



## Multi-stakeholder Input on a National Priority: Improving Population Health by Working with Communities

### **Committee and Field Testing Group Web Meeting** **Wednesday, February 25, 2015** **2:00-4:00 pm ET**

#### **Instructions for Remote Participation:**

##### **Streaming Audio Online**

- Direct your web browser to <http://nqf.commpartners.com/se/NQFLogin/>
- Under “Enter Meeting” type the meeting **390580** and click “Enter.”
- In the “Display Name” field type your first and last names and click “Enter Meeting.”

##### **Teleconference**

**Committee/Field Testing Group/Speaker:** Dial **877-226-6417** (no passcode is needed).

**Public:** Dial **877-864-9836** (no passcode is needed).

#### **Meeting Objectives:**

- Introduce Field Testing Groups to the committee, and cover highlights from recent site visits
- Review key themes of homework assignment #2
- Consider potential refinements to the Action Guide; and
- Gather feedback on draft measure chart

**2:00 pm**

#### **Welcome and Meeting Objectives**

*Kaye Bender, PhD, RN, FAAN (Co-Chair)*

*Bruce Siegel, MD, MPH (Co-Chair)*

*Nancy Wilson, MD, MPH, Government Task Lead, AHRQ*

**2:05 pm**

#### **Committee Disclosure of Interests and Introductions**

*Ann Hammersmith, JD, General Counsel*

**2:15 pm**

#### **Updates on work with Field Testing Groups**

- Introduction of Field Testing Groups

*Bruce Siegel, MD, MPH (Co-Chair)*

*Allen Leavens, MD, MPH, Senior Director*

- Site Visit Highlights

*Monica Chierici, DASH-NY*

*Melissa Cullum, Geneva Tower Collaborative*

*Judith Crabtree, Kanawha Coalition for Community Health Improvement*

- 2:40 pm**      **Review of February Homework Assignment**  
*Kaye Bender, PhD, RN, FAAN (Co-Chair)*  
*Leslie Vicale, Project Manager*
- 2:50 pm**      **Action Guide Refinements**  
*Kaye Bender, PhD, RN, FAAN (Co-Chair)*  
*Elisa Munthali, MPH, Senior Managing Director*
- Planning and Priority Setting
- 3:25 pm**      **Measures Chart Overview and Discussion**  
*Bruce Siegel, MD, MPH (Co-Chair)*  
*Allen Leavens, Senior Director*
- 3:50 pm**      **Public Comment**  
*Bruce Siegel, MD, MPH (Co-Chair)*
- 3:55 pm**      **Next Steps**  
*Zehra Shahab, MPH, Project Analyst*
- 4:00 pm**      **Adjourn**

# Multistakeholder Input on a National Priority: Improving Population Health by Working with Communities



NATIONAL  
QUALITY FORUM

Web Meeting  
February 25, 2015

*February 23, 2015*



## **Welcome & Meeting Objectives**

*Kaye Bender, PhD, RN, FAAN (Co-Chair)*

*Bruce Siegel, MD, MPH (Co-Chair)*

*Nancy Wilson, MD, MPH, Government Task Lead, AHRQ*

# Meeting Objectives

- Introduce Field Testing Groups to the Committee
- Provide Field Testing Group site visit highlights
- Review key themes from FTG homework assignment #2
- Consider potential *Action Guide 1.0* refinements
- Gather feedback on draft measure chart

# Agenda at a Glance

- Committee Member Disclosure of Interests and Introductions of Committee Members
- Introductions of Field Testing Groups
- Share highlights from completed site visits:
  - DASH-NY
  - Geneva Tower Health Collaborative
  - Kanawha Community Health Improvement site visits
- Review Key Themes of February Homework Assignment
- Refinements to the Action Guide
- Review Measures Chart



# Committee Member Disclosure of Interests and Introductions

*Ann Hammersmith, JD, NQF  
NQF General Counsel*

# Committee Members

- **Catherine M. Baase, MD**
  - Dow Chemical Company, Midland, MI
- **Georges C. Benjamin, MD, FACP, FACEP**
  - American Public Health Association, Washington, DC
- **Christina Bethell, PhD, MBA, MPH**
  - Bloomberg School of Public Health, Department of Population, Family & Reproductive Health, Baltimore, MD
- **Kevin L. Bowman, MD, MBA, MPH**
  - WellPoint, Inc., Baltimore, MD
- **Debra L. Burns, MA**
  - Minnesota Department of Health, St. Paul, MN
- **JoAnne M. Foody, MD, FACC, FAHA**
  - Harvard University and Brigham and Women's/Faulkner Hospital, Boston, MA
- **Beverly Franklin-Thompson, PharmD, MBA**
  - GlaxoSmithKline, Piney Flats, TN
- **Reneé Frazier, MHSA, FACHE**
  - Common Table Health Alliance, Memphis, TN
- **Rahul Gupta, MD, MPH, FACP**
  - Kanawha-Charleston Health Department, Charleston, WV
- **Shelley B. Hirshberg, MA**
  - Leadership/Executive Coach, Williamsville, NY
- **Charles J. Homer, MD, MPH**
  - National Initiative for Children's Healthcare Quality, Boston, MA
- **Paul E. Jarris, MD, MBA**
  - Association of State and Territorial Health Officials, Arlington, VA
- **Keith C. Kosel, PhD, MHSA, MBA**
  - VHA Inc., Irving, TX
- **Jeffrey Levi, PhD**
  - Trust for America's Health, Washington, DC
- **Doris Lotz, MD, MPH**
  - New Hampshire Department of Health and Human Services, Concord, NH



# Committee Members

- **J. Lloyd Michener, MD**
  - Duke University Medical Center, Durham, NC
- **Doriane C. Miller, MD**
  - Center for Community Health and Vitality of the University of Chicago Medical Center, Chicago, IL
- **David B. Nash, MD, MBA**
  - Thomas Jefferson University, Philadelphia, PA
- **David Stevens, MD, FAAFP**
  - Milken Institute School of Public Health, George Washington University, Washington, DC
- **Matthew Stiefel, MS, MPA**
  - Kaiser Permanente, Oakland, CA
- **Steven M. Teutsch, MD, MPH**
  - UCLA Fielding School of Public Health, Los Angeles, CA
- **Julie Trocchio, RN, MS**
  - Catholic Health Association of the United States, Washington, DC



# Updates on work with Field Testing Groups

## *Introductions*

*Bruce Siegel, MD, MPH (Co-Chair)*

*Allen Leavens, MD, MPH, Senior Director, NQF*

# Field Testing Groups

- **Colorado Department of Health Care Policy and Financing**
  - Areas of Focus: Behavioral health; child health & welfare; juvenile justice; aging and older adults; corrections; racial and ethnic disparities; measurement and data
  - Site visit: 3/2/15
- **Community Service Council of Tulsa**
  - Areas of Focus: Reducing infant and maternal mortality; increasing access to preventive services and health insurance coverage; health education through increased health literacy and numeracy
  - Site visit: 3/3/15
- **Designing a Strong and Healthy NY (DASH-NY)**
  - Areas of Focus: Prevention of obesity and chronic disease; improving health equity for communities of color; improving health outcomes for low income populations
  - Site visit: 1/20/15

# Field Testing Groups

## ■ **Empire Health Foundation**

- Areas of Focus: Fall prevention in older adults; suicide prevention; access to healthy foods; worksite wellness; active transportation; physical activity; childhood obesity; smoke-free housing and smoking cessation; health equity
- Site visit: 4/28/15

## ■ **Kanawha Coalition for Community Health Improvement**

- Areas of Focus: Reducing obesity; healthy eating and increased physical activity; decreasing drug abuse
- Site visit: 2/18/15

## ■ **Geneva Tower Health Collaborative**

- Areas of Focus: Maximize quality of life and well-being for a vulnerable population of elderly, low-income population, many with disabilities
- Site visit: 2/10/15

# Field Testing Groups

- **Michigan Health Improvement Alliance**

- Areas of Focus: Improving standing in the County Health Rankings; reducing obesity; encouraging healthy behaviors; improving access to healthcare services
- Site visit: 3/31/15

- **Oberlin Community Services and The Institute for eHealth Equity**

- Areas of Focus: Reduction of poverty and chronic disease; historically focused on food distribution, but increasingly providing a full spectrum of services to promote self-sufficiency; increased access to healthcare
- Site visit: 4/21/15

# Field Testing Groups

- **Trenton Health Team, Inc.**
  - Areas of Focus: Reduction of obesity and chronic disease; improving birth outcomes, health literacy, and community engagement
  - Site visit: 3/30/15
- **The University of Chicago Medicine Population Health Management Transformation**
  - Areas of Focus: Improving access to care, care coordination, and transition to post-acute care; reducing obesity, childhood asthma, and diabetes
  - Site visit: 4/16/15

## Recent Site Visit Highlights

*Allen Leavens, MD, MPH, Senior Director, NQF*

*Monica Chierici, DASH-NY*

*Melissa Cullum, Geneva Tower Health Collaborative*

*Judy Crabtree, Kanawha Community Health Collaborative*

# Homework Assignment

## Review of February FTG Homework Assignment

*Kaye Bender, PhD, RN, FAAN (Co-Chair)*

*Leslie Vicale, Project Manager, NQF*

- Focus Areas:
  - Element 3- An Organizational Planning and Priority-Setting Process
  - Element 5-An Agreed-Upon, Prioritized Set of Health Improvement Activities



# February Homework Assignment- Themes

- Stakeholder Involvement in Priority Setting
  - Some FTGs convened stakeholders in new organizational structures
  - Others FTGs accessed stakeholder organizations already existing in their communities
  - Examples of community data collected:
    - » Survey responses, interviews, focus groups, and public forums, influencing the priorities and goals set by the stakeholder groups
  - Transparency: most FTG stakeholders meet regularly
    - » Some adhered to a formal process of strategic planning
    - » Others allow their regular meetings to facilitate priority setting
  - Various document sharing and communication technologies were used, promoting trust and further transparency between members

# February Homework Assignment- Themes

- Priority Setting Approach
  - Some FTGs followed a structured process
  - Others took a more organic approach, engaging community members and coalition partners
  - Specific approaches included:
    - » Strategy grid, multi-voting technique, stakeholder rankings, literature review/expert guidance on evidence-based solutions
  - Regard for national priorities was common, such as the National Quality Strategy and Healthy People 2020
  - Frameworks include:
    - » Quality Strategy Toolkit, Collective Impact model, tools developed by NACCHO, County Health Rankings and Roadmaps Action Cycle, “Bigger Game” model from Rick Tamlyn

# February Homework Assignment- Themes

- Evaluation of Planning Effectiveness and Priority Setting Impact
  - Some FTGs still developing, but plan to incorporate some type of evaluation plan to track work
  - Examples of specific approaches used include:
    - » Plan-Do-Study-Act (PDSA) cycle
    - » SWOT analysis
  - Most FTGs have chosen measures/metrics for evaluation, or plan to do so in the near future
  - Some FTGs also plan to survey stakeholders and will track progress against prior evaluations

# February Homework Assignment- Themes

- Strategies for Developing and Managing “Asks”
  - FTGs often develop “asks” of stakeholders based on aligned goals relevant to specific partner organizations, and considering available resources
  - FTG health improvement activities are wide-ranging and generally project-specific; examples include:
    - » Improving access to care
    - » Support efforts to integrate physical and behavioral health
    - » Access to “whole person” support, such as increased affordable housing and food security
    - » Education and training to reduce substance abuse
    - » Enhanced data management/IT infrastructure

## **Action Guide Refinements**

*Kaye Bender, PhD, RN, FAAN (Co-Chair)*

*Elisa Munthali, MPH, Senior Managing Director, NQF*

# Action Guide 1.0

- Lead Discussant Field Testing Groups:
  - » Tulsa
  - » Oberlin
- Planning and Priority Setting
  - Criteria to identify priorities
  - National priority influence
  - Priority setting framework
  - Evaluating Effectiveness and Impact

# Draft Measures Chart

## Measures Chart Overview and Discussion

*Bruce Siegel, MD, MPH (Co-Chair)*

*Allen Leavens, MD, MPH, Senior Director, NQF*

# Draft Measure Chart

- As part of this project, a measure chart is being created to capture the key measures/indicators used by the FTGs
- Measures from several major initiatives focused on the health of populations are also included to allow comparisons:
  - County Health Rankings
  - Healthy People 2020 Leading Health Indicators
  - Medicare Shared Savings Program (MSSP)
  - Public Health Accreditation Board (PHAB)
- The chart is intended to serve as a tool which may help promote greater awareness and alignment, and is similar in approach to the Alignment Tool previously created by NQF:

<http://www.qualityforum.org/AlignmentTool/>



# Draft Measure Chart

- Measures are being categorized in topic and sub-topic areas. Current topics include areas such as:
  - Health improvement activities
  - Social determinants of health
  - Health outcomes – morbidity
- Other measures attributes in the chart:
  - Age range targeted
  - Data source
  - Level of use (Community, State, Regional, National)
  - NQF # (if applicable)

# Draft Measures Chart

Measure Title	Topic	Sub-topic	Age Range	Data Source	NQF Measure # (if applicable)	Use Level: Community (e.g., ward, county, town, zip code)	Use Level: Statewide	Use Level: Regional (multi-state)	Use Level: National	CO Dept of HCPHF (CO)	Community Service Council of Tulsa (OK)	Designing a Strong & Healthy New York (NY)	Empire Health Foundation (WA)	Geneva Tower (IA)	Kanawha Coalition for Community Health Improvement (WV)	Michigan Health Improvement Alliance (MI)	Oberlin Community Services / eHealth Equity (OH)	Trenton Health Team (NJ)	Univ. of Chicago Medical Pop Health Management	County Health Rankings	Healthy People 2020 Leading Health Indicators	Medicare Shared Savings Program Measures	Public Health Accreditation Board Metrics	Total National Initiatives Using Measure
Health Outcomes: Quality of Life: Low birthweight	Maternal/infant health	Neonatal health	Child	NVSS																1				1
Health Outcomes: Quality of Life: Poor mental health days	Mental health	General mental/behavioral health	Adult	BRFSS																1				1
Health Outcomes: Quality of Life: Poor or fair health	Health outcomes - morbidity	Health status	Adult	BRFSS																1				1
Health Outcomes: Quality of Life: Poor physical health days	Health outcomes - morbidity	Health status	Adult	BRFSS																1				1
Physical Environment: Air and Water Quality: Air pollution - particulate matter	Physical environment	Air/water quality	n/a	CDC WONDER																1				1

# Draft Measure Chart - Feedback

- How can the Measure Chart be most useful?
- Which measure attributes (e.g., target age of population) need to be refined?
- Are the measures from the other selected initiatives the right ones to include?



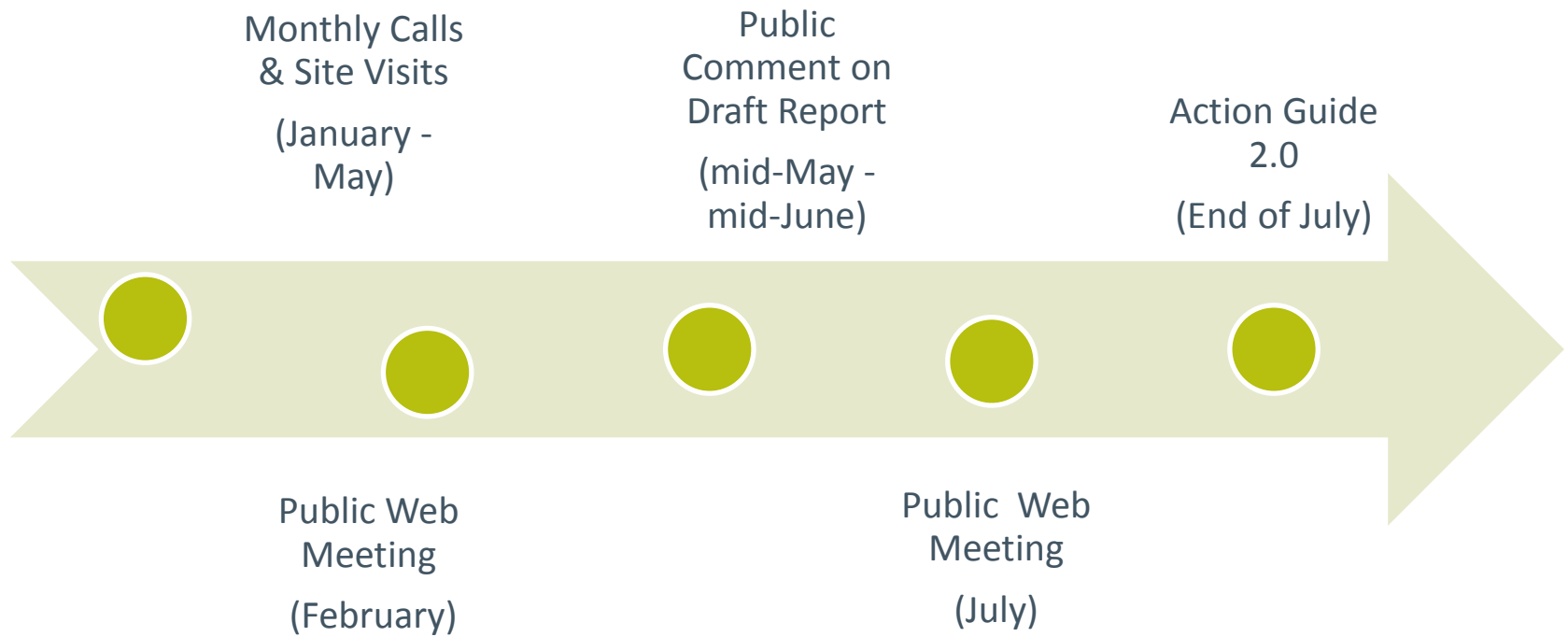
# Public Comment



# Next Steps

*Zehra Shahab, MPH, Project Analyst, NQF*

# Timeline



# Upcoming FTG and Committee Web Meetings

- FTG Web Meetings (1 hour):
  - March 17
  - April 20
  - May 21
- FTG and Committee Web Meeting (2 hours):
  - July 13

# Topics and Schedule

Month	Elements
January	Community Health Needs Assessments and Asset Mapping
February (public web meeting)	Planning and Priority Setting, and Prioritized Set of Health Improvement Activities
March	Reporting on Progress, and Communication, including terminology
April	Leadership, Scalability and Sustainability
May	Discuss changes to the DRAFT Action Guide 2.0
July (public web meeting)	Adjudicate comments and identify any final changes needed to Action Guide





# Adjourn