



Multistakeholder Input on a National Priority: Improving Population Health by Working with Communities—Population Health Framework

COMMITTEE CO-CHAIRS

Kaye Bender, PhD, RN, FAAN

Public Health Accreditation Board
Alexandria, VA

Kaye Bender, PhD, RN, FAAN, is the President and CEO of the Public Health Accreditation Board (PHAB), a position she has held since 2009. Prior to coming to PHAB, she worked in both local and state public health practice in the Mississippi State Department of Health. Her last position there, for 12 years, was Deputy State Health Officer. She served as Dean of the University of Mississippi Medical School of Nursing and Associate Vice Chancellor for Nursing for six years. She is still a Professor on that campus and teaches three graduate/doctoral online courses per year for both the School of Nursing and the School of Health Related Professions. Dr. Bender chaired the Exploring Accreditation Steering Committee, the precursor study for the establishment of the Public Health Accreditation Board (PHAB), funded by the Robert Wood Johnson Foundation and the Centers for Disease Control and Prevention. The Public Health Accreditation Board is the national accrediting body for state, local, tribal and territorial health departments in the United States. She served on three Institute of Medicine study committees related to public health and an IOM standing committee on credentialing research in nursing. She also serves on the National Board of Public Health Examiners; is an active member of the American Public Health Association and is a fellow in the American Academy of Nursing. She was inducted into the MS Nurses Hall of Fame in 2013. She has numerous publications related to governmental public health systems improvement, and has received a number of awards and recognitions both in nursing and in public health.

Steven M. Teutsch, MD, MPH

UCLA Fielding School of Public Health
Los Angeles, CA

Steven M. Teutsch, MD, MPH, is the Adjunct Professor, UCLA Fielding School of Public Health and the former Chief Science Officer of the Los Angeles County Department of Public Health as of February 2009. Previously, he was Executive Director, Outcomes Research and Management Program at Merck, as well as Director of the Division of Prevention Research and Analytic Methods, and Director of the Division of Surveillance Epidemiologic Studies at the Centers for Disease Control and Prevention. He has served on the US Preventive Services Task Force,

Community Guide Task Force, the Medicare Evidence Development and Coverage Advisory Committee (CMS), and on multiple Institute of Medicine committees. He has appointments at University of California, Los Angeles (UCLA) and University of Southern California (USC) and has published over 200 articles and eight books.

COMMITTEE MEMBERS

Catherine M. Baase, MD

Dow Chemical Company
Midland, MI

Catherine Baase is the Global Director of Health Services for The Dow Chemical Company, with direct responsibility for leadership and management of all Occupational Health, Epidemiology, and Health Promotion programs and staff around the world. Dr. Baase is a key driver of the Dow Health Strategy. In combination with her role at Dow, Dr. Baase is active in a number of organizations and associations. She is the Chair of the Board of Directors of the Michigan Health Improvement Alliance (MIHIA), a multi-stakeholder collaborative dedicated to improving the health of people in 14 counties of central Michigan. She is currently serving as a member of the Population Health Roundtable of the Institute of Medicine, National Academy of Sciences, the Public Health – Health Care Collaboration Workgroup (PHHCC) of the Advisory Committee to the Director (ACD) of Centers for Disease Control and Prevention (CDC), the Robert Wood Johnson Foundation Roadmaps to Health Advisory Board, The National Quality Forum's (NQF) advisory group for the *Multi-stakeholder Input on a National Priority: Improving Population Health by Working with Communities* project, and Co-Chair of the Health Enhancement Research Organization, HERO, Employer-Community Committee. She is a Fellow in the American College of Occupational and Environmental Medicine and a Fellow in the American Academy of Family Physicians. Under her leadership, the health programs of The Dow Chemical Company have been extensively recognized for their innovation and achievement around the world.

Georges C. Benjamin, MD, MACP, FACEP

American Public Health Association
Washington, DC

Georges C. Benjamin, MD, MACP, FACEP, is well-known in the world of public health as a leader, practitioner and administrator. Dr. Benjamin has been the Executive Director of the American Public Health Association, the nation's oldest and largest organization of public health professionals, since December 2002. He came to that post from his position as Secretary of the Maryland Department of Health and Mental Hygiene. Dr. Benjamin started his medical career in 1981 in Tacoma, WA, as Chief of the Acute Illness Clinic at the Madigan Army Medical Center. A few years later, he moved to Washington, DC, where he served as Chief of Emergency Medicine at the Walter Reed Army Medical Center. After leaving the Army, he chaired the Department of Community Health and Ambulatory Care at the District of Columbia General Hospital. He was promoted to Acting Commissioner for Public Health for the District of Columbia and later directed one of the busiest ambulance services in the nation. In 2008 and 2014, he was named one of the top 25 minority executives in health care by Modern Healthcare Magazine, in addition to being voted among the 100 most influential people in health care from 2007 through 2014 and one of the nation's most influential physician executives from 2009 to 2014.

Scott D. Berns, MD, MPH, FAAP

National Institute for Children's Health Quality
Boston, MA

Scott D. Berns, MD, MPH, FAAP is President and CEO of the NICHQ (National Institute for Children's Health Quality), an independent, nonprofit organization working for nearly two decades to improve children's health. NICHQ helps organizations and professionals who share this mission make breakthrough improvements so children and families can live healthier lives. Berns joined NICHQ in October 2015 after serving for 14 years at the March of Dimes National Office, where he was the Senior Vice President of Chapter Programs and Deputy Medical Officer. There he provided direction in education and community services to all March of Dimes state-based chapters, including DC and Puerto Rico. Berns directed national initiatives that are implemented in communities, such as family support and professional development in the newborn intensive care unit (NICU), Mobile Health Care, and Healthy Babies Are Worth the Wait®. He is Editor and Co-Author of "Toward Improving the Outcome of Pregnancy III: Enhancing Perinatal Health Through Quality, Safety and Performance Initiatives". Berns is a board certified pediatrician and pediatric emergency physician. He is a Clinical Professor of Pediatrics at the Warren Alpert Medical School of Brown University and Clinical Professor of Health Services, Policy and Practice at the Brown School of Public Health in Providence, RI. He formerly held the post of Medical Director of Pediatric Trauma at Hasbro Children's Hospital in Providence, RI for 7 years. Berns is also a co-founder of The Progeria Research Foundation, Inc., and serves as its Chairman of the Board. Berns received his bachelor's and medical degrees from Boston University. He completed his residency in pediatrics at Rhode Island Hospital and completed a fellowship in pediatric emergency medicine at Children's National Medical Center in Washington, DC. Berns earned a masters of public health from the Harvard School of Public Health with a concentration in health, policy and management. Berns also completed a one-year White House Fellowship where he served as a Special Assistant to the U.S. Secretary of Transportation. Berns has made multiple media appearances as an expert in perinatal health; his son Sam and family were featured in an HBO Emmy Award-winning documentary titled "Life According to Sam". He has received the Willis Wingert Award for excellence in research in pediatric emergency medicine from the American Academy of Pediatrics, a national award from the National Perinatal Association, a public health service award from the U.S. Department of Transportation, and the 2015 Impact Award from the White House Fellows Foundation & Association.

Christina Bethell, PhD, MBA, MPH

Bloomberg School of Public Health, Department of Population, Family & Reproductive Health
Baltimore, MD

Dr. Bethell is a Professor in the Bloomberg School of Public Health at Johns Hopkins University, where she serves as the founding director of the Child and Adolescent Health Measurement Initiative (CAHMI) within the Department of Population, Family and Reproductive Health. The CAHMI was established in 1996 as a national collaborative to advance a family-centered, population based framework and common measurement and family engagement methods to promote the early and lifelong health of children youth and families. This work has led to the development, validation and national, state and local implementation and reporting of measures with a focus on early childhood development, children with special health care needs, adolescent preventive services, medical home and a variety of family centered care topics. She leads the

National Data Resource Center for Child and Adolescent Health (www.childhealthdata.org), supported through HRSA's Maternal and Child Health Bureau as well as efforts to develop, test and disseminate family-driven quality measurement and improvement tools such as the Well Visit Planner. She is passionate about enabling data-driven partnerships and leveraging the new brain sciences, mindfulness and other mind-body methods to transform health and related services, with a focus on addressing childhood trauma, promoting positive health and advancing High Reliability Organizations. She earned an MBA an MPH from the University of California, Berkeley and PhD in public policy from the University of Chicago.

Kevin L. Bowman, MD, MBA, MPH

Anthem, Inc.
Columbia, MD

Kevin L. Bowman, MD, MBA, MPH, is a Medical Director at Anthem, Inc. in the Center for Quality Measurement and Improvement (CQMI). He is responsible for improving quality of care while reducing costs for Anthem patients. He manages, designs, and implements programs to improve patient care, reduce costs, and enhance quality performance measures. He represents Anthem to external organizations and serves on external committees. Dr. Bowman is trained in both clinical medicine and public health, and is board certified in preventive medicine. Additionally, he served as a consultant at the National Committee for Quality Assurance where he advised and participated in various performance measurement projects.

Debra L. Burns, MA

Minnesota Department of Health
St. Paul, MN

Debra L. Burns, MA, has more than 20 years of experience leading public health policy, planning, and partnership development efforts. She is currently the Director of the Health Partnerships Division at the Minnesota Department of Health, which includes support for the statewide local public health system, performance management/quality improvement, emergency preparedness and response, assessment and planning, community engagement, public health practice-based research, and accreditation.

Anne De Biasi

Trust for America's Health
Washington, DC

Anne De Biasi is Director of Policy Development at the Trust for America's Health (TFAH), a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority. She is responsible for defining the agenda and general strategy associated with the organization's goal to create a modernized, accountable public health system and to integrate prevention into a reforming health care delivery and financing system. Prior to joining TFAH, Ms. De Biasi served in three policy positions, including as the first Director of Child Health Policy and Advocacy at Nemours (a foundation operating a child health system), as Director of Public Policy at the National Breast Cancer Coalition (a grassroots advocacy coalition) and as the Director of the Children's Dental Health Project (a policy, advocacy and research organization). Prior to that, she served as the President and CEO of the Oak Orchard Community Health Center and came to Washington, D.C.

as a Robert Wood Johnson Health Policy Fellow. During and after the Fellowship, she worked as health care staff for U.S. Senate Majority Leader Tom Daschle. Ms. De Biasi was elected to Phi Beta Kappa at the University of Virginia and graduated at the top of her class from the Masters in Health Administration Program at the Medical College of Virginia. She is a graduate of Leadership Rochester and was recognized with a “40 under 40 Award” from the Rochester Business Journal. For 6 years, Ms. De Biasi served as chair and treasurer of the board of a faith-based non-profit focused on HIV and hepatitis awareness, prevention and harm reduction.

Beverly Franklin-Thompson, PharmD, MBA

GlaxoSmithKline
Piney Flats, TN

Beverly Franklin-Thompson, PharmD, MBA, joined GlaxoSmithKline’s Care Management Solutions Department in June of 2012, after 15 years in the managed care industry, most recently as Pharmacy Director for BlueCross BlueShield Tennessee where she successfully led integrated health management strategies to optimize quality related health outcomes. Having witnessed firsthand the opportunities for community health to benefit from cross collaboration during her work with Patient Centered Medical Homes and replicating the “Asheville Project” in other municipalities, Dr. Franklin-Thompson understands the need for innovation and sharing of successes as we work within our communities to develop practical solutions to improve population health.

Susan L. Freeman, MD, MS, FACPE, FACE

America's Essential Hospitals
Washington, DC

Dr. Freeman is the Chief Medical Officer, Temple University Health System, Vice Dean of Health Care Systems and Professor of Clinical Medicine at the Temple University School of Medicine. She is the founding CEO of the Temple Center for Population Health, LLC, developed to attain a sustainable model of health care delivery in North Philadelphia through clinical and business integration, community engagement, and academic distinction to promote healthy populations. She serves on several state and local advisory boards to promote health care reform and has spoken widely on population health; the implications of the Affordable Care Act on safety net hospitals; engaging residents in high value care; professionalism in medicine; and accountable care models. She teaches population health, quality and patient safety at Temple University School of Medicine.

Rahul Gupta, MD, MPH, FACP

West Virginia Department of Health and Human Resources
Charleston, WV

Dr. Rahul Gupta serves as the West Virginia State Health Officer and Commissioner for the West Virginia Department of Health and Human Resources, Bureau for Public Health. Dr. Gupta is a practicing internist who also serves as Adjunct Professor in the Department of Health Policy, Management & Leadership at the West Virginia School of Public Health and adjunct Associate Professor at the University of Charleston's School of Pharmacy. Dr. Gupta earned a Doctor of Medicine degree and subspecialty training in pulmonary medicine from the University of Delhi and completed his internship and residency training at St. Joseph Hospital/Northwestern

University in Chicago, Illinois. Additionally, he earned a Masters in Public Health (MPH) degree in Healthcare Organization and Policy from the University of Alabama-Birmingham. Dr. Gupta has authored more than 100 scientific publications in medicine and public health and served as a principal investigator for numerous well known clinical trials. He presently serves as the Secretary and Ex-Officio member at the West Virginia Board of Medicine and as President-Elect of the West Virginia State Medical Association. He has also served on several national Boards such the National Association of County and City Health Officials (NACCHO). Currently, he serves as a steering committee member at the National Quality Forum on Population Health as well as at the Institute for Health Metrics Evaluation. He is a recipient of several state and national awards including the Marie Fallon Award for Public Health Leadership by the National Association of Local Boards of Health; the 2015 Milton and Ruth Roemer Prize for Creative local public health work by the American Public Health Association; and the 2015 Jay Rockefeller Lifetime Achievement Award presented by U.S. Secretary of Health and Human Services, Sylvia Mathews Burwell, on behalf of West Virginians for Affordable Health Care on the advancements in public policy in healthcare.

Shelley B. Hirshberg, MA

Leadership Coach & Social Entrepreneur
Snyder, NY

Shelley B. Hirshberg brings over 35 years of successful leadership and business experience in the non-profit arena with a focus on health and health care. She has served in leadership positions as CEO/Executive Director/President since 1997. She is a social entrepreneur and committed to community, organizational, and individual transformation. She launched a highly successful consulting company that supported medical practices and non-profit organizations in compliance, business and strategic planning. The scope of Ms. Hirshberg's executive leadership experience uniquely positions her as an effective thought leader and leadership coach. As a coach and mentor she has worked with leaders of diverse organizations for over twenty years. Her clients describe their experience as "insightful, supportive, and life-changing".

Keith C. Kosel, PhD, MHSA, MBA

Vizient, Inc.
Irving, TX

Keith C. Kosel, PhD, MHSA, MBA, is Vice President of the Center for Applied Healthcare Studies at Vizient, Inc. (formerly VHA, Inc.). Dr. Kosel's responsibilities include overseeing the design, development, and implementation of qualitative and quantitative research studies involving clinical quality, patient safety, and patient experience. His work focuses on understanding knowledge transfer paradigms and how these can be used to enhance clinical quality initiatives at Vizient member organizations. Dr. Kosel's prior role at Vizient was as Head of the Performance Analytics Area where he was responsible for all aspects of measurement, methodology, and analytics. He has designed numerous surveys and assessment tools used to measure employee engagement, organizational preparedness, clinical performance, and patient safety. Prior to joining Vizient in 2000, Dr. Kosel was Director of Clinical Programs at Blue Cross Blue Shield of Michigan, where he designed and oversaw disease management and case management programs for Ford, General Motors, and Daimler-Chrysler.

Doris Lotz, MD, MPH

New Hampshire Department of Health and Human Services
Concord, NH

Doris Lotz, MD, MPH, is the Chief Medical Officer for the State of New Hampshire where she provides guidance for Medicaid policies, programs, and strategic planning; oversight to quality improvement, clinical services, and managed care; and balances clinical and business priorities. Dr. Lotz advocates for quality measurement and evidence-based improvements in healthcare delivery. Dr. Lotz completed her medical degree at The Ohio State University, and residencies in Emergency Medicine at Harbor-UCLA Medical Center, and Preventive Medicine at Johns Hopkins University. She currently serves as Co-Chair of the Patient Centered Outcomes Research Institute's Improving Healthcare Systems Advisory Group and served as National Chair of the Medicaid Medical Directors Network.

J. Lloyd Michener, MD

Duke University Medical Center
Durham, NC

J. Lloyd Michener, MD, is Professor and Chairman of the Department of Community and Family Medicine, and Director of the Duke Center for Community Research. Dr. Michener has spent his entire professional career at the interface between communities and academic health centers, focusing on finding ways of making health care work better through teams, community engagement and practice redesign. He has overseen the Obesity/Chronic Disease Prevention Programs of the Kate B. Reynolds Trust, a program designed to lower chronic disease rates in low-income areas across North Carolina, and the obesity prevention programs of the North Carolina Health and Wellness Trust Fund. He has also served as an advisor to the CDC/CMS Million Hearts program, and as a member of the Institute of Medicine Committee that led to the publication of "Primary Care and Public Health: Exploring Integration to Improve Population Health". In addition, Dr. Michener has served as President of the Association for Prevention Teaching & Research, Chair of the Council of Academic Societies of the Association of American Medical Colleges and as a member of the Board of the Association of Academic Medical Colleges, the Association of Departments of Family Medicine, and the National Patient Safety Foundation Board of Governors. He has also served as a member of the Council of the National Center for Complementary and Alternative Medicine, the National Academic Affiliations Advisory Council of the Department of Veterans Affairs, and the North Carolina Institute of Medicine, and as co-chair of the Community Engagement Key Function Committee for the Clinical Translation Science Awards of the National Institutes of Health. He now directs a national program for the "Practical Playbook" which facilitates the integration of Primary Care and Public Health, supported by the Centers for Disease Control and Prevention, the Health Resources and Services Administration, and the de Beaumont Foundation. He also leads the technical support service of "The BUILD Health Challenge", a national competitive award program aimed at increasing the number and effectiveness of hospital, community, and public health collaborations that improve health, supported by the de Beaumont Foundation, The Advisory Board Company, the Kresge Foundation, The Colorado Health Care Foundation, and the Robert Wood Johnson Foundation.

Doriane C. Miller, MD

Center for Community Health and Vitality of the University of Chicago Medical Center
Chicago, IL

Doriane C. Miller, MD, is the Inaugural Director of the Center for Community Health and Vitality at the University of Chicago Medical Center. The Center for Community Health and Vitality's mission is to improve population health outcomes for residents on the South Side of Chicago through community-engaged research, demonstration, and service models. Dr. Miller joined the University in January 2009. Dr. Miller also brings over 20 years of experience as a community-based primary care provider who has worked with under-served, minority populations with a special interest in behavioral health.

David B. Nash, MD, MBA

Thomas Jefferson University
Philadelphia, PA

David B. Nash, MD, MBA, is the Founding Dean and Professor of Health Policy at the Jefferson School of Population Health (JSPH). JSPH provides innovative educational programming designed to develop healthcare leaders for the future. Its offerings include Masters Programs in Public Health, Health Policy, Healthcare Quality and Safety, and Applied Health Economics. A board certified internist, Dr. Nash is recognized for his work in outcomes management, medical staff development and quality-of-care improvement. Currently, he is Editor-in-Chief of four major national journals.

Jeremy Sanders, MPA

Common Table Health Alliance
Memphis, TN

Jeremy Sanders is Chief Operating Officer for Common Table Health Alliance where he advocates to address health care disparities throughout Memphis and Shelby County. Jeremy has spent numerous years in community engagement and economic development with Methodist LeBonheur Healthcare, LeMoyne-College Community Development Corporation, and SunTrust Bank. Jeremy holds a Bachelor of Business Administration in Finance and a Masters of Public Administration.

David Stevens, MD, FAAFP

Milken Institute School of Public Health, George Washington University
Washington, DC

David M. Stevens, M.D. FAAFP is Research Professor in the Department of Health Policy at the Milken Institute School of Public Health at The George Washington University. In addition to his faculty position at GW, from 2007 to June 30, 2014, Dr. Stevens also served as Director of the Quality Center and Associate Medical Director at the National Association of Community Health Centers. Dr. Stevens was senior medical officer for quality improvement in the Agency for Healthcare Research and Quality (AHRQ) and its Center for Quality Improvement and Patient Safety from 2003 to 2007 where he worked on quality improvement and health disparity programs with health plans, state health departments, and Medicaid agencies. Before coming to AHRQ, Dr. Stevens served for fifteen years as chief medical officer responsible for national clinical leadership of the Health Resources and Services Administration (HRSA) Community and Migrant

Health Center Program and for leadership of the HRSA/Bureau of Primary Health Care initiative on eliminating health disparities in underserved and minority populations. Dr. Stevens established national quality improvement policies for clinical programs in health centers, including the opportunity for accreditation. With the CDC, he also implemented a major immunization quality improvement initiative, increasing immunization rates by 50% in 9 states in over 100 health centers, affecting 150,000 underserved infants and children each year. A member of the National Health Service Corps, he was a practicing family physician and medical director for over seven years at community health centers in The South Bronx and in Brooklyn, New York. As an officer in the commissioned corps of the US Public Health Service, he has received numerous awards, including the commissioned corps meritorious service medal, the DHHS Award for Distinguished Service for contributions to Diabetes care, and the Arthur S. Fleming Award, a private-sector award for outstanding federal employees who have made extraordinary contributions to government.

Matthew Stiefel, MS, MPA

Kaiser Permanente
Oakland, CA

Matthew Stiefel, MS, MPA, is the Director of the Center for Population Health in Kaiser Permanente's (KP) Care Management Institute and is a faculty member for the Institute for Healthcare Improvement (IHI) Triple Aim. He joined KP in 1981 as a Medical Economist and later held management positions in the Northwest, directing planning, marketing, and medical economics. Prior to KP, he served as a Policy Analyst on the Carter Administration's Domestic Policy Staff and in the US Department of Health, Education, and Welfare. He has an MS in epidemiology from the Harvard School of Public Health, an MPA from the Wharton School, and a BA in psychology from Stanford.

Julie Trocchio, RN, MS

Catholic Health Association of the United States
Washington, DC

Julie Trocchio, RN, MS, is Senior Director of Community Benefit and Continuing Care at the Catholic Health Association (CHA) of the United States. She is based in CHA's Washington, DC office. Ms. Trocchio carries out programmatic and advocacy activities related to community benefit, tax exemption, environmental sustainability, and long-term care. She is also the CHA liaison to the executives of state Catholic health associations and conferences. Before joining CHA in 1988, she was Director of Delivery of Services at the American Health Care Association in Washington, DC, a nonprofit organization that represents long-term care facilities. Ms. Trocchio was also a public health nurse for the Montgomery County Health Department in Rockville, MD, and has worked as a staff nurse for a hospital and nursing home facility.

TBD

American College of Cardiology
Washington, DC

Bio TBD.