear discussions that other
18	patients have had about the different
19	procedures, and the cost of developing that
20	and of making it available to the patients are
21	also not billable directly and may or not be
22	showing up in our resource measures. Each of

		Page
1	those represent three - and then some	
2	practices because it's not billed well will	
3	not be doing very much of that in any	
4	organized way.	
5	So we've got four different models	
б	about how patients get educated about their	
7	choices about prostate cancer. Each of us	
8	have very different resource profiles, only	
9	some of which are being shown up in our	
10	billing, and if we are using billing methods	
11	to capture resource use, only some of which	
12	will be showing up in our measure of how much	
13	resources are being devoted to the treatment	
14	of prostate cancer.	
15	So I think Jim's issue is, down	
16	the road we want to sort out whether - which	
17	of these are better methods, which of them are	
18	better methods for which patients. But in -	
19	even if we are in the realm of resource use	
20	how do we capture the differences in the way	
21	practices have organized themselves to provide	
22	information to patients around decisions the	

1 patients have got to make. 2 Have I got your problem and a 3 concrete enough example? 4 MR. WEINSTEIN: You're hired as a 5 resource. 6 CO-CHAIR LOTZ: Inasmuch as I put 7 out there for folks to recall, you know CMS 8 has these buckets. They are not precluding 9 the idea of being somewhat aspirational and 10 creating new buckets. So that may be part of 11 the framework that is put out there, and it may be that when the calls for measure go out, 12 13 no one populates that with any measures. But 14 putting it out there I think brings in an 15 important point. And I'm speaking personally 16 I think it is an important point. now, 17 MR. WEINSTEIN: There are 18 measures that IOM and others have been looking around, patient values, knowledge-based 19 20 measures about the decisions. People are 21 working on those kinds of measures. The 22 notion of it being a resource that currently

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1	is not in our normal thought process to me	
2	doesn't exclude it as a resource. And I think	
3	we need to think out of the box about that if	
4	we are actually going to have some benefit for	
5	the future going forward.	
6	CO-CHAIR LOTZ: We'll have to be	
7	a little concrete in the use of our resources.	
8	I know from the perspective of where I sit, we	
9	create all sorts of programs. And I not	
10	infrequently ask myself, does anyone want	
11	these programs?	
12	All right, next I have Jack, but	
13	you're down. Mary Kay.	
14	DR. O'NEIL: Well, speaking of	
15	out of the box, in my company we have	
16	purchased intellectual property to decision	
17	support processes for 12 different conditions,	
18	and we deploy them on our membership as the	
19	insurer. And so in part because we have a	
20	patchwork of capabilities across the country	
21	in terms of different delivery systems and	
22	physicians. So in fact that is being invested	

Page 142 in and done as a resource. And if we look at 1 2 the whole big global per capita spending in 3 the U.S. on health care, I mean the stuff 4 we're spending money on is an expense and an 5 investment. And we can argue whether we 6 should be doing that or not, and whether we 7 should be paying people to do that. But that 8 is currently being done for the 12 million 9 people that have their coverage through us. Immediate follow 10 DR. NEEDLEMAN: 11 on to that, and once again it goes to, those costs will be showing up in the ASO cost, the 12 administrative cost of the insurance, that 13 14 wasted portion rather than in direct patient 15 care expenditures in terms of direct billed 16 services. So again we've got to understand 17 what we are trying to measure, and we've got 18 to appreciate that some of the things we're trying to measure right now are not being 19 20 billed for explicitly, and the question is, 21 how well will any measures of resource use 22 that people are putting forward take into

		Page
1	account these kinds of variations in the way	
2	care is delivered that are important in terms	
3	of patient decision making.	
4	CO-CHAIR LOTZ: Ann.	
5	MS. HENDRICH: This was the	
б	reason for my question earlier about counting	
7	of resources, because I think the field is so	
8	trained to not give credit for the types of	
9	innovations that we just heard that I think a	
10	question that we're all seeing perhaps in a	
11	different way is, is part of the role of this	
12	paper to help discover the innovations that	
13	are out there, and frankly stir up the	
14	measures and have them come forward in a way	
15	that can get connected to outcomes eventually.	
16	So I think these two dots, as I	
17	think we're all saying in different ways, have	
18	a very important real connection of getting at	
19	quality and cost.	
20	CO-CHAIR LOTZ: Paul.	
21	DR. BARNETT: So I think the	
22	question about, for example, the unreimbursed	

	Page 144
1	prostate cancer counselor, is whether we want
2	to put in the call for measures that we are
3	seeking a measure that would involve actually
4	figuring out what things cost as opposed to
5	what we actually reimburse for them. And
6	there are products, activity-based cost
7	allocation systems, I'm sure, that people
8	would be interested in submitting them as
9	potential measures.
10	On the other hand I could see this
11	as falling into one of those categories of
12	things that is not immediately feasible, and
13	something that we ought to kick forward to the
14	next committee. But somewhere we need to at
15	least acknowledge that limitation if we don't
16	address it and acknowledge the limitation and
17	say this is to be accomplished.
18	CO-CHAIR LOTZ: Ethan.
19	DR. HALM: Yes, and I wonder if
20	one way to solve this issue of what to do
21	about things that we know take real inputs but
22	aren't currently reimbursed for, if we ought
Page 145 to have a section that directly addresses 1 2 that. So as a primary care doctor, a big chunk of what I do is not currently reimbursed 3 for. So a lot of the coordination, counseling 4 5 and other services, the extent to which it 6 doesn't show up in E&M coding and email and 7 phone stuff, whereas in some of the new pay 8 reforms they are trying to acknowledge that as inputs that are real, that need some other way 9 10 to sort of recognize that. And so the shared decision making is one area, but there are 11 12 other examples as well. And I wonder if in 13 the document we may want to comment on the 14 fact that there are real inputs out there 15 right now that we just don't have very good 16 ways of measuring or counting, and that we 17 need to do so so that people understand that 18 it is not just - if it ain't being charged for now it's not important or doesn't exist. 19 20 CO-CHAIR LOTZ: Renee. 21 MS. MARKUS-HODIN: So I just 22 wanted to as probably the only consumer rep on

Page 146 the committee, I wanted to just echo - I feel 1 2 like we are reaching consensus around that. 3 I agree that we should be using this process to kind of drive the - to attempt to drive the 4 5 kind of behavior we'd like to see in the 6 system. 7 And so paying for the kinds of 8 counseling that we have talked about, the use 9 of shared decision making tools and the like I would absolutely support. I'd add another 10 one, and I think it absolutely should be in 11 12 this paper, which would make this I think for 13 consumers a much less inscrutable paper to 14 read. 15 So I would add that we might want 16 to include other things, more proactive 17 things, like evidence-based programs such as 18 chronic disease self management programs, 19 things like that, that those could also be 20 things that we would count as resources. 21 CO-CHAIR LOTZ: I just want to do 22 a real quick time check. We've got 15 minutes

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1	before we'll open up the lines for any of the
2	public that are listening in on this to
3	comment. So right now I have teed up David,
4	Tom, Joseph and Bill. That might be all we
5	can get through in about 15 minutes. So bear
6	that in mind.
7	David.
8	DR. REDFEARN: I'll be quick. I
9	just kind of agree with some of the comments,
10	that just the practical issue is, a lot of
11	these services, there are no codes for them.
12	The example we ran into in California is
13	telemedicine, which got to be supported by the
14	Medical program in California, and there were
15	some codes developed but nonstandard codes,
16	and you are always struggling with them. And
17	from a prospective payer point of view, if you
18	don't have a code you can't pay it, so it
19	doesn't exist; that's part of it.
20	The other thing that just occurred
21	to me is, the rules that are being pushed out
22	now about loss ratios for carriers is going to

	Page 148
1	push the - we are going to start developing
2	codes for these kinds of services because we
3	want them to be in the admin costs when we
4	calculate our loss ratios. So that is
5	actually going to push in the right direction
6	I think. Right now there is a huge gap but
7	it's going to move in the right direction
8	fairly quickly, I would suspect.
9	CO-CHAIR LOTZ: Tom.
10	DR. ROSENTHAL: Well, we've
11	identified kind of a generalizable problem it
12	seems, that the way we count things is by
13	billed services or, in a capitated system,
14	encounter data. And how do you account for
15	things that aren't billed? And so this is
16	certainly one that we've seen about these kind
17	of patient teaching kinds of services. But
18	the other one is there are entire health
19	systems that don't generate bills, and
20	wouldn't it be nice if in this thing you'd be
21	actually able to know how well is Kaiser doing
22	in relationship to the commercial world, or

	Page 149
1	how well is the VA doing in relationship to
2	the commercial world. And this may be a
3	bridge too far as I think it was Paul alluded
4	to. But it certainly is a problem that we
5	might want to think about, because we've made
6	an assumption that the only way we're going to
7	count things is by, whether it was paid or
8	not that actually somebody has generated a
9	billing slip which drives the accounting.
10	CO-CHAIR LOTZ: Joe.
11	DR. STEPHANSKY: I think we need
12	to be aware that there are actually quite a
13	few payers, insurance companies, that are
14	experimenting with sets of codes for these
15	kinds of services. On Blue Cross Blue Shield
16	in Michigan for example has developed some
17	codes for social worker contact; for group
18	educational sessions; for different kinds of
19	nursing assistant contacts that other
20	insurances may not be recognizing at this
21	point, but there is going to be a lot of data
22	there, potential measures that we can learn

		Page	150
1	from.		
2	CO-CHAIR LOTZ: Bill Golden.		
3	DR. GOLDEN: Again, very briefly,		
4	again, talking about the left side versus the		
5	right side of the curve, as we start going		
6	toward the right, we start really focusing the		
7	system on paying for widgets. You pay for it		
8	now; therefore we can continue to measure it.		
9	And we really want to move away from paying		
10	for widgets, and moving in more broad kind of		
11	service packages, which is just a whole other		
12	dynamic as we move forward.		
13	CO-CHAIR LOTZ: Bill Rich.		
14	DR. RICH: Well, actually a lot		
15	of these services that are not quote counted		
16	now, the codes exist and they are valued, they		
17	are just not paid for, including consultation,		
18	email consultations, coordination of care.		
19	And I think what we are going to find is you		
20	are going to have successful economic models		
21	of delivering quality of care, and if you do		
22	a look back then you will see what comprises		

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1	those things. That's what happened with the
2	medical home. The Medicare demonstration care
3	project for chronic care, there were four or
4	five sites that had really, they did quite
5	well. So you go back and you look
6	retrospectively what were the components of
7	Michigan, Dartmouth, and Geisinger, and you
8	put those inputs together, and that's how you
9	can actually value and define what is an
10	effective medical home. And I think that's
11	what we are going to find here. I don't
12	think up front we're going to be able to count
13	these things. Because there is now way of
14	accounting - even though there are codes for
15	them, they are not valued.
16	DR. STEPHANSKY: They are being
17	paid for as part of the developing medical
18	homes.
19	DR. RICH: But that is just in
20	Michigan. But there are many parts of the
21	country where there is no way of capturing
22	that work being done by primary care now.

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1 CO-CHAIR LOTZ: All right, I'm 2 going to try to summarize a little bit, and 3 the point of doing it is just tell me where 4 I'm wrong.

So what I've heard was is that 5 6 there is a desire to take this continuum that 7 is up there and relate it to prior work that 8 NOF has done, in particular the model that 9 came out of the evaluation of episodes very 10 recently. And Helen said we can get the 11 executive summary. So hold on to that thought if you want to look at that, and then comment 12 13 on it again tomorrow. But clearly the list 14 needs to be a little bit broader, so we need to create some new buckets. 15 Some of these new 16 buckets may be somewhat aspirational, but 17 should include the patient decision making as 18 a resource that we should capture. Care 19 coordination was mentioned, and maybe there 20 are even some other things that we haven't 21 quite articulated them in a nice sound bite, 22 but what else is happening in medicine that

should be incorporated here. 1 2 So thinking about it also in terms 3 of a linear continuum or possibly a box as Tom 4 Lee put out there. And I think that 5 summarizes what I wrote along the margins of my paper. What do you have, Sally? What else 6 7 is missing? Or from the group, what else 8 wasn't captured in that summary? MS. TURBYVILLE: 9 I would just add that we would, as we in particular I heard the 10 11 requests to add something in between per capita and per episode. And that's mainly to 12 13 address the way people think of the two as -14 that there is something in the middle. But I 15 think we do want to continue to present this 16 as a continuum and not just a series of 17 buckets, so that we don't back ourselves into 18 a corner. I see people nodding their head, okay. And then making sure whether it shows 19 20 up in the continuum or the language within 21 this section that there are very important 22 resources, whether it's through innovation or

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1	which have been ongoing for awhile that are
2	not currently reimbursed that can affect
3	resource use. And we need to make sure that
4	we are putting that in this section, because
5	that is real world, and we need to make sure
6	that we are addressing that, along with all
7	the other comments that I heard including
8	taking a look at how to further add
9	information for the users and readers of this
10	document so it's not this continuum at a very
11	high level; that they can actually think about
12	how it applies to the measures that they have
13	been exposed to.
14	CO-CHAIR LOTZ: Well, you guys
15	are models of efficiency, because we are
16	actually 10 minutes before we open up the
17	lines. I don't know what the NQF dynamic is
18	about that. Can we open up the lines
19	early? Do we have to talk about our children
20	for 10 minutes until we open up the lines? Or
21	where do we go from here?
22	MS. TURBYVILLE: Well, I'll

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1	defer to Ashley and Helen, but we do need to
2	make sure it's open at 12:10, because there is
3	an agenda that is posted to our website that
4	said at 12:10 we'll be open to public
5	comments. So and without knowing how many
6	questions will come in, I don't know what your
7	experience has been.
8	So we'll just go ahead and open
9	them up for public questions of the steering
10	committee.
11	Could the operator please open the
12	line for public comment or questions?
13	OPERATOR: If you do have a
14	question or comment from the phone line you
15	may press star zero and then a voice will
16	prompt you on your phone line to indicate when
17	your line is open to make your comment or a
18	question. We ask that you state your name
19	before you pose your question or comment. And
20	once again if you want to ask a question or
21	make a comment, you may press star one.
22	DR. MUNLEY GALLAGHER: This is

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1	Rita Munley Gallagher for the American Nurses		
2	Association. May I get in the queue please?		
3	MS. TURBYVILLE: You're in the		
4	queue. We can hear you loud and clear.		
5	Please go ahead with your question or comment.		
б	DR. MUNLEY GALLAGHER: Thank you		
7	for the opportunity to comment. I would		
8	respectfully request that the steering		
9	committee utilize more inclusive language as		
10	appropriate throughout their process and also		
11	within the white paper which would be		
12	reflective of clinicians, practitioners, and		
13	health care as opposed to referencing		
14	physicians and doctors and medical care.		
15	In addition, while I've not had		
16	the benefit of the white paper to review, I		
17	believe that I heard reference to gaming		
18	during the steering committee's discussion.		
19	And I would call the committee's attention to		
20	earlier comments sent to NQF by the then		
21	presidents of the American Medical Association		
22	and the American Nurses Association opposing		

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1	the reference to gaming by clinicians within
2	NQF documents.
3	Thank you.
4	MS. TURBYVILLE: Thank you. We
5	have taken note of your comment.
6	Any other questions or comments?
7	OPERATOR: We have no one else on
8	the phone lines at this time.
9	MS. TURBYVILLE: So at 12:10
10	we'll open it back up just to make sure that
11	there isn't a public comment that was going to
12	call in specifically at 12:10 based on the
13	materials they've seen. Otherwise we'll just
14	keep it on hold for now.
15	DR. GOLDEN: Doris, I have a
16	question. There are some comments about the
17	text - I only got the text in the last couple
18	of days, and there were some comments about
19	some of the trials that I didn't want to spend
20	during the meeting. Who do I send comments
21	to?
22	CO-CHAIR LOTZ: Sally. If

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1	they're handwritten.	
2	DR. GOLDEN: You probably want me	
3	to type something to you?	
4	CO-CHAIR LOTZ: It would be	
5	easier for us to manage and track. We do want	
6	to share all the comments across the board.	
7	And I don't have the whole timeline in front	
8	of me right now but I think it's mid-August	
9	that the white paper gets done. So you have	
10	a couple of weeks after this to continue to	
11	write.	
12	MS. TURBYVILLE: So for the white	
13	paper the next two weeks will be devoted to	
14	comments preceding this meeting and after this	
15	meeting incorporated those, and then we do	
16	have to send it to our publication department	
17	who does an excellent formatting, editing,	
18	making sure we are using the appropriate NQF	
19	language that they prefer. And then it gets	
20	posted for public comment . Then we have	
21	another opportunity with all of you to review	
22	that public comment, and again, make the paper	

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1	better and better. In the end the final paper
2	will be in November. But this next two weeks
3	really is critical to get it to a point where
4	the steering committee feels it's ready for
5	public comment. So in particular for red
6	flags, please let us know if there is
7	something you think we must address or we
8	can't go forward. And then all edits of
9	course and suggestions we will be paying very
10	close attention to.
11	CO-CHAIR LOTZ: Bill - I'm sorry,
12	I've lost the order. Jack, you're up next and
13	then we'll go to Steve.
14	DR. NEEDLEMAN: Two things.
15	First, in terms of the comment we did receive
16	about using more inclusive language,
17	particular as we began to think about this
18	work, is supporting efforts to find more
19	appropriate, more integrated ways of
20	delivering care. I think the comment about
21	using more inclusive language about who is
22	delivering the care is absolutely appropriate,

		F
1	and we should be looking, making sure that we	
2	are being rather aggressive in broadening the	
3	language as we do the revision.	
4	The second thing is in the	
5	discussion of all the comments I think Sally	
6	mentioned this but I don't want it to get	
7	lost, we've got a whole variety of individual	
8	practices and integrated systems, sometimes	
9	working with the insurers that are in fact	
10	delivering many of these services right now;	
11	the total amount that they are compensation	
12	from whatever services they bill for are in	
13	fact being used to pay for a variety of these	
14	services.	
15	So I think as we write the paper	
16	and as we think about editing it, we need to	
17	draw the distinction between the resources	
18	that are used to deliver care, some of which	
19	are paid for explicitly and some aren't,	
20	versus the specific services that people are	
21	being billed for and reimbursed for. And to	
22	draw the distinction as we measure resource	

	Pa	age
1	use between measuring on the basis of billed	
2	services and measuring on the basis of the way	
3	care is organized and delivered, and some of	
4	the tensions between those two things is	
5	appropriate measure of resource use. And we	
6	should not - again I think it was implicit in	
7	what Sally added to the things that were on	
8	her list, but we need to make very sure that	
9	that is clear and it's communicated in the	
10	paper.	
11	CO-CHAIR LOTZ: Steve.	
12	MR. PHILLIPS: Thanks. Maybe it	
13	was at the end of the previous section, but	
14	it's just a specific comment on the language.	
15	I didn't have a lot of written comments, so	
16	I'll just offer this up now. At line 229 it	
17	talks about some of the specific objectives of	
18	these measures. And I wanted to insert the	
19	note, because it doesn't mention there - it	
20	was mentioned I think earlier in the	
21	discussion this morning that they should be	
22	useful to the health care providers in terms	

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1	of the information that comes out of these
2	measures. And I thought that that should be
3	mentioned in that section as well.
4	CO-CHAIR LOTZ: Tom Lee.
5	DR. LEE: You know the more you
6	think about this stuff, the more complicated
7	it gets. One thing which hadn't occurred to
8	me was, to what extent do we imagine adjusting
9	for the type of insurance products that make
10	up the patient population of whoever is
11	measured, you know, PPO versus HMO.
12	CO-CHAIR LOTZ: So you're
13	thinking about benefit design or the
14	composition of physicians?
15	DR. LEE: Well, I think in
16	benefit design and in high deductible. I mean
17	it takes you down a road that frankly probably
18	just gets you feeling lost. But these are
19	variables I think that I know that when we
20	start showing this kind of data to other
21	people out there they are going to go, well,
22	if it's just for this and that. We might as

	2 162
1	Page 163 well at least anticipate those questions and
2	prepare a response.
3	CO-CHAIR LOTZ: Again, I'm
4	thinking that as we think of our building
5	blocks strategy, that that is something when
б	you are building you have to consider what
7	resources a patient may have by way of their
8	benefit design.
9	Mary Kay.
10	DR. O'NEIL: It's not even
11	benefit design as much as like the consumer-
12	driven model of health care, and how that
13	drives individual decision making. It really
14	changes things that we know in our industry
15	from an actuarial standpoint, we have
16	actuarial data on the impact of those
17	different types of products. So it's really
18	product type and benefit design.
19	The other issue that could get you
20	really crazy about benefit design is in the
21	commercial insurance world the trend over the
22	last number of years, I don't know when it

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1	really started for increasing percentage of	
2	our business being self insured. That means	
3	somebody comes to me and says, does CIGNA	
4	cover this, I can't hardly answer the	
5	question. I mean I can say what we do on our	
6	fully insured book of business, what we do on	
7	a consumer driven, and what we do on our own	
8	policy for our own employees. But given the	
9	array of plants that we have, we have a lot of	
10	different plants, so there is a lot of	
11	complexity out there.	
12	DR. LEE: I just want to say that	
13	contemplating it I think that we might want to	
14	decide up front it's hopeless to adjust for	
15	these things, and just make it clear that it	
16	is hopeless. You'd never get the information	
17	on their deductibles and that, and that the	
18	data might end up being biased, but I think we	
19	have to accept that there are going to be	
20	issues that we can't adjust for.	
21	CO-CHAIR LOTZ: But at least	
22	acknowledge it.	

Page 165 Well, just a couple 1 DR. RUDOLPH: 2 of different things on that. One might be a 3 stratification process like we do with race, 4 ethnicity, those kinds of things. Because I 5 think we don't want to adjust away differences 6 when consumers are able to make choices; they 7 should be able to see what those differences 8 are, and thereby make a rational choice. 9 So if we are going to do 10 something, I would propose stratification as 11 opposed to adjustment. 12 CO-CHAIR LOTZ: All right, we're 13 going to pause here again to see if there are 14 any public questions. 15 MS. TURBYVILLE: Operator, at this time we would request that you open the 16 17 line again for any public comments or 18 questions. 19 Again, as a reminder, OPERATOR: 20 if you would like to pose a question or 21 comment, you may press star one on your 22 telephone keypad at this time.

	Page	166
(Pause)		
It appears that we have no		
questions or comments at this time from the		
phone lines.		
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group. We've got a few table tents up. We		
can take the three that are up right now -		
oops, two that are up right now, or move to		
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individual enrolled business, because of high 1 2 deductibles, policies that are sold commonly 3 in that industry, and if you are going to take 4 responsibility for managing the whole care, 5 and you have this huge gap in the benefit structure, it makes it harder for the medical 6 7 groups. 8 The other comment about ASO which 9 I thought was very appropriate, essentially we've taken essentially all the ASO business 10 off the table for the very practical reason is 11 12 that you have to go back to the groups and get permission to do that. That's not insured 13 14 business which we sort of control. 15 So again it's like a 16 stratification. It's what populations go into 17 your analysis. And I think it makes sense to 18 think of it in that context. 19 CO-CHAIR LOTZ: Kurt. 20 Yes, I'd just echo DR. ELWARD: 21 those, and also mentioned that to your point 22 about the number of self-insured business on

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	Page 168
1	one hand, those self-insured policies can
2	provide a lot of innovation, because the self-
3	insured groups will do some things that you
4	just don't get done otherwise.
5	At the same time it really does
6	complicate things, and we're - I think benefit
7	design is one thing, this person does the
8	surgery for this policy is really really
9	cheap, but I guess we do want to include
10	anesthesia, if you don't have that. Or it may
11	go to diabetes. I'd think it'd be very
12	important for an employer or a purchaser to
13	know that when they are buying diabetes care
14	from X, it includes a package of services that
15	they really want their employees to have, and
16	that extra resource input may be worthwhile.
17	So I think it'd be really helpful to people.
18	CO-CHAIR LOTZ: Well, we are
19	actually on schedule. So Sally, do you want
20	to see if there are any last public comments
21	before we break for lunch? Just go ahead and
22	break for lunch? When do you want us back?

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MS. TURBYVILLE: So we will break
for lunch now. And for those on the phone we
will reconvene at about 12:50. So thank you.
(Whereupon the proceeding in the
above-entitled matter went off the record at
12:16 p.m. and resumed at 12:57 p.m.)
CO-CHAIR LOTZ: Steering
committee, lunch is officially over.
You may now sit down and digest,
but please do sit down so we can begin. Our
afternoon is very, very ambitious, so the
sooner begun, the sooner done.
MS. TURBYVILLE: And to the
operator, if you could please make sure that
the line is open, though not open for comments
or questions at this time, just in case you
disconnected during lunch.
CO-CHAIR STEINWALD: All right,
we're on to Section 3, types of resource
measures. We've already had some discussion
of this right before lunch. But before we get
onto the next topic, would anyone like to say

anything more about types of resource 1 2 measures? 3 One thing I guess I'd like to emphasize, what I said before is that when the 4 5 per capita terminology has been applied as I 6 understand it at CMS and elsewhere to mean a 7 population of patients. But we I believe 8 intended to incorporate more than just a 9 population of patients. It could include populations at large, populations served by a 10 11 health plan, the population of the state of 12 New Hampshire. And I'm not sure whether we need 13 14 to have new terminology or just make it clear 15 in the text of the paper that per capita means 16 more than just one thing. 17 Anyone else? We talked about it 18 enough? Okay, that we can go on. 19 So this is still MS. TURBYVILLE: 20 within Section 3, and what we want to have the 21 steering committee discuss and then come to 22 some agreement, is, is there a way to classify

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what we called phases of resource 1 use 2 And it's steps that a measure measures. 3 developer and an implementer of those measures would need to take in order to successfully 4 5 then roll out the resource use measure. 6 And the way we classified three 7 phases, and we could call them modules as 8 well, include data preparation, which would be 9 steps that are taken in order to make sure that the data are in a form or robust or 10 11 sufficient enough in order to support the resource measure. A creation of the unit of 12 measurement which in essence could be the 13 14 creation of the denominator for the resource 15 use measure the way we've defined it. We 16 shied away from the term, denominator, because 17 we felt that there was some disagreement on 18 whether or not you can call them denominators. 19 But we're very open again to what these are 20 And then how you apply those, and called. 21 that includes once you've defined your unit 22 that you want to measure, whether that is a

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Page 172 population, or is it an episode, et cetera, 1 2 you have your clinical logic that is in that 3 second step; you have your creation of an 4 episode if it's an episode measure, or your 5 creation of the population, whether it's those 6 patients with diabetes; and then how you apply 7 that unit of measurement which would include 8 which resource units you want to measure. So 9 those would potentially include the reimbursable and as we have stated 10 11 acknowledging that there are unreimbursible 12 So your ED stays. Your evaluation and units. 13 management, et cetera. And then also whether 14 or not and how you would monetize those. And 15 all those steps are outlined in the paper. 16 But we would like some general 17 agreement on this attempt to put resource use 18 measurement into these three phases, and then 19 that will help us discuss with all of you 20 which phases and which steps within phases are 21 subject to evaluation by this steering 22 committee.

1		
	Page 1	73
1	So it's an attempt to make sure	
2	that as you think about evaluating these	
3	measures, recovering all the various steps	
4	which are quite numerous, what is true is that	
5	these are not all mutually exclusive steps	
6	that would happen only for resource	
7	measurement. You might find them in quality	
8	measurements. But we think it's really	
9	important to send the signal to the measure	
10	developers and others what exactly we will be	
11	evaluating, and how we are bucketing those	
12	particular steps.	
13	So with that I'm going to hand it	
14	back over to the chairs to either further add	
15	to that or just kick off the discussion.	
16	CO-CHAIR STEINWALD: The chair is	
17	looking for names being turned up to the	
18	vertical position.	
19	Tom	
20	DR. LEE: I think that those	
21	steps work, chronologically and logically. I	
22	think that the middle one is where there is a	

	Pag
1	lot of intellectual work to be done. I think
2	that looking over the white paper draft, I
3	think the one section within that number two
4	that I think really probably warrants some
5	more discussion is the risk adjustment
б	section. Because a na <ve at<="" look="" might="" reader="" td=""></ve>
7	it and think that risk adjustment is something
8	you do and it's done like scanning a computer
9	for viruses, which of course isn't that
10	straightforward either. (Laughter) But risk,
11	it's more like a philosophical or religious
12	experience than something you just do, it's
13	not a commodity. So the risk adjustment
14	approach of Prometheus is quite different from
15	other kinds, like the DxCG. Under Prometheus
16	they've taken the approach that if you do more
17	procedures to a patient it must mean the
18	patient needed more, and you move into a
19	different bucket, because they wanted
20	providers to be comfortable that this wasn't
21	something that was going to punish them for
22	taking care of sick patients.

	Page 175
1	So it's a spectrum. And I think
2	the risk adjustment section should probably
3	include some longer discussion so that readers
4	can be realistic about it.
5	CO-CHAIR STEINWALD: Whenever
6	I've dealt with risk adjustment issues in the
7	work I've done, mostly at GAO, the question or
8	the issue of the best being the enemy of the
9	good always comes up. And if you can't
10	achieve perfection, how much do you need to
11	achieve in order to go forward, even if risk
12	adjustment is imperfect.
13	And I don't know if that is worth
14	some discussion among the steering committee,
15	but it might be, because some guidance to the
16	developers about how good is good enough
17	might be helpful to them.
18	DR. LEE: Just to jump out and
19	say, I agree with you completely. It can
20	never be perfect. There is no completely risk
21	adjusted status. You can't adjust for all the
22	socioeconomic factors either, and so I think

	Page 176
1	that's like being, having perspective on the
2	data knowing that they are not going to be
3	perfect. There may be biases that we have to
4	live with.
5	CO-CHAIR STEINWALD: Paul, and
6	then David, and Bill.
7	DR. BARNETT: So I think that the
8	phases are right; I'm a little worried about
9	the units for measurement. It's just the
10	nomenclature; I think I mentioned that before.
11	It's a little bit hard to understand what is
12	meant. And I appreciate you're trying to make
13	a generic term. But it's not real clear to
14	folks.
15	Just in terms of, in the document
16	itself, everywhere I saw the word, price, I
17	circled it, and I thought, I wonder what
18	really they mean here. And I think in many
19	cases it meant reimbursement - you know we had
20	that issue this morning about that.
21	There was also mention in the data
22	cleaning part about removing high cost

Page 177 observations. And I think Winsorizing is one thing, removing them altogether is quite another. So I thought that might be just a little editorial comment. I don't think you probably meant that. And then I think vis-...-vis the risk adjustment, I think there is a whole category of people alluded to about pay status, socioeconomic status, that are not really developed much in the document. And at some point we might want to think about the issue of teaching status of the provider, and disproportionate share status of the provider, and how that enters into these efficiency measures, and how do we credit those things, or do we ignore them; important things to think about. CO-CHAIR STEINWALD: David. DR. REDFEARN: Per the risk adjustment, I think one thing that might be prudent is to make sure that there is no implication that somehow when you do risk

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	Page 178
1	adjustment you adjusted away risk. The thing
2	I just keep in mind is, and I've had a lot of
3	experience with the models, like the DxCG
4	model and the symmetry ERG model, is that
5	prospectively those models predict about 25
6	percent of future cost variation. That seems
7	to be - there is no danger of getting
8	something perfect, because we are stuck with
9	something that is actually fairly crappy.
10	(Laughter) And in my social science training
11	when you account for 25 percent of the
12	variation you've failed.
13	So they certainly help, but they
14	don't solve any problems. You say, well okay
15	you do risk adjustment; you set categories;
16	you apply these models; and risk goes away.
17	No, it does. Some of it goes away, but not
18	much.
19	CO-CHAIR STEINWALD: Bill.
20	DR. GOLDEN: As we go through
21	this, I think it'd be useful to have somewhere
22	in there that the risk adjustment should be

		Page
1	based on the total universe of the patients'	
2	claims, and not just on the claims of the	
3	entity being looked at.	
4	What do I mean by that? Well, for	
5	example, if there is a diabetic or a heart	
6	failure patient in my practice, I may not code	
7	for mental illness issues. In fact if I did	
8	code for mental illness issues I'd be	
9	penalized because I get paid less because I'm	
10	caring for the depression. However everybody	
11	knows if they have mental illness	
12	comorbidities, their costs go up. So I think	
13	it'd be a useful principle that it should not	
14	be just based on the narrow diagnoses being	
15	cared for but all the diagnoses that the	
16	patient carries in the claim set.	
17	CO-CHAIR STEINWALD: Tom.	
18	DR. ROSENTHAL: On the risk	
19	adjustment question, my observation would be,	
20	it sort of depends. I would say that to the	
21	extent possible we should in fact include	
22	socioeconomic status. Because as I've learned	

	Page 180
1	in about the last year in a half it's an
2	incredibly important driver of cost of care,
3	and to not include it would be a major
4	mistake.
5	But to the question of how good is
6	good, and when is perfect the enemy of good,
7	I think it depends on what use the data is
8	going to be put to. If the use is going to be
9	to publish the names of every hospital or
10	every provider in a state, region or country
11	on the front page of the New York Times, I
12	have a feeling that all of those individuals
13	so arrayed are going to be very much
14	interested in as good a risk adjusting thing
15	as we could possibly come up with.
16	If on the other hand the goal of
17	the exercise, and what we are trying to get,
18	is performance improvement, I suspect that
19	good enough is generally good enough for most
20	organizations to look at and say, it may not
21	be perfect but we'll work on this because it's
22	probably directionally correct.
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1	So I think the answer is, it's
2	going to depend on the uses as to how much
3	risk adjustment is going to be viewed as
4	believable.
5	Jack Needleman and I were talking
6	the other day, and there are two criteria for
7	this entire exercise it seems to us. It's got
8	to be believable and actionable. Believable
9	and actionable are going to then depend on how
10	the data is collected and to whom it's
11	portrayed for action.
12	CO-CHAIR STEINWALD: Bill, Rich
13	and then Lisa.
14	DR. RICH: On the point on risk
15	adjustment that Tom raised, it depends on what
16	part of the spectrum you are, working left to
17	right. If you are all the way on the left
18	where Bill Golden is you need more and more
19	granularity, and it's very important that you
20	do I think look at race and socioeconomic
21	status.
22	When you get over to the right-

	Page 182
1	hand side for procedure specific, I think that
2	the risk adjustment should be, the measure
3	should have a very finite endpoint, so there
4	is not - almost have a clear line and a little
5	granularity. Now I don't know how you
6	verbalize that, but I think you can develop
7	some pretty powerful measures on the right-
8	hand side where you don't want granularity.
9	And on the left-hand side you need that
10	granularity if you're ever going to have
11	meaningful risk adjustment over there.
12	So I think there is a continuum of
13	risk adjustment, depending on what kind of
14	measures we are looking at. I don't know if
15	that makes sense.
16	CO-CHAIR STEINWALD: It makes
17	sense to me.
18	Lisa and then Ethan.
19	MS. GRABERT: I just had a
20	comment about how we're discussing this. The
21	last bullet says, later discuss the extent to
22	which each phase is subject to evaluation. I

		Page 183
1	actually think we need to have that	
2	conversation first, because I don't know what	
3	parts of the methodology I should put into	
4	which bucket unless I know whether or not they	
5	are a sufficient or necessary part of the	
6	overall evaluation process.	
7	Previously in the earlier draft	
8	that we had, data preparation and creation of	
9	the unit for measurement were both necessary	
10	and sufficient, Part 3, applying it to	
11	measurement was not necessary. And there are	
12	certain things that are in that bucket that	
13	you might argue are more or less necessary	
14	such as attribution, once you know what you	
15	plan to do with each of those buckets.	
16	MS. TURBYVILLE: So what was	
17	previously put forth was just to get the	
18	steering committee talking about it; there was	
19	no assumption that three would not be subject	
20	to evaluation. It was like here was an	
21	example, you wouldn't have to include them	
22	all.	

Page 184 Right now, the thinking after we 1 2 heard the comments based on the webinar is 3 that potentially all three are subject to 4 evaluation, and maybe there are steps within -5 honestly we don't know. We really want the 6 steering committee to inform this piece -7 which parts will be subject to the evaluation 8 and which parts will not. And there are many 9 reasons and implications for those decisions. 10 DR. HALM: Nothing stops 11 providers quicker than the risk adjustment 12 And there have been lots and lots of issue. 13 thoughtful discussions of this, and I wonder, 14 obviously 15 lines on this doesn't capture what's already known and been talked about 15 16 with risk adjustment. So I wonder since there 17 is an element of the white paper that is to 18 educate people and somewhat aspirational as 19 far as encouraging your more sophisticated 20 measures if that's what's indicated, if 21 either NOF or their other well endorsed sort 22 of policy descriptions of the different

	Page 185
1	domains, or sort of goodness in the pursuit of
2	the perfect with regard to risk adjustment
3	that are out there that we can articulate so
4	that people can kind of see in the hierarch
5	of the kinds of domains that are sort of
6	optimal, okay, and not so good.
7	I'll also comment that in the era
8	of electronic medical records there is going
9	to be much more that people are going to be
10	able to do. So even like in our center we are
11	coming up with measures of social chaos and
12	adherenceness using electronic means.
13	CO-CHAIR STEINWALD: I'm going to
14	pretend this is for the benefit of the guys
15	with earphones. Would you repeat what you
16	just said? Social chaos and?
17	DR. HALM: Adherences.
18	CO-CHAIR STEINWALD: Adherences.
19	DR. HALM: But I wonder if we can
20	sort of amplify or have an appendix of just
21	some - a lot of the thoughtful work that's
22	been done on risk adjustment so that we don't

		Page	186
1	have to see that as the purpose of the		
2	resource use steering committee, but really		
3	sort of reference that or educate people about		
4	what's already been known and done on that.		
5	CO-CHAIR STEINWALD: Right. So		
6	you're saying let's not even try to create the		
7	wheel, but let's point to where the wheels		
8	exist elsewhere.		
9	I'm sorry?		
10	DR. HALM: We need to have more		
11	than 15 lines in the document that reflects		
12	that current state on that, and that would		
13	help.		
14	CO-CHAIR STEINWALD: Lisa, your		
15	card is still up. Did you intend it to be?		
16	All right, I'm not sure we've		
17	given enough guidance to staff on this. One		
18	question is, are these the three distinct		
19	phases that need to be identified as such? Do		
20	we agree with the phases and how they are		
21	described?		
22	Data preparation I think, it		

	Page 187
1	sounds a little bit more techy that we
2	intended it to be. That is, it's not just the
3	preparation, it's identifying what data will
4	be used for a resource measure, and then
5	putting those data in a form that meets the
6	scientific acceptability criterion, I would
7	guess. Did you mean it to mean more than
8	that?
9	MS. TURBYVILLE: Kind of diving
10	into what we have within, so the data
11	preparation is to determine any changes that
12	might need to be made to the data, and some
13	would be optional; others would be mandatory.
14	And some of that could depend on whose
15	resource measure you are using. So for
16	example an Ingenix episode-based measure may
17	have suggestions on how you might want to set
18	up your data. Are there certain claim line
19	outliers that you would want to either
20	Winsorize or actually eliminate? And what we
21	are proposing is what steps need to be taken
22	in order for the resource use measure to be

		Page
1	valid based on the measure developer's	
2	experience be explicitly included in the	
3	specification. So that if there are steps	
4	that a user of a measure needs to take in	
5	order for the end measure to be valid and	
6	reliable, that they make sure that they're	
7	explicitly telling the measure developers what	
8	those steps are.	
9	DR. LEE: Although this part	
10	isn't the sexiest part of the document, it's	
11	important for states that have developed all-	
12	payer databases, like Maine, Massachusetts -	
13	we actually outsource it to Maine, because	
14	they actually had experience working through	
15	these issues, and wanted our data to be	
16	comparable at least to Maine. So there really	
17	are some methods - there should be clarify and	
18	consistency in the methods used here. So	
19	this is important methodological stuff.	
20	CO-CHAIR STEINWALD: Jack, Bill,	
21	Barbara.	
22	DR. NEEDLEMAN: The goal of the	

	Page 189
1	work is to produce comparisons that are
2	informative, whatever we're comparing folks
3	to. And the whole purpose of risk adjustment
4	is to eliminate things that say, yes, but you
5	can't compare that. That's apples and
6	oranges. So we've got lots of methods for
7	adjusting our comparisons so that they are
8	informative and I'll use the word believable
9	as a condition. And we've got methods
10	specified in here that risk adjustment
11	typically means some sort of additive or
12	multiplicative adjustment process, or - but
13	we've got those methods. We've got
14	stratification. We've got truncation. We've
15	got exclusion rules. And ultimately when you
16	are looking at a measure you've to look at
17	the combined way that all the things they have
18	done to create comparability in the numbers.
19	And that I think is the most important thing
20	to communicate here.
21	And then I would agree that some
22	of the specific methods, and some of the

	Page 190
1	things that NQF has already learnt, looking at
2	other kinds of measures about how those
3	comparisons are made might very fruitfully be
4	in an appendix or a more extended discussion.
5	But the essence of what we are
6	trying to get at is important, and then the
7	mechanics of the kinds of things we've seen in
8	other measures to do that are also important.
9	And in that regard, just again at the risk of
10	nitpicking on the language, around line 524 it
11	says, unlike quality measures which normally
12	compare performance to an agreed upon
13	standard, and it talks about the lack of
14	agreement here. Well, we've got some quality
15	measures that are process measures, and there
16	we tend not to risk adjust. Because once
17	we've decided that for this population
18	something should happen, it either happened or
19	it didn't; we don't need to risk adjust it.
20	But we've got other measures,
21	particularly anything that falls into the
22	realm of outcome measures, where risk

	Page 191
1	adjustment is absolutely essential. So we've
2	got mortality measures for cardiothoracic
3	surgery, and we risk adjust the hell out of
4	those measures precisely to produce this
5	informative comparison basis. So I think that
6	language is a little bit too strong and
7	doesn't capture the full range of measures
8	that we actually are using, some of which are
9	risk adjusted, some of which aren't.
10	CO-CHAIR STEINWALD: Bill.
11	DR. GOLDEN: If you want to
12	technically get into what we are doing here,
13	I'm not sure that we are capturing it. Data
14	preparation is really, I think you are looking
15	at really, you are trying to describe an
16	analytic protocol as opposed to just - and I
17	don't think we're capturing it. I mean I've
18	seen the material on 313, 318. I've seen
19	people make substantial errors here. And
20	really what you're trying to say to folks is
21	that they need to make sure that they know
22	what they're looking at, and they have

Page 192 competent people doing the analysis. And I'm 1 2 not sure that's truly data preparation. It's 3 really preparing the dataset. It's making 4 sure you have done the right basics before you 5 can get started. And putting in an inclusion 6 an exclusion as the next step, that or 7 actually shouldn't happen I think until after 8 you've defined your measures. So I think 9 you've kind of put some things in a funny 10 order there. But let's - I mean basically you 11 have all the material there, but I'm not sure you have the right steps put together. 12 13 And what you are trying to do here 14 I think is put together a roadmap for the 15 analytic team to make sure they don't make fundamental errors. 16 17 CO-CHAIR STEINWALD: Barbara. 18 DR. RUDOLPH: I was doing to talk 19 about some similar things. The data selection 20 really, there should be a basis for why that 21 particular data is being utilized, given this 22 is by other parties. And if it's something

	Page
new that has never been done, then I think	
there needs to be a rationale as to why that	
might be a viable option, things like that, in	
addition to then when you start to prepare the	
data.	
But I really like the idea that	
all the steps must be explicit. And having to	
do that is so torturous, because you make a	
million decisions when you are analyzing data.	
But for the end user unless that is made	
explicit you aren't going to be able to really	
know what happened or replicate it.	
For risk adjustment I agreed with	
what Jack was saying, depending on where you	
are on that sort of measure continuum, if	
you were doing just a procedure or a clinic	
visit you may not need to risk adjust it. So	
if there is risk adjustment necessary or not	
neargony it should be at least dissurged in	

there might addit data.

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7 all th do that 8 9 millid But f 10 11 expli know v 12 13 14 what 15 are 16 you we 17 visit if the 18 19 necessary, it should be at least discussed in 20 the data submission, and a rationale should 21 be given for sort of the extent of that

adjustment activity.

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1	And I actually on page 47 of the
2	report, I liked what was in the exhibit, risk
3	bifurcation, and then Prometheus model where
4	they actually came up with some criteria for
5	the predictors that were selected. In this
6	case it was like greater than or equal to 30
7	episodes per category of positive coefficient;
8	a low variance inflation factor; a high
9	partial r square; and clinically plausible.
10	Because what I see happening oftentimes is,
11	those decision points aren't made explicit.
12	Why was that predictor included? I look
13	through for a little private project that I
14	did, I looked through all the public reports
15	on CABG procedures, and the risk adjustment
16	models for all of them and found that about 80
17	percent of the risk predictors actually
18	weren't significant, yet they were still being
19	used. And to me that just muddies the water.
20	I mean if you are going to have predictors
21	they ought be actually contributing to the
22	model as opposed to just additional factors

	Page 195
1	that people think might contribute but
2	actually don't.
3	CO-CHAIR STEINWALD: Tom, then
4	Kurt then Jim.
5	DR. ROSENTHAL: I had a
6	clarifying question is, this discussion about
7	data presumes that somebody submitting a
8	measurement will have very carefully
9	identified the populations that are being
10	talked about, and to whom it would be
11	attributed, and all of that kind of stuff, and
12	now we are only talking about the data
13	elements that would be necessary and how you
14	would get them and all that.
15	Have we assumed that that step is
16	done, or have I missed that?
17	MS. TURBYVILLE: If I'm getting
18	your question right we would have assumed that
19	they have specified the measure and tested it
20	in some way or another, and so clearly
21	identified which elements a user needs in
22	order to support the intent of the measure

Page 196 they are putting forward. So if it's an 1 2 overall resource use, and they say pharmacy 3 data is critical to this metric, you would 4 assume that they have a rationale for that. 5 DR. ROSENTHAL: So if, in fact, somebody were saying I'm going to measure 6 7 Blue-Cross-capitated populations in California 8 across organized medical groups, and then this 9 is only relevant to them. Here's the datasets, here's how I get the data; here's 10 11 how I risk adjust the data, and so forth. The presumption is all the other descriptive stuff 12 would have been done. 13 14 Correct. MS. TURBYVILLE: 15 DR. ROSENTHAL: Okay. 16 CO-CHAIR STEINWALD: Kurt. 17 DR. ELWARD: Just following on 18 Bill's comment on what we're trying to do. 19 Unless data preparation is a formal term that 20 we always use, I'm wondering if we might think 21 more about data protocol or development of 22 data design, something like that. When I read

	Page 197
1	data preparation I almost think of data
2	cleaning, like you've got the data and now
3	you're going to prepare it. And maybe it's
4	just me, but perhaps we could be a little bit
5	clearer about what we actually mean by data
б	preparation.
7	CO-CHAIR STEINWALD: Data
8	development?
9	DR. ELWARD: Data development or
10	data protocol.
11	CO-CHAIR STEINWALD: Jim.
12	MR. WEINSTEIN: If I could follow
13	up a little bit, so these are resource use
14	measures that are data elements I guess. And
15	then is it implied that the IT people in
16	either the payer world or in the provider
17	world will actually have the ability to do
18	this in their systems?
19	CO-CHAIR STEINWALD: Is that a
20	rhetorical question?
21	MR. WEINSTEIN: Well, I guess the
22	question is, we're running up against what

		Page 1
1	meaningful use is for IT strategies. And is	
2	it a recommendation of the committee then that	
3	these become meaningful use measures or not?	
4	Because it does create a cost to systems to	
5	have to do these things, and we should be	
6	cognizant of that.	
7	CO-CHAIR STEINWALD: What do	
8	others think about that issue?	
9	DR. ROSENTHAL: Doability was a	
10	component of what	
11	CO-CHAIR LOTZ: Feasibility.	
12	DR. ROSENTHAL: I don't know all	
13	the lingo yet. Obviously, feasibility has got	
14	to be a component of the thing. Of if it is	
15	a profoundly important bit of data that is not	
16	in fact currently feasible then we'd have to	
17	make some judgment of this ought to be part	
18	of meaningful use even if it's not. But I	
19	think we've got to adjudicate that against	
20	what comes. I don't think we should lay it	
21	out prospectively yea or nay.	
22	DR. RUDOLPH: To add on to that,	

Page 19 1 I think one of the questions has been over the 2 last couple of years in the CSAC is, if data 3 is available to only one party and to no one 4 else, is that really a feasible measure, and 5 I'll raise that here. 6 CO-CHAIR STEINWALD: A tree falls 7 in the forest and 8 Would anyone like to respond to 9 that? Well, I guess we will discuss the four 10 criteria and what constitutes feasibility. 11 Should we defer that? Go ahead, Tom. 12 DR. ROSENTHAL: Well, I think that 13 is a very important question, because some of 14 the materials that we've seen hasn't been	9
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13 is a very important question, because some of	
14 the materials that we've seen hasn't been	
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15 validated by anybody and isn't particularly	
16 transparent. And I think on any of these	
17 there has to be at least a certain element of	
18 transparency, and ability for independent	
19 replication before it can be put into place.	
20 So I think your point is well made.	
21 CO-CHAIR STEINWALD: Helen, go	
22 ahead and jump in.	

Page 200 One clarification, 1 DR. BURSTIN: 2 though: I think there is a distinction between the measure and all the details of the 3 4 measure, and how you do the measure being 5 fully transparent which is an absolute 6 paramount thing for NQF. That's clear, you 7 guys will get to evaluate the insides -- there 8 are not black boxes. You guys will get to set 9 the insides of any box submitted, should boxes 10 come in. The issue I think Barbara is 11 12 raising is slightly different, which is, what 13 if the measure is fully transparent but the data are not? And this has been a continuing 14 15 issue we are going to talk about again this 16 week with the CSAC of you know the ultimate 17 goal of NOF-endorsed measures that they are 18 publicly reported to the public at large. But 19 we recognize this as a continuum of public 20 reporting, so if a measure is only reported 21 for example to the health plan or only 22 reported to CMS, that is potentially along

Page 201

that path on public reporting. 1 2 But the point Tom is raising I 3 just want to make very clear, the measure 4 itself must be fully transparent. And we 5 actually even have a carder that we have 6 created for submission of measures by 7 proprietary groups where it is fully 8 transparent to the steering committee 9 completely, all the details. We will then have a limited license to view. If it's 10 11 endorsed they will have to provide a limited 12 license to view so that anybody who wants to 13 look at using that endorsed measure will have 14 the capacity to again go under the hood, but 15 potentially the issue of costs involved in 16 paying for a proprietary system would get 17 woven in under feasibility. 18 CO-CHAIR STEINWALD: Lisa and 19 Bill, you both have your cards up. Did you 20 intend them to be? Yes, okay, go ahead. 21 MS. GRABERT: This may be just 22 splitting hairs, but I think that the NQF

	Page 202
1	project team may be interested in my specific
2	comment that I think pricing methodology
3	should be included in the data preparation
4	bucket. That is certainly the way that I've
5	always thought of it when I managed the
6	physician resource use reporting program for
7	CMS, that was definitely a data preparation
8	step before we did anything else with the data
9	in terms of putting it into a measure.
10	CO-CHAIR STEINWALD: Ethan.
11	DR. HALM: Yes, I think there are
12	a lot of good steps in the analytic process
13	that are listed out here. I'm hearing
14	comments that I don't know that these three
15	phases make the most sense as a way of
16	classifying them or chunking them. And I'm
17	trying to figure out from a process standpoint
18	how to handle that as far as advising people
19	with regard to the white paper. We would see
20	maybe some additional important analytic steps
21	in there, and then we can think conceptually
22	of how we would chunk these things and name

	Page 203
1	them. Because I think there is a lot of
2	great content here in the steps, but the names
3	themselves, I think, are less informative than
4	the individual pieces. And I hear us
5	struggling with that a little bit. And I
б	don't know that we can solve that in real
7	time.
8	CO-CHAIR STEINWALD: I don't hear
9	or see disagreement. I guess again, could the
10	best be the enemy of the good? Do these three
11	work for purposes of providing guidance to
12	measure developers, let's say, that there is
13	some value in trying to disaggregate a process
14	into components, and we've got, as Sally said
15	earlier, that calling them phases implies that
16	they are sequential in time and don't actually
17	necessarily mean that, so they could be
18	modules or something else. But if - can
19	anybody suggest any modifications or
20	improvements to - other than what we've
21	already talked about in data preparation?
22	Do you think you have enough

		Page
1	guidance for the time being?	
2	MS. TURBYVILLE: I do, thank you.	
3	DR. RUDOLPH: Can I make one	
4	suggestion?	
5	CO-CHAIR STEINWALD: Sure.	
6	DR. RUDOLPH: I think this is	
7	where it kind of threw me off. I think it'd	
8	be helpful to have a category above data	
9	preparation called "measure specification" so	
10	that people would then realize some of the	
11	things that we've talked about, that would be	
12	already - that you would start out with this	
13	package of measure specs, and then you'd do	
14	data preparation, and then creation of the	
15	units for measurement and explaining it that	
16	way. I don't know how others feel, but	
17	DR. PENSON: What do you mean by	
18	that? I'm over here, sorry. I'm not too sure	
19	what you're driving at with that so help me	
20	out.	
21	DR. RUDOLPH: The measure	
22	developers have to provide to NQF the set of	
	Neal P. Gross & Co. Inc.	

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	Page
1	specifications including all the coding, the -
2	et cetera, all the description of the data,
3	blah blah blah. And then, as an end user you
4	get that description. But then there is also
5	- you'll have to do data preparation
6	activities which would include some of the
7	things that - the next steps, the data prep,
8	the creation of the units for measurement, the
9	applying the units.
10	DR. PENSON: I see where you are
11	driving at. I mean, I think it's all implied
12	there because effectively your phase two and
13	three are your numerator and denominator for
14	your measure specifications. So I'm wrestling
15	with the same thing everyone else is wrestling
16	with which is - I think it's semantics. I
17	don't know if adding a fourth helps. I see
18	what you're getting at. But it strikes me
19	that these are not - they are not sequential,
20	they're concurrent. I mean they are
21	components, but you sort of - maybe the whole
22	thing is measure specifications; maybe that's

	Page 206
1	what this is, which is each measure has to
2	have certain specifications. The numerator is
3	the unit of measurement, the denominator - and
4	you're going to have to do certain things with
5	the data to get there and you've got to tell
6	us what they are. Maybe that's the right way
7	to do it, maybe.
8	CO-CHAIR STEINWALD: Bill Golden,
9	your card is up? All right, then Bill Rich.
10	DR. RICH: You know one of the
11	things we're struggling with and we're talking
12	around, when you look at this white paper and
13	then you read the McGlynn Thomas paper and the
14	acumen things, are any of these steps, they're
15	going to give us transparency, but are we
16	going to have a product that is going to be
17	different and useful and meaningful? Or are
18	we going to have to have a retrospective
19	analysis like those papers do? I think what
20	we'd like to do is try to, in this process,
21	try to identify the things that would make
22	these things actual, reasonable, reliable, and

	Page 207
1	do a better job than explaining 25 percent of
2	their variation.
3	And then I struggle with the whole
4	white paper. I'm not sure that any of these
5	steps are going to predict whether these
б	things are going to be reliable measures or
7	not.
8	CO-CHAIR STEINWALD: An even more
9	fundamental question, I think, is, will any
10	measure developers develop measures that meet
11	all the requirements that we're laying out
12	here? And what can we do to turn that around?
13	How can we have the white paper be a resource
14	that encourages measure developers to innovate
15	a bit? I'm not sure that's very responsive to
16	what you just said. But if the white paper
17	reads as if it's full of requirements and
18	restrictions, then you can't view it as
19	something that's encouraging, and how can it
20	be framed in such a way that we're trying to
21	encourage measure developers to think a little
22	bit outside the box and doing something

		Page	208
1	different from what they've done before.		
2	Yes, sir.		
3	DR. BARNETT: I am not sure - I		
4	saw in the appendix that one of the measure		
5	developers had distinguished the inessential		
6	care, the care that is not indicated, not		
7	appropriate. And I don't think that that, as		
8	being a criteria or a part of it, is in the		
9	front part of the white paper, that whole		
10	issue of appropriateness. And of course we		
11	very much care about - we want to see		
12	resources used on things that are appropriate		
13	and not on things that are inappropriate, and		
14	to the extent that that can be incorporated		
15	into a measure is certainly desirable.		
16	CO-CHAIR STEINWALD: Well, do you		
17	think that the way the white paper is written		
18	now it's precluding that?		
19	DR. BARNETT: No, I just think		
20	it's an oversight. That could be another		
21	attribute that some measures have that others		
22	don't and that hasn't been articulated.		

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1	CO-CHAIR STEINWALD: Tom.
2	DR. ROSENTHAL: I think the point
3	that you raised about encouraging development
4	is a really important one. Because it's not
5	entirely clear that any of the things that
б	might really - that are currently phrased in
7	the thing are quite ready for the front page
8	of the Washington Post test that I hold it
9	against. And maybe this is a situation where
10	the NQF's success over the last 10 years might
11	work a little bit against this effort, in the
12	sense that we're at the 10th or 12th year of
13	quality measures and sort of a little bit of
14	maturity to them. And maybe the notion that
15	could be incorporated into the white paper is
16	that the notion of pilot measurements would be
17	solicited in addition to those that would get
18	the full NQF treatment, and I don't think that
19	that concept is in there yet, and - or at all,
20	and maybe that's a way to address the notion
21	that this is going to be a multi-year process
22	to identify things that are really fully ready

		Page 21	0
1	for the whole full-scale NQF treatment.		
2	CO-CHAIR STEINWALD: Your		
3	Washington Post - I know I heard New York		
4	Times earlier.		
5	Ethan.		
6	DR. HALM: Just thinking, I		
7	wonder if - I'll just throw it out there as a		
8	suggestion. You know perhaps the - if we		
9	called things measure specification creation,		
10	and application, would that potentially fit?		
11	CO-CHAIR STEINWALD: You're		
12	suggestion renaming		
13	DR. HALM: Or just playing with		
14	it a little bit. Because I'm hearing now		
15	it's all about the measure so rather than		
16	putting the word data or unit - I mean the		
17	word data and unit, I get confused on. But I		
18	know what you mean by a measure. So maybe		
19	playing around with measure specification,		
20	creation and application or further kind of		
21	brainstorming about making it a little bit		
22	more intuitive.		

Page 211 All right. 1 CO-CHAIR STEINWALD: 2 Go ahead. 3 Yes, that was a little DR. RICH: 4 bit where I was confused here, because when I 5 saw data preparation, when I think about data 6 preparation, I think about application of the 7 measure that's already specified. And I think 8 I'm stuck where Barbara was, you know, trying to figure out, is this a measure specification 9 for developers section? Or is this talking 10 11 about how you take data that you've collected and apply to an already specified measure? 12 13 CO-CHAIR STEINWALD: Go ahead. 14 And I appreciate MS. TURBYVILLE: this conversation. We did struggle with the 15 16 language and we still are, which is one reason 17 that I'm very thankful that you are being 18 thoughtful about this. It is intended to 19 parse out the measure specification. And the 20 signal that we are hoping to drive through 21 this process, whether it's painful or not, is 22 to make sure the measure developers understand

	Page 212
1	that they can't just submit to us some high
2	level specification and think that that is a
3	done deal. They need to be very explicit
4	about what data are needed, what needs to
5	happen to the data protocol. It's not how you
6	collect the data necessarily. But it would be
7	implicit because it would tell you what types
8	of data need to be there. You need to tell
9	them explicitly -them being the users - how to
10	create your denominator or your unit for which
11	you are going to apply the resources.
12	You need to then say which units
13	of resources are relevant to that denominator.
14	Because there is a huge menu of potential
15	resource units that could be applied to any
16	measure. So we want the measure submitter,
17	the developer, to say, for this measure it is
18	valid to measure ED use, to measure monetized
19	evaluation management. That all should be
20	part of the specification. So, in essence,
21	this is the specification as was mentioned
22	earlier, broken out because we don't want any

	I	Pag
1	one step to be ignored, realizing that a lot	
2	of these developers have not going through	
3	this type of endorsement process before. So	
4	to the extent that we can make it more clear	
5	and use better language, and whether or not	
6	three -	
7	CO-CHAIR STEINWALD: Mary Kay.	
8	DR. O'NEIL: I'm new to this	
9	process as well, so I guess there is the	
10	tension between being inviting, to want people	
11	to actually submit things, and being clear	
12	about what's required to participate. And so	
13	perhaps it is in the wording to just say	
14	things the way that you've said them.	
15	I did come to this meeting with	
16	some local feedback that the NQF measure	
17	requirements are too expensive for many	
18	entities to participate in, and obviously we	
19	don't want just anybody in here doing things	
20	that are meaningless and nonreproducible. But	
21	maybe there does need to be a little bit of	
22	balance if part of the message is to invite	

Page 213

Page 214 people to participate in that. 1 2 CO-CHAIR STEINWALD: The remark 3 that someone made earlier is that NQF's past 4 success may work against it. So the ability 5 to get measure developers to do something they 6 haven't done before may be something that 7 should be confronted right up front, and the 8 notion that a measure doesn't need to be a 9 completely developed measure, let's say. 10 Well, let me rephrase that. 11 (Laughter.) 12 I obviously misspoke. Well, then, rather than get fired 13 14 again, language that would be more inviting 15 and encouraging, I think would be very helpful 16 if we can figure out a way to do that. 17 DR. BURSTIN: I'd just make a point, I think in some ways some of this is 18 19 just the different lexicons that these 20 different fields use. As I read through that 21 section again, this whole data preparation-22 data cleaning looks like the algorithm that a

	Page 215
1	company lists of our measure specifications.
2	So it may even be sort of a side by side of
3	this is what we usually think about in terms
4	of a measure, numerator, denominator,
5	exclusions, the algorithm that accompanies it,
6	and then link it to what would happen, because
7	in some ways what they are actually saying in
8	the paper here is that the data piece is
9	actually somewhat distinct and precedes the
10	measure calculation. So there is almost a
11	pre-phase in this that doesn't exist with most
12	measures unless you sort of so they just
13	need
14	PARTICIPANT: It really should.
15	DR. BURSTIN: Hmm?
16	PARTICIPANT: It really should be
17	for all measures, all the time.
18	DR. BURSTIN: Right, but this
19	degree of specificity, I think, is somewhat
20	unique to this area, and I don't think we want
21	to lose that specificity when these things are
22	submitted to us. I think we can work to try

	Page 216
1	to make some - help the lexicons connect.
2	CO-CHAIR STEINWALD: Okay.
3	Anything else on this matter? Let's go
4	forward.
5	DR. BARNETT: One brief thing is,
6	I think that everything is here and that what
7	people are struggling with is, they want to
8	change the headings the names on the
9	headings and the order of the text. And so
10	that suggests there is not really a lot to
11	worry about.
12	DR. BURSTIN: That was such a
13	simply stated comment. Does she feel like she
14	has enough in terms of what should the
15	headings should be changed to and how they
16	should be reordered? But suggestions on paper
17	are welcome as well.
18	MS. TURBYVILLE: So we did start
19	out with denominator and numerator. We have
20	been having conversation with many of the
21	measure developers to get their feedback along
22	the way, and quite a few did not like that at
	Page 217
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1	all and felt that it was trying to force them
2	into the quality measure domain, and our
3	measures are really different. This language
4	came from one of their suggestions, but I
5	still think it's really important that we are
6	clear to our readers as well. So it is kind
7	of this interesting development of what is
8	going to be the best nomenclature. And since
9	we are a little bit ahead of schedule it might
10	be worthwhile to spend a little bit of time on
11	it now rather than just through email, since
12	we are not behind schedule yet. Is that okay
13	with you?
14	CO-CHAIR STEINWALD: Paul and
15	then Barbara.
16	DR. BARNETT: So Ethan had
17	something he said earlier. He said what were
18	good headings. But I think the one thing
19	we're struggling with is that word "unit,"
20	when what you mean is per capita or per
21	episode. And it would be more transparent,
22	isn't it?

Page 218 MS. TURBYVILLE: Right, that is the challenge, because at that point it's not - and maybe it's a different way to think about it, but that's prior to applying the resource unit, so there is no "per" at that point. It's just defining either the clinical logic, the episode construction would be -

6 It's just defining either the clinical point. 7 logic, the episode construction would be -8 which would be like a trigger, whether it's an 9 event or a procedure or a diagnosis, and then the end data for a population, it would be 10 11 whether based on demographic descriptions or belonging to a certain health plan or whether 12 it's this other in between, which is that per 13 14 patient, like someone with diabetes, just 15 identifying what in essence is the 16 denominator, and then the third piece was 17 intended to not apply as an implementation, 18 but now that you have that unit or that denominator, which was the way I was thinking 19 20 about it, and I got pushback on the concept of 21 a denominator, to that numerator, then you say 22 which resources, whether or not they need to

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4

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	Page 219
1	be - have a cost method applied to them,
2	whether it's standard or allowable charges, or
3	some other - and then from there you get your
4	exactly as you described, Paul, is it at
5	that point per patient per this, is it a per
6	episode? Is it average, episode costs, et
7	cetera. There are all those steps that that
8	third place, that third bucket has the most
9	steps of all, at least the way we presented it
10	to all of you.
11	DR. BARNETT: So what is the
12	definition of unit?
13	MS. TURBYVILLE: It's the core
14	defining features which include the clinical
15	and temporal logic of the claims that identify
16	a distinct and homogeneous - though they may
17	not be completely homogeneous - units for
18	measurement.
19	DR. BARNETT: But don't you
20	really mean there episode or case or person,
21	patient?
22	CO-CHAIR STEINWALD: If you do

		Page
1	doesn't the word, unit, kind of cover all of	
2	those things?	
3	DR. BARNETT: But unit could be,	
4	you know, dollar, it could be emergency room	
5	visited. It's so generic that it doesn't say	
6	anything, and that's why people are having	
7	trouble understanding it.	
8	CO-CHAIR STEINWALD: Barbara and	
9	then Tom.	
10	DR. RUDOLPH: Okay, I was going	
11	to talk about something else, but it sort of	
12	fits in here too. I think that for these	
13	types of measures, many of the people	
14	developing them do not come from an	
15	epidemiologic framework. They come from a	
16	different - either economic or business logic	
17	or sociologic framework. So numerators and	
18	denominators aren't really part of that way of	
19	thinking. So I can see where a lot of them	
20	would be resistive to that kind of	
21	nomenclature for it.	
22	The other thing is that oftentimes	

Page 221 when you do numerators and denominators, you 1 2 simplify things that are much more complex 3 than that. Like some of the methodologies 4 used for risk adjustment, you really can't 5 even think about it in terms of numerators and 6 denominators; it doesn't make sense. Based on 7 techniques and other kinds of things. 8 So I just think it's probably best 9 not to do numerator/denominator. And I don't 10 know what the correct - how you would define 11 it exactly, but this more complete definition helps me a lot. 12 13 CO-CHAIR STEINWALD: Tom and then 14 Dolores. 15 DR. ROSENTHAL: I think the thing 16 we're struggling with a little bit is, again 17 back to the question I posed earlier, the 18 presumption is that somebody has already thought, what am I going to prepare to what? 19 20 I want to compare the cost of glaucoma surgery 21 where I'm going to measure every 22 ophthalmologist in the country or I'm going to

		Page	222
1	measure heart failure at the individual doctor		
2	level using an episode grouper, these units		
3	are, well, what are those costs that you would		
4	include in whatever the episode is? But it		
5	presumes that you've got the episode		
6	categorized in your head, and now you are just		
7	getting people to put the data together is the		
8	way I see it. And if I were you, I'd push		
9	back to the pushback.		
10	I mean, here we're all sitting and		
11	saying, when you describe what you think we		
12	are trying to get them, anybody who would		
13	develop one of these things, to do, it makes		
14	perfect sense to us. And the only reason it		
15	sounds like you are sticking with those title		
16	headings is, well, some of the developers		
17	didn't like it or didn't understand it.		
18	I'd just push back, I'd push back		
19	the pushback.		
20	CO-CHAIR STEINWALD: Dolores.		
21	MS. YANAGIHARA: I'm just		
22	wondering if I like the idea of bucketing		

Γ

1it, but it seems like different methodologies2might bucket different things in different3places. So that gets kind of messy. But I'm4just wondering, I mean this is really all part5of the specification. So instead of trying to6bucket it into different categories, I'm7wondering if we just say, here are the8requirements of the specification and describe9- instead of trying to figure out what terms10to use to bucket them. Just say, these are11the things that we need, and you have to use12some terms obviously, but then the13description, I think, makes it more clear. So14it's all part of the specification. I don't15know if that helps or not, but I think, to try16to figure out how to bucket it, and what terms17to use for the bucketing, it just may be more18complicated in the end than just making a list19of what needs to be included in the20DR. HALM: You've used the word21DR. HALM: You've used the word		Page 223
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<pre>20 specifications. 21 DR. HALM: You've used the word</pre>	18	complicated in the end than just making a list
21 DR. HALM: You've used the word	19	of what needs to be included in the
	20	specifications.
22 "steps" several times. So even just thinking	21	DR. HALM: You've used the word
	22	"steps" several times. So even just thinking

	Page 224
1	about steps for measure specification and
2	creation and application may get away from -
3	may get closer to what people really do.
4	CO-CHAIR STEINWALD: David.
5	DR. PENSON: I think, from
6	hearing the comments from across the table
7	before, I don't want to use the term
8	"denominator," Barbara. But on the other
9	hand it goes back to something we were talking
10	about this morning, which was that spectrum on
11	left and right per episode, per capita. The
12	first step is deciding what your "per" is
13	going to be.
14	PARTICIPANT: The per is not
15	they don't do it in terms of denominator
16	DR. PENSON: But effectively it
17	is, because it's a rate. Whether it's for the
18	population, for the - but however you want to
19	word it, that's the first step. Because that
20	defines - I mean the first step in measure
21	specification is what is your `per', for lack
22	of a better way to put it. Because that then

		Page
1	is going to determine everything that goes on	
2	afterwards, whether it's risk adjustment,	
3	whether you count, whether you monetize, what	
4	it is, it's all what your `per' is. I don't	
5	know the right term to use, it's	
6	categorization, how you are going to unit,	
7	I don't know, but that's really what we're	
8	trying to say here if I'm reading it right.	
9	CO-CHAIR STEINWALD: Paul and	
10	then Jack.	
11	MR. BOWHAN: I hate to disagree	
12	with my colleague from Wisconsin, but I think	
13	it does come down to keeping it simple,	
14	because we are directing this toward people	
15	who are going to create performance measures,	
16	as I understand it. Let's keep it simple:	
17	it's a measure specification, and in that	
18	specification you need something that	
19	describes a numerator and a denominator, and	
20	you need the specifics behind that. And I	
21	think we are trying to make it too	
22	complicated, and each of these paragraphs or	

	Page 226
1	sections almost always talk about defining a
2	population. Well, you are repeating that same
3	kind of language through all the sections. We
4	are making it too complicated, I think.
5	CO-CHAIR STEINWALD: How are you
б	feeling about this?
7	MS. TURBYVILLE: Like I did last
8	week.
9	CO-CHAIR STEINWALD: Well, I do
10	hear something that sounds like a consensus at
11	work. We're talking broadly about the
12	specification of a measure. And that
13	specification has a number of components to
14	it, whether you call them steps or units or
15	whatever else.
16	Now I heard someone suggest that
17	rather than have three buckets and try to
18	defend them it might be better just to go on
19	to discuss about them, in some detail as you
20	have done, the elements without trying to
21	create and defend that there are three
22	buckets, and here's how they are defined.

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1	Does that work? In other words can you
2	live with that?
3	MS. TURBYVILLE: Is there
4	anything missing in this step? We've talked
5	about what is there, but is there anything
6	that is not there that ought to be?
7	CO-CHAIR STEINWALD: Go ahead,
8	Ethan.
9	DR. HALM: I think Tom earlier
10	brought up the sort of all payers perspective,
11	but in the section on inclusion and exclusion
12	there's some nice subtlety talked about,
13	people moving in and out of different plans or
14	payment systems. But I would just amplify
15	that, because there are plenty of people who
16	are just in more than one and stay in more
17	than one. So we have dual eligible Medicare
18	and Medicaid people. We have people in the VA
19	and Medicare.
20	So the extent to which we really
21	want developers to have all inputs in relating
22	to a patient I might just add a few sentences

	Page 228
1	about the reality of acknowledging and
2	handling sort of dual eligible individuals.
3	CO-CHAIR STEINWALD: That makes
4	sense to me. Do you want to move on?
5	MR. PHILLIPS: Could I, just on
6	the question of whether there was anything
7	missing, I guess when I was looking through
8	here I was trying to find - oh here it is -
9	just as far as the general NQF measure
10	evaluation criteria. And looking through here
11	and maybe this isn't the place that we would
12	touch on these, but the first one on the
13	importance of measuring this whatever it is
14	you're trying to measure, and is that
15	something that needs to be touched on here, as
16	we talked about the mechanics of developing
17	the measure, but we should also include in
18	here something on is this an important area to
19	measure.
20	CO-CHAIR STEINWALD: Well, that
21	is one of the four criteria - go ahead.
22	CO-CHAIR LOTZ: I was just going
l	

	Page 229
1	to say, I'm looking through some of the notes
2	from our earlier conversation. We brought up
3	the issue of perspective and how perspective
4	changes, is that something that should be
5	spoken to as part of this development. Does
6	that change the steps you would take?
7	CO-CHAIR STEINWALD: Payer,
8	patient, provider.
9	CO-CHAIR LOTZ: Policy.
10	CO-CHAIR STEINWALD: As long as
11	it begins with a P.
12	CO-CHAIR LOTZ: Yes, we're okay
13	with that.
14	MR. PHILLIPS: I guess my thought
15	is just as the developer going through the
16	thought process, it might be worthwhile just
17	to include something here in terms of the
18	steps, to assess the importance of the
19	measure.
20	MS. TURBYVILLE: So our approach
21	has changed a couple of times where we have
22	the evaluation, criterion discussions as part

	Page 230
1	of the white paper, and then where we've
2	broken it apart and it's become it's own
3	separate deliverable. But we are managing the
4	timeline such that any revisions to the
5	current submission form and the evaluation
6	criteria for which the measures will be
7	evaluated by the steering committee and the
8	technical advisory panels will be available to
9	the measure developers before they submit. So
10	that call for measures that is coming out of
11	here, and we are going to talk a lot more
12	about the evaluation criteria tomorrow, and
13	the evaluation criteria will go out to them at
14	the same time. So, excellent point, thank
15	you, and you will have the opportunity to make
16	sure that we are hitting everything that needs
17	to be on those subcriteria.
18	CO-CHAIR STEINWALD: Well, do we
19	need a discussion and decision on all of these
20	things? Or have we covered - you've got a lot
21	of the details. I don't know that we need
22	complete discussion of all of those details,

what do you think? 1 2 MS. TURBYVILLE: We don't as long 3 as you go through it or if you see today 4 anything that's missing or you think doesn't 5 belong on the list we certainly need to know 6 that and provide the group an opportunity to 7 respond to those comments. 8 What we would be moving onto next 9 - we had bucketed them but now maybe thinking of all of these as components of a resource 10 use measure specification which pieces will be 11 12 subject to evaluation. So will the measure developer have to submit, and when way say 13 14 specifications, that is like following a very 15 clear recipe. It's not like your peer 16 comparison is something very vague. So when 17 we are requesting them to submit a 18 specification on a peer comparison or how you 19 would estimate your comparison benchmarker 20 expected that they would have to be explicit, 21 and that you would evaluate them. So there 22 may be things as you work through that you

	Page 232
1	might want it to be an explicit
2	specification, or options for the users, or
3	what have you, and we need that guidance so we
4	can make sure we get that guidance to the
5	measure developer. So we are ready to move on
б	to that next step.
7	CO-CHAIR STEINWALD: Rich.
8	DR. RICH: So as a measure
9	developer, am I going to develop a measure for
10	data or for patients from any dataset? Or do
11	I have to specify the data source? Because if
12	you create a measure that has sophisticated
13	risk adjustment like the STS mortality CABG
14	measure, that has a lot of chart abstraction
15	associated with it, whereas if you have just
16	a resource measure that is coming from an
17	administrative database, risk adjustment can't
18	be as strong within that measure. So are we
19	assuming that a measure has to apply to all
20	populations, or can people submit measures for
21	a specific population, administrative data set
22	only or for more comprehensive data sets?

Page 233 So I mean they 1 MS. TURBYVILLE: 2 certainly can submit a measure for a specific population. One of the four criteria that the 3 steering committee will evaluate will be 4 5 feasibility of a measure. However if you 6 think that the data that they are requiring is 7 so narrow in scope that it is not very usable, 8 or at this time perhaps it's ahead of itself, 9 you would weigh that in your evaluation of the So one might specify a measure for 10 measure. 11 a Medicare population and perhaps it wouldn't 12 work as well in another population. That 13 would be part of their specification, and you 14 would evaluate it as such. But you also may 15 look if they specify a population that is so 16 narrow that you are not really sure how useful it will be. So it's a balance in the context 17 18 that you have put in between usability and 19 feasibility as well and importance to the 20 industry as a whole. 21 CO-CHAIR STEINWALD: Bill. 22 DR. GOLDEN: Just a direct

	Page 234
1	comment, on page 17, lines 478 through 483 or
2	482, I don't think that - you've made things
3	way too simple. In the private sector some
4	plans such as HMOs that use gatekeepers, which
5	very few do anymore, assign patients for
б	primary care physician making the attribution
7	of patients' resources relatively
8	straightforward.
9	I would warn you that is a gross
10	understatement. And especially in PPO plans
11	where there is an assigned primary care doc,
12	attribution is still a nightmare. So I would
13	significantly tone that down.
14	CO-CHAIR STEINWALD: I think the
15	issue gets to usability, feasibility, I
16	certainly wouldn't want to reject a measure
17	just because it requires chart abstraction.
18	Even if it was based on a database where chart
19	abstraction had already been done on a small
20	subset of patients, if the measure seems to
21	have great promise, then it may convince other
22	users that it's worth the cost of chart

abstraction. Of alternatively as electronic 1 2 health records become more prevalent, then 3 there is an alternative to actually going to 4 paper charts and obtaining the data from 5 electronic records. 6 Go ahead. 7 DR. RICH: So then I think when 8 we do our call for measures we should give some specific guidance and language regarding 9 10 that. Because if I'm a measure developer, I'd 11 like to know that you are willing to accept 12 measures that have a lot of chart abstraction 13 or measures that aren't only associated with 14 administrative databases, et cetera. You may 15 have a different response. Invitation and 16 participation, I think has been said, so you 17 may not want to participate if you think the 18 invite is too strong or too prohibitive. 19 CO-CHAIR STEINWALD: Helen would 20 like to respond. 21 DR. BURSTIN: Just to briefly 22 weigh in, feasibility is one of the four

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1	criteria, so the ability to collect data
2	through the routine byproduct of care or
3	administrative data is one component. So it's
4	already built into our process that you can
5	
	bring in anything. But I've got to tell you,
6	having sat through enough steering committees
7	in the last year the appetite for true chart-
8	based measures unless they are in a very
9	focused area like a registry or something like
10	that is just plummeting.
11	CO-CHAIR STEINWALD: Just like
12	the value of my portfolio.
13	(Laughter)
14	Kurt.
15	DR. ELWARD: One question, too,
16	while we are talking about EMRs, it's clear to
17	me that a lot of the EMRs aren't designed at
18	all for this kind of data provision, and how
19	are we thinking about how we can make this set
20	of measures interface with EMR manufacturers
21	to say this is what you need and this is how
22	you get the data out of there? Because in

	Page 237
1	some ways I don't see it any easier on an EMR
2	than I do a paper chart.
3	CO-CHAIR STEINWALD: Bill or
4	David, you both have your cards up.
5	DR. REDFEARN: This is a comment
б	starting on 494. You quote the MedPAC article
7	that said the attribution method did not
8	significantly affect physician's resource.
9	There's an Annals of Internal Medicine paper
10	that just came out that says exactly the
11	opposite. This implies that this is easy.
12	I'm more inclined to say it's really hard.
13	This kind of dismissed it. You can't do that.
14	I think there is a lot of credible evidence
15	that it's really hard to do attributions, and
16	attribution methodology does make a difference
17	in terms of the scores and how the physicians
18	come out on these things as the providers.
19	CO-CHAIR STEINWALD: Bill.
20	
21	DR. GOLDEN: Comment on page 20,
22	line 543ish, 541, talks about peer groups and

	Page 238	3
1	that kind of material about comparing docs.	
2	And I would just be cautious here, it may not	
3	be true for all specialties, when you start	
4	getting into things like internal medicine,	
5	probably family practice, others, you can have	
6	somebody with a specialty, but somebody who is	
7	a hospitalist versus an outpatient doc,	
8	somebody is a nursing home doc or a palliative	
9	care doc, and the - they get all put in the	
10	same bucket. And I was one of the people who	
11	got one of the 300 Medicare profiles. It was	
12	one of those things, I'm a pack rat, and I had	
13	it in my hand about a week or two ago, and I	
14	think I threw it away after having it in a	
15	pile somewhere. Otherwise I would Xerox and	
16	send it to you all. But it was interesting,	
17	the data for internal medicine was remarkably	
18	flat. The difference between the 10th	
19	percentile and the 85th - 90th percentile was	
20	about \$100 a year, \$200 a year. But then	
21	there were some interesting tails, and I think	
22	the tail at the far end I think were clearly	

	Page	239
misattributed docs who had atypical practices.		
They may have been internal medicine doc who		
worked for an oncologist, and there are people		
like this, and I'm not sure how you get around		
that, but you have to be careful. Not		
everybody who is an internist is an internist.		
DR. BARNETT: That's the fear,		
correct, not the attribution.		
DR. GOLDEN: Sorry, that's -		
well, yes okay. That's right, the peer group		
argument. It was an inappropriate peer.		
DR. REDFEARN: We even have a		
name for them - people practicing outside		
their specialties. Zebras. We find them all		
over the place. And I tried to do a little		
statistical work trying to impute specialties		
going backwards from episode data, trying to		
impute the specialty. And there are some		
statistical tools you can use right now that		
kind of help you do that a little bit. But		
then at the end result you get this		
reattribution, reclassification. You say,		
	They may have been internal medicine doc who worked for an oncologist, and there are people like this, and I'm not sure how you get around that, but you have to be careful. Not everybody who is an internist is an internist. DR. BARNETT: That's the fear, correct, not the attribution. DR. GOLDEN: Sorry, that's - well, yes okay. That's right, the peer group argument. It was an inappropriate peer. DR. REDFEARN: We even have a name for them - people practicing outside their specialties. Zebras. We find them all over the place. And I tried to do a little statistical work trying to impute specialties going backwards from episode data, trying to impute the specialty. And there are some statistical tools you can use right now that kind of help you do that a little bit. But then at the end result you get this	<pre>misattributed docs who had atypical practices. They may have been internal medicine doc who worked for an oncologist, and there are people like this, and I'm not sure how you get around that, but you have to be careful. Not everybody who is an internist is an internist. DR. BARNETT: That's the fear, correct, not the attribution. DR. GOLDEN: Sorry, that's - well, yes okay. That's right, the peer group argument. It was an inappropriate peer. DR. REDFEARN: We even have a name for them - people practicing outside their specialties. Zebras. We find them all over the place. And I tried to do a little statistical work trying to impute specialties going backwards from episode data, trying to impute the specialty. And there are some statistical tools you can use right now that kind of help you do that a little bit. But then at the end result you get this</pre>

-	Page 240
1	well, what's right? I know in California the
2	Blue Shield plan actually hired 20 temps and
3	had them call every one of the doctors in the
4	list and said, what are you. It's not like,
5	how do you want to be listed in the directory.
6	They said, we are going to compare you to a
7	peer group. What peer group would you like to
8	be part of, and ask them point blank. I tried
9	to get our own people to do it in the company,
10	and they said no way, too expensive, and they
11	didn't do it.
12	DR. GOLDEN: Let me follow up on
13	that, because I've had experience with my
14	Medicaid program, and every now and then
15	somebody will send me a data analysis of
16	outliers, and you look at these docs, they
17	charge them by level five. They're an
18	outlier.
19	And there are some docs who are
20	charging level fives for head colds, but half
21	of them or more were people who were running
22	a foster care clinic. Where somebody who was

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1	Page 241 running a tertiary GI clinic, and you almost
2	have to - before you go out and publish these
3	things, all you're doing is identifying
4	outliers, and very often or a good percent of
5	the time there is a reason that they are an
6	outlier, a perfectly legitimate reason they
7	are outliers. And I think we ought to build
8	that in at some point. Outlier status does
9	not necessarily mean that there is something
10	wrong.
11	CO-CHAIR LOTZ: I want to ask
12	another part of the section that we're looking
13	at here talks about determining the expected -
14	specifically this page we were on before, 20,
15	talks about the observed to the expected but
16	this concept of benchmarking is something
17	we've talked about on our conference calls.
18	And does the committee have anything that it
19	wants to tell measure developers or
20	incorporate into our evaluation tool about how
21	to come up with an expected or benchmark or
22	comparison group. We haven't brought that out

	Page 242
1	in conversation yet. Are we just leaving it up
2	to them and whatever they provide? Will it
3	stand? Are there some guiding principles or
4	some fundamental aspects that need to be
5	brought out? Because I didn't see them when
6	I read through the paper, sort of the must-
7	have criteria.
8	CO-CHAIR STEINWALD: Thank you
9	for that contribution.
10	(Laughter.)
11	CO-CHAIR LOTZ: Yes, well, just
12	invite me to any party and that will put a
13	quick end to it. No, I mean, I was very
14	concerned about that
15	DR. O'NEIL: But being a kind of
16	new area it would be kind of hard - I'm trying
17	to think of where we would get that benchmark
18	from the get-go. I mean I think that's
19	something that over a couple of years you
20	might be able to start seeing if you have a
21	clear definition of these measures. I mean it
22	just seems like unless there is a bunch of

	Page 243
1	data out there from a particular system that -
2	which there very well may be that I don't
3	know about, I don't know where you would start
4	today.
5	CO-CHAIR STEINWALD: I've been
6	sort of thinking, maybe this is along the
7	lines of what you're saying, how can the
8	measure developers be encouraged to be
9	innovative if that's what we would like them
10	to be? And we're in a relatively new area,
11	and a health system that is evolving, a
12	delivery system, and so how can we either - if
13	we're not going to provide them guidance and
14	invite them to be innovative in developing
15	their own benchmarks, or benchmarking in a way
16	that hasn't been done before, or even using
17	foreign data for that matter, how do we do
18	that and at the same time say you have to meet
19	specifications in order to satisfy NQF, but at
20	the same time we'd like you to be forward
21	thinking and think about how measures might be
22	utilized, not only tomorrow but five or 10

	Page 244
1	years from now when our health care system
2	looks a bit different than it does now.
3	I think that is a dilemma. I'm
4	not sure how to solve it, but it seems to come
5	up in a lot of the individual comments that
6	people are making.
7	Yes?
8	DR. BURSTIN: Just to go back to
9	a comment I made earlier, that's a really
10	important point, the reality is these measures
11	are going to be called for in just a few
12	months in October, so if they haven't
13	developed them yet or if they are not in their
14	sort of ultimate testing, they ain't going to
15	be submitted. But I think it's critically
16	important that part of what this steering
17	committee does is say what should be developed
18	and what should be the next generation of
19	measures, while in the interim we kind of deal
20	with what gets submitted in November. I just
21	think nothing is going to happen between now
22	and November in new de novo measure

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1	development. You might for example spark an
2	interest in a developer to maybe modify the
3	way they were thinking about it for
4	submission, but what you are really talking
5	about is informing the next generation. And
6	that's a critical role for steering
7	committees; we really value that. We'll put
8	that out there and hopefully that will then
9	bring the next generation to measures we
10	really want.
11	CO-CHAIR STEINWALD: I see some
12	cards up. Jack.
13	DR. NEEDLEMAN: It's not clear to
14	me that at the moment we know enough to be
15	able to specify what a good risk adjustment
16	model looks like or what the right peer groups
17	are. As Helen has said these are questions
18	that the folks who are developing these
19	measures are not unaware people are asking,
20	and we are going to see measures come in that
21	attempt to deal with all of these issues. And
22	I think I'm expecting to learn a hell of a

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lot from looking at how they have tried to do 1 2 it, and what documentation they provide about 3 how successful they are. To be able to 4 critically assess whether I think they have 5 successfully dealt with them. 6 So Prometheus we already see in 7 the documents we've got a very clear model of 8 what we include in our risk adjustment model 9 and so forth. So we - I think the level of information to the developers at this point is 10 adequate. We're worried about these issues 11 12 and we're looking to see how you have solved them is about where we are I think in terms of 13 14 the guidance we can offer. 15 CO-CHAIR STEINWALD: Lisa. 16 MS. GRABERT: I think I really 17 agree with the remarks that Jack just made. 18 I think I would feel most comfortable if a developer went through every single one of 19 20 these steps and then applied to the measure. 21 The reality is, they're probably not going to 22 go through every single one of them. But I

	Page 247
1	would like to know what they've thought about
2	applying each of these portions of the
3	methodology behind it to their measure, and
4	where they decided to not do something let us
5	know why.
6	CO-CHAIR STEINWALD: Bill.
7	DR. GOLDEN: In the zone of
8	limitations, unresolved questions, et cetera,
9	a potential unintended consequence, what
10	happens, what do we do with folks who work at
11	multiple clinical sites with different
12	profiles? So a private practicing physician
13	works in a teaching clinic a half day, two
14	half days a week or spends two days in a
15	underresourced clinic or a charity clinic.
16	They may have very different kinds of outcomes
17	and resources, and they may have less control
18	over what gets attributed to the patients
19	they're taking care of.
20	Can people opt out? Or are we
21	going to potentially incentivize people to no
22	longer do those activities?

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1	So I don't know how you play with
2	that, but I'm just throwing it out there as
3	something to put on the table as a potential
4	consequence of this kind of profiling.
5	CO-CHAIR STEINWALD: Mark Kay,
6	one more and then we'll break.
7	DR. O'NEIL: Well, in this sort
8	of whole new field of resource utilization
9	measurement, I mean basically when we're
10	talking about benchmarking and whatnot, I'm
11	not sure that we have real baselines. I mean
12	these measures are being developed to see how
13	people are doing, which is essentially a
14	baselining operation. It's not really to see
15	quite yet if this intervention changes
16	resource utilization.
17	Are we at a baselining, or at we
18	at the changing of the system point with this?
19	DR. BURSTIN: I'm not really sure
20	we can make that distinction. But I do think
21	we are beyond just baselining. I think we
22	want to put something out that people can

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		Page
1	begin to use to compare providers. And the	
2	question is what comfort zone is there,	
3	depending on the level of attribution and the	
4	level of comparisons.	
5	DR. O'NEIL: But working on all	
6	these definitions of how we're describing	
7	these things, this data doesn't currently	
8	exist out there; is that correct? Or it does?	
9	So utilization data is out there currently?	
10	DR. BURSTIN: There is a lot of	
11	it out there.	
12	DR. O'NEIL: There is a lot, I	
13	know, but in this sort of systematic way. I	
14	mean I know we have utilization data in our	
15	system, but it's not generally applicable to	
16	other systems. I mean we can say a lot about	
17	what's going on in our population, but we are	
18	trying to come up with measures that are more	
19	generally applicable, right? I'm just	
20	struggling with using these things – you can	
21	rank, order, if you are counting or monetizing	
22	something, you can say this doc is driving all	

	Page 250
1	these expenses for this category of care, or
2	this system is driving all this utilization
3	for this defined population. I'm just - but
4	in terms of benchmarking, because every
5	subcomponent of the system has different data
6	there isn't a benchmark out there that's
7	generally applicable to these measures; is
8	that correct?
9	CO-CHAIR STEINWALD: A single
10	benchmark, yes.
11	MS. TURBYVILLE: I think what we
12	were thinking is the measure developers as
13	part of their submitting their specifications
14	would either have to describe to the user how
15	to estimate or create a benchmark, and if they
16	had some external benchmark available they
17	would have to make it available.
18	CO-CHAIR STEINWALD: All right,
19	Barbara, and then Jeff, and then we break. No
20	more cards.
21	DR. RUDOLPH: Just a statement on
22	the history of some of these groups, they've
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Page 251 been doing this a long time. I know I went 1 2 to presentations back in 2003 by a variety of vendors who were already doing this kind of 3 4 work. So they are going to be ahead of where 5 we are in terms of their experience with this. 6 That doesn't mean that they have done 7 everything right, because they probably 8 haven't. But I think anybody who will have 9 had to be doing this for awhile in order to meet the submission requirements, for testing, 10 reliability, validity, all those kinds of 11 things. So I think we are going to learn a 12 13 lot from what they are able to tell us, and 14 many of them have had access to physicians' claim data for a long time. 15 16 CO-CHAIR STEINWALD: Jeff. 17 MR. CURTIS: This may be just 18 restating what people have said already, but 19 I think the important thing is that it's the 20 expectation that the measure developers will 21 specify how it will be implemented, which I 22 think is what this is getting to. How will

	Page 252	
1	outliers be identified? How might this	
2	information be conveyed? And I think at least	
3	from my work on the outcomes measure, that is	
4	something that developers are oftentimes on	
5	purpose - or purposely vague about, and this	
6	is trying to get them to put their nickel	
7	down.	
8	So I think we don't need to set	
9	the benchmark for them. We just need them to	
10	tell us what their proposed benchmarks are, so	
11	we have an idea if there is face validity to	
12	it.	
13	CO-CHAIR STEINWALD: Very good.	
14	All right, let's break until what	
15	time?	
16	MS. TURBYVILLE: 2:40?	
17	CO-CHAIR STEINWALD: 2:40, okay,	
18	see you then.	
19	(Whereupon the proceeding in the	
20	above entitled matter went off the record at	
21	2:23 p.m. and resumed at 2:49 p.m.)	
22	MS. TURBYVILLE: So as I've been	
		Page
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1	saying throughout the day thank you again for	
2	all your thoughtful inputs thus far. We think	
3	at this time we can move onto the next section	
4	which is Section 4. It is still labeled	
5	Section 5 in the white paper, I apologize,	
6	starting on line 621, unless there are any	
7	other absolute must-share items for the	
8	sections that we've been talking about, not	
9	that there won't be future opportunities to	
10	circle back. But I know we kind of abruptly	
11	stopped for break. So are we all ready to	
12	move on to the next section of the white	
13	paper? Please?	
14	MS. YANAGIHARA: Did we determine	
15	which of the aspects are going to be part of	
16	the purview of this group and which are not?	
17	I'm not really clear on it if we did?	
18	MS. TURBYVILLE: No, because we	
19	are going to discuss that more again. So we're	
20	not getting away from that, and then we are	
21	going to open that conversation up later on	
22	today, and then as we go through the criteria,	

		Page
1	kind of rethink any thinking we've had before	
2	that to make sure that we are meeting the	
3	needs of this measurement effort.	
4	So I will go ahead and hand it	
5	back over to our co-chairs.	
б	CO-CHAIR LOTZ: All right, we're	
7	going to discuss Section 5 - it's labeled	
8	differently in different places, but it's	
9	Section 4 or Section 5, and this is talking	
10	about limitations, implications, unresolved	
11	questions. Sally has written a few things on	
12	the slide here, but open forum. Barbara, did	
13	you want to say something already?	
14	So again, analogous to our prior	
15	conversation, much has been suggested based on	
16	the emails and calls today about what some of	
17	the limitations might be. They are baked	
18	into the white paper. Did we capture them	
19	correctly? Is there something missing? Is	
20	there something that needs to be amplified,	
21	clarified? What kinds of limitations will we	
22	communicate or what kind of considerations of	

	Page 255
1	limitations do our measure developers need to
2	communicate to the steering committee when
3	they submit their measures?
4	`Jim.
5	MR. WEINSTEIN: I was just
6	curious, in this section I don't know if this
7	is part of the black box methodology section
8	as well, but I didn't have those specific
9	references that you had in Ingenix and Reuters
10	and didn't know if the measurement developers
11	will have access to those kinds of things or
12	not.
13	CO-CHAIR LOTZ: Jim, what kinds
14	of things? Could you just elaborate?
15	MR. WEINSTEIN: You have in here
16	- I'll get the page number - on page 27,
17	anyhow, the reference is 17 to 18.
18	DR. REDFEARN: Ingenix at least
19	it's a website, once you go into the website
20	all you do is agree not to steal their
21	proprietary information and the entire
22	documentation is available; it's completely

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1	open. I haven't looked at the Med Stat one		
2	but I assume it's similar.		
3	MR. WEINSTEIN: So the question		
4	is, are we going to require people who work on		
5	measures to provide that kind of detail.		
6	MS. TURBYVILLE: So yes, anyone		
7	who wants to submit a measure for endorsement,		
8	is that what you might mean?		
9	MR. WEINSTEIN: Yes.		
10	CO-CHAIR LOTZ: Yes. The answer		
11	is yes.		
12	Paul.		
13	DR. BARNETT: Actually I think		
14	David is in front of me.		
15	CO-CHAIR LOTZ: All right, David.		
16	DR. REDFEARN: Just the		
17	discussion starting on 636 about standard		
18	error of a mean. I might be really confused,		
19	but I think there is something missing here.		
20	I think the variability of the mean for the		
21	physician or the provider that you are		
22	comparing is also important to the confidence		

		Page	257
1	interval. It's not just the standard		
2	deviation of the norm; it's the distribution		
3	or the variability. So I just would - maybe		
4	I don't understand the calculation, but I		
5	always think about it as terms of the		
6	variability of the physician being compared,		
7	not the variability of the norm or the peer		
8	group.		
9	CO-CHAIR LOTZ: Paul.		
10	DR. BARNETT: So one of the		
11	problems of all this, I notice in the		
12	description of the Prometheus they talk about		
13	adjusting for regional variation. And so		
14	there are these regional level variations in		
15	practice that are quite profound, and it		
16	doesn't seem like something we want to adjust		
17	out. We want to ding them if they are in a		
18	region that's bad and get everybody in the		
19	region to do better. But that is part of the		
20	evaluation problem is to detect what's		
21	regional and what's not.		
22	CO-CHAIR STEINWALD: My response		

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1	to that is, everyone is favored; it depends.
2	A lot of the measures so far in use of
3	resource are confined to metropolitan areas.
4	And part of the reason for that is lack of
5	confidence in being able to compare across
6	metropolitan areas.
7	And so you might - a lot of the
8	measures are, well, Dr. X compares to his
9	peers in Phoenix; he's 20 percent above. And
10	Dr. Y in Sacramento is 20 percent below the
11	average for the peers. But the median may be
12	very different in those areas.
13	And I think that's kind of been
14	the evolution of the measure development. If
15	you are taking small steps before big steps
16	you do the comparisons within geographic areas
17	before you then try to compare across. At
18	least that is my observation. Not that we
19	shouldn't eventually want to compare across.
20	But I think again going back to the measure
21	developers and their specification and
22	justification for the measure they need to

	Page 259
1	tell us whether this is a measure that can be
2	used within geographic areas or it could be
3	used across, and the criteria might be a bit
4	more stringent for comparing across.
5	CO-CHAIR LOTZ: Barbara.
6	DR. RUDOLPH: I guess I was
7	wondering if we should talk at all about using
8	different Bayesian methodology to address
9	issues like small cell size, and whether that
10	is going to be acceptable as understandable to
11	the physicians being compared. And if in fact
12	it is going to be acceptable, then what types
13	of information should the measure developer
14	provide that would support that use.
15	CO-CHAIR STEINWALD: CMS, when it
16	was developing its physician feedback protocol
17	addressed that issue, and I don't know all the
18	details, but there was a tradeoff between
19	providing all the information that you would
20	want, that someone might want to know right up
21	front and making it look very complicated
22	versus keeping it simple and understandable

	Page 260
1	but not satisfying the people who wanted all
2	the details.
3	So I think what they did is they
4	used drill downs. They have a report, a
5	feedback report for a physician that gives the
б	basic information on how you compare to a peer
7	group. And then for those who want all the
8	details of the methodology whether it
9	involves Bayes theorem or not, if it's an
10	electronic report, then they can drill down or
11	they can call the telephone number of the
12	expert who developed it and actually have a
13	conversation.
14	And so I think there are I'm sure
15	many users and maybe even some developers who
16	wouldn't feel comfortable having to explain
17	the methodology to every person or provider
18	who is likely to be compared as a requirement,
19	but as an option, maybe so. Does that make
20	sense?
21	Others have more experience with
22	these measures, that issue I know gets

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1	addressed all the time, I think. Go ahead.
2	DR. ROSENTHAL: Well, when CMS
3	measures hospitals and looks at things like
4	congestive heart failure and mortality
5	outcomes, they end up with quite a number of
6	the measured entities not being statistically
7	different. I don't see any problem with that,
8	if you end up with a big chunk of the measured
9	being not statistically different, you have a
10	little bit around the small N problem. The
11	other way to approach it is, let's not pick
12	something that has a small N.
13	But if you do you are going to end
14	up with a bunch of them being not being
15	statistically different, and why is that not
16	okay? Maybe all we're looking for is to
17	define some very high and low end outliers,
18	and again it gets down to what's our purpose
19	in the measurement.
20	CO-CHAIR LOTZ: David.
21	DR. REDFEARN: The only comment
22	I'd make is that I think you need to do

	Page 262
1	statistical comparisons when you are reporting
2	this kind of data. I think that is kind of a
3	requirement. What we have found is that
4	confidence intervals presents in a way that
5	it's more understandable than using some of
б	the fancier statistical techniques. It seems
7	to work better; it seems to be understandable.
8	And I'll tell you frankly that in
9	our work we have - I generate three
10	classifications of a physician: efficient,
11	don't know, and inefficient. The "don't know"
12	category is real big. And it's a byproduct
13	of doing a 95 percent confidence interval on
14	the data, and the small sample sizes, and the
15	extreme variability you see in the performance
16	of the doctors because of presumably changes
17	in medical practice, variability in the
18	underlying patient that we have not measured;
19	severity differences that we can't measure;
20	all those kinds of things. But we get a big
21	"don't' know" category.
22	And in terms of reliability across

	Page 263
1	time, you see people moving between the
2	efficient and don't know and inefficient and
3	don't know. You very rarely see somebody
4	moving from efficient to inefficient across
5	time. So it's a fairly conservative approach.
6	And I've presented this to a couple of medical
7	groups in California, and they seem to get it.
8	So that's just personal experience.
9	CO-CHAIR LOTZ: Tom.
10	DR. LEE: I think that the way
11	this plays out in real life is that you end up
12	with situations where you have a small
13	hospital or small volume practice that seems
14	way off the average, but they are described as
15	statistically within the expected range. And
16	then you will have a bigger hospital or a
17	bigger practice that actually has performance
18	which is better or worse. Because they will
19	be an outlier, because they have - a
20	statistical outlier because they have more
21	volume. And people will go, hey, wait a
22	minute, we're better or worse than them, but

Page 264 we're statistically significantly different. 1 2 But the price of not using 3 statistical analysis is too great. You just 4 get clobbered. So you just have to explain 5 that these little outliers are going to be 6 classified within the statistical norm because 7 of statistics. Because the alternatives are 8 worse. That is our experience in reporting 9 in Massachusetts so far. 10 MR. CURTIS: Let me just follow 11 up on that because we bump up on this 12 continuously with the outcome measures that we 13 develop with heart failure and pneumonia, and 14 in terms of the choice of presenting it. 15 Obviously there are pros and cons for 16 hierarchical or regular logistic regression in 17 different approaches to the statistical 18 modeling. And I think everyone agrees that you need to have some form of risk adjustment. 19 20 The problem is and one that we've 21 run into time and time again now is that there 22 are such extreme opinions on it yet there is

	Page 265
1	no external truth out there that this is the
2	right way to do it or not. And I know that NQF
3	has continuously struggled with this as well,
4	but I think what we are going to see are a
5	huge range of different approaches, and unless
б	we establish an external gold standard for
7	better or worse, it's going to be very
8	difficult to make good comparisons across the
9	validity of these different measures and
10	different approaches. This is a larger issue
11	than the steering committee here, but I think
12	NQF really needs to develop a format or a form
13	by which we can get to consensus on this,
14	because it's I think tearing outcomes
15	measures apart.
16	CO-CHAIR LOTZ: Jack.
17	DR. NEEDLEMAN: On that point I
18	think one of the issues that we see is that
19	people have adopted a specific method, and the
20	impact is somewhat blinded. So CMS when it's
21	doing hospital compare uses a Bayesian
22	shrinkage model which moves people - small

	Page 266	
1	places get their numbers averaged with the	
2	mean based on the relative size. So we start	
3	out in all of these methods with some raw	
4	data. Including standard errors around	
5	estimates and standard errors around	
6	individual estimates for subunits that have	
7	numbers. And then things get done with them.	
8	So I think at this point since we don't have	
9	a gold standard, and we don't have an agreed	
10	upon method, it will be helpful to understand	
11	what the raw numbers are that emerge from	
12	these systems, and how the statistical	
13	adjustments that the methods developers prefer	
14	change what is being reported from raw. So if	
15	we got Bayesian shrinkage, let's see what the	
16	original number looks like and what the shrunk	
17	number looks like. And so in the face of	
18	this, rather than our having to decide ex ante	
19	what the right method is, I'd like to see us	
20	get enough raw data from the folks who are	
21	submitting that we can understand how their	
22	methods change the interpretation of the	

Page1analysis that is being presented out of their2measure.3CO-CHAIR LOTZ: So a requirement4to provide both basically.5Tom.6DR. ROSENTHAL: Well, it seems to7me ultimately this is not a trivial8philosophical point in regard to how the9information is going to be used, and the10example I would give relates to some of the11AHRQ quality measures that are now getting12incorporated into practice, and one of the13presentation to our group recently and said,14in the validation of those, gave a15presentation to 50 percent reliability. And18was pleased that this was going to be put into19public practice. And my response was, it20guite harmful, and that we should err on the			
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21 potentially significantly wrong is actually	19	public practice. And my response was, it	
	20	seems to me doing something that is	
22 quite harmful, and that we should err on the	21	potentially significantly wrong is actually	
	22	quite harmful, and that we should err on the	

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1	side of actually knowing something, and	
2	knowing it pretty affirmatively before we	
3	start using it in pretty substantial ways	
4	either for public reporting or for - and now	
5	we are talking about money. So for payment	
6	differences, and that's where I come back	
7	David to your comment of, you know, I	
8	understand the Bayesian methodologies and you	
9	can manipulate things. But I think we want to	
10	err on the side of being affirmatively right	
11	and being able to demonstrate that it's	
12	affirmatively right than being able to come up	
13	with something that by some manipulation we	
14	can jigger into something that may be	
15	statistically valid.	
16	So I think this is a not	
17	unimportant philosophical debate that we will	
18	likely see played out as we get these thing	
19	in.	
20	DR. RUDOLPH: If that were	
21	Bayesian they would have taken out the random	
22	error, so it would be on the positive side at	

1	EQ percept germent often they remained the	Page
T	50 percent correct, after they removed the	
2	random error you would be in the positive	
3	zone, so you would know something more than	
4	just a guess.	
5	CO-CHAIR STEINWALD: One	
б	criterion that might be applied, I am getting	
7	at the sample size issue is, if there is a	
8	difference between two groups or between a	
9	group's performance and a benchmark, that is	
10	economically significant, then the sample size	
11	and the power that goes with it ought to be	
12	able to detect that difference as being	
13	statistically significant. One often uses the	
14	same criterion in clinical trials, a	
15	clinically significant difference ought to be	
16	statistically significant. And in this case	
17	since we are developing resource measures, I	
18	think the criterion would be economically. So	
19	if there is a difference in the resources	
20	associated with hospitalization of \$10 between	
21	two groups, that's not economically	
22	significant. But you as the user need to	

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1	decide well, what is economically significant?
2	Is it \$1,000? If that's what it is, then our
3	power including the sample size ought to be
4	good enough to detect that difference as being
5	statistically significant.
6	CO-CHAIR LOTZ: Lisa.
7	MS. GRABERT: I can sort of let
8	you know what methodology we use for the
9	physician resource use measurement program
10	when I was at CMS for a minimum threshold, or
11	to get around small N. We had a minimum
12	threshold for each and every benchmark that we
13	had, and the benchmark was defined as
14	specialty condition and geographic area. And
15	if you changed one of those three factors,
16	you'd have a different minimum threshold. So
17	each time you had to calculate a new
18	threshold. The rate of reliability that we
19	used was point five, and we felt comfortable
20	with that for purposes of confidential
21	feedback reporting.
22	For other levels such as public

Page 271 reporting and possibly payment, the rate of 1 2 reliability we always felt needed to be much 3 higher than that. 4 CO-CHAIR STEINWALD: How did you 5 determine where the threshold was? If each 6 threshold was different how did you determine 7 the threshold? 8 MS. GRABERT: As long as you hit 9 a rate of reliability of point five, depending 10 on those three parameters of the benchmark, 11 that would define what your minimum case number had to be. So for example for any 12 13 given specialty in a given geographic area, 14 for just diabetes, your minimum threshold to hit a reliability of point five from everyone 15 16 underneath that benchmark might need to be 25 17 But if you were to change the cases. 18 geographic location to a different part of the country, because there may be more variation 19 20 in that geographic area, your minimum caseload 21 - minimum threshold might be 55 cases. So it 22 changes depending on what your benchmark looks

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1	like.
2	CO-CHAIR LOTZ: Jim.
3	MR. WEINSTEIN: It's a little
4	interesting how you determine what your
5	meaningful clinical difference is. Given that
6	we don't have data that allows us to
7	understand what change we are looking for, to
8	calculate some sample size et cetera. I think
9	it's a good discussion, but I worry about the
10	implications. Who is going to determine what
11	is meaningful, what a meaningful difference
12	is? Is it geographically defined? Is it
13	individually defined? Is it case defined?
14	And then you are talking about dollars, in
15	this last example. Geez, I don't know is
16	\$100,000 too much for a transplant difference?
17	Is it \$50,000? In the Bayesian models what's
18	cost effective? Is it \$100,000 in the U.S.
19	system? Is it the U.S. Euro qual versus the
20	European Euro qual measure? This whole area
21	of measurement, for all of you who are better
22	at it than I am, is not so simple. And

Page 273 depending on the measure du jour and how you 1 2 use that you can find an answer. The nice 3 thing about Bayesian is you do some 4 sensitivity analysis, and sort of look at the 5 model, and you do some bootstrapping and 6 things like that to help. But I guess I just 7 - I don't know enough about resource 8 utilizations to say what is right for a given 9 diagnosis. 10 There is a commonality of resource use that we'd like to look for, but then with 11 some outcome, again, how is that determined 12 what is good or bad, and what's that change 13 14 So we all realize around the table the score? 15 limitations, and we realize the altruism of 16 what we are trying to do. But I think not 17 stating that is problematic. 18 CO-CHAIR STEINWALD: Well, would 19 it be sufficient from your point of view just 20 to require that the measure developer address 21 that issue, rather than us trying to say here 22 is what the threshold is?

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1	MR. WEINSTEIN: Yes. Yes.
2	MS. GRABERT: I think so, because
3	I'll just add, in order to do what we did
4	with CMS, we had \$12 million and several FTEs,
5	and I think that that is a level (laughter) to
6	expect from a measure developer that may be
7	too high.
8	CO-CHAIR LOTZ: That's Helen's
9	next budget for the steering committee.
10	Ethan.
11	DR. HALM: I was just going to
12	add, since we see the resource use as a
13	building block to another committee who is
14	going to worry about efficiency that small
15	differences in money, in the denominator, or
16	even the same amount of resources spent, when
17	you start looking at different outcomes, you
18	might in fact be from a patient's or society's
19	perspective become big differences. So I
20	would stay away from trying to specify that,
21	because I think in a vacuum it's not going to
22	be as useful.

		Page	275
1	CO-CHAIR LOTZ: Mary Kay.		
2	DR. O'NEIL: I was going to make		
3	a similar point to look at what the		
4	significance of the different amounts being		
5	spent without an outcome is a little big		
6	dangerous just to rank order people. In our		
7	system we will look at characteristics of		
8	physician practice not just by how much		
9	they're spending at a particular time but the		
10	impact on the cost to the system or the		
11	individual over a longer time frame. So that		
12	if you are seen by a physician with a		
13	particular cost and utilization profile, that		
14	will predict the trend of cost for somebody		
15	with that diagnosis. And it's a much longer		
16	timeframe for evaluation.		
17	But I was a little concerned about		
18	some of the language in this section about		
19	making sure that the measures all have the		
20	performance of the individual physician as		
21	required for the measures, because I think		
22	that the way things are going with health care		

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1	into accountable care organizations, and the
2	organization of care, and the variation of
3	what kind of services are available if you go
4	to different organizations, and I think those
5	differentiations are increasing right now, to
6	require that every measure starts with just
7	the individual physician's performance is a
8	little bit limiting, and maybe not exactly
9	really where we want to go. And then of
10	course if you are talking about individual
11	physicians you get the small N problem.
12	So I think that there are some
13	important characteristics of practices that
14	really change outcome even if somebody is
15	being seen for maybe a limited service, just
16	because certain systems prospectively look for
17	different characteristics of patients and
18	address them, and that is increasingly
19	emphasized in how people develop their
20	practices.
21	CO-CHAIR LOTZ: Helen
22	DR. BURSTIN: This is more a

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1	question than an answer, but it sounded like	
2	part of what we were also hoping to do as part	
3	of this white paper was to also identify what	
4	were the unique issues around testing these	
5	measures. And it sounds like it might be	
6	useful for this committee to come up with a	
7	list of the key things you'd want people to	
8	report on in terms of the testing of the	
9	measures to get at some of these analytic	
10	issues.	
11	The other thing I wanted to	
12	mention that I think is also an important	
13	question is, one of the things that also kind	
14	of plagues us at NQF and probably in the real	
15	world as well is the issue of when does the	
16	measure specifications end and implementation	
17	guidance begin. So there is oftentimes a lot	
18	of discussion about you may for example put an	
19	implementation guidance, sample size,	
20	statistical significance, things like that	
21	that aren't necessarily uniquely part of the	
22	measure specification itself. I think it'd be	

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1	really helpful for this group to also help us	
2	think through when do some of these issues	
3	become - this is core to the measure versus	
4	these are sort of ways you can potentially	
5	vary it as you use it in practice. Things	
6	like level of analysis would be baked into the	
7	measure because scientific reliability is so	
8	dependent on for example where you would look	
9	at that. But things like sample size for	
10	example, sample size is sometimes baked in,	
11	not always. But there are many issues in	
12	terms of the way the data are actually	
13	reported out, for example using stars or above	
14	or below or things like that, choosing a level	
15	of statistical significance that sometimes are	
16	actually outside of the measure	
17	specifications, and more so in the realm of	
18	how the end user uses the measure.	
19	So this would just be helpful,	
20	just a series of questions, but things that I	
21	think would really be useful for us to try to	
22	get a handle on before we even go out with a	

Page 279 call for measures here. 1 2 DR. GOLDEN: You wanted ideas 3 about testing. Two ideas here. One would be, 4 I think you want to document that there really 5 is variation; no point in having the measure 6 if there is no variation. Or then the 7 question is, if there is variation, then how 8 much variation? So if you profile 500 people 9 and you find out three person variation, is that meaningful? 10 11 I guess the followup to that, 12 something we mentioned earlier, have you looked at who the outliers are? So are the 13 14 outliers true outliers? Or did you actually analyze the outliers and find out that there 15 was a reason for the outliers? 16 17 CO-CHAIR STEINWALD: I'm thinking 18 of, Helen, what you just said, you've got the 19 measure and then we've got the use of the 20 And the question is what is required measure. 21 of the measure developer to provide guidance 22 to the user? And that is where issues of

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small N and outliers and other things come in. 1 2 But I think it's a good question though as to 3 how responsible is the measure developer for 4 a potential user's misuse of the measure. And 5 I think it's a good question, but I don't have a good answer personally. 6 7 CO-CHAIR LOTZ: Going back to the 8 way Helen teed up these two questions, issues 9 of testing we've talked earlier today about multiple sites of service. We've talked about 10 limitations of administrative data sets. 11 Do we want to bring any of the aspects of those 12 13 conversations into this part of our day to 14 include that in an emerging list of guidelines 15 to developers? Bill, is your card up still? 16 17 Kurt. 18 It might help to DR. ELWARD: 19 have them submit known issues that they would 20 anticipate, some of which have just been 21 mentioned, but potential problems with the 22 measure, potential variations in how well it

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1	would work in different settings, ways a
2	measurement might actually vary based on the
3	setting which is being evaluated. I think
4	giving people some idea initially that they
5	have thought about these things and they can
6	anticipate certain problems in various
7	settings I think would be very helpful.
8	CO-CHAIR LOTZ: Tom Rosenthal.
9	Oh, I'm sorry, Tom Lee.
10	DR. LEE: I was just going to
11	raise a question: is it too high a hurdle to
12	ask them to actually analyze reliability the
13	way the RAND folks did in the New England
14	Journal paper? I mean I know it's actually a
15	hard thing methodologically to read, but the
16	actual formula itself is not that difficult.
17	That might be actually something that could
18	help people put measures in perspective. They
19	need real data.
20	CO-CHAIR LOTZ: Sally is
21	thinking; she's just not thinking out loud.
22	What about that is making you

uncomfortable, Sally? 1 2 MS. TURBYVILLE: I guess my 3 question would be, is that the only way, or is 4 that a suggestion that respected colleagues 5 have produced as an approach to examine 6 reliability but that there may be other 7 avenues. So being - it's rather new. We 8 would be going out for a call for measures in 9 October. Is that something that if you have 10 done this this might be a way to demonstrate 11 reliability but not be so narrow? That was my 12 discomfort reaction, kind of thinking how new 13 it is and how much people have actually had a 14 chance to practice it in the real data arena. 15 But that is not to say no. 16 CO-CHAIR LOTZ: All right, well 17 that inspired a lot of conversation. 18 David. 19 That particular DR. REDFEARN: 20 measure of reliability is fairly 21 controversial. Ingenix for example says it's 22 absolutely the wrong measure to use when you

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1	are using this kind of methodology to evaluate
2	performance. So I would say that is
3	controversial. I think what Sally was sort of
4	implying is that that is not a standard;
5	that's a suggestion. Perhaps a suggestion
б	that the developers consider statistical
7	reliability in terms of analyzing their
8	results would be appropriate without being
9	terribly specific.
10	I personally, I think I agree with
11	Ingenix, I think a statistical test is a
12	better fit for doing this kind of evaluation,
13	so I would - I don't think reliability works
14	in this context, but that is an opinion.
15	CO-CHAIR LOTZ: Steve.
16	MR. PHILLIPS: This is probably I
17	think more of a question than a comment
18	necessarily, but the idea of linking with
19	electronic medical records has been mentioned
20	a couple of times and I guess this discussion
21	makes me think of it. If I recall it seems
22	like there is an effort within NQF to try to

	Page
1	look at the issue of measures that are - can
2	be incorporated within electronic medical
3	records, and I was just wondering, does that
4	overlay with what we are talking about here?
5	And maybe it falls within the just the general
6	evaluative criteria which is I understand
7	going to be a separate document? But I was
8	just curious about that question.
9	DR. BURSTIN: It's an interesting
10	area, just because so much of the data here is
11	actually claims based, at least in terms of,
12	on the cost side. So I guess the real issue
13	is getting at the interoperability issues, how
14	do these data relate to perhaps some of the
15	richer clinical data you could pull out of an
16	EHR for risk adjustment to get a better handle
17	on the patient population. I don't think we
18	know yet, but I would suspect if you think
19	about the meaningful use trajectory, these are
20	likely more like 2015 rather than 2010 or
21	2013. But I think we will wait and see.
22	CO-CHAIR LOTZ: Tom Rosenthal.

Page 285 A couple of quick 1 DR. ROSENTHAL: 2 On this business about the acceptance points. 3 of these things, given that there is almost no 4 science, at least not any peer reviewed 5 science, unlike when we started on the quality 6 measurement realm there was at least some peer 7 reviewed basis that you had to start out, 8 coming back to the idea of encouraging the 9 developers, I'd still put out the idea that maybe there are two levels of acceptance. 10 Level one would be, it's not been validated. 11 12 There is not statistical proof. It has not 13 been tried in populations, but boy it sure 14 sounds intriguing and likely to get us to something in 2015, and the sort of phase one 15 16 endorsement by this group would enable those 17 entities potentially to get grant money 18 and other sorts of things to actually do the science to get to the next phase. 19 20 So I'd put back the idea that 21 there might be sort of two levels of 22 acceptance where there may be other things

Page 286 that are perfectly ready for primetime and 1 2 ready to roll out. 3 And the other point that I wanted 4 to come back to was the thing that Mary Kay 5 said a minute ago that I wanted to be sure -6 I didn't hear any validation of, which is that 7 even in this white paper document we are not 8 going to insist upon physician level 9 attribution; that we would in fact solicit a 10 wide swatch of potential attributions, possibly hospitals, possibly individual 11 12 physicians, possibly physician groups, et 13 cetera. And I didn't hear any validation of 14 Mary Kay's point which I think is really critical. 15 16 DR. STEPHANSKY: Hear hear on 17 that. David, your card 18 CO-CHAIR LOTZ: 19 is up as well. 20 So I wanted to build DR. PENSON: 21 on Tom's comment and get back to David's 22 comment, the issue of reliability. And we

1 keep dancing around validity. And if you look 2 at the criteria which NQF has used for quality 3 measures, validity has always been there. 4 There is even a line, and I pulled it up 5 because I've been on these TAPS as everyone 6 else has, if face validity is the only 7 validity addressed, it should be	
3 measures, validity has always been there. 4 There is even a line, and I pulled it up 5 because I've been on these TAPS as everyone 6 else has, if face validity is the only	
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5 because I've been on these TAPS as everyone 6 else has, if face validity is the only	
6 else has, if face validity is the only	
7 validity addressed, it should be	
_	
8 systematically addressed. I think you have to	
9 have validity for these resource use measures,	
10 and I do think you have to have reliability.	
11 It doesn't necessarily have to be what the	
12 RAND group used, but there has to be some sort	
13 of assessment. We may be early here. But I	
14 think Tom's point is very well taken. And I	
15 think that actually it is worth explicitly	
16 saying that validity has to be assessed and	
17 reliability should be there too. I'm not	
18 hearing that. People are saying reliability	
19 doesn't have to be there.	
20 CO-CHAIR LOTZ: Barbara.	
21 DR. RUDOLPH: I was just going to	
22 say that I wouldn't want to prescribe the	

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1	exact tests of reliability or validity, but it		
2	certainly is part of the endorsement process,		
3	and if you didn't have reliability and		
4	validity the measure would be unlikely to		
5	pass.		
6	CO-CHAIR LOTZ: Bill Rich.		
7	DR. RICH: Again this addresses		
8	some of my initial concerns that the way the		
9	white paper is constructed gives us no way to		
10	evaluate how effective these things are going		
11	to be. And I think we may have an out if we		
12	have some direction for implementation and put		
13	it up front as one of the criteria, some		
14	measure or intent to look at reliability and		
15	stability. And again I don't feel confident,		
16	as David pointed out, in specifying what that		
17	should be. But I do think we have to address		
18	either up front or in the directions for		
19	implementation that there be some measure of		
20	the stability and reliability of the measures.		
21	CO-CHAIR LOTZ: Barbara, did you		
22	go back up again?		
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1	David? Mary Kay?		
2	DR. O'NEIL: We've come around in		
3	a circle from this morning. If we are talking		
4	about the resource utilization building block		
5	of really counting resources that have been		
6	used, we do have to have a reliable way of		
7	counting those things, but I think we get a		
8	lot more nervous about counting it when we		
9	start rank ordering docs by how many resources		
10	they are using, and then we get nervous by		
11	rank ordering them without a outcome of		
12	product of quality or medical outcome at the		
13	other end.		
14	I guess being in my end of the		
15	business, I feel like we can count resource		
16	uses pretty reliably, but I guess the other		
17	reliability part is the significance of any of		
18	this or the attribution of it to a physician		
19	implying clinical decision making and quality		
20	of practice and all of those kinds of things.		
21	So the counting I think we can do, but if it's		
22	just that building block and nothing else,		

1then it's hard to figure out what the2significance of that activity is.3CO-CHAIR LOTZ: Bill Rich, are4you up again, or are you still up from the5first time?6CO-CHAIR STEINWALD: It's fun to7do that.8CO-CHAIR STEINWALD: It's fun to9it yet.10CO-CHAIR STEINWALD: I've been11trying to figure out how we could implement12the spirit of what Tom suggested about sort13of different level of standard without14actually putting it that way. Because again15if we want to be inviting and encouraging to16measure developers to develop measures that17are new, in essence, it seems to me that the18standard that one would apply should be19somewhat different than the standard that one20would apply if we are talking about measures21that are incremental improvements in the			
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21 that are incremental improvements in the	19	somewhat different than the standard that one	
	20	would apply if we are talking about measures	
22 to abrelow, that has and stad for more part	21	that are incremental improvements in the	
22 Lechnology that has existed for years. But	22	technology that has existed for years. But	

	Page 291
1	how we present that to measure developers in
2	a way that doesn't make it seem like we have
3	a double standard, because I know NQF doesn't
4	have a double standard, I think is a bit of a
5	challenge. But I would hope we could find a
б	way to do that. And any suggestions for the
7	staff on how to present that I think might be
8	very helpful.
9	Well, let me add to that. One of
10	the four absolute criteria than NQF has,
11	importance is first, scientific acceptability
12	is second. But scientific acceptability might
13	have some wiggle room to it.
14	CO-CHAIR LOTZ: David.
15	DR. REDFEARN: The only thing I
16	would suggest is that you could, without being
17	specific about how the evaluation was actually
18	done, you could ask that the developers do
19	some sort of separate sample validation on
20	their method, or split half validation. I
21	mean to get to this point of reliability, you
22	can think of reliability in a general sense

		Page
1	is: if you take a doctor and you take half his	
2	cases and run your methodology and you take	
3	the other half and run your methodology and	
4	compare the two scores, and you would expect	
5	the scores to agree.	
6	So in a general sense of	
7	reliability that is absolutely a standard for	
8	what we have, and I think it's not	
9	unreasonable to ask these developers to	
10	document and demonstrate that level of	
11	reliability using the data. Any of the	
12	developers that I think are going to come to	
13	this and are going to propose this are going	
14	to be sitting on tons of data, developmental	
15	data, huge amounts of data, so it's not	
16	ridiculous to ask them to go back and document	
17	this with their sample data they used to	
18	develop it. I mean that's how you do	
19	development: you develop the model, you hold	
20	back some samples, you run your model again	
21	and you see what happens to your R squared.	
22	Does it stay the same or does it go down? And	

		Pag
1	I mean that is routine in terms of the	
2	developmental process. And when they do a	
3	developmental process they should be able to	
4	document what happens when they do that. I	
5	don't think that is unreasonable.	
6	CO-CHAIR LOTZ: Kurt.	
7	DR. ELWARD: I would agree. And	
8	as much as I think we'd all like to imagine it	
9	wouldn't happen, I think the reality some	
10	people if they developed a measure that is	
11	particularly to their advantage will use this	
12	for commercial advantage. There is a lot of	
13	gamesmanship that can be done. I think if	
14	they - support them being required to go back	
15	and say this has some validity. Or if they	
16	don't, but if it's a promising measure, they	
17	should at least be able to say, we have this	
18	plan of evaluation. So that at least we have	
19	an evaluation plan in place. So we know that	
20	if this seems to be a very very promising	
21	measure that there is some kind of - we will	
22	know eventually whether it's valid or not.	

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		Pag
1	CO-CHAIR LOTZ: Dolores.	
2	MS. YANAGIHARA: This is a	
3	question for NQF. I seem to recall that for	
4	the quality measures that there are two levels	
5	of endorsement, is that right? There is like	
6	a full endorsement and then there is a time-	
7	limited endorsement for those that haven't	
8	been kind of tested in the real world? Is	
9	that the differentiation? I mean could that	
10	sort of differential apply and be what Bruce	
11	is looking for in terms of kind of different	
12	levels of endorsement or whatever?	
13	DR. BURSTIN: To date we do have	
14	a time limited endorsement category. It is	
15	really intended for measures that otherwise	
16	would completely pass all the NQF evaluation	
17	criteria except for the fact that it hasn't	
18	been adequately field tested. There is	
19	actually a testing task force that just put	
20	out a draft report on our website currently	
21	that really much more specifically outlines	
22	what we really mean by testing reliability and	

validity.

But I think that in the last year
or so there has been increasing discomfort
with bringing in untested measures, especially
untested complex measures. So in May the
Board of Directors narrowed the scope of what
could be brought in under time limited
measures. It has to be an area where there is
clearly a gap. It has to be where there is a
legislative mandate or a clear need to bring
in untested measures because of a quick need
to get measures in. And the third thing is
they can't be complex measures. And I think
many would argue these are fairly complex,
risk adjusted, things like that, composite.
So I think - and again I'd be curious to
potentially get CMS' perspectives on this.
But I think the idea of an untested resource
use measure getting through the process I
think at this point are low.

21 CO-CHAIR STEINWALD: I don't know 22 that anyone, even Tom, or me, was suggesting

The question is what standards of 1 untested. 2 testing might you apply to different methods at different levels. 3 4 DR. BURSTIN: What might be 5 useful the testing report is still - actually 6 closes for comment tomorrow. There is a very 7 nice table of their proposed evaluation 8 ratings of high, medium and low for testing 9 for measures, that I think might be useful to share for the committee for our discussion 10 11 tomorrow. And the question would be, how 12 would you look at this in light of these kinds 13 of measures? Do you have to modify this 14 rubric slightly? But it really gets into the level of sort of testing both at the data 15 16 element level or the measure score level. And I think these seem like the kind of measures 17 18 that really gear toward measure score as 19 opposed to testing of the data elements. But 20 we'll have to - we'll share that with you 21 tomorrow as we sit down and think that

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22

through.

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Page 297 Go ahead, Tom. 1 CO-CHAIR LOTZ: 2 DR. ROSENTHAL: Of those criteria 3 that you listed, the one that would seem to 4 offer some possibility here is the notion of 5 Because in a way there is a gap entirely qap. 6 here. And it seems to me part of the gap 7 isn't being able to just do the statistics. 8 It's to have a group of people who have given 9 some deep though to the problem and say, right now I've got this array of numbers. 10 Does this really tell me something about the difference 11 12 between this physician and that physician, or 13 this group and that group, and that group and 14 the other group. And I think that's where 15 there is a tremendous gap, with the exception 16 of a few of the health plans and maybe a little bit of the Medicare demonstration 17 18 project, I don't think those - I mean there are value judgments implicit and explicit in 19 20 But it may be that we are going to have that. 21 to do some of those. But until you do those, 22 you don't want to have the thing out there as

	Page 298
1	a fully endorsed measure. So I think that is
2	where it maybe even not as much a statistical
3	methodologic problem as it is a value judgment
4	problem in assessing the thing for, is this
5	really likely to play out in real life as
6	being a meaningful difference between these
7	doctors' practices.
8	But the gap piece would maybe -
9	the complexity piece is what doesn't give us
10	any room in that formulation.
11	CO-CHAIR LOTZ: Paul.
12	DR. BARNETT: I'm a little
13	dismayed by the direction we are heading here,
14	because I think that this whole topic of
15	efficiency in health care is a political
16	lightning rod, and that anything we do that is
17	half baked is going to be a real problem. And
18	that what we ought to do is find a few things
19	that are extremely well validated and start
20	with that. That's all.
21	CO-CHAIR STEINWALD: Well, okay.
22	You know if we truly believe we are on an

Page 299 unsustainable path and we need to get control 1 2 of health care spending in this country, and 3 we want to do it in a way that is as efficient 4 as possible, I don't want to ignore the 5 politics, but I also don't want to acquiesce 6 to the knee-jerk reactions that often occur, 7 that we are going to have rationing, we are 8 going to have death panels if we develop 9 comparative effectiveness data. I think we can be above, or if not above, in a different 10 place than that political discussion. 11 And 12 again I wouldn't want to discourage a measure 13 developer from being somewhat innovative 14 because they would worry that their measure 15 would immediately be put in a political context and trashed if it weren't completely 16 validated in an - to the extent that 17 18 expectations would be unreasonable. 19 Now and so for example if someone 20 were to develop a measure of - a resource 21 measure that was suitable for let's say 22 medical home, and yet we don't have a whole

	Page 300
1	lot of medical homes and the ones that we have
2	are different from each other, maybe the
3	measure developer can only test it in one or
4	two sites, and yet we think that the concept
5	is going to grow and develop nationally so
б	that having a measure of resource use for
7	medical homes would be a very useful thing to
8	have now, but especially five years from now,
9	I think we would want to encourage measure
10	developers to go that route even knowing that
11	their ability to completely validate the
12	measure might be very constrained.
13	I don't know, what do you guys
14	think?
15	DR. PENSON: You know I think we
16	can learn a few things from the experience
17	with quality measures. You don't want to stop
18	people from doing this; you want to encourage
19	innovation. But let's be honest: a lot of
20	our quality measures, which are process
21	measures, are nonsense. They are not tied to
22	outcomes, and while they have some face

	Page 301
1	validity, when you look at it in the end when
2	you look at it a lot of them are kind of
3	meaningless.
4	So Bruce, I think we have to
5	balance it, and I think there is something to
6	be said for saying, you have a responsibility
7	with this measure. We don't want you - you
8	don't have to come here with a full
9	statistical validity reliability assessment,
10	but on the other hand you have some
11	responsibility to show that this is a
12	meaningful measure.
13	I'm concerned that if we just sort
14	of say, well, it seems like it might be a good
15	idea and it might be a great idea in five
16	years, and we let it in the door, then we'll
17	end up with nonsense. And I do think a lot of
18	the quality measures we have now, the process
19	measures, are problematic. So I think we can
20	learn from our prior errors.
21	CO-CHAIR STEINWALD: I'm
22	completely with you on the meaningful measure.

		Page	302
1	And I guess where I am though is not wanting		
2	to have unreasonable expectations, especially		
3	for the development of innovative measures		
4	that are not sort of incremental improvements		
5	of what already exists.		
6	CO-CHAIR LOTZ: Jim.		
7	MR. WEINSTEIN: I guess there is		
8	lots of data out there, that I know we have		
9	done and others have done, predictors of		
10	utilization as just sort of what people have		
11	been doing for the last 10 years. And if you		
12	look at what they are going to do the next 10		
13	years, you probably can project that with		
14	pretty good confidence intervals and		
15	reliability and Bayesian modeling. I think		
16	that - I want to agree with you that I think		
17	we need to go out a little bit further on the		
18	limb here, but I do think there are some		
19	groupers that we can look at that are fairly		
20	simple compared to others and do the		
21	experiment, whether it's like the pay for		
22	performance activities that use mostly process		

	Page 303
1	measures. And we were able to do 2 percent
2	better than others and get some benefit and
3	some cost sharing, or shared savings. I think
4	that is an interesting experiment.
5	I think the same thing can happen
б	here, and I don't imagine that we actually
7	know the measures. But I know that in large
8	databases you can find predictors of
9	utilization of resources by various provider
10	groups all across the country, and we have
11	seen that over and over and over again. The
12	question is, what are we going to do about it?
13	So now we have the models. Now we know what
14	the resources are. Are we going to change the
15	payment system, which does get into politics?
16	And that's what people are afraid of.
17	They are actually afraid that you are going to
18	use that information to change their payment
19	structure, and therefore not have the same
20	number of resources to spend for the resources
21	that they have been using.
22	So that context is out there. So

	Page 304
1	let's not shy away from it, but let's take
2	some pretty good examples where we can get
3	fairly confident measures of use of resources,
4	and yes eventually tie them to outcomes so
5	that we can get to the value equation, and yes
6	eventually change the payment system. Because
7	unless we are going down that pathway, I'm not
8	sure why we are sitting here. The fact of the
9	matter is, we do have to change what we are
10	doing. I think the voice at the table is,
11	let's do that in some rational way with some
12	experimentation that suggests by the providers
13	that are in those experiments that that does
14	make sense, and yes we can do it better and
15	differently.
16	CO-CHAIR LOTZ: Bill.
17	DR. GOLDEN: You know as we
18	evaluate these materials that come in, we
19	might even want to, over and above passing a
20	judgment or commentary on a particular measure
21	or measure set or developer, look at their
22	methodology and actually take some lessons

		Page	305
1	learned from the methodology in general, and		
2	since you are from Dartmouth I can beat up on		
3	Dartmouth. When you looked at the payment		
4	models, one of the Dartmouth model as		
5	presented at a meeting I was at talked about		
6	using historic costs and taking a percentage		
7	of the historic costs. Which made me very		
8	nervous, because if you were a traditionally		
9	over-utilizing region or you were a		
10	traditionally - you were an early adopted of		
11	technology, you got locked into that pattern		
12	as opposed to somebody who hadn't adopted the		
13	technology. And so I was kind of very		
14	uncomfortable with that approach.		
15	Now that would mean we could have		
16	a discussion about do we like that measure		
17	with historic costs as the basis. But we		
18	might even want to pull that out and just		
19	discuss the notion of historic costs as a		
20	method that has its positives and negatives,		
21	and perhaps inform the rest of the community		
22	about when they design further measures.		

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1	CO-CHAIR LOTZ: Dolores.
2	MS. YANAGIHARA: One comment, and
3	one question.
4	Comment is, I think we would be
5	better served to have fewer really usable
6	tested well vetted measures than a bunch of
7	ones that are maybe not quite so solid. So I
8	just think we need to make sure that the
9	science is behind it.
10	The question, though, is, because
11	I also agree that we want to encourage
12	innovation, how - so we've got this initial
13	call for measures. What happens next? So the
14	developers that aren't ready to go out in
15	October with their measures, when is the next
16	time that they would be able to submit? Is
17	there a certain cycle? Is it ongoing?
18	Because if a measure is not ready it is not
19	ready. And so when would the next opportunity
20	be so that we can let people know that
21	process?
22	MS. TURBYVILLE: There are two

Page 307 answers to that question. One is we do have 1 2 a standard three-year maintenance cycle in which the developers would know that in three 3 4 years there is an opportunity to resubmit and 5 measures that have been currently endorsed are reexamined and compared to the new generation 6 7 of measures. And that is true for all the 8 measures that we have. 9 But if another project were to 10 come about that's another opportunity too. We could have another project that comes forward 11 and says, okay, you kind of got the very first 12 13 little building block. Now it's time to go to So there are at 14 the next building block. 15 least two opportunities. And Helen, did I --16 DR. BURSTIN: I think, again, 17 this is such a new area for us, so that what 18 we often do with new areas like this is, we'll have a group help us think it through. 19 What 20 we really want to do is mainstream it. So we 21 had a composite steering committee a couple of

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years back set up an evaluation framework.

22

1	Page 308 How do we look at composites? What are we
2	
2	going to ask for? What is the measure
3	submission look like?
4	The reality is, now, any project
5	we do, composite measures are welcome. And I
6	think the idea would be, going forward, once
7	we get past this initial hump, big hump,
8	little, whatever it is, I don't know, we will
9	ultimately as we go through all of our
10	endorsement maintenance projects over the next
11	three years, as a condition comes up or as
12	cost counting error comes up, resource
13	measures would be welcome as would any other
14	kind of - any other sort of parts of quality
15	measures, et cetera.
16	So I think that is the way we'd
17	ultimately want to say if for example in
18	September we are doing surgery and
19	cardiovascular. That's a little soon
20	obviously right now. But if we did a call for
21	measures on anything related to cardiovascular
22	care, we would within two or three years say,

	Page
1	sure, bring in resource use or efficiency, if
2	we get to the next level we hope by then,
3	going back to Ethan's point. We would say,
4	please bring in your efficiency measures to
5	the topical area as well. We won't have them
6	pigeon holed into these measurement type
7	projects any more.
8	CO-CHAIR LOTZ: Tom.
9	DR. ROSENTHAL: I would agree
10	with the proposition that given the full NQF
11	criteria that we will be lucky to come up with
12	two or three that pass the full spectrum of
13	things, and that that ought to be our focus.
14	So I agree with that completely. And the only
15	thing I thought we were discussing was how not
16	to close the door at this stage of the game on
17	people who are thinking about other things,
18	and I would hope that it is not a sort of
19	taste-great-less-filling conversation, but
20	just how do we keep the doors open at this
21	point. I agree that we will be lucky if we
22	come up with two or three, and they need to be

	Page 310
1	perfecto, they can't be - oh, maybe they were
2	okay, but maybe they hadn't been tested. That
3	would be a catastrophe. But it may also be
4	the case that we could also learn from the
5	quality thing that maybe this is an
6	opportunity to accelerate the field. Because
7	again I think we are starting at a different
8	place than the quality conversation started
9	where again there is not a lot of public
10	science about the thing.
11	And I saw somebody frown when I
12	said there is no science about this, but there
13	is not a lot of published science. What we
14	saw last week in the New England Journal
15	article was about the first thing I'd seen
16	that anybody - and I've Googled it and I
17	couldn't find much more that really gave me
18	what you would classically get from the
19	science. So I don't think this is a taste-
20	great-less-filling conversation yet.
21	CO-CHAIR LOTZ: Mary Kay.
22	DR. O'NEIL: It's a question, if

	Page 311
1	in the measures that are submitted it's clear
2	that there are significant gaps in issues that
3	are not being addressed by those, is there a
4	process or method to go after getting those
5	gaps filled without waiting for a three-year
6	cycle? If a couple of measures addressing one
7	part of the question come up, and everything
8	else is kind of ignored?
9	DR. BURSTIN: We are faced within
10	this project measures that are submitted to
11	the project. Part of what we also rely on
12	steering committees to do is to say where are
13	the good pockets of measures out there; find
14	them; bring them in. So if you can work with
15	whoever your stakeholders are, whatever the
16	group is, if there are some good things out
17	there, we would also hope you would identify
18	those for us, and we can get them into the mix
19	early.
20	The other thing is that there is a
21	fair amount of back and forth between steering
22	committees and developers as well, so it may

	I	Page
1	be that - and Jeff knows this as well. But as	
2	measures come into us, there is often a sort	
3	of back and forth saying this measure probably	
4	could make it through but there are	
5	significant concerns with the following, and	
б	these are the conditions. So you will have a	
7	little back and forth. We can't wholesale	
8	rewrite measures or make them really different	
9	than they started out to be. But again I	
10	don't think it's a three-year cycle. Because	
11	I think again once we get comfortable with	
12	this area of measurement we would expect these	
13	kinds of measures to flow into every single	
14	one of our - whether it's cancer or pulmonary	
15	or cardiovascular or care coordination. I man	
16	there may be ways to bring these kinds of	
17	things in regardless of the topical area.	
18	CO-CHAIR LOTZ: Paul.	
19	DR. BARNETT: The other thing I	
20	was just thinking about, and this was said in	
21	the morning, but in terms of the criteria, I	
22	think these resource measures are going to be	

Page 313 more acceptable if they can somehow be linked 1 2 to a quality measure. And I heard this great 3 quote, I don't know where it originally came 4 from, but that efficiency without quality is 5 unacceptable and quality without efficiency is 6 unsustainable. And so I think that whole 7 idea of efficiency without quality being 8 unacceptable is something that we have to 9 realize and that we would love it if there were criteria that - you know one of these 10 resource criteria was linkable or really tied 11 in with some quality metric too, and it was a 12 13 value for money thing. So obviously we would 14 rate that much higher if we had that linkage. 15 CO-CHAIR LOTZ: Helen. 16 DR. BURSTIN: This is a really 17 interesting question, and one we've actually 18 spent a lot of time thinking about. The question is, at this point in the game, do we 19 20 know enough about these resource use measures 21 to say, you should use this resource use 22 measure with this outcome X? Or is that

something that might be evolutionary over the 1 2 next couple of years. And again if we sort of 3 stick to the idea these are building blocks, 4 the NOF measurement framework couldn't have 5 said more clearly that resource use measures 6 should only be used when coupled with quality 7 measures. We are saying that; that is up 8 front; that is a given. But I think the idea of necessarily saying that, going back to the 9 10 point somebody was raising earlier, we may not 11 have the right - your point - we may not always have the right outcome measures we want 12 to put in front of it. But certainly Jim 13 14 would recognize that there are some great 15 issues around joint replacement. We've got 16 really crappy, at least to date, quality 17 measures around knee and hip replacement, yet such an important area, really high cost, high 18 variability. So I think again if we kind of 19 20 stick to the building block approach, knowing 21 we can frame it in the context of at least 22 from where we sit the measurement framework

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		Pag
1	has already clearly said, only use when	
2	coupled with quality, that is probably the	
3	best approach for us at this point. But I'm	
4	certainly open to other ideas and suggestions.	
5	One thing Sally and I were talking	
6	a little bit about is, it might be useful when	
7	we do the measure submission to at least ask	
8	the developers to indicate which quality	
9	measures they have coupled these with, just so	
10	we can begin to learn. But I don't think	
11	again making it the requirement, or	
12	automatically saying this resource use measure	
13	goes with this outcome measure, I'd be curious	
14	to know your take on it, but it's an	
15	interesting question.	
16	DR. BARNETT: Just to make clear	
17	what I was proposing is not that we make it	
18	mandatory, but that we include it as another	
19	criterion, and if somebody meets it then	
20	obviously we are going to rate that measure	
21	higher.	
22	CO-CHAIR LOTZ: Kurt.	

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1	DR. ELWARD: Yes, I appreciate
2	Helen's comments, and I just want to make sure
3	that that's something that will get past the
4	board, too. You were talking about things
5	that haven't actually been proven yet. So
6	that would pass - your sense is what you were
7	saying would pass the board? I'm trying to
8	make sure that I'm following you. When
9	measures haven't been truly proven yet,
10	earlier I thought you were saying that that
11	would have problems getting past the NQF
12	board.
13	DR. BURSTIN: I still think these
14	would be tested resource use measures. I'm
15	just trying to make the point that I'm not
16	sure we necessarily want to say we absolutely
17	know at this point for certain that these
18	resource use measures should go with outcome
19	B. In terms of the coupling piece of it.
20	Separate, I think the resource use measures we
21	are still saying we want them to be reliable
22	and valid.

		Page	317
1	DR. ELWARD: I think from my		
2	point of view, also, we almost have to couple		
3	them with some kind of quality measure.		
4	DR. BURSTIN: We are absolutely		
5	saying they must be coupled with a quality		
6	measure. The question is the level of		
7	specificity. Do we say for example this		
8	resource use measure on hip and knees must go		
9	with the Oxford hip and knee functional tool.		
10	Or must go with the Ottawa tool. I mean this		
11	is where I think it maybe fuzzy. I'd just be		
12	curious about the committee's perspective on		
13	that, because I think that's a tough issue.		
14	CO-CHAIR LOTZ: Okay, we started		
15	this section talking about limitations and		
16	implications. We actually drifted a little		
17	bit into our next section, which is supposed		
18	to be - I'm going to ask Sally to say it the		
19	way she said it over the break, because it's		
20	really getting to the point where it's got		
21	some useable and actual information out of our		
22	conversations. So what are must-have		

		Page
1	criteria, what are things for us to continue	
2	to think about? How can we take the day's	
3	conversation and distill it into a ranking or	
4	a sense of importance of what we have talked	
5	about that will then tomorrow inform how we	
6	actually turn those comments into criteria and	
7	into our call for measures. Kurt. Oh, I'm	
8	sorry, Jim.	
9	MR. WEINSTEIN: Are you into the	
10	discussion?	
11	CO-CHAIR LOTZ: Yes.	
12	MR. WEINSTEIN: Because I think	
13	as you mentioned like line 806 et cetera gets	
14	into the resource use measures as building	
15	blocks toward the future around quality and	
16	appropriateness performance, and I just - I	
17	think quality and appropriateness are	
18	different.	
19	And then maybe examples in this	
20	text of how these things might be measured.	
21	And then as you go through the next several	
22	bullets like 816, 818, it might be nice to	

	Page
1	have some specific examples as well as 824,
2	resource use scores, et cetera, for the
3	reader. And the reference 20 doesn't really
4	reference anything. But I was just - or if it
5	does I don't know what it is. But those are
б	my comments. I think this could have been
7	helped a lot by some examples of actually in
8	use systems that are doing these measures that
9	would help the people who want to submit
10	measures understanding what kind of thing we'd
11	be looking for in submitting.
12	CO-CHAIR LOTZ: Do you want to
13	reframe the conversation the way you did over
14	the break?
15	DAY 1 RECAP
16	CO-CHAIR LOTZ: Again, just doing
17	a time check, we've got about half an hour, a
18	little more than half an hour before we open
19	up the lines for public comment. We are
20	supposed to have a break in between then, but
21	I'm also told that we should wrap up by about
22	4:50, so if you all feel you need a break, or

		Page 320
1	if we – it's 3:55 right now, so we have a	rage 520
2	little less than an hour total, part of which	
3	includes some time for public comment.	
4	Bill, go ahead.	
5	DR. GOLDEN: Since we have a	
6	little time, I was just curious, maybe we	
7	could hear, and you might not want to say, on	
8	page 32, there was a talk about direction for	
9	a physician compare website. And with the	
10	problems of getting that granular, are there	
11	any thoughts as to what that may or may not	
12	look like?	
13	CO-CHAIR LOTZ: Or would you	
14	rather actually stay with the agenda and just	
15	take that afterwards?	
16	DR. RICH: I'll sort of answer	
17	that for you, it was going to be based on	
18	PQRI, people who successfully participated in	
19	PQRI used that measure set. Not a process	
20	measure as was said before, but that's what it	
21	was going to be based on.	
22	DR. GOLDEN: That helps.	

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1	MS. TURBYVILLE: So knowing that
2	we were going to have a very full day, my hope
3	was that prior to adjourning this first day
4	that we at least start to get the steering
5	committee to think a little more concretely in
6	the application of evaluating the resource use
7	measures as they come in based on the
8	conversation that had happened.
9	I think you guys have actually
10	already started down that path prior to the
11	formal kickoff of this section. So in
12	thinking about the evaluation criteria that
13	exists now, in thinking about the evaluation
14	criteria that we had as a straw man during the
15	webinar where we started playing around with
16	how we might expand language to just reframe -
17	we've done away with what we were calling the
18	phases, but there are certain components that
19	we have identified, and I'm just going to
20	throw this one out there as being one of those
21	hot topics, like attribution, that would or
22	would not be subject to the evaluation

Page 322 1 process. 2 And this is not meant to come to 3 decision today because we will actually go 4 through the principles and evaluations tomorrow. But make sure we've answered 5 6 questions or kind of really dove deep enough 7 into the various topic areas to inform that 8 conversation tomorrow. So I don't think we are trying to 9 10 get to decisions unless it's absolutely not, 11 let's not look at that, and then get the group to respond to that. 12 13 CO-CHAIR LOTZ: Jim, are you up 14 again? Not yet? Okay. 15 CO-CHAIR STEINWALD: Well, just 16 to make sure I understand context, we have four criteria, four main criteria. They are: 17 18 importance, scientific acceptability, 19 feasibility and usability, right? And so we 20 are not arguing those four. Those four are 21 etched in stone. So what we are discussing 22 is, okay, how much granularity do we need

underneath those four? 1 2 MS. TURBYVILLE: Well, my vision 3 which may not have been right a week ago given 4 that we are now in play was that that would be 5 tomorrow. But today thinking about what we've 6 discussed about the components as far as 7 measures, are there any things that are off 8 the table, things that would help us prepare 9 what you need tomorrow to really dive in. 10 And putting it into context, it's 11 almost you guys help us do a wrap up for today 12 and bringing it down to the more concrete slice in which - affects evaluation. 13 Which I 14 really do think you already had naturally started having that conversation about. 15 16 And yes, tomorrow when we go 17 through the actual sub-criteria, I mean a lot 18 of the sub-criteria we saw are still applicable. Validity is still applicable. 19 20 Reliability is still applicable. Some of the 21 things that you started talking about. How 22 will we guide the measure developers in what

	Page 324
1	do they need to submit to us that would
2	demonstrate that they are meeting those sub-
3	criteria. We will have those conversations
4	certainly in more depth tomorrow as well. Or
5	we can choose to go down another path.
6	Honestly these slides are just meant to help
7	guide us and make sure that we are getting
8	everything we need, but not meant to be
9	restrictive to the steering committee at all.
10	CO-CHAIR STEINWALD: What's the
11	next slide? Oh okay.
12	MS. TURBYVILLE: We could also
13	just kind of - staff could present to you some
14	of the criteria and considerations that we
15	know have to happen. And then maybe that will
16	allow you to think through the conversation
17	today. And then tomorrow we can dive more
18	into the steering committee discussion. We're
19	open to that, because this is kind of canned,
20	already, pre-canned. If everyone is wearing
21	out.
22	DR. HALM: You know the extent to
	Page 325
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1	which you can highlight from the discussion or
2	the email comments of some suggested additions
3	to kind of the standard canon that people have
4	suggested we might need to include for
5	resource use specifically beyond just the four
6	horsemen.
7	CO-CHAIR LOTZ: Barbara, go
8	ahead.
9	DR. RUDOLPH: Well, I was just
10	going to talk about the first criteria is
11	importance. And it might be under the
12	criteria for evaluation of measures. And I
13	think there might be something extra that
14	would be valuable there. Right now you need
15	to meet the sort of one of the important areas
16	that the priority partners have decided upon
17	needs to be high volume or high cost, I'm
18	trying to think what the other ones are. But
19	I have a feeling that this area, particularly
20	pertaining to efficiency as it relates to
21	efficiency, might need a little more
22	specification on the importance side. Because

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1	I'm thinking about like how do you select the
2	- say if you were going to do procedure
3	specific, or you were going to do a condition,
4	if you were going to do an episode, where do
5	you start with this? And what would drive
6	your choice about which area to measure? And
7	I guess there as representing purchasers of
8	commercial populations, I might have an
9	interest in for example deliveries, and that
10	might not be on a priority partners' list of
11	important things, yet it's say 20 percent of
12	the consumer spend or the commercial spend is
13	on deliveries. So I mean I'm thinking that
14	there might be some other criteria that may or
15	may not match with the existing criteria for
16	importance to measure.
17	MS. TURBYVILLE: So just to maybe
18	aid a little bit more in this discussion, I
19	forgot to mention, in your manila envelopes
20	are in a table that is the thickest document
21	in there, on the right-hand side, are the
22	current NQF evaluation criteria, and on the

	Page 327
1	left-hand side would be what we have proposed.
2	It looks like the memo is the one that is in
3	landscape on the front page.
4	DR. BURSTIN: Let me just put
5	this in context for a minute, Sally, if that's
6	okay.
7	So the idea here was that we
8	already have a set of NQF evaluation criteria
9	that we use. A couple of them are being
10	updated as I mentioned. There is a testing
11	task force, and I've got that table for you
12	that I'll share around reliability and
13	validity, as well as a group that is really
14	focusing on sub-criteria 1(c) which is the
15	evidence for the measure focus. But the idea
16	was, how these resource measures still feel
17	like a bit of a round peg in a square hole.
18	And so the idea was, how do we adapt, not
19	create new ones, but adapt the current
20	criteria or perhaps add a subcriteria or two
21	to make it work best to evaluate these
22	measures, since they are kind of a bit of a

different beast. 1 2 DR. GOLDEN: A question for you. 3 I was going to put this in writing, but I'll 4 make it a statement now. There are two 5 aspects of the paper that I thought got a 6 little on the editorial side as opposed to a 7 little more analytic. And I thought - and I 8 just think as we go through this there are 9 ways of producing a compelling document without necessarily turning off audiences we 10 want to reach. 11 12 So the first paragraph I thought 13 was a little strong in terms of going after 14 the health care system. You can go over things, but I don't think we have to - I think 15 16 the approach was a little - I think we can make it a little more value neutral in some 17 18 ways. 19 But the whole notion of the term -20 and I think it's in the first page here on the 21 document - the third page - poor performance, 22 the term poor performance, especially when it

	Page 329
1	deals with resource use, it might be better to
2	use the term, inferior performance. You are
3	implying a value judgment on the performance
4	on the basis of the data without necessarily -
5	it's all comparative. And I'm not sure we
6	can state that it's truly "poor performance."
7	It's definitely a lesser performance; it's an
8	inferior performance. But it's not
9	necessarily a poor performance, depending on
10	the circumstances.
11	CO-CHAIR LOTZ: Barbara.
12	Dolores?
13	MS. YANAGIHARA: I was just going
14	to go back to the question I started with this
15	afternoon. So there are these lists of things
16	that are supposed to be part of the
17	specifications, and which ones are we going to
18	be responsible for, and which ones are - it's
19	kind of the question that I think Helen was
20	asking. So which are part of the evaluation
21	criteria, and which are the implementation?
22	And I don't know that we answer that. I don't

	Page 330
1	know if we should answer it now or tomorrow or
2	what, but it might be helpful to go through
3	that list of all of the things that we talked
4	about and ask, is it in or out as part of the
5	evaluation or not at some point. I don't
6	know if it's now in preparation for tomorrow
7	so we can think about how all these criteria
8	would apply, or if it's tomorrow. But I think
9	that needs to be done still.
10	CO-CHAIR LOTZ: Ethan.
11	DR. HALM: I'm not sure if you
12	are asking us to kind of wade into this table
13	now and comment on the different pieces. But
14	in heading into the discussion I think on the
15	importance side, I think the perspective seems
16	different for this resource use steering
17	committee than some of the quality measure
18	ones. So sort of proportion of heart attack
19	patients getting an aspirin, you don't have to
20	worry about what the perspective is there in
21	generally. But here we have heard
22	conversations about, is it the prospective

	Page 331
1	society, of the payer, the provider, the
2	organization, the patient. And so I think
3	this is going to come up particularly in the
4	importance that people need to talk about
5	things being important, from which
6	perspective. And I'm not sure thinking ahead
7	on these other dimensions what about resource
8	use is inherently different than the more
9	traditional quality measure construction
10	issues are. That seems like one of them to
11	me.
12	CO-CHAIR LOTZ: Bill, are you up
13	again? Mary Kay.
14	DR. O'NEIL: I'm thinking back to
15	that spectrum that we discussed earlier from
16	procedures and episodes and things like that.
17	So when you look at those things you can say
18	who does the most efficient job of doing a
19	knee replacement from inputs or costs of
20	inputs. On the other hand if you go further
21	to the other end of the spectrum when you are
22	looking at the application of resources to a

population, the outcome can be looked at as 1 2 what the costs are, what the medical trend 3 costs are for that population over a longer 4 time horizon, and that can be the surrogate 5 for how healthy they are, in terms of what 6 their medical needs are on a going-forward 7 basis. So in other words what kind of inputs 8 are most efficient in producing health over 9 time. And of course in our industry we are also interested in productivity over time, 10 11 because we are mostly looking at working age So there are some really different 12 adults. 13 ways of looking at what the outcomes are, what 14 you are measuring and the impact that you are 15 tracking that is pretty different than more 16 narrow very time-restricted interaction of the patient with the health care system. 17 MS. TURBYVILLE: 18 I wish there was 19 an easier way to pull up the various 20 components because what we had thought was to 21 think about the phases and the steps, but now 22 it's just pretty much the steps. So let me

	Page
1	see if I can - they are all included in here,
2	but just separately. So if we don't think of
3	them as just kind of specification. (Pause)
4	Bear with me for one second. (Pause)
5	So this may seem obvious, but for
6	example would there be any of these steps of
7	a specification that would not be subject to
8	evaluation? And then we can just, there are
9	a few others. So would there be any reason
10	why there wouldn't be an expectation as we go
11	through the evaluation criteria and we're
12	helping guide this through, that the measure
13	developer could step away from clearly
14	defining the unit of measurement, et cetera.
15	And so just kind of quickly in the
16	last few minutes, it doesn't mean that it's
17	all in cement or anything, but are there any
18	things - and I'll pull up the rest of the list
19	- are there any things in these steps that you
20	do not consider to be subject to evaluation
21	when we start thinking about the criteria in
22	more detail tomorrow?

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Page 334 CO-CHAIR LOTZ: Bill. 1 2 DR. GOLDEN: Do you want me to 3 react to what's up there? Or do you want to 4 have comment on one of the measures, or just 5 see whether it should be there or not? 6 MS. PODULKA: I'm sorry. 7 DR. GOLDEN: I'll flip it. The 8 first item, the first bullet, I'm not sure is 9 what you are trying to capture. The issue of 10 acute versus chronic is not as important as 11 the timeframe. So I mean you could have acute 12 episodes that last five days or last - for the same issue - last two months. And I think we 13 14 need time in there as opposed to adjectives. 15 MS. TURBYVILLE: Does that work? 16 DR. GOLDEN: I'm just making the 17 comment. 18 MS. TURBYVILLE: So would that 19 address your concern a little bit better, if 20 the group agrees? 21 DR. GOLDEN: It goes to a similar 22 thing we did before.

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1	MS. TURBYVILLE: Right. Okay.
2	CO-CHAIR LOTZ: Paul.
3	DR. BARNETT: I'm not sure when
4	we evaluate measures we are sort of - we want
5	to look at something, and I think the top
6	level, the four horsemen as it were, are the
7	right place to start, and that drilling down
8	to this level, if someone has a measure and we
9	are convinced it's important and it's valid
10	and it gives actionable information, I don't
11	really care to second guess how they got to
12	that point, or drill down and say hey, should
13	it be tweaked a little bit. I really want to
14	focus on those top level things. Is it
15	important? Are there are a lot of costs
16	involved? A lot of people involved? Have
17	they done some validation that it works? And
18	can we do something with it once it comes out?
19	I think those are all the things that we
20	should be looking at and not so much how they
21	got there.
22	CO-CHAIR LOTZ: I don't

understand it as a how we got there, but as a 1 2 refining or clarification as it's to be used in this particular application. I'm thinking 3 about the scientific acceptability. 4 And 5 someone earlier mentioned the idea about the 6 difference between clinically significant and 7 statistically significant, and the analogy 8 here being economically significant versus 9 statistically significant. And do we telegraph that in the call to measure, and 10 consider that when actually looking at the 11 12 measure. So as I have kind of understood this exercise it's to take those four essential 13 criteria that NQF has used and intends to 14 continue to use and refine them or amend them 15 16 for this particular process. Is there 17 anything else we need? Or do we need to be a 18 little bit clearer on how to apply those to 19 this particular project? Tell me if that is 20 wrong. 21 DR. BURSTIN: I think that is 22 right, but I guess the question would be,

		Page
1	would it make more sense to start with the	
2	criteria and the suggestions for ways to flex	
3	them, and then come back?	
4	MS. TURBYVILLE: I think that is	
5	a good question. I think the challenge is	
6	even - and so maybe this will come out more	
7	naturally tomorrow - is when speaking to	
8	measure developers about these types of	
9	measures and submitting measures, it's not	
10	clear to them what the specification would be	
11	that they need to submit for the steering	
12	committee to evaluate.	
13	And so while it seems like it's	
14	getting into the details, that's because it	
15	is. So what are they just going to submit the	
16	description of their measure and we use a	
17	clinical logic that we have tested but you	
18	don't need to see it because we'll just let	
19	you know that it was tested? These are the	
20	kinds of things I'm trying to push the	
21	steering committee to think about so that as	
22	we develop the call for measures and the	

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1	submission form, et cetera, that we are able
2	to clearly tell them what to submit, that we
3	are also not getting volumes and volumes of
4	things that you might not be interested in
5	evaluating.
6	So it is the details, and that's
7	kind of what the thinking was behind it.
8	MS. PODULKA: It has an
9	implication not just for the signal to the
10	measure developers about what you want to see,
11	but it has an implication down the road for
12	the users of our measures. And for instance
13	we want to keep abreast of whether users are
14	using actual NQF-endorsed measures or if they
15	are tweaking or somehow changing those in
16	their implementation. But there could be
17	changes or tweaks that you as a steering
18	committee are agnostic or indifferent about.
19	For instance in one of those pre-steps
20	whatever we are calling them now about data
21	cleaning. There is a step for Winsorizing or
22	excluding certain claims. If some measure

Page 339 developers Winsorize to the 1st and the 99th 1 2 percentile, and another measure developer Winsorizes to the 2nd and the 98th, you might 3 4 be agnostic or indifferent, and you might say, 5 well users could choose what they want there. 6 Or you might say, this step is integral to the 7 measure, and needs to be considered in view of our four criteria. 8 9 CO-CHAIR LOTZ: Mark Kay? Tom? 10 DR. ROSENTHAL: I mean I think 11 this is pretty good. I mean this is almost a 12 recapitulation of the discussion we had a 13 little earlier, trying to define what it is, 14 and how much detail are we going to insist on. 15 I have a question and a comment. 16 The question is, when we have 17 defined the unit episode, let's say for the 18 sake of discussion that that was going to be a bundled payment for joint replacement, are 19 20 you saying that we do or don't have to ask for 21 any greater degree of specificity about what 22 kinds of things they would put in there? For

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1	example in the working group that we had on
2	this, the question is, do you include rehab
3	services or don't you include rehab services?
4	And it's a fairly important question. Is that
5	the kind of specificity that you are looking
6	for in the definition of the unit? And if so
7	you may want to provide a little more
8	guidance.
9	And the comment I have is, I think
10	the attribution question is maybe more
11	important in this business than it has been in
12	the quality realm, maybe it didn't matter
13	quite as much, but here I think it matters a
14	lot. And maybe that needs to be its own
15	something up there that guides people as
16	saying we really want to be very certain to
17	whom you are attributing this, because I think
18	our selection of one measurement over another
19	may hinge upon the degree to which the
20	attribution is really clearcut and not
21	ambiguous. And so that may be the only thing
22	that I don't see on there that might be worth

Page 341 spelling out, unless again that's implicit in 1 2 your idea of defining unit construction logic, 3 but now we are back into, will everybody 4 understand what you meant exactly by that. 5 MS. TURBYVILLE: I just haven't cut and pasted it on there yet. So yes that 6 7 would come from - you are absolutely right, 8 when we go back to the PowerPoint, you were 9 right to say it's getting back to the earlier discussion. So when we started talking about 10 11 applying, that's when you see this list is quite long, 29 and 30, when we start talking 12 about the attribution, et cetera, absolutely. 13 14 So the question was if there are any of these 15 steps in here that would not be part of 16 evaluation. CO-CHAIR STEINWALD: 17 So we are 18 not explicitly excluding anything, but we are 19 giving a lot of discretion to the measure 20 developer about what really needs to be 21 highlighted. In other words, it may not be 22 important - there may be a measure where

	Page
1	attribution is not an important dimension; but
2	some will. And they might need to say why
3	that's true. But that could be a paragraph as
4	opposed to 10 pages.
5	MS. TURBYVILLE: Just to comment,
6	not to necessarily - to add to your comment -
7	how we handled it on the quality measure,
8	there are times where it's - risk adjustment
9	is a required component, or you must provide
10	your justification of rationale of why it is
11	not applicable to this measure. So you could
12	latch on to that kind of language for some of
13	these where it is a required criteria, and
14	where they don't do it it must be an
15	intentional well thought out rationale that
16	then the steering committee thinks is an
17	acceptable rationale.
18	CO-CHAIR LOTZ: What I've noticed
19	as kind of a common theme, or what I think has
20	been a common theme throughout our discussion
21	is that there is a lot of these criteria where
22	we say, just explain to us what your thinking

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		Page
1	is, but we are not creating any absolute	
2	thresholds like you have to do your	
3	statistical analysis in this way. What I've	
4	heard is, we have to do some kind of	
5	statistical analysis. Just tell us what it	
6	is, and tell us why you chose it, and tell us	
7	what kind of strength comes along with that.	
8	Paul, Barbara and Jack in that	
9	order.	
10	DR. BARNETT: So now you have	
11	convinced me of the need to get into all of	
12	the detail. But I think that the last two	
13	comments are exactly right. So if I'm peer	
14	reviewing one of these, I'm not going to have	
15	any independent information whether a 60-day	
16	or a 30-day or a 90-day clear period is the	
17	best way to define an episode. But I want to	
18	be convinced that they knew why they chose the	
19	one that they did.	
20	CO-CHAIR LOTZ: Barbara.	
21	DR. RUDOLPH: I was just looking	
22	at one of the comments on the criteria, and it	

	Page
1	was discussing like laboratory and I think
2	pharmacy as well. And so I can see situations
3	where either laboratory costs and/or
4	drug/pharmacy costs are included, and in other
5	cases perhaps the measure developer didn't
6	include it because either they didn't have
7	access to the data or whatever. Again I think
8	that might be something that there would need
9	to be a rationale for not including some of
10	those costs. If they were relevant.
11	And again maybe it's this
12	discussion of relevancy is, because if you got
13	two groups in, and they one group included
14	both lab and pharmacy and the other said, well
15	we tested that but it really didn't make any
16	difference, I could live with that. But
17	things like that would certainly be a
18	consideration here.
19	CO-CHAIR LOTZ: Jack.
20	DR. NEEDLEMAN: Barbara's comment
21	raises the issue of understanding not only
22	what the unit of measurement is intended to be

Page 345 but what the scope of the measure is, what 1 2 costs, what resources, have been taken into account, which have not been taken into 3 account. So I think where that fits in the 4 5 description of what we want is not completely 6 clear to me, but we certainly need to make 7 clear we want that. 8 Missing from this list is 9 something we talked about right at the beginning of the day, which is what kinds of 10 cost adjustments or cost standardizations have 11 12 been introduced into the measure. And that 13 should probably be made explicit. 14 The other thing that I had a 15 question about is whether the flow on this 16 list is important to our consideration, 17 because the attribution problem is going to be 18 a major issue as we think about the 19 application of this. It's post-attribution 20 that the physician comparisons and the Adams 21 McGlynn paper come up in particular, and 22 reliability issues come up. But right now

	Page 346
1	it's on the top of that second page, and I
2	actually think the attribution issue,
3	attribution goes down after we have measures
4	of resource costs either at the episode or the
5	patient level. Then we need to figure out who
6	we are assigning these to for the purposes of
7	making any cross-provider, cross-clinician
8	comparisons, and what the appropriate level
9	is.
10	But if it's relevant about the
11	flow here, I'd want to see that move down in
12	the flow. And if it's not relevant at the
13	moment then it's not relevant at the moment.
14	But we should be thinking about the flow of
15	the analysis and which numbers we get early
16	and which numbers we get late in the course of
17	understanding what the measure is doing.
18	CO-CHAIR LOTZ: Additional
19	comments? Should we just go ahead and open
20	up the phones?
21	MS. TURBYVILLE: Operator, at
22	this time we'd like to open the call up to any

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	Page 347
1	public comments or questions for the steering
2	committee.
3	PUBLIC COMMENT
4	OPERATOR: Press star one for any
5	questions or comments.
6	We'll take our first question.
7	Caller, please go ahead.
8	DR. MUNLEY GALLAGHER: Hi, this
9	is Rita Gallagher. May I comment?
10	MS. TURBYVILLE: Yes, please.
11	DR. MUNLEY GALLAGHER: This is
12	Rita Gallagher. May I comment?
13	MS. TURBYVILLE: Yes, you can.
14	Can you hear us, Rita? Because we can hear
15	you?
16	DR. MUNLEY GALLAGHER: I can now.
17	Thank you.
18	Again thank you for the
19	opportunity to comment. The efficiency
20	resource use steering committee has been
21	eloquent in its discussion of what the measure
22	developers are to be doing in specifying and

		Page 34	18
1	submitting measures for consideration for NQF		
2	endorsement. I would respectfully suggest		
3	that there is a parallel need for NQF to		
4	ensure that the members of the various		
5	technical advisory panels and steering		
б	advisory committees have the necessary		
7	expertise and time, and are adequately and		
8	uniformly prepared to fully engage in the		
9	evaluation of those measures once they are		
10	submitted.		
11	Thank you.		
12	MS. TURBYVILLE: Thank you. Any		
13	other questions or comments?		
14	OPERATOR: No further comments or		
15	questions on the phone.		
16	CO-CHAIR LOTZ: All right, there		
17	is a desire to wrap it up. So one last time,		
18	final comments? Otherwise we will talk about		
19	the logistics of reconvening in the morning		
20	and how we'll spend our time.		
21	So according to our schedule we		
22	are back in this building I guess - why am I		

	Page 349
1	doing logistics, I have no insight into this.
2	Ashley, actually Ashley I think is our
3	logistics person.
4	MS. TURBYVILLE: We are indeed
5	back here tomorrow. And day two starts at
6	8:45 for a continental breakfast. We start at
7	9:00. We dive right in, we do our best to do
8	a recap to make sure that we haven't
9	inadvertently gone down the wrong path. We
10	will talk about some external market
11	implications and give everyone a chance to
12	discuss that, so we can learn from all of you.
13	And then we will dive right into the
14	evaluation criteria table.
15	Now the slides are set up to go
16	through what we have seen with the
17	subcriteria, and we'll talk a bit more in
18	detail as being different. But I do want to
19	make sure we spend time on what we have,
20	because we may have missed something. So we
21	will think about how best to approach that
22	tomorrow. And that includes a discussion by

	Page 350
1	the way of the evaluation principles which are
2	reflected in the white paper and will also be
3	maintained in the evaluation criteria
4	documents.
5	So that I think will be the
6	starting point before we dive into the more
7	detailed discussion.
8	Please.
9	DR. BURSTIN: I'd just mention,
10	she said Table 2 is the draft table from our
11	testing task force report. It might just be
12	useful as a starting point for our discussion
13	tomorrow to look at this and see how that
14	would work, not work, need to be modified
15	potentially for the resource use measures.
16	MS. TURBYVILLE: Thank you
17	everyone.
18	(Whereupon at 4:33 p.m. the
19	proceeding in the above-entitled matter was
20	adjourned.)
21	
22	

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