



**National Voluntary Consensus Standards for Patient Outcomes  
Main Steering Committee**

*Proposed Slate*

**Ms. Linda Gerbig, RN, MSPH**

Vice President of Performance Improvement- Texas Health Resources

Linda Gerbig, RN, MSPH is the Texas Health Resources (THR) Vice President of Performance Improvement. Gerbig serves as the operational executive for clinical and operational improvement, infection prevention and care management. She represents THR on national performance improvement efforts such as the CMS/Premier HQID project, the Premier QUEST program and the Baldrige Journey to Excellence driving all 14 THR hospitals toward transparency and high performance. Prior to joining THR Gerbig served in a variety of clinical and administrative positions at other healthcare systems and payors with a focus on operational and clinical improvement, measurement and managed care.

**Dr. Barbara Yawn, MD**

Director, Department of Research- Olmstead Medical Center

Dr. Barbara Yawn is a family physician doing full time clinical research who donates about 25% of her time to work on international guidelines panels (AIRA, the International Primary Care Respiratory Guidelines for WHO), national panels (VWD for NHLBI, SCD for NHLBI, asthma--EPR 3 for 2007 guidelines and currently NIAID food allergy panel), state panels for asthma and COPD and the Minnesota Measurement Committee for asthma. In addition she leads studies in community based translation for asthma care (NHLBI), diagnosis and management of postpartum depression (AHRQ) and epidemiology studies for the CDC in herpes zoster. Before beginning her research career, Dr. Yawn was a rural primary care physician for 14 years.

**Ms. Joyce Dubow, MUP**

Senior Advisor- AARP

Ms. Dubow is a Senior Advisor in AARP's Office of Policy and Strategy where she responsibility for a broad portfolio, including health care quality, measurement, public reporting, patient decision making, HIT, and related issues. Before joining this office, she was Associate Director in AARP's Public Policy Institute where I had responsibility for public policy research and analysis. In a "former life," she was executive vice-president of the Georgetown University Community Health Plan, a university-sponsored prepaid group practice plan. Ms. Dubow also served as the Director of Policy and Legislation in the federal Office of Health Maintenance Organizations.

**Dr. Anne Deutsch, PhD, RN**

Clinical Research Scientist- Rehabilitation Institute of Chicago

Anne Deutsch, RN, PhD, CRRN is a Clinical Research Scientist at the Rehabilitation Institute of Chicago's Center for Rehabilitation Outcomes Research and a Research Assistant Professor in the Department of Physical Medicine and Rehabilitation in Northwestern University's Feinberg School of Medicine and the Institute for Health Services Research and Policy Studies. She is a certified rehabilitation registered nurse with a doctoral degree in Epidemiology and Community Health. Her research interests include post-acute care Medicare policy and health care quality. Her current research projects include the Medicare Post Acute Care Payment Reform Demonstration, public reporting of quality information, the Midwest Regional Spinal Cord Injury Model System and the Midwest Regional Brain Injury Model system.

**Ms. Patricia Haugen**

South Dakota Field Coordinator- National Breast Cancer Coalition

Pat Haugen, a twelve-year survivor of inflammatory breast cancer and NBCC Field Coordinator, has experience as a DOD BCRP consumer peer-reviewer, Integration Panel member, and ad hoc reviewer, as well as a consumer reviewer for the California BCRP. She serves on a local Community Cooperative Group IRB, and the NCI Adult Central IRB. She has served on NQF's Clinician-Level Cancer Care Measures Steering Committee and on NBCC's Measuring What Matters Project. Pat is retired from IBM and is on the board of a college, and a long-term care organization. She is a graduate of all three NBCC Project LEAD® courses.

**Dr. Lee Fleisher, MD**

Robert D. Dripps Professor & Chair of Anesthesiology, Professor of Medicine- University of Pennsylvania

Lee A. Fleisher, MD, is the Robert D. Dripps Professor and Chair of Anesthesiology and Critical Care and Professor of Medicine at the University of Pennsylvania School of Medicine. He received his undergraduate degree from the University of Pennsylvania and his medical degree from the State University of New York at Stony Brook. After completing a surgical internship at the University of Minnesota, he completed an anesthesia residency at Yale University, following which he joined the faculty in 1990. In 1992, he moved to The Johns Hopkins University, where he was Professor and Vice Chair for Clinical Investigation in the Department of Anesthesiology, and held joint appointments in Health Sciences Informatics, Health Policy, and Management and Medicine. He is the Chair of the American Heart Association/American College of Cardiology Guidelines on Perioperative Cardiovascular Evaluation before Non-Cardiac Surgery and a member of the Steering Committee of the Surgical Care Improvement Project of the Center for Medicare and Medicaid Services. Dr. Fleisher has published more than 200 articles, chapters, books, and abstracts. He has edited several books and monographs, including Evidence Based Practice of Anesthesiology and the 5th edition of Anesthesia and Uncommon Diseases, Perioperative Medicine: Managing to Outcomes, and associate editor of the 6th edition of Anesthesia. He is a member of the Institute of Medicine.

**Dr. E. Patchen Dellinger, MD**

Professor of Surgery- University of Washington School of Medicine

During surgical residency Dr. Dellinger completed an ID Fellowship. He's past president of the Surgical Infection Society, fellow of IDSA and of SHEA. He authored the IDSA "Quality standard for prophylactic antimicrobial use in surgical procedures" and is current IDSA representative to SCIP. He was on HICPAC for 3 years. He represents SIS on a surgical prophylaxis guideline jointly with ASHP, SIS, IDSA, and SHEA. He has operated at the University of Washington since 1977 and is currently Professor and Chief of the Division of General Surgery. He's on editorial boards of Surgical Infections & Infection Control and Hospital Epidemiology.

**Dr. Sheldon Greenfield, MD**

Executive Director, Center for Health Policy Research- University of California, Irvine

Sheldon Greenfield, MD, an internationally recognized leader in quality of care and health services research, is the Donald Bren Professor of Medicine and Executive Director of the Health Policy Research Institute, University of California at Irvine. Dr. Greenfield's research has focused on primary care outcomes, quality of chronic disease care, patient participation in care, and assessment of comorbidity. He was the 1995 recipient of the PEW Health Professions Commission Award for lifetime achievement in Primary Care Research. Dr Greenfield was elected to the Institute of Medicine in 1996. He chaired the IOM Committee on Guidance for Designing a National Health Care Disparities Report, and was Chair of the IOM Cancer Survivorship Report. He was the Chair of the National Diabetes Quality Improvement Alliance. He was Co-Chair of the IOM Committee on Initial National Priorities for Comparative Effectiveness Research. His current research focus is on performance assessment at the individual physician level, heterogeneity of treatment effects, and quality of chronic disease care for ethnic and racial minorities. He received medical degree from the University Of Cincinnati College Of Medicine.

**Dr. Brian Fillipo, MD, MMM, FACP**

VP, Quality and Patient Safety- Connecticut Hospital Association

Brian H. Fillipo, M.D., M.M.M., F.A.C.P., is the Vice President of Quality and Patient Safety for the Connecticut Hospital Association. His professional background extends from private practice to academics where he was Residency Director for Internal Medicine at Hahnemann University to Managed Care where he served both as Medical Director and then Vice President for Managed Care for an insurance company. Previously, Dr. Fillipo served as Chief Quality Officer of Moses Cone Health System in North Carolina and as Associate Chief Medical Officer and System Vice President and Medical Director for Geisinger Health System in Pennsylvania. Dr. Fillipo attended medical school and went on to complete his residency at Hahnemann University in Philadelphia. He is a Fellow in the American College of Physicians and has completed the Masters of Medical Management program at Tulane University.

**Dr. Vanita Pindolia, PharmD, BCPS**

Director, Pharmacy Care Management- Henry Ford Health System

As the Oncology Clinical Pharmacist at Henry Ford Hospital (1993-2000), Dr. Pindolia closely monitored bone marrow transplant patients (primarily breast cancer, lymphoma, multiple myeloma) in inpatient setting and had her own clinic for two afternoons/week for oncologists to refer all tumor-type patients that needed medication management. Assessment of patient performance and quality of life was an integral part of the medication assessment. As Director of Pharmacy, she has spent the past five years in development of high quality Ambulatory Medication Therapy Management Programs (MTMPs) that focus on patient outcomes and cost-savings. Patients included in these MTMPs have multiple chronic conditions including a combination of: Diabetes, Hypertension, Dyslipidemia, Heart Failure, Depression, and Cancer. Her organization has measured quality of care and cost-savings for these MTMPs and will start measuring productivity for 2 new MTMPs launching 1/1/2010.

**Dr. David S. P. Hopkins, MS, PhD**

Director of Quality Measurement- Pacific Business Group on Health

David S. P. Hopkins is Director of Quality Measurement at the Pacific Business Group on Health (PBGH). Hopkins is also affiliated with the Center for Primary Care and Outcomes Research and the Center for Health Policy at Stanford University Medical School. Hopkins earned his A.B. in Biology from Harvard, and his M.S. in Statistics and Ph.D. in Operations Research from Stanford. Hopkins is author or co-author of articles in The New England Journal of Medicine, Medical Care, Management Science, and Operations Research. Hopkins chairs the California Cooperative Healthcare Reporting Initiative (CCHRI) Executive Committee and the Integrated Healthcare Association Pay-for-Performance Technical Efficiency Committee. On the national front, he is Vice Chair of the National Quality Forum (NQF) Purchaser Council and serves on the NQF Consensus Standards Approval Committee, Joint Commission on Accreditation of Healthcare Organizations (JCAHO) Business Advisory Group, America's Health Insurance Plans (AHIP) Data Oversight Work Group, and the Network for Regional Healthcare Improvement (NRHI) Board of Directors. He serves as well on the Board of Directors of The Guttmacher Institute, a not-for-profit organization dedicated to research, policy analysis, and education in reproductive health.

**Dr. Dianne Jewell, PT, DPT, PhD, CCS**

Assistant Professor- Virginia Commonwealth University

Dianne Jewell is an Assistant Professor in the Department of Physical Therapy at Virginia Commonwealth University in Richmond, VA. Her primary teaching responsibilities include courses in health policy and in administration and management in physical therapy practice. She also is responsible for evidence-based practice courses in both the professional and transitional doctor of physical therapy programs. Dr. Jewell is a board certified clinical specialist in cardiovascular and pulmonary physical therapy. She practices several hours a week in a free clinic providing services to uninsured individuals. Prior to joining the faculty Dr. Jewell was the Director of Quality Management for Sheltering Arms Physical Rehabilitation Centers in Richmond, VA. Currently she serves on the Boards of Directors of Sheltering Arms and the American Physical Therapy Association. Dr. Jewell's primary research interests include practice variation in physical therapy, disparities in access to physical therapy and rehabilitation services, and outcomes of physical therapy care. She has published several peer reviewed articles and is the author of Guide to Evidence-based Physical Therapy Practice (Jones & Bartlett, 2008).

**Dr. Iver Juster, MD**

Senior VP- ActiveHealth Management

Dr. Juster is Senior Vice President of Health Informatics at ActiveHealth Management, focusing on designing data requirements and methodology for clinical and financial outcomes assessment; outcomes study design, execution and analysis; operationalizing clinical care plans; outcomes reporting; and health economic modeling. With training and experience in designing and analyzing clinical trials, he designed and executed several economic outcomes studies at ActiveHealth, and has authored or co-authored published clinical and financial outcomes studies and presented at numerous industry conferences. He has served on DMAA outcomes working and steering groups as well as on the NCQA disease management clinical outcomes expert panel.

**Dr. Edward F. Gibbons, MD**

Associate Professor of Medicine- University of Washington School of Medicine

Dr. Gibbons is Associate Professor of Medicine at the University of Washington. He has been a policy member of the Puget Sound Health Alliance and is chairman of the Heart Failure Transitions initiative sponsored by the Washington Patient Safety Coalition, Foundation for Healthcare Quality. He is also former chief of Cardiology and Endocrinology at Virginia Mason Medical Center, Seattle, where he founded programs in Antithrombotic Therapy, Preventive Cardiology, and Heart Failure, extended to "Lean Thinking" programs in reducing waste in diagnostic imaging, errors and delays in diagnosis, and enhancing early return to work and function with patient self-management.

**Dr. David Herman, MD**

Director of Employee and Community Health- Mayo Clinic

David C. Herman, MD, is the Director of Employee and Community Health at Mayo Clinic. Dr. Herman is a professor of ophthalmology, and a member of the Mayo Clinic Rochester Executive Operations Team. He is a member of the Board of Directors of the Mayo Health System, the Board of Directors of the Institute for Clinical Systems Improvement in Bloomington, MN, the Board of Directors of the ISJ Health System in Mankato MN, and previously served as Chair of the Clinic Practice Committee at Mayo Clinic Rochester.

**Dr. Burke Kealey, MD FHM**

Associate Medical Director of Hospital Specialties- HealthPartners Medical Group

Dr. Kealey began his career as a surgical co-management hospitalist in 1995 in Bloomington, MN, before helping to found the HealthPartners Medical Group Hospitalist program two years later. He has been active in quality projects at the local level for the medical group and five partner hospitals. He has led teams and spoken nationally on medication reconciliation, multidisciplinary team building, and throughput. Dr. Kealey currently serves as the Associate Medical Director, HealthPartners Medical Group. He completed his residency in Internal Medicine at the University of Minnesota Hospitals and Clinics in 1994. Dr Kealey has been a leader for the Society of Hospital Medicine on both a local and national level. In 2003, he was awarded the SHM's Award for Clinical Excellence. The SHM Award for Clinical Excellence is presented in recognition of exemplary clinical service in Hospital Medicine. In 2009 he was elected to the Society's Board of Directors.

**Dr. Pauline McNulty, PhD**

Vice President, Patient Reported Outcomes- Johnson &amp; Johnson Pharmaceutical Services, LLC

Currently, as Vice President Worldwide Health Economics & Pricing, Dr. McNulty has led the Patient Reported Outcomes Center of Excellence within the Johnson & Johnson pharmaceutical sector. Dr. McNulty is responsible for ensuring that the patient's perspective is considered for inclusion in the development of all pharmaceuticals in the pipeline. In addition, she is responsible for ensuring that, if a PRO is to be included in a product's label, all the patient-reported measures in the trials meet the requirements put forth in the FDA's draft guidance for labeling of PROs (February 2006). Her educational background includes obtaining a PhD in experimental psychology from the University of California Santa Barbara. Dr. McNulty holds both a Master of Science degree and a Bachelor of Science degree from University College Dublin, Ireland. She has had experience across the spectrum of research conducted in the area of PROs, including: qualitative research (focus groups and in depth interviews) to determine the concepts of relevance to the patient; the development of items for inclusion in a new measure; translation and cultural validation of measures; validation studies for the measures; and analysis and interpretation of the data.

**Dr. Ruben Amarasingham, MD, MBA**

Associate Chief of Medicine-Parkland Health and Hospital System

Dr. Amarasingham's research themes include the evaluation of health information technology, the application of informatics concepts in healthcare, and the use of innovative care models to reduce disparities, improve quality, and lower costs. Dr. Amarasingham and his team have developed a new, real-time and automated predictive model for heart failure 30 day mortality and readmissions that uses data from an electronic medical record to identify patients at high risk for readmission. Dr. Amarasingham has presented these findings at invited presentations of the Society of General Internal Medicine (May 15th, 2009, Miami, Florida) and Academy Health (June 28th, 2009, Chicago, Illinois); a manuscript has been submitted for peer review publication. He recently received a grant from the University of Texas System to evaluate the use of the predictive model to reduce heart failure readmissions at Parkland Hospital. He and his team are also developing predictive models that could be used for risk adjustment in renal insufficiency, HIV disease, acute myocardial infarction, and pneumonia.

**Mr. Lawrence Becker**

Director of Benefits and Policies-Xerox Corporation

Mr. Becker is Director of Benefits for Xerox Corporation, a position to which he was named in February 2000. In this capacity Mr. Becker is responsible for all health and welfare plans as well as defined benefit plans. Prior to joining Xerox Mr. Becker served as vice president, human resources for Baltimore Bancorp responsible for compensation, benefits, training, staffing and payroll. He has also worked for Formica Corporation, Exxon Corporation and American Can Company in a variety of benefits, compensation, operations and industrial relations roles. Mr. Becker is currently a member of the Board of ERIC (ERISA Industry Council), serves on the National Business Group on Health (NBGH) Public Policy Committee, Board of the Greater Rochester Health Information Operation (RHIO), NBGH Founding Board for Obesity and ABC (American Benefits Council). In addition, he is a member of the QASC Expansion Workgroup commissioned by the Secretary of Health and Human Services. Mr. Becker received his Bachelor of Science degree from Cornell University's Industrial and Labor Relations School.

**Ms. Linda Groah, RN, MSN, CNOR, CNA, FAAN** Executive Director/CEO-Association of periOperative Registered Nurses

Linda K. Groah, is CEO/executive director of the Association of periOperative Registered Nurses (AORN); since March 2007. Groah's previous professional positions include COO and nurse executive of Kaiser Foundation Hospital in San Francisco, California; DON of OR-PACU-Surgery Center at the University of California San Francisco Hospitals; and OR Director at the Medical Center of Central Georgia in Macon, Georgia. Groah received AORN's Award for Excellence in Perioperative Nursing in 1989; 2000 inducted as Fellow, American Academy of Nursing; 2005: Nursing Spectrum magazine's California and US Nursing Excellence Award for Leadership. 2006; San Francisco's 100 most influential women in business.

**Dr. Barbara Turner, MD, MSED, MA, FACP**Executive Deputy Editor of the *Annals of Internal Medicine* and ACP Regent

Dr. Turner is a Professor of Medicine at the University of Pennsylvania School of Medicine and currently serving as the Executive Deputy Editor of the *Annals of Internal Medicine*. She was formerly the Director of the Primary Care NRSA Fellowship at the University of Pennsylvania School of Medicine. Dr Turner has served Regent of the American College of Physicians (ACP) and President of the Society of General Internal Medicine. She is also Chair of HRSA's Advisory Committee on Training in Primary Care Medicine and Dentistry. Dr. Turner is a practicing general internist with over 110 peer-reviewed publications many of which focus on evaluating quality of care, preventive care, and health care disparities. In the past 6 years, she has directed a research program called PRISM funded by the Robert Wood Johnson Foundation and several NIH agencies to improve the integration of substance use care into mainstream medical care settings. She is also leading a randomized trial of a peer coach and office-based health educator intervention for African-Americans with poorly controlled hypertension.