



Elizabeth Mort, MD, MPH (Co-Chair)

Senior Vice President, Quality & Safety and Chief Quality Officer, Massachusetts General Hospital / Massachusetts General Physician Organization

Dr. Mort is a practicing general internist, Senior Vice President of Quality and Safety and Chief Quality Officer at Massachusetts General Hospital and Massachusetts General Physicians Organization, overseeing a broad range of high stakes quality and safety work. She is also Senior Medical Director at Partners HealthCare, and is a key leader in care redesign and performance contracting. Dr. Mort completed her residency at MGH, a health policy fellowship at Harvard Medical School and a Masters in Public Health at the University of Michigan. She is an Assistant Professor in the Departments of Medicine and Health Care Policy at HMS.

Melissa Thomason (Co-Chair)

Patient/Family Advisor, Vidant Health

At just twenty-eight years old and as a first-time-mom-to-be, Melissa Thomason, a former public school teacher, suffered a Type I aortic dissection in October 2008. Melissa survived her first open-heart surgery that day and two more in the year that followed. She was diagnosed with a rare connective tissue disorder, Loeys Dietz Syndrome, that same year. After discovering that no one on her healthcare team had even heard of LDS, the passionate teacher very quickly became her own best advocate and a champion for Patient Engagement. Today, Melissa works to inspire others to believe in the transformational power of Patient Engagement. She serves as a Patient and Family Advisor for Vidant Health System in Eastern North Carolina, chairs East Carolina Heart Institute's Patient Advisory Council, and sits on NCIOM's Patient and Family Engagement Taskforce. She has shared her story with hundreds of healthcare workers and has finally "found purpose in all of the pain." She lives in Eastern North Carolina with her husband, Will, and her now-five-year-old son, Nate.

Deborah Dahl, BSE, MBA

Vice President, Patient Care Innovation Banner Health

As Vice President, Patient Care Innovation, she focuses on technology, people and process to improve clinical outcomes at Banner Health. She leads Banner iCare, an extensive Telemedicine program including Tele-ICU, Med/Surg and eConsult. The eICU provides service to Banner ICUs assisting in Mortality 42% better than predicted by APACHE. She has led the development of Banner's Simulation Medical Center, one of the largest Simulation Medical Centers in the world. Prior roles: Administrator for Banner Desert Medical Center, one of the largest hospitals in Arizona. Vice President of Technology and Materials she led the Technology Management and Materials and Purchasing services.

Maureen Ediger

Quality and Safety committee member, Children's Hospital of Colorado

Maureen Ediger lives in Denver, Colorado and is the mother of four children; two of which have special needs. She earned a MPA from the University of Colorado Denver with a concentration in higher education administration. Since 2010, she has served as a board appointed parent voice on the Children's Hospital of Colorado's Quality and Safety Board. She also sits on the hospital's family advisory committee and the CAUTI workgroup for the hospital's Target Zero initiative. Professionally, Ediger teaches courses in leadership at CU Denver and is a development director for a Denver nonprofit providing inclusive early childhood education.

Tina Frontera, RN, MHA

Chief Operating Officer, MN Community Measurement

Tina Frontera, Chief Operating Officer, Minnesota Community Measurement; Tina has been in the health care field for over 30 years. For 20 years, she has been a senior leader or consultant for organizations developing new or innovative plans, programs, tiered networks or transparency reporting tools to further the use of cost, quality and patient experience information. She has experience in total cost of care methodology and use and has been involved in aligning financial incentives to engage improvement. She is licensed in Health Insurance, Nursing and Ministry and holds a Masters in Health Care Administration.

Jessica Greene, PhD

Professor, Director of Research, George Washington University

Jessica Greene, Ph.D. is a Professor and the Director of Research in the George Washington University School of Nursing. Dr. Greene is a health services researcher who evaluates health policies intended to improve health care quality, including transparency and financial incentives. She also investigates the role of patients in influencing health outcomes and understanding health care choices. She currently leads the consumer engagement component of the Aligning Forces for Quality evaluation. She holds a PhD from New York University and an MPH from Columbia University. Prior to her appointment at GW, she was a faculty member at the University of Oregon.

Alyssa Keefe, MPP

Vice President, Federal Regulatory Affairs, California Hospital Association

Alyssa Keefe is responsible for policy development and analysis of federal regulation impacting California hospitals and health systems, and serves as a liaison between CHA and federal agencies, including the Centers for Medicare & Medicaid Services.

Prior to joining CHA, Alyssa was managing director of the Hospital Quality Alliance, a national public/private collaboration committed to making meaningful, relevant and easily understood information about hospital performance accessible to the public, and to informing and encouraging efforts to improve quality. Alyssa also has served as senior associate director for policy at the American Hospital Association, and held senior policy positions at the Catholic Health Association of the United States and the National Coalition on Health Care.

Alyssa holds a bachelor's degree in speech communications and public policy from Syracuse University and a master's of public policy from Georgetown University.

Lisa Latts, MD, MSPH, MBA, FACP

Principal, LML Health Solutions

Lisa Latts, MD, MSPH, is a consultant through LML Health Solutions, consulting on health care quality, delivery system reform, and provider/health plan collaboration. Dr. Latts recently left WellPoint after fourteen years, most recently as Vice President, Public Health Policy. In that role, she was responsible for initiatives to measure and improve the health and quality of care for WellPoint's members and communities. She also directed programs to promote health equity, patient safety initiatives, and Strategic Alliances. Dr. Latts lives in Denver, Colorado, where she practices part-time as an internist in the University of Colorado Hospital specializing in Medical Complications of Pregnancy.

Tayler Lofquist

Account Manager, Beekeeper Group

Tayler Lofquist is a native of Cleveland, Ohio currently residing in Washington, DC. She graduated in 2011 from The George Washington University before starting her career in the public affairs industry. When she's not busy at work, Tayler can be found playing softball on the Mall, walking her greyhound, Obie, or blogging about gluten-free cooking.

Marci Nielsen, PhD, MPH

CEO, Patient Centered Primary Care Collaborative, Washington, DC

I joined the PCPCC as Chief Executive Officer in 2012. Previously, I served as Vice Chancellor for Public Affairs and Associate Professor in the University of Kansas School of Medicine, was appointed by Governor Kathleen Sebelius to oversee the Kansas Health Policy Authority, worked as a legislative assistant to U.S Senator Bob Kerrey, and served as the health lobbyist and assistant director of legislation for the AFL-CIO. I also served in the Peace Corps and in the US Army Reserves. I have an MPH from the George Washington University and a PhD from the Johns Hopkins School of Public Health.

Carrie Nelson, MD, MS, FAFPP

Medical Director for Care Coordination and APP Advisors, Advocate Physician Partners

Dr. Carrie Nelson is Medical Director for Care Coordination and APP Advisors with Advocate Physician Partners (APP). APP is known for its clinical integration (CI) program and Accountable Care Organization (ACO). Nelson's primary focus is ACO success tactics and CI/ACO strategy consulting. Board-certified in family medicine, Nelson completed medical school at Rush Medical College and an Administrative medicine/Population Health graduate degree at University of Wisconsin. Nelson is immediate past president and now Board Chair of the Illinois Academy of Family Physicians, and Past Chair of the American Academy of Family Physicians Commission on Health of the Public and Science.

Cynthia Rolfe

Vice President Consumer Brand Strategy and Research, Blue Cross and Blue Shield Association

Rolfe joined BCBSA in 2011 and works with BCBS plans to define the most effective Brand positioning in the post reform marketplace, develop segmentation strategies, and create an engaging consumer experience. She is responsible for research with consumers, providers, thought leaders and employers. Prior she had 25 years' experience in consumer brand marketing at Alberto-Culver, Revlon, Bristol Myers Squibb, and P&G, where she developed global products and strategies in personal care categories. She spent five years abroad leading marketing for Western and Eastern Europe, Canada, the Middle East and Africa. Rolfe earned a BA in political science from Brown University.

Paul Sierzenski, MD, RDMS, FACEP

Director, Emergency, Trauma and Critical Care Ultrasound; Senior Research Faculty, Christiana Care Health System

Paul R. Sierzenski, MD, RDMS, FACEP is the Director of Point of Care Ultrasound for the Christiana Care Health System, as well as a primary representative for the Emergency Department on multiple quality measurement committees for Christiana Care Health System, a near 1200 bed health system serving Delaware, Maryland, New Jersey and Pennsylvania. He has served on the CMS MedCAC (2008-2012), the NQF Imaging Efficiency (2008-2009) and the NQF Patient Safety Measures (2010-Present) Steering Committees. He has been an active member of the American College of Emergency Physicians (ACEP) and demonstrated his commitment to quality and patient safety by taking a leadership role in a number of initiatives to promulgate techniques to minimize patient radiation exposure and imaging efficiency. He is currently matriculated in the Masters Health Quality and Safety program at the Jefferson School of Population Health.

Alison Shippy, MPH

Associate Director, Consumer-Purchaser Alliance, National Partnership for Women & Families

Alison Shippy currently works for the National Partnership for Women and Families and serves as Associate Director with the Consumer-Purchaser Alliance – a collaboration of leading consumer, employer and labor groups working together to promote the use of performance measurement in health care to inform consumer choice, value-based purchasing, and payment. Alison first worked in clinical research and hospital quality/patient safety for Memorial Sloan-Kettering Cancer Center in New York City and most recently worked for the American Academy of Dermatology on issues of performance measurement, patient safety, and value. Alison holds an MPH in health policy and management from Columbia University.

Joseph Singer, MD

Vice President of Clinical Affairs for HealthCore, HealthCore, Inc.

Joseph Singer is a residency trained board-certified Family Physician and geriatrician who is currently vice president of Clinical Affairs for HealthCore, the clinical outcomes research subsidiary of WellPoint, Inc. In this role Dr. Singer provides clinical and analytic leadership to the Governmental and Academic, External Client and Health Plan business units within HealthCore. He is responsible for working with project teams to optimize the clinical, coding nuances, and insurance industry perspectives embedded within health outcomes research projects. He also supports development of clinical aspects of HealthCore's research environment and manages HealthCore's Integrated Research Network (IRN®). Dr. Singer is clinical consultant for WellPoint's Payment Innovation group and has a role in several strategic and tactical teams across the WellPoint enterprise.

Kris Soegaard

Chief Operating Officer, Minnesota Health Action Group

Prior to assuming her role as COO of the Minnesota Health Action Group, Kris was the Director of Benefits for Target Corporation. Kris has more than 25 years experience in the Health Care purchasing space.

Adam Thompson

Consultant/Coach

Mr. Thompson received his Bachelor of Arts in Theology from Georgetown University. He began his career in public health first as an outreach worker specializing in online outreach to MSM/IDU populations. As Manager of the Prevention, Education, and Testing Department at ASG in Charlottesville, Virginia, he was responsible for the implementation of multiple state and federal HIV and substance abuse prevention and treatment contracts. During his tenure on the National Quality Center's Consumer Advisory Committee, Mr. Thompson was recognized by the Health Resources and Services Administration's HIV/AIDS Bureau as the recipient of the 2010 Leadership in Quality Award. Currently Mr. Thompson contracts with several non-profit, clinical, and governmental entities, including serving as a Coach for the National Quality Center, providing technical assistance and capacity building to federally funded HIV prevention and care settings. Mr. Thompson previously served on the 2012 NQF Infectious Disease Measure Endorsement Steering Committee. Mr Thompson was diagnosed with HIV in 2005 and brings to the table not only technical expertise in the delivery and improvement of healthcare but also personal experience with healthcare settings and service delivery as a patient.

Lina Walker, PhD

Director, Health, AARP's Public Policy Institute

Lina Walker is currently the Health Director in AARP's Public Policy Institute. Her recent contributions include modeling and analyzing the impact of Medicare reform proposals on beneficiaries and the program's spending trajectory. In addition, Walker has worked on the financing of Social Security and Medicaid, private pension reform, and issues around long-term care financing, and health and long-term care insurance. She has worked in a variety of settings, including the Congressional Budget Office, the Office of Policy Analysis of the Maryland General Assembly, the Brookings Institution, and Georgetown University. Walker has a Ph.D. in Economics from the University of Michigan.

Ronald Walters, MD, MBA, MHA, MS

Assoc VP Med Ops and Informatics, The University of Texas M. D. Anderson Cancer Center, Houston, TX

Ron Walters is an associate vice president of medical operations and informatics at The University of Texas MD Anderson Cancer Center in The Texas Medical Center, applying more than 30 years of experience and knowledge at MD Anderson. Dr. Walters is a breast medical oncologist and is responsible for the professional aspects of Clinical Operations including Medical Informatics, the Tumor Registry, the Transfer Center, Managed Care Programs, Uncompensated Charity Care, Clinical Safety and Effectiveness and the Physicians Network. He serves on multiple institutional committees striving for improvements in patient care, research and our support systems. Dr. Walters pursued his MBA at the University of Houston. When he realized it didn't cover enough of the health care administration aspects, he went for a Masters degree too. It was in business school where he really learned to appreciate that a different perspective was obtained if you had some hands-on experience in the profession. He completed a Masters program in the management of computing and information systems at Houston Baptist University. Dr. Walters considers himself a productive member of a great team with great leadership at MD Anderson Cancer Center.

Corey Wilborn

Individual Consumer

He rarely talks about his health because it is hard for people to understand and it has never bothered him in any physical way. He has had more than 5 open-heart surgeries to correct a congenital heart defect. 33 years ago being one of the smallest and youngest mitral valve replacement patients to be operated on, Corey is somewhat of a medical miracle. Still young in age in the lobbies of cardiologist offices but very well-travelled in the halls of hospitals, Corey Wilborn has never slowed down. In his professional life, for the past 10 years Mr. Wilborn has been a business owner that contracts transportation and logistical services to the United States Postal Service. He also served the State of Florida as Legislative Aide to Senate District 1 for several years and now works with many candidates and causes in the Sunshine State, access healthcare is one of his most passionate causes.