



Population Health Project Steering Committee

Paul E. Jarris, MD, MBA (Co-Chair)

Executive Director
Association of State and Territorial Health Officials

Paul E. Jarris, MD, MBA, is executive director of the Association of State and Territorial Health Officials. Dr. Jarris served as Vermont's state health official from 2003 to 2006. His past leadership positions include medical director for Vermont's largest nonprofit HMO, president of Vermont Permanente Medical Group, and chief executive officer of Primary Care Health Partners. He is certified by the American Board of Family Medicine and the American Board of Medical Management and is a member of the Institute of Medicine board on health sciences policy.

Kurt C. Stange, MD, PhD (Co-Chair)

Professor of Family Medicine, Epidemiology
& Biostatistics, Sociology & Oncology
Case Western Reserve University

Kurt C. Stange, MD, PhD, is a Gertrude Donnelly Hess, medical professor of oncology research, a professor of family medicine, epidemiology and biostatistics, oncology and sociology at Case Western Reserve University and a practicing family physician and epidemiologist. Dr. Stange is an American Cancer Society clinical research professor. He serves as editor for the Annals of Family Medicine, and is working on Promoting Health Across Boundaries. He is a member of the Institute of Medicine and the National Academy of Sciences.

Larry Cohen, MSW

Executive Director
Prevention Institute

Larry Cohen, MSW, is founder and executive director of Prevention Institute, a national nonprofit dedicated to improving community health and equity through effective primary prevention methods using systematic, comprehensive strategies to build resilience and to prevent illness and injury before they occur. Mr. Cohen has helped to advance a deeper understanding of how community factors shape health outcomes and provides resources, conceptual frameworks, and tools to help communities address health inequities and prevent injuries, violence, and chronic disease. Prevention Institute has been deeply engaged in the national strategy to incorporate a focus and investment in prevention and community wellness as part of the health-reform agenda and stimulus funding.

Linda Kinsinger, MD, MPH

Chief Consultant, Preventive Medicine
National Center for Health Promotion and Disease Prevention
Veterans Health Administration

Linda Kinsinger, MD, MPH, leads the Veterans Health Administration (VHA) National Center for Health Promotion and Disease Prevention. The national program office is responsible for developing policies, program, training, tools, and resources for health promotion/disease prevention care for VHA leaders, staff, and patients. Dr. Kinsinger's office leads a collaborative effort to develop recommendations for clinical preventive services for veterans, and she works closely with the VHA office that develops and monitors performance measures and clinical practice guidelines. Dr. Kinsinger is board-certified in both internal medicine and general preventive medicine/public health.



Frank Leone, MD, MS

Director, Comprehensive Smoking Treatment Program
Penn Lung Center, University of Pennsylvania

Frank Leone, MD, MS, is director of the Comprehensive Smoking Treatment Program at the Penn Lung Center at the University of Pennsylvania. Dr. Leone has pursued clinical and research interests in tobacco treatment and control since 1996. His research focus has been in the development of effective tobacco use treatment strategies and methods for training the medical community. The clinical program has been recognized nationally. He was selected by the American College of Chest Physicians (ACCP) to be part of the authorship committee for the ACCP Treating Tobacco Dependence Toolkit, and is currently the section editor for the ACCP's "Lung Cancer Guidelines," 3rd edition tobacco use treatment chapter. Dr. Leone is actively addressing tobacco use in his community as chair of the SmokeFree Philly coalition and as an appointee to the Governor's advisory panel on tobacco use cessation and prevention.

Sarah R. Linde-Feucht, MD

Chief Public Health Officer
Health Resources and Services Administration

Captain Sarah R. Linde-Feucht, MD, is a medical officer in the Commissioned Corps of the Public Health Service, part of the Department of Health and Human Services (DHHS). She currently serves as the chief public health officer for the Health Resources and Services Administration. Captain Linde-Feucht previously served as a senior public health and clinical advisor to the Associate Administrator of the Office of Regional Operations and the deputy director of the Office of Disease Prevention and Health Promotion in the Office of the Secretary of DHHS. There, she helped oversee national disease prevention and health promotion activities including Healthy People, the Dietary Guidelines for Americans, and the Physical Activity Guidelines which provide evidence-based information on the benefits of physical activity on health.

Keith Mason, MS

Executive Director
National Forum for Heart Disease and Stroke Prevention

Keith Mason, MS, is the executive director of the National Forum for Heart Disease and Stroke Prevention (National Forum). He works to build a multi-stakeholder approach to the prevention of heart disease and stroke via cross-sector collaborations. Prior to the National Forum, Mr. Mason worked at Eli Lilly and Company where he worked to improve patient outcomes through policy and programmatic initiatives between professional and consumer cardiovascular groups. He currently serves on the boards of the American Heart Association Midwest Affiliate and HealthNet in Indianapolis. He is a graduate of Wabash College and Indiana University.

Rhonda Medows, MD

Executive Vice President and Chief Medical Officer
UnitedHealthcare

Rhonda Medows, MD, is executive vice president and chief medical officer UnitedHealthcare (UHC) and leads UHC's quality management and quality improvement programs across all UHC Medicare, commercial, and Medicaid health plans nationwide. She provides clinical leadership for all Medicare, Medicaid, State Children's Health Insurance Program, and TriCare plans. Dr. Medows served as the commissioner and state health officer of Georgia Department of Community Health and was Florida's secretary of the Agency for Healthcare Administration. She has led Medicaid and state employee health programs, public health, regulated health facilities, and managed care quality. Dr. Medows practiced medicine at the Mayo Clinic. She has been a corporate medical director managing quality compliance, and chief medical officer for a disease management company. She received her education from Cornell University,



Morehouse School of Medicine, and completed a family medicine residency at University Hospital at Stony Brook in New York.

Jacqueline Merrill, RN, MPH, DNSc

Associate Professor, Clinical Nursing in Biomedical Informatics
Columbia University

Jacqueline Merrill, DNSc, is associate professor at Columbia School of Nursing and a health services researcher and a public health nurse. Her public health experience includes six years with New York City Department of Health and Mental Hygiene. Her research interests are population health, public health organizational systems, information management, workforce competency and development, public health preparedness, and health information technology evaluation. Dr. Merrill's experience in clinical care, public health practice and policy research provides her with a broad knowledge of healthcare issues and particular understanding of public health systems, including governmental regulatory issues. Dr. Merrill completed a doctorate in nursing science at Columbia University with a concentration in public health informatics

Madeline Naegle, PhD, FAAN, APRN, BC

Professor and Coordinator
New York University College of Nursing

Madeline Naegle, PhD, FAAN, APRN, BC, is professor and coordinator at New York University College of Nursing and nationally and internationally recognized for the design of educational programs for nurses and other health professionals on addiction. She has also served as a spokesperson for the American Nurses Association on topics of addictions in health professionals and policy development. Her work has focused on the integration of substance use content into the education and practice on health professionals. Her recent funded projects, through the National College Depression Partnership and the Substance Abuse Research Education and Training Program include smoking cessation. Dr. Naegle has published on healthy aging and substance use.

Patrick G. O'Connor, MD, MPH

Professor of Medicine and Chief, Section of General
Internal Medicine
Yale University School of Medicine

Patrick G. O'Connor, MD, MPH, FACP, is a professor of medicine and chief of general internal medicine at the Yale University School of Medicine and Yale-New Haven Hospital in New Haven, CT. His research has focused on the identification and treatment of substance use disorders in primary care settings and medical education about substance abuse. At Yale, he has built a program in research on substance abuse through the recruitment of highly talented physician investigators who have received funding from both the National Institute on Drug Abuse and the National Institute on Alcohol Abuse and Alcoholism. He is currently the president of the Association for Medical Education and Research on Substance Abuse and is a founding director and president-elect of the American Board of Addiction Medicine. He has written over 150 scientific papers on these topics which have been published in leading medical journals including The New England Journal of Medicine and the Journal of the American Medical Association.

Robert Pestronk, MPH

Executive Director
National Association of County and City Health Officials

Robert Pestronk, MPH, is executive director of the National Association of County and City Health Officials whose vision is health, equity, and well-being for all people in their communities through public health policies and services. In this



role, Mr. Pestronk serves the nation's 2,700 local health departments. His career spans work in education, state government, the private and non-profit sectors, and in local government as a health officer for 22 years in Genesee County, Michigan. He is a recipient of the distinguished alumnus and John H. Romani awards from the University of Michigan School Of Public Health. Mr, Pestronk is a graduate of Princeton University.

Sue Pickens, MEd

Director, Population Medicine
Parkland Health & Hospital System

Sue Pickens, MEd, is director of population medicine for Parkland Health & Hospital System, one of the largest public teaching hospitals in America. She specialized in community health assessment and planning, healthcare utilization, market analysis, and health policy development. Ms. Pickens is responsible for Parkland's initiatives to analyze, monitor, and assess the community's health including population-based screening, community health assessment and intervention, health disparities evaluations, and other population-based studies. Ms. Pickens serves on several national, state and local committees and boards and has published extensively and presented internationally on servant leadership, managing the in-between, and community health improvement.

Mary A. Pittman, DrPH

President and Chief Executive Officer
Public Health Institute

Mary A. Pittman, DrPH, is president and chief executive officer of the Public Health Institute (PHI) in Oakland, California. She is a nationally recognized leader in improving community health, addressing health inequities among vulnerable populations, and promoting quality of care. PHI's domestic and global focus areas include: reducing childhood obesity and chronic disease; implementing prevention in health reform; climate and public health; eliminating health disparities and building healthy, vibrant communities; advancing technology use for health; and increasing advocacy to improve public health. Under her leadership, PHI has been recognized as one of the 50 best nonprofit workplaces in the nation.

Amir Qaseem, MD, PhD, MHA, FACP

Director, Clinical Policy
American College of Physicians

Amir Qaseem, MD, PhD, MHA, FACP, is director of clinical policy at the American College of Physicians (ACP). He is responsible for leading ACP's clinical practice guidelines and performance measurement programs. Dr. Qaseem is currently working on several research projects funded through grants and includes development and implementation of quality improvement programs. He is also involved in several international collaborations to improve quality of care across different countries. Dr. Qaseem has published several peer-reviewed papers including clinical practice guidelines, implementation of clinical guidelines, quality improvement, performance measurement, and health policy related issues.

Sarah Sampsel, MPH

Health Index Strategies Director
WellPoint

Sarah Sampsel, MPH, is health index strategies director for WellPoint where she manages the organization's member and state health indices. These indices allow WellPoint to assess and monitor the quality of care and improvements in health status for its members, employers, and communities. Ms. Sampsel is responsible for overall program integrity, operational deployment, and reporting aspects. Prior to joining WellPoint, she held various performance measurement focused positions at the National Committee for Quality Assurance (NCQA). In her various roles she was responsible for



developing, implementing, and maintaining the Healthcare Effectiveness Data and Information Set measures as well as managing research studies to support NCQA's measure development activities. Ms. Sampsel earned her master's degree in public health from the Ohio State University.

Jason Spangler, MD, MPH

Chief Medical Officer
Partnership for Prevention

Jason Spangler, MD, MPH, is chief medical officer at Partnership for Prevention with the responsibility of providing medical and public health expertise on programs and policy. His tasks at Partnership for Prevention include advancing the strategic plan and policy agenda, assisting in projects and initiatives, and representing the organization at conferences, expert panels, and advisory groups. Dr. Spangler is board certified in preventive medicine/public health and a fellow of the American College of Preventive Medicine. He is a graduate of the University of Pennsylvania and Pennsylvania State University College of Medicine. He completed his internal medicine training at the University of Pittsburgh and preventive medicine training at Johns Hopkins University, where he also served as chief resident.

Matt Stiefel, MPA

Senior Director, Department of Care and Service Quality
Kaiser Permanente

Matt Stiefel, MPA, is senior director at Kaiser Permanente's Department of Care and Service Quality. His areas of focus are population health, strategic planning, and resource stewardship. He was a 2008 and 2009 fellow with the Institute for Healthcare Improvement (IHI), and continues as a faculty member for the IHI Triple Aim program. Mr. Stiefel joined Kaiser Permanente in 1981 as a medical economist, and later held management positions in Kaiser Permanente Northwest, directing planning, marketing, and medical economics. He joined the Care Management Institute (CMI) as the director of measurement in 1998 and became the associate director of CMI in 2000. Prior to working at Kaiser Permanente, he served as a policy analyst on the Carter Administration Domestic Policy Staff.

Michael Stoto, PhD

Professor of Health Systems,
Administration and Population Health
Georgetown University

Michael A. Stoto, PhD, is professor of health systems administration and population health and an adjunct professor of biostatistics at Harvard School of Public Health. A statistician and health policy analyst, his research includes methodological topics in statistics, research synthesis/meta-analysis, community health assessment, and performance measurement, as well as substantive topics in public health practice, including emergency preparedness, the evaluation of public health interventions, infectious disease policy, and ethical issues in research and public health practice. Dr. Stoto received a bachelor's degree from Princeton University and a doctorate's degree from Harvard University, and is a fellow of the American Statistical Association.

Andrew Webber

President and Chief Executive Officer
National Business Coalition on Health

Andrew Webber is president and chief executive officer of the National Business Coalition on Health (NBCH), a non-profit, membership organization of nearly 60 employer-based healthcare coalitions, representing over 7,000 employers and approximately 25 million employees and their dependents across the United States. Mr. Webber is responsible for



overseeing all association activities including value based purchasing programs, government and external relations, educational programs, member communications and technical assistance, and research and evaluation. Prior to joining NBCH, Mr. Webber was a vice president for external relations and public policy at the National Committee for Quality Assurance (NCQA). Previous positions also include senior associate for the Consumer Coalition for Quality Health Care and executive vice president for the American Medical Peer Review Association. Mr. Webber currently sits as Vice Chair on the Board of Directors for National Quality Forum; and on the Board of Directors for The Leapfrog Group, Bridges to Excellence, PROMETHEUS Payment, Inc., and the Center for Information Therapy. Mr. Webber is a graduate of Harvard University.