

Prevention and Population Health Standing Committee – Fall 2022

Committee Chair

NATIONAL

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QUALITY FORUM Driving measurable health

Amir Qaseem, MD, PhD, MHA, MRCP (London), FACP

Vice President, Clinical Policy, American College of Physicians Philadelphia, Pennsylvania

Dr. Amir Qaseem is the Vice President of Clinical Policy and the Center for Evidence Reviews at the American College of Physicians (ACP). He is responsible for leading the ACP's evidence-based medicine and clinical practice guidelines program, one of the oldest programs in the United States, including the writing of the clinical guidelines. Dr. Qaseem is also in charge of directing the ACP's Physician Performance Measurement Committee. He chairs the High Value Care Task Force, evaluating and publishing the benefits, harms, and costs of various overused, misused, and underused diagnostic tests and therapeutic interventions. Dr. Qaseem's work includes the development and implementation of ACP's quality improvement and educational programs.

Committee Members

Jayaram Brindala, MD, MBA, MPH, MS

Chief Medical Officer for Population Health, AdventHealth Maitland, Florida

Dr. Jayaram Brindala serves at AdventHealth as the Chief Medical Officer for the Population Health Services Organization. He leads and coordinates value-based care models across the multistate system of 50 hospitals. Dr. Brindala began his career in health policy as Senior Advisor for the Obama Administration and then as Senior Advisor for the Columbia University think tank, CASA Columbia. Dr. Brindala then transitioned to physician executive roles within integrated healthcare systems, including Highmark Health and the University of Pittsburgh Medical Center. Dr. Brindala is board certified in preventive medicine with medical education and training from the University of Pennsylvania and Stanford University.

Ron Bialek, MPP, CQIA

President, Public Health Foundation Washington, District of Columbia

Ron Bialek is the President and CEO of the Public Health Foundation (PHF). Under his leadership, PHF has focused its efforts on developing and implementing innovative strategies for improving the performance of public health agencies and systems. Initiatives include developing performance management and quality improvement tools and training for public health professionals; developing the consensus set of Core Competencies for Public Health Professionals through the Council on Linkages Between Academia and Public Health Practice; creating the nation's most comprehensive public health

learning management system—TRAIN—linking together 26 states, three tribes, the Centers for Disease Control and Prevention (CDC), the Veterans Health Administration (VHA), the U.S. Medical Reserve Corps, and other organizations; and developing consumer-oriented county health profiles—the Community Health Status Indicators initiative—for all counties in the U.S. Mr. Bialek served as one of the editors and chapter authors for the new book titled *Solving Population Health Problems Through Collaboration and Public Health Quality Improvement Handbook*.

Gigi Chawla, MD, MHA

Chief of General Pediatrics, Children's Minnesota Minneapolis, Minnesota

Dr. Gigi Chawla is a pediatrician and hospitalist and the Chief of General Pediatrics at Children's Minnesota and Medical Director for Reach Out and Read Minnesota. She is responsible for the primary care clinics, behavioral health clinics, and rehabilitation services. Dr. Chawla is often called upon by the media for her pediatric expertise and is a regular contributor to Minnesota Parent's magazine column and WCCO's television news segment titled *Ask the Pediatrician*. She is also involved in internal efforts to better integrate primary care with behavioral health and social support services for families as well as through external advocacy, including service on Mayor Hodges' Cradle to K Cabinet and Governor Dayton's Interagency Coordinating Council on Early Childhood Intervention. Dr. Chawla has been consistently named to Minneapolis St. Paul Magazine's Top Doctors annual list.

Favio Freyre, MD

President/CEO, Favio Freyre LLC Brooklyn, New York

Dr. Favio Freyre is the President and CEO of his own LLC, a healthcare quality consulting firm. He received his doctor of medicine from Argentina and has dedicated his career to ensuring that medical practices and procedures meet the highest standards of excellence and safety, with a particular focus on HIV programs, ambulatory care, as well as promoting health equity and addressing disparities in healthcare access and outcomes. Dr. Freyre is known for his expertise in using data analysis to identify areas for improvement and track progress and is committed to working towards a healthcare system that is accessible, equitable, and effective for all. As the President and CEO of his own LLC, Dr. Freyre has brought his expertise and vision to bear on a wide range of projects, helping healthcare organizations improve their quality and achieve their goals. Whether working in a hospital setting, consulting with medical teams, or educating others about quality practices, Dr. Freyre is always striving to make a positive impact on the world of medicine through his work as a healthcare quality professional.

Barry-Lewis Harris, II, MD

Medical Director & Chief, Correctional Health Services, Parkland Health Dallas, Texas

Dr. Barry-Lewis Harris is a recognized leader with academic acumen and professional expertise in various facets with a demonstrated history of working in the health, wellness, and fitness industry. He has been responsible for improvements in clinical care delivery, quality metrics, development, health information management with product system go-live implementation, and patient-centered medical home establishment (PCMH). Dr. Harris is skilled in clinical research, medical education, business process improvement, the U.S. Health Insurance Portability and Accountability Act (HIPAA), and relationship building. He is a strong business development professional with a doctor of medicine from East Tennessee State University. Dr. Harris is a caring and compassionate executive who possesses essential

experience in leadership, advocacy, health policy, culturally competent medical care, and organizational excellence.

Catherine A. Hill, DNP, APRN, GNP-BC, CMC

Chief Nursing Officer/Director of Quality and Clinical Outcomes, Texas Health Resources Frisco, Texas

Dr. Catherine Hill is a nurse practitioner and became a board-certified gerontologist in August 1994. She cares for seniors in the community and various facilities using evidence-based medicine and nursing techniques. Prior to joining the medical staff at Presbyterian North Village, Dr. Hill provided advanced practice nursing care to patients at the University of Texas Southwestern Medical Center, Kaiser Permanente (KP) of Texas, and Texas Health Resources. Since 2009, she has also directed patient quality and safety activities for a large north Texas physician group. Dr. Hill has offered advice to many university students learning about elder care through her 12 publications and 33 lectures since 1994.

Amy Nguyen Howell, MD, MBA, FAAFP

Chief of the Office for Provider Advancement, Optum Health Los Angeles, California

Amy Nguyen Howell is the Chief of the Office for Provider Advancement at Optum Health, where she leads the advancement of clinical priorities in research, patient and provider experience, physician partnership, health equity, and provider development and leadership. Dr. Howell recently served as Chief Medical Officer at America's Physician Groups, guiding advocacy, innovation, quality performance, and technology for value-based care. A returning member of the Measure Development Plan/Quality Measure Index Technical Expert Panel (MDP/QMI TEP), Dr. Howell has served on numerous Committees for the National Quality Forum (NQF), its Measure Applications Partnership (MAP), and the Core Quality Measures Collaborative (CQMC). Dr. Nguyen is also a family physician and an adjunct faculty member of the Sol Price School of Public Policy at the University of Southern California (USC), teaching a master'slevel class on quality of care. She has extensive managed care experience overseeing revenue, quality, and cost savings for commercial plans, Medicaid, and Medicare. Dr. Nguyen has built strategic partnerships between medical groups, hospitals, health plan partners, external vendors, and marketing, especially in the areas of care coordination, guality improvement, health equity, and social determinants of health. Dr. Nguyen also has led medical mission trips to the Dominican Republic, Haiti, India, Kenya, and Vietnam. She received her doctor of medicine from Howard University and a master's degree in business administration from California State University-Fresno. In addition, Dr. Nguyen completed a residency in family practice at Loma Linda University Medical Center.

Julia Logan, MD, MPH

Chief Clinical Director, California Public Employees' Retirement System (CalPERS) Sacramento, California

Dr. Julia Logan is the Chief Clinical Director at the California Public Employees' Retirement System (CalPERS), the second largest purchaser of healthcare in the U.S. Dr. Logan oversees clinical policy for the California Public Employees' Retirement System's (CalPERS) health plans and leads the department's clinical quality and health equity work. Prior to coming to CalPERS, Dr. Logan was the Associate Medical Director at the California Department of Health Care Services. She is board certified in public health and general preventive medicine as well as family medicine. Dr. Logan serves on the faculty of the California Department of Public Health Preventive Medicine Residency Program.

Lisa Nichols, MSW

Assistant Vice President, Community Health, Intermountain Healthcare Salt Lake City, Utah

Lisa Nichols has 25 years of experience with underserved communities as a CEO of a federally qualified health center (FQHC) and administrator of Title X programs. As the Assistant Vice President of Community Health for Intermountain Healthcare, Ms. Nichols leads initiatives to improve mental wellbeing, preventable diseases, and air quality, along with initiatives to address social needs in collaboration with community partners, health systems, and health plans. She served as adjunct faculty at the University of Utah teaching courses with a focus on underserved populations and policy. Ms. Nichols has a master of social work from the University of Utah and a healthcare executive program certificate from the University of California, Los Angeles (UCLA).

Patricia Quigley, PhD, APRN, CRRN, FAAN, FAANP, FARN

Associate Director, Nurse Consultant Tampa, Florida

Dr. Patricia Quigley's entire career as a rehabilitation nurse spans 45 years, grounded in clinical practice advancing the well-being, functional ability, and quality of life for persons at risk and living with chronic disease, disability, vulnerability, and frailty across settings of care. She has an extensive portfolio of influencing national health policy, evidence-based programs through population-based research, and the creation and deployment of national performance measures — predominantly function, safety, and quality of life. As a result of her leadership in patient safety, Dr. Quigley was awarded membership to the National Quality Forum (NQF) to serve on the Patient Safety Complications Steering Committee, 2011–2014; the Patient Safety Standing Committee, 2014–2016; and the Patient Safety Measures Committee, 2016–2017, without interruption. Experienced in the scientific rigor and deliberation of NQF's measure selection and renewal criteria, she seeks the opportunity to extend her service to NQF beyond patient safety measures to include prevention and health promotion measures, working with Committee members, NQF scientists, and clinicians.

Anita Ravi, MD, MPH, MSHP, FAAFP (Inactive)

Founder & Clinical Director, Purple Health Foundation; Ryan Health New York, New York

Dr. Anita Ravi is a family physician and public health scientist who delivers care to underserved communities and patients with complex care needs. Dr. Ravi founded and directed The PurpLE Clinic, a pioneering primary care clinic for survivors of abuse, violence, and exploitation nested within an FQHC in New York City and is the co-founder/CEO of the PurpLE Health Foundation, which advances healthcare access for gender-based violence survivors. Dr. Ravi regularly writes and speaks at events across the country on how the healthcare system must adapt to address healthcare disparities and needs of underserved communities.

Carol Siebert, OTD, OT/L, FAOTA

Founder/Solo Practitioner, The Home Remedy, PLLC Chapel Hill, North Carolina

Carol Siebert is an occupational therapist with over 30 years of clinical experience. She is the founder and solo practitioner at The Home Remedy, a private practice providing consultative services focused on

addressing aging-in-place strategies for community-dwelling older adults. As a clinician working in the home environment of patients, Ms. Siebert has a unique perspective on population health and the social determinants of health affecting patients. She also teaches healthcare policy, payment, and performance improvement in the occupational therapy education programs at Duke University and Winston-Salem State University. In addition, Ms. Siebert has experience serving on committees that address outcome measures related to population health.

Jason Spangler, MD, MPH, FACPM

Chief Executive Officer, Innovation and Value Initiative Alexandria, Virginia

Dr. Jason Spangler is the Chief Executive Officer of the Innovation and Value Initiative (IVI), an independent non-profit research organization, where he leads the organization in executing its mission through patient-centered research, the development of open-source methods and models, the convening of thought leaders, and the amplification of its voice in the marketplace. Additionally, Dr. Spangler shapes the organization's strategy, oversees daily internal operations, and fosters its network of partners, collaborators, and funders. Previously, Dr. Spangler was the Executive Medical Director at Amgen, with various roles in the areas of health policy, health economics, and healthcare quality. Most recently, he was the head of Global HTA Policy Strategy & Engagement, and prior to that, he was both the head of International Health Policy and Population Health and the lead for Value, Quality, and Medical Policy. Prior to Amgen, Dr. Spangler was the Chief Medical Officer at Partnership for Prevention, a national non-profit health policy research organization, and a public health and health policy consultant at Pfizer, Inc. Dr. Spangler is a Fellow of the American College of Preventive Medicine (ACPM) and serves on the Board of Regents of ACPM. He is a member of multiple councils/committees of both national quality organizations and organizations assessing healthcare value. He also serves on the Board of Directors of the Pharmacy Quality Alliance (PQA) and the Advisory Board of the University of Michigan Center for Value-Based Insurance Design.

Matt Stiefel, MPA, MS

Senior Director, Center for Population Health, Care Management Institute, Kaiser Permanente Oakland, California

Matt Stiefel recently retired from Kaiser Permanente (KP) after a 40-year career, where he most recently directed social health measurement and the Center for Population Health in KP's Care Management Institute (CMI). He was a 2008–2009 Fellow with the Institute for Healthcare Improvement (IHI) and continues as a faculty member for various IHI initiatives. Mr. Stiefel joined KP in 1981 as a medical economist and later held management positions in KP Northwest, directing planning, marketing, and medical economics. He joined the Care Management Institute (CMI) as the Director of Measurement in 1998 and became the Associate Director of CMI in 2000. Prior to KP, Mr. Stiefel served as a policy analyst on the Carter Administration Domestic Policy Staff and in the U.S. Department of Health, Education, and Welfare and as a local health planner in the San Francisco Bay Area. Mr. Stiefel completed a master of science in epidemiology from the Harvard School of Public Health in 2013. He also holds a master of public administration from the Wharton School of the University of Pennsylvania and a bachelor of arts in psychology from Stanford University. His current research focus is on the measurement of well-being.

Michael A. Stoto, PhD

Professor Emeritus, Georgetown University School of Health Washington, District of Columbia

Dr. Michael A. Stoto is a Professor of Health Systems Administration and Population Health and an Adjunct Professor of Biostatistics at the Harvard School of Public Health. A statistician, epidemiologist, and health services researcher, Dr. Stoto's research includes methodological topics in population health assessment and performance measurement as well as substantive topics in public health practice (especially emergency preparedness), the evaluation of public health interventions, infectious disease policy, and ethical issues in research and public health practice. Dr. Stoto received a bachelor of arts from Princeton University and a PhD from Harvard University in statistics and is a Fellow of the American Statistical Association.

Arjun K. Venkatesh, MD, MBA, MHS

RWJF Clinical Scholar, Yale University School of Medicine New Haven, Connecticut

Dr. Arjun Venkatesh is an Associate Professor and Chief of the Section of Administration in the Department of Emergency Medicine at Yale University. He is also a Scientist at the Yale Center for Outcomes Research and Evaluation. Dr. Venkatesh has been funded by the National Institutes of Health (NIH), Agency for Healthcare Research and Quality (AHRQ), and the Emergency Medicine Foundation (EMF) to study health system outcomes and efficiency, and he is supported by the Centers for Medicare & Medicaid Services as the Co-principal Investigator of the Emergency Quality Network (E-QUAL) and for the development of the Overall Hospital Quality Star Ratings. Dr. Venkatesh has received over \$6 million in grant funding and published over 80 peer-reviewed papers. He is the Senior Editor of *The Evidence* book series. He is a national leader within the American College of Emergency Physicians (ACEP) and Society for Academic Emergency Medicine (SAEM) and serves on expert panels for NQF, AHRQ and CMS. Dr. Venkatesh's work is also funded by the National Institute of Drug Abuse (NIDA) and the Addiction Policy Forum to advance the quality and delivery of emergency and acute care for opioid use disorder.

Ruth E. Wetta, PhD, MPH, MSN, RN

Lead Clinical Researcher, Oracle Health Kansas City, Missouri

Dr. Ruth Wetta is the Lead Clinical Researcher at Oracle Health and an Adjunct Associate Professor at the University of Kansas School of Nursing. She is a registered nurse, holding master's degrees in nursing administration and public health. She also has PhDs in community psychology and nursing informatics. Dr. Wetta's career has spanned more than 40 years, including clinical nursing, quality improvement, health services/health behaviors/public health research, and informatics. Her current role is in the application of advanced statistics to registry measures leveraging determinants of health data and facilitating strategy for the collection, storage, exchange, and use of determinants of health within the electronic health record.

Whitney Bowman-Zatzkin, MPA, MSR

Executive Officer, Rare Dots Consulting Burke, Virginia

Whitney Bowman-Zatzkin is a passionate community architect obsessed with connecting the dots of

healthcare to provoke change for the greater good. Born with asthma and allergies and living with the experience of being an end-of-life caregiver and mom-by-adoption to two girls with chronic conditions, Ms. Bowman-Zatzkin has participated in global conversations about the voice and value of the patient and caregiver experience. She leverages this knowledge to shape policy, design health systems and clinics, and ignite new passion for change in clinicians and community leaders.