



## Multi-stakeholder Input on a National Priority: Improving Population Health by Working with Communities

### Committee and Field Testing Group Web Meeting

Monday, October 26, 2015

3:00-5:00 pm ET

#### Instructions for Remote Participation:

##### Streaming Audio Online

- Direct your web browser to <http://nqf.commpartners.com/se/NQFLogin/>
- Under "Enter Meeting" type the meeting **917169** and click "Enter."
- In the "Display Name" field type your first and last names and click "Enter Meeting."

##### Teleconference

###### **Committee/Field Testing Group/Speaker**

- Dial **877-226-6417** (no passcode is needed).

###### **Public Participant**

- Dial **877-362-4940** (no passcode is needed).

#### **Meeting Materials:**

- Agenda
- PowerPoint
- TBD

#### **Meeting Objectives:**

- Welcome the Committee and Field Testing Groups back for the final project year
- Summarize the project to date
- Provide an overview of the planned approach for the year ahead
- Discuss communication of project work

**3:00 pm**      **Welcome & Meeting Objectives**  
*Kaye Bender, PhD, RN, FAAN (Co-Chair)*  
*Steven M. Teutsch, MD, MPH (Co-Chair)*

**3:05 pm**      **Disclosure of Interest & Committee Introductions**  
*Ann Hammersmith, JD, General Counsel*

**3:25 pm**      **Field Testing Group Introductions**  
*Kaye Bender, PhD, RN, FAAN (Co-Chair)*  
*Leslie Vicale, MPH, Project Manager*

- 3:30 pm**      **Past Project Year Highlights and Option Year Two Strategy**  
*Steven M. Teutsch, MD, MPH (Co-Chair)*  
*Allen Leavens, MD, MPH, Senior Director*  
*Diane Stollenwerk, MPP, Consultant*
- Review key accomplishments and findings from the prior years
  - Share Option year 2 project scope and objectives
  - Discuss draft approach to measures and data
- 4:15 pm**      **Recent Project Activities and Option Year Two Project Timeline**  
*Kaye Bender, PhD, RN, FAAN (Co-Chair)*  
*Leslie Vicale, MPH, Project Manager*
- Share results of recent project related events
  - Provide the timeline of engagement activities for 2015-2016
- 4:30 pm**      **Project Communication**  
*Steven M. Teutsch, MD, MPH (Co-Chair)*  
*Allen Leavens, MD, MPH, Senior Director*
- Discuss opportunities to maintain ongoing networks and engagement with stakeholders to communicate project work
- 4:45 pm**      **Public Comment**
- 4:55 pm**      **Next Steps**  
*Leslie Vicale, MPH, Project Manager*
- 5:00 pm**      **Adjourn**

**Multistakeholder Input on a  
National Priority:** Improving  
Population Health by Working  
with Communities

Committee and Field Testing Group  
Web meeting

*October 26, 2015*



NATIONAL  
QUALITY FORUM



# Welcome, Introductions & Meeting Objectives

*Kaye Bender, PhD, RN, FAAN (Committee Co-chair)*

*Steven Teutsch, MD, MPH (Committee Co-chair)*

# Meeting Objectives

- Welcome the Committee and Field Testing Groups back for the final project year
- Summarize the project to date
- Provide an overview of the planned approach for the year ahead
- Discuss communication of project work

# Agenda at a Glance

- Introductions and Disclosure of Interest
- Review key activities, findings, and outcomes of the project during the last two years
- Discuss activities and the planned approach for Option Year Two (the third and final project year)
  - Share information on recent project-related events
  - Review highlights and the timeline of engagement activities anticipated in 2015-2016
- Project Communication
  - Discuss opportunities to expand existing networks and engagement with a broader array of stakeholders



# Disclosure of Interest

*Ann Hammersmith, JD*

*NQF General Counsel*

# Population Health Framework

## Standing Committee Members

- **Kaye Bender, PhD, RN, FAAN (Co-chair)**

- Public Health Accreditation Board, Alexandria, VA

- **Catherine M. Baase, MD**

- Dow Chemical Company, Midland, MI

- **Georges C. Benjamin, MD, FACP, FACEP**

- American Public Health Association, Washington, DC

- **Scott D. Berns, MD, MPH, FAAP**

- National Initiative for Children's Healthcare Quality, Boston, MA

- **Christina Bethell, PhD, MBA, MPH**

- Bloomberg School of Public Health, Department of Population, Family & Reproductive Health, Baltimore, MD

- **Kevin L. Bowman, MD, MBA, MPH**

- WellPoint, Inc., Baltimore, MD

- **Steven M. Teutsch, MD, MPH (Co-chair)**

- UCLA Fielding School of Public Health, Los Angeles, CA

- **Debra L. Burns, MA**

- Minnesota Department of Health, St. Paul, MN

- **Beverly Franklin-Thompson, PharmD, MBA**

- GlaxoSmithKline, Piney Flats, TN

- **Reneé Frazier, MHSA, FACHE**

- Common Table Health Alliance, Memphis, TN

- **Susan L. Freeman, MD, MS, FACPE, FACE**

- America's Essential Hospitals, Washington, DC

- **Rahul Gupta, MD, MPH, FACP**

- Kanawha-Charleston Health Department, Charleston, WV

- **Shelley B. Hirshberg, MA**

- Leadership/Executive Coach, Williamsville, NY



# Population Health Framework

## Standing Committee Members

- **Paul E. Jarris, MD, MBA**

- Association of State and Territorial Health Officials, Arlington, VA

- **Keith C. Kosel, PhD, MHSA, MBA**

- VHA Inc., Irving, TX

- **Jeffrey Levi, PhD**

- Trust for America's Health, Washington, DC

- **Doris Lotz, MD, MPH**

- New Hampshire Department of Health and Human Services, Concord, NH

- **J. Lloyd Michener, MD**

- Duke University Medical Center, Durham, NC

- **Doriane C. Miller, MD**

- Center for Community Health and Vitality of the University of Chicago Medical Center, Chicago, IL

- **David B. Nash, MD, MBA**

- Thomas Jefferson University, Philadelphia, PA

- **David Stevens, MD, FAAFP**

- Milken Institute School of Public Health, George Washington University, Washington, DC

- **Matthew Stiefel, MS, MPA**

- Kaiser Permanente, Oakland, CA

- **Julie Trocchio, RN, MS**

- Catholic Health Association of the United States, Washington, DC

# Population Health Framework Field Testing Groups

- Colorado Cross-Agency Collaborative
- Community Service Council of Tulsa
- Designing a Strong and Healthy NY (DASH-NY)
- Empire Health Foundation
- Geneva Tower Health Collaborative
- Kanawha Coalition for Community Health Improvement
- Michigan Health Improvement Alliance
- Oberlin Community Services and The Institute for eHealth Equity
- Trenton Health Team, Inc.
- The University of Chicago Medicine Population Health Management Transformation

# Population Health Framework Project Staff

- Elisa Munthali, MPH, Vice President
- Allen Leavens, MD, MPH, Senior Director
- Diane Stollenwerk, MPP, Consultant
- Leslie Vicale, MPH, Project Manager
- Donna Herring, MPH, Project Analyst
- Danitza Valdivia, Administrative Manager



# Project Highlights and Option Year Two Strategy

*Steven M. Teutsch, MD, MPH (Co-Chair)*

*Allen Leavens, MD, MPH, Senior Director*

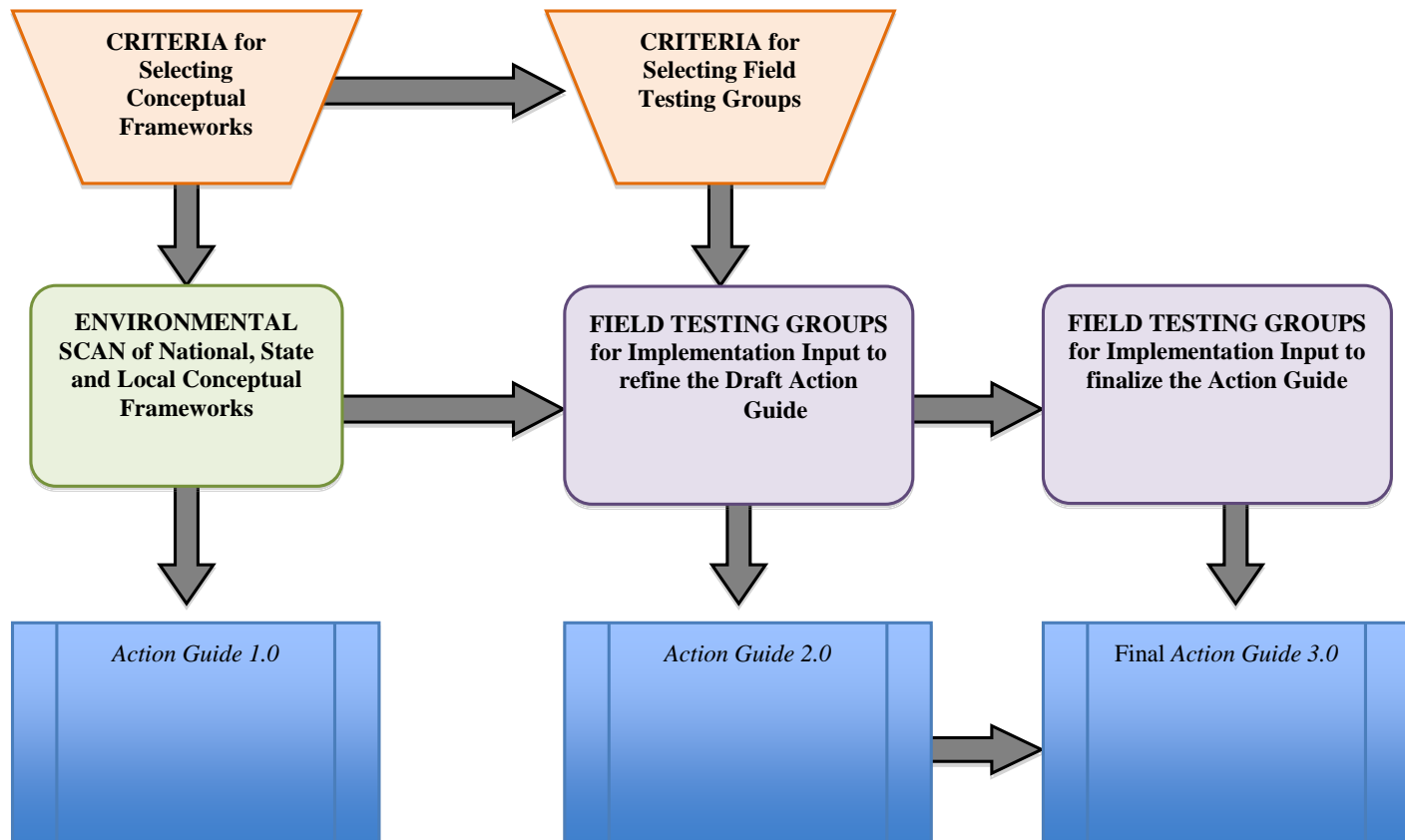
*Diane Stollenwerk, MPP, Consultant*

# Starting with the End in Mind: Connections across Project Deliverables

## BASE YEAR

## OPTION YEAR ONE

## OPTION YEAR TWO

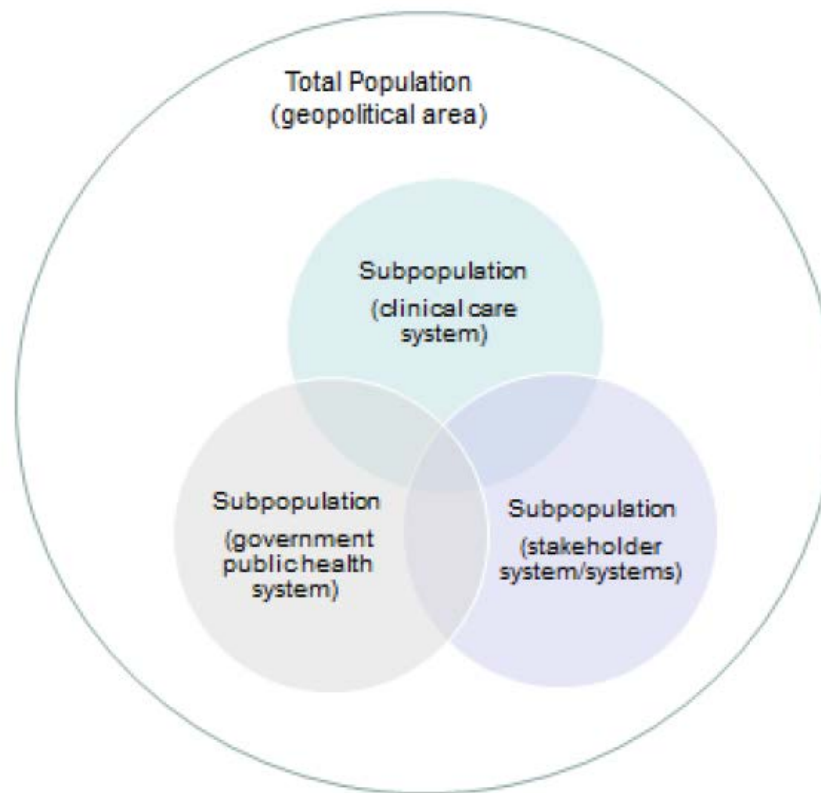


# National Quality Strategy Goals— Long-Term Goals for Working with Communities

1. Promote healthy living and well-being through community interventions that result in improvement of social, economic, and environmental factors.
2. Promote healthy living and well-being through interventions that result in adoption of the most important healthy lifestyle behaviors across the lifespan.
3. Promote healthy living and well-being through receipt of effective clinical preventive services across the lifespan in clinical and community settings.

# Defining a Population

## The *total* population and subpopulations



# Base Year: Action Guide 1.0

- ✓ A self-assessment about readiness to engage in this work
- ✓ Leadership across the region and within organizations
- ✓ An organizational planning and priority-setting process
- ✓ A community health needs assessment and asset mapping process
- ✓ An agreed-upon, prioritized set of health improvement activities
- ✓ Selection and use of measures and performance targets
- ✓ Audience-specific strategic communication
- ✓ Joint reporting on progress toward achieving intended results
- ✓ Indications of scalability
- ✓ A plan for sustainability



# Key Lessons Learned From Option Year One: Working with Field Testing Groups (FTGs)

- Feedback from the diverse set of FTGs provided the ability to capture divergent and shared perspectives across settings and populations
  - The variety of locations and collaborative FTG structures provided a good “test” for the Action Guide
  - Common issues raised included addressing how to:
    - » Make stronger connections across sectors to increase effectiveness and efficiency of health improvement
    - » Ensure positive changes are sustainable over time, such as through integrated policies that promote health
    - » Leverage data and measurement

# Key Lessons Learned From Option Year One: Working with Field Testing Groups (FTGs)

- FTGs expressed strong interest in further exploring population health measurement issues, including:
  - Measuring social determinants
  - Attributing population health outcomes to specific interventions
  - Improving timeliness and granularity of data
- Selection of measures may be dictated by program requirements and/or data availability
- Measurement resources in the Action Guide may need refinement
  - Discussed creating QPS Portfolio(s) of measures in use
  - “Menu of measures” approach

# Measure Assessment in Option Year One: Population Health Measures Chart

- Initially based on the alignment tool NQF created with the *Aligning Forces for Quality* regional alliances
- In collaboration with each FTG, NQF collected and confirmed which metrics are currently being used by each group:
  - >400 measures, categorized in a variety of topic areas
  - Various measure attributes were captured: age range; use (monitor or take action); result level (local, multiple counties, state, national); data sources; etc.
- Included measures from several major population health initiatives for comparison
- Currently in DRAFT format, with many ideas for refinement

# Population Health Measurement

**Many population health measures and a variety of core sets exist, such as...**

- IOM Vital Signs Core Metrics
- County Health Rankings Measures
- HHS Leading Health Indicators
- RWFJ Culture of Health Measures
- NQF-endorsed Health & Well-Being Measures

**...but this can make it challenging for groups in the field to choose specific measures and be able to compare results.**

# Option Year Two: Approach to Measures & Data Sources

- **The final project year will focus heavily on gathering information about how measures and data sources are being used for population health improvement**
- Activities will be aspire to:
  - Identify contextual information about FTG measures
  - Assess the extent to which measures used by the FTGs are broadly aligned with focus areas of relevant national measure sets
  - Highlight FTG successes and challenges with measures
  - Capture insights about data sources

# Option Year Two: Approach to Measures & Data Sources

- Measure-specific information will continue to be compiled in a spreadsheet format
  - Various measure fields and categories will be refined and/or standardized to a greater extent, such as:
    - » Developing descriptive measure names
    - » Updating measure topic areas
    - » Expanding on how measures are used
    - » Establishing greater insight on implementation challenges and successes
- Additional feedback and issues about data sources used or needed for measurement will also be obtained

# Option Year Two: Approach to Measures & Data Sources

## Activities being planned for Option Year 2 include:

- **Conference calls with each FTG** to capture measurement feedback
- **Creating a measure-related profile of each FTG**
  - This may address issues such as the measure selection process; data sources used; reporting of measure information; use of measure results
- **Exploring alignment** with other groups engaged in similar work
  - e.g., BUILD, SCALE
  - Cross-walking information
- **Incorporating key insights into the Action Guide 3.0**
  - The measures chart and some narrative will likely be a companion tool to the Action Guide
  - Certain central findings may be integrated within Element 7

# Envisioning the Action Guide 3.0

- **Option Year Two will focus on finalizing the *Action Guide***
  - Further content changes to the majority of sections in the Action Guide are anticipated to be fairly minor
    - » Targeted updates will be made based on FTG and committee input, as well as public comment
  - Cross-cutting issues to explore include deciding how to balance inclusion of measure information within the Action Guide, and making future recommendations for the Guide going forward
  - Further promoting and consensus-building around the definitions and approaches to population health that are outlined in the Action Guide will be a priority



# Discussion

- Do you have any suggestions for refining the approach to collecting information on measures and data sources during the final project year?
- What final updates to the Action Guide 3.0 are most important and feasible to complete by next summer?



# Recent Project Activities and Option Year Two Project Timeline

*Kaye Bender, PhD, RN, FAAN (Co-Chair)*

*Leslie Vicale, MPH, Project Manager*

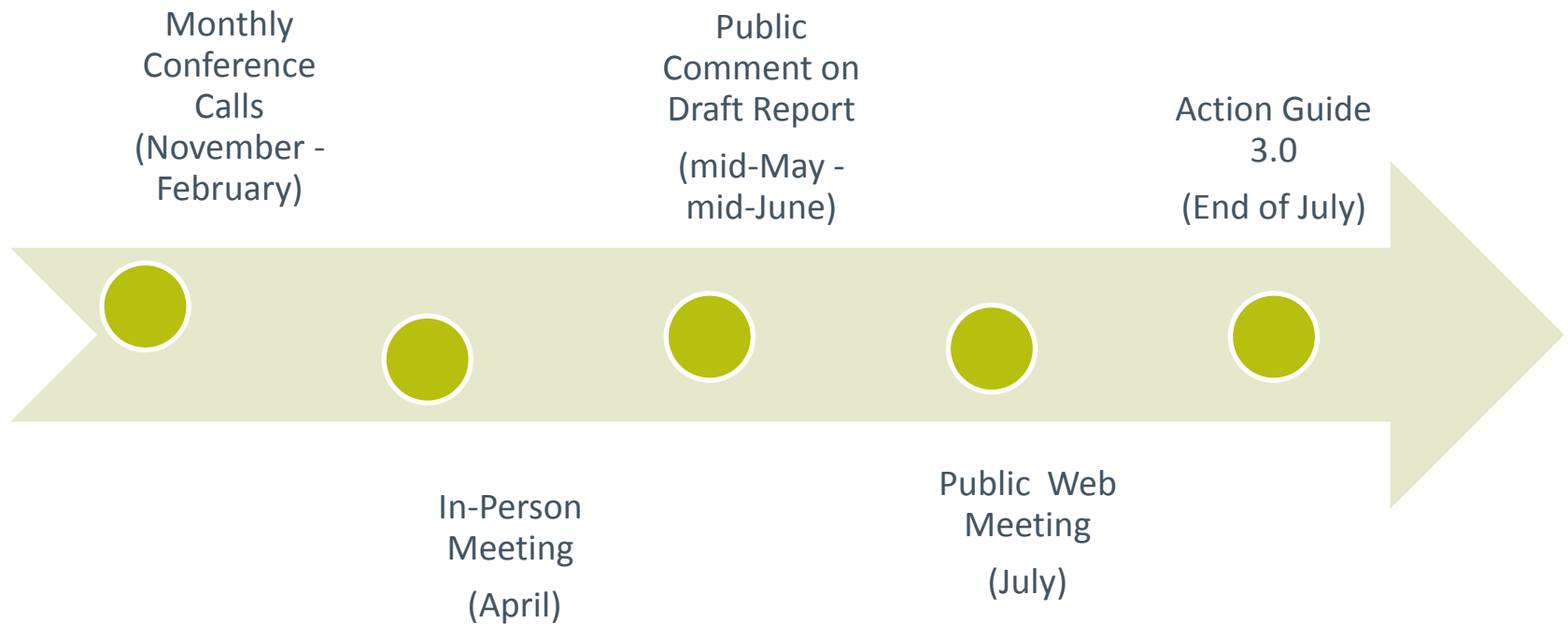
# Advisory Group

- **September 16, 2015 Advisory Group Meeting**
  - Included a subset of Committee Members and Government Task Lead
  - Discussed strategy and project plan for Option Year 2
  - Gained feedback on engagement of stakeholders and working with FTGs to collect measurement information

# 2015-2016 FTG & Stakeholder Engagement

- **Monthly conference calls**
  - November through February
- **In-Person Meeting**
  - Week of April 11, 2016
  - NQF Headquarters
    - » Washington, DC
- **Public Web Meeting**
  - July 7, 2016, 2:00-4:00pm (ET)

# Project Timeline



# Discussion

- How can the Committee and FTGs best utilize their time together during the final in-person meeting of the project?



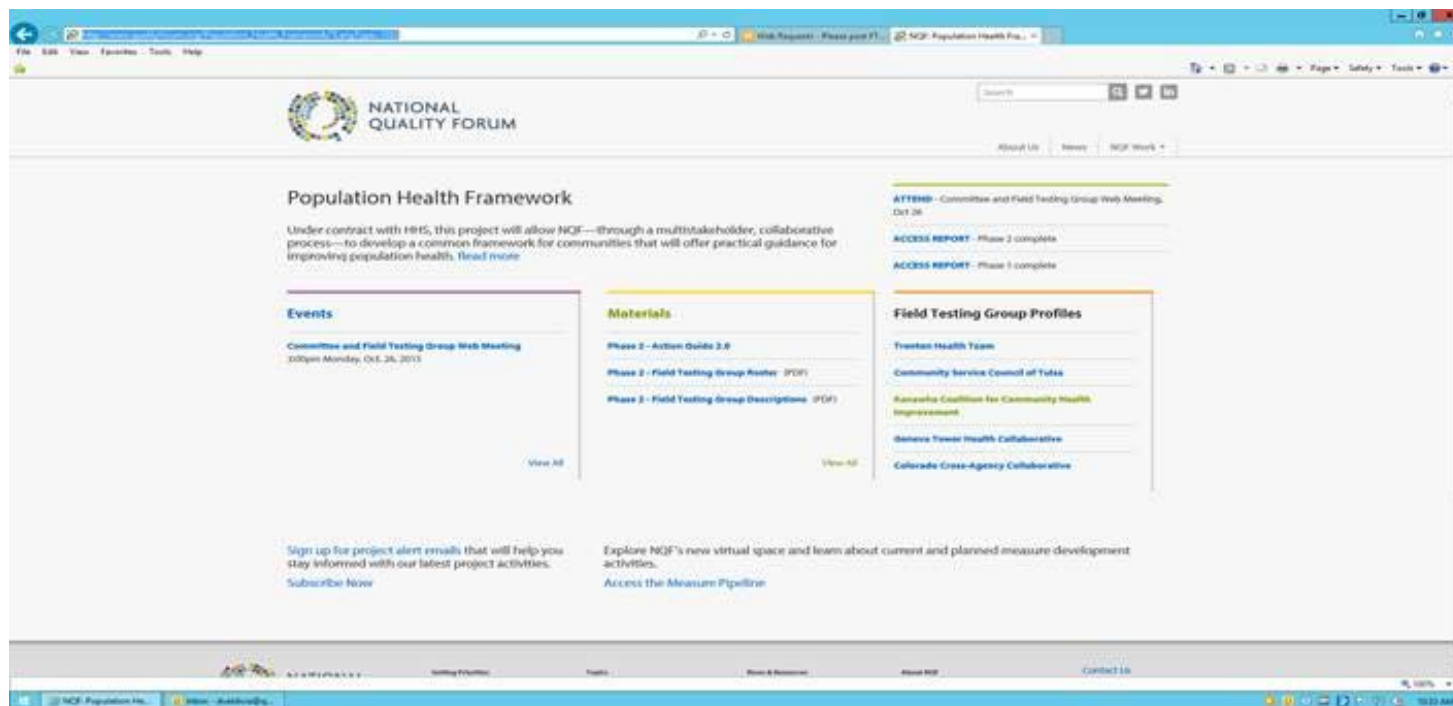
## Project Communication

*Steven M. Teutsch, MD, MPH (Co-Chair)*

*Allen Leavens, MD, MPH, Senior Director*

# Approach to Project Communication

- New home for Field Testing Group information on the Population Health Project public webpage



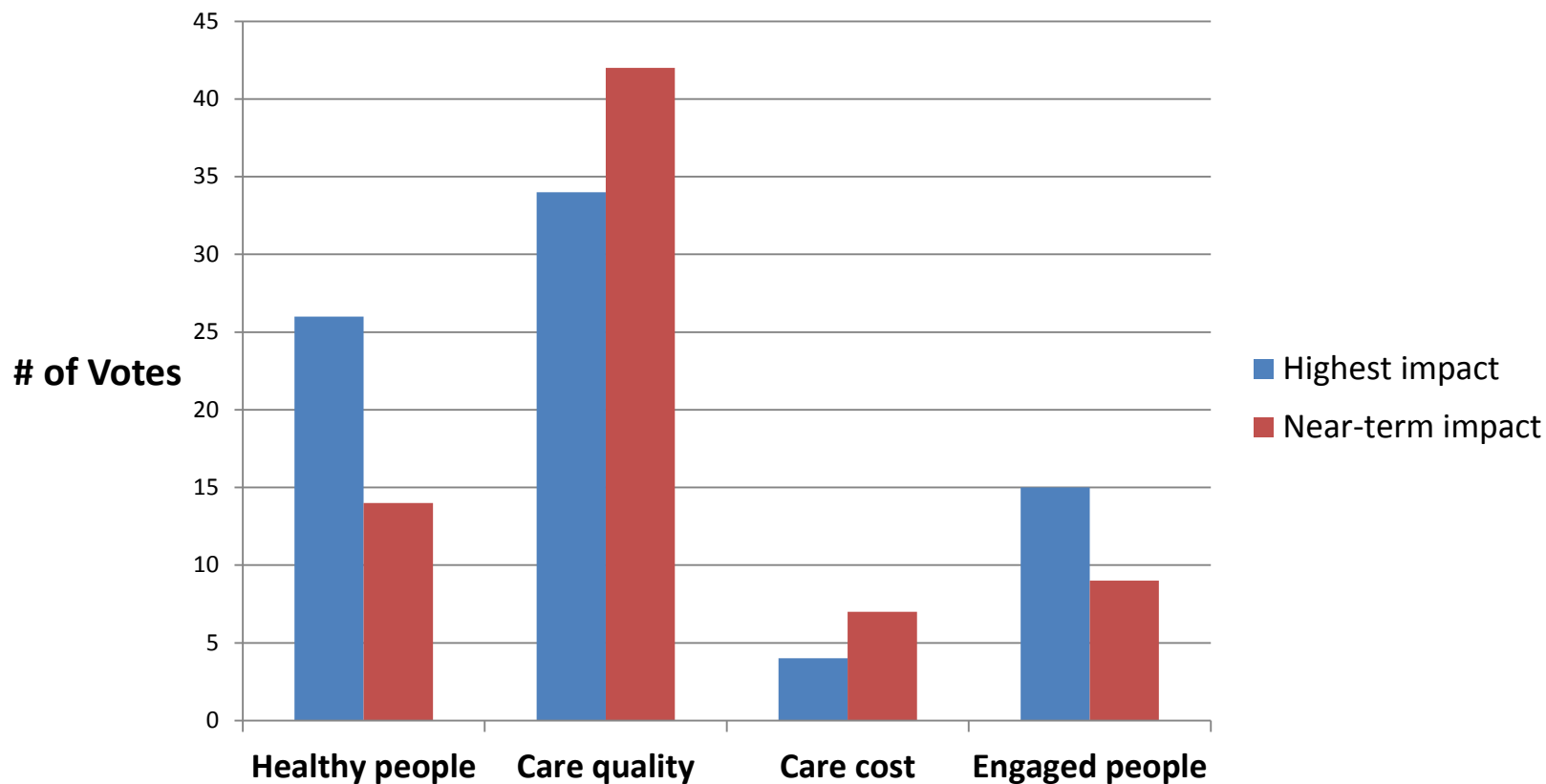


# Approach to Project Communication

- NQF is exploring new ways to engage additional stakeholders in the Population Health project work
  - For example: **October 15, 2015 Member Meet-Up Event**
- It is important to continue seeking opportunities to maximize synergies and minimize overlap with other similar efforts
- Feedback and suggestions on how to increase awareness of Action Guide principles and insights are always welcome!

# Member Meet-up on Population Health: Poll Results

**IOM Core Measure Focus Areas for Population Health**





# Public Comment



# Next Steps



# Adjourn