



National Quality Partners (NQP): Strategies for Change— A Collaborative Journey to Transform Advanced Illness Care

Tuesday, November 15, 2016
2:00 pm - 3:30 pm ET

Hashtag: #advancedillness

Registration

[Register now](#) for the webinar.

Meeting Objectives

- Galvanize stakeholders around six key preferences to guide person-centered advanced illness care featured in NQP's new Issue Brief
- Explore opportunities for measurement around incorporating the values, needs, and goals of individuals with advanced illness into treatment and care
- Join a national movement to transform advanced illness care in the U.S.

2:00 pm

Welcome

Helen Darling, MA, Interim President and CEO, National Quality Forum
[@NatQualityForum](#)

2:05 pm

Introductions and Overview

David Longnecker, MD, Chief Clinical Innovations Officer, Coalition to Transform Advanced Illness Care [@CTACorg](#)

2:10 pm

Key Messages of Person-Centered Advanced Illness Care

Susan Frampton, PhD, President, Planetree [@Planetree](#)
Lisa Freeman, Executive Director, Connecticut Center for Patient Safety
[@CTPatientSafety](#)

2:25 pm

Deeper Dive on Preferences with NQP Action Team Members

Purpose and Connection—*Sally Welsh, MS, RN, NEA-BC, Chief Executive Officer, Hospice and Palliative Nurses Association* [@WelshRN](#) [@HPNAinfo](#)

Physical Comfort, Emotional Well-Being—*Amy Melnick, MPA, Executive Director, National Coalition for Hospice and Palliative Care* [@AmyMelnick1](#)

Family and Caregiver Support, Financial Security—*Lois Cross, MSN, RN, ACM, Chair, Public Policy Committee, American Case Management Association* [@TheACMA](#)

Peaceful Death and Dying—*Mark Dann, Federal Affairs Director, Compassion & Choices* [@MarkDann2000](#) [@CompAndChoices](#)

- Overview of each preference
- Discussion of the importance of each area
- Real-world examples and guidance on future efforts

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- 2:50 pm** **Personal Insights**
Richard Zorza, JD, Patient and Family Caregiver Council Member, Johns Hopkins Medicine Oncology and Founder, Self-Represented Litigation Network [@rzorza](#) [@SRLN15](#)
- 2:55 pm** **Discussion and Q&A: Driving a National Movement and Measurement Strategy**
Moderators: David Longnecker and Susan Frampton
- 3:25 pm** **Next Steps**
Wendy Prins, MPH, MPT, Senior Advisor, National Quality Forum [@PrinsWlv](#)
- 3:30 pm** **Adjourn**