



Multi-stakeholder Input on a National Priority: Improving Population Health by Working with Communities

Committee and Field Testing Group Web Meeting Monday, July 13, 2015 1:00-3:00 pm ET

Instructions for Remote Participation:

Streaming Audio Online

- Direct your web browser to http://nqf.commpartners.com/se/NQFLogin/
- Under "Enter Meeting" type the meeting 568870 and click "Enter."
- In the "Display Name" field type your first and last names and click "Enter Meeting."

Teleconference

Committee/Field Testing Group/Speaker

• Dial 877-226-6417 (no passcode is needed).

Public Participant

• Dial 877-864-9836 (no passcode is needed).

Meeting Materials:

- Agenda
- PowerPoint
- Action Guide 2.0

Meeting Objectives:

- Review highlights and lessons learned from Field Testing Group Engagement Activities;
- Discuss public comment themes and identify final updates needed for the Action Guide 2.0; and
- Gather feedback on future project plans

1:00 pm	Welcome, Introductions & Meeting Objectives Kaye Bender, PhD RN FAAN (Co-Chair) Bruce Siegel, MD MPH (Co-Chair)
1:05 pm	Disclosure of Interest Elisa Munthali, MPH, Vice President
1:10 pm	Second Project Year- Field Testing Group Engagements Activity Highlights Bruce Siegel, MD MPH (Co-Chair) Leslie Vicale, Project Manager
	 Review key activities and lessons learned over the past year Discuss ways to maintain ongoing networks and engagement

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1:35 pm	 Action Guide 2.0 Public Comment Kaye Bender, PhD RN FAAN (Co-Chair) Allen Leavens, MD MPH, Senior Director Diane Stollenwerk, MPP Discuss public comment themes Identify the final updates needed for the Action Guide 2.0
2:15 pm	 Future Project Plans Bruce Siegel, MD MPH (Co-Chair) Allen Leavens, MD MPH, Senior Director Diane Stollenwerk, MPP Begin to envision the Action Guide 3.0 Discuss the role of the IOM Vital Signs report and RWJF Culture of Health Provide input on plans for the measures chart
2:45 pm	Public Comment
2:55 pm	Next Steps Leslie Vicale
3:00 pm	Adjourn

Multistakeholder Input on a National Priority: Improving Population Health by Working with Communities

Committee and Field Testing Group Web meeting

July 13, 2015





Welcome, Introductions & Meeting Objectives Kaye Bender, PhD RN FAAN (Committee Co-chair) Bruce Siegel, MD MPH (Committee Co-chair)

Meeting Objectives

- Review highlights and lessons learned from Field Testing Group activities;
- Discuss public comment themes and identify final updates needed for the Action Guide 2.0; and
- Gather feedback on future project plans

Agenda at a Glance

- Welcome, Introductions, and Disclosure of Interest
- Second Project Year- Field Testing Group Engagement Activity Highlights
 - Reflect on key activities and lessons learned
 - Discuss ongoing engagement activities
- Action Guide 2.0 Public Comment
 - Review public comment themes
 - Decide on final Action Guide 2.0 updates
- Future Project Plans
 - Envision the Action Guide 3.0
 - Consider the role of other initiatives
 - Gather input on next steps for the FTG measures chart



Disclosure of Interest

Elisa Munthali, MPH, Vice President, NQF



Second Project Year:

Field Testing Group Engagement Activity Highlights and Lessons Learned

Bruce Siegel, MD MPH

Leslie Vicale, Project Manager

Field Testing Groups

- Colorado Cross-Agency Collaborative
- Community Service Council of Greater Tulsa
- Designing a Strong and Healthy (DASH)- NY
- Empire Health Foundation
- Geneva Tower Health Collaborative
- Kanawha Coalition for Community Health Improvement
- Michigan Health Information Alliance
- Oberlin Community Services and The Institute of eHealth Equity
- Trenton Health Team
- The University of Chicago Medicine

Examples of FTG/Committee Member Collaborative Activities

- Colorado- Committee members assisted with planning for measure selection approach
- Tulsa- site visit discussion pinpointed resources to help with measurement and quality improvement
- DASH-NY Committee members offered ideas for sustainability efforts as the coalition transitions
- Empire- the Committee offered recommendations on data access and organization
- Geneva Tower the site visit created an opportunity for residents of Geneva tower to directly share their ideas

Example of FTG/Committee Member Collaborative Activities

- Kanawha- Insights were shared about "Results Based Accountability"
- Michigan- Site visitors participated in a "share fair" activity with local collaborative partners
- Oberlin- Committee members offered ideas and resources focusing on Medicaid and FCC funding for broadband access
- Trenton- Committee members encouraged THT to link public health and clinical data from the HIE to address sociodemographic determinants of health
- Chicago- Suggestions raised by the committee members about use of data yielded practical insights for improvement

Key Lessons Learned

- Site visits were a useful way to engage stakeholders.
- Creating and maintaining collaboration among diverse partners can be challenging and requires committed leadership.
- Combing efforts on Community Health Needs Assessments (CHNAs) can reduce duplicative efforts and promote efficiency.
- Planning and priority setting should be systematic and drive measure selection.
- Selecting the most appropriate, audience-specific communication is critical - focusing on both internal and external messaging.

Key Lessons Learned (continued)

- Performance measures that promote community member engagement can be useful for furthering collaborative efforts.
- Focusing on early wins helps maintain participation and motivation.
- Financial representatives are often missing from population health conversations.
- Individuals with fresh ideas may promote more rapid innovation.
- Policy changes can be an important form of health intervention.
- Much work remains to be done on identifying the most useful data and measures for population health improvement.



Action Guide 2.0 Public Comment Kaye Bender, PhD RN FAAN Allen Leavens, MD MPH, Senior Director, NQF Diane Stollenwerk, MPP

Public Comment Themes

- Recommendations and themes included:
 - Emphasize the role of a "trusted convener" organization and backbone organization in collective impact work
 - Note the importance of health plans in population health improvement efforts
 - Highlight the role of health behaviors in the workplace setting
 - Add more content related to children and families being a key driver of population health
 - Make increased use of examples
 - » Link FTG examples to their organizations' websites
 - Determine how to best illustrate and link groups to existing efforts (consider model of the Practical Playbook)

Public Comment Themes

- Consider adding/updating resources:
 - "Help Me Grow" an initiative targeting at-risk children and linking families to community-based programs, which also addresses scalability issues
 - Institute for Clinical Systems Improvement in particular, the work on Accountable Health Communities
 - Include relevant links to resources within the body of the Action Guide in addition to citing them in the Appendices

Public Comment Themes

- Action Guide Format
 - Consider a workbook format for communities unfamiliar with this type of collaborative work
- Measures
 - Reference additional measures that cover children and families, such as school readiness and family stability

Action Guide Updates

- Connection and flow of Action Guide elements
- Element #1: Emphasizing collaboration
- Managing relationships
- Assessing stakeholder commitment
- Element #3: Presenting planning and priority-setting in a more systematic manner, and in relation to other elements
- Inclusion of additional examples
 - Highlights of FTG practical community work
- Added resources or expanded use of existing resources

Action Guide Updates

Collaborative Self-Assessment



Action Guide Updates

- Did the draft Action Guide 2.0 updates capture the primary insights and lessons learned over the past year?
- Are there any comments or concerns about incorporating the additional public comment suggestions within the Action Guide?
- Do any other critical areas need to be added or refined in the Action Guide 2.0?



Future Project Plans *Bruce Siegel, MD MPH Allen Leavens, MD MPH Diane Stollenwerk, MPP*

Population Health Framework Project: Activities and Deliverables



Envisioning the Action Guide 3.0

- The last project year will focus on finalizing the Action Guide
 - Further content changes anticipated to be fairly minor
 - Issues to explore include the final format, accessibility, and plan for keeping information current
- To help inform planning, a public comment question asked about which websites or organizations on population health improvement are most relied upon
 - Limited responses, but included: American Hospital Assoc./Assoc. for Community Health Improvement, Catholic Health Assoc. AHRQ, CDC, County Health Rankings, IOM, Jefferson SOM, NCHS, Trust for America's Health

Recent Advances and Recommendations in Population Health Measurement

Institute of Medicine: Vital Signs Report
 http://www.iom.edu/Reports/2015/Vital-Signs-Core-Metrics.aspx

Core Measures

- 1. Life expectancy
- 2. Well being
- 3. Overweight and obesity
- 4. Addictive behavior
- 5. Unintended pregnancy
- 6. Healthy communities
- 7. Preventive services
- 8. Care access
- 9. Patient safety

- 10. Evidence-based care
- 11. Care match with patient goals
- 12. Personal spending burden
- 13. Population spending burden
- 14. Individual engagement
- 15. Community engagement

NQF Population Health Measures Chart

- Initially based on the alignment tool NQF created with the Aligning Forces for Quality regional alliances
- In collaboration with each FTG, collected and confirmed all metrics currently in use by each group
 - >400 measures, categorized in a variety of topic areas
 - Noted: age range; use (monitor, take action); result level (local, multiple counties, state, national); data sources
- Includes measures from major initiatives (e.g., County Health Rankings, HealthyPeople 2020, Public Health Accreditation Board)
- Currently in DRAFT format, with many ideas for refinement

Action Guide 3.0

Brainstorming for upcoming activities

- Do you have any initial thoughts or comments on priorities for the final project year?
- Are there any questions or suggestions regarding preliminary plans for refinement of the measures chart?



Public Comment



Next Steps

Second Year Timeline





Thank You!