



Fall 2021 Review Cycle, Primary Care and Chronic Illness (PCCI)

PCCI Committee Co-chairs

Dale Bratzler, DO, MPH

Chief Quality Officer, OU Physicians – Oklahoma University Health Sciences Center
Oklahoma City, OK

Dr. Dale Bratzler, DO, MPH, is a Professor and Chair of the Department of Health Administration and Policy at the Hudson College of Public Health, and a Professor in the College of Medicine at the University of Oklahoma (OU) Health Sciences Center. He currently serves as the Enterprise Chief Quality Officer for the three-hospital health system and faculty practice at OU Medicine. His experience in healthcare quality improvement includes working with Centers for Medicare & Medicaid Services (CMS) on the development and maintenance of national performance measures used to profile and report on the quality of inpatient and outpatient healthcare. He has served two terms as president of the American Health Quality Association and is a past member of the Agency for Healthcare Research and Quality National Advisory Council and the CDC Healthcare Infection Control Practices Advisory Committee. He has given more than 600 lectures nationally on healthcare quality topics with a particular emphasis on prevention of surgical site infections. Board certified in internal medicine, he is a Master Fellow of the American College of Osteopathic Internists and a Fellow of the Infectious Diseases Society of America.

Adam Thompson, BA

Consultant
New York, NY

Adam Thompson is an independent consultant partnering with health systems and communities to improve health outcomes. As a health systems carpenter, Mr. Thompson supports patients and providers to shape and transform good ideas into measurable outcomes. Mr. Thompson is the 2010 recipient of the Health Resources and Services Administration HIV/AIDS Bureau Leadership in Quality Award for his work in developing health system and community capacity to improve the engagement and meaningful involvement of people with HIV in clinical quality management activities. As a person with HIV himself, Mr. Thompson brings both lived and professional experience and expertise to his work.



PCCI Standing Committee

Kim Elliott, PhD

Executive Director, Health Services Advisory Group
Phoenix, Arizona

Dr. Elliott is an Executive Director for Health Services Advisory Group, an External Quality Review/CMS Quality Improvement Organization. Dr. Elliott's responsibilities include working with state Medicaid programs, State Behavioral Health Programs and State Intellectual and Developmental Disabilities programs on performance metrics, quality strategy development, quality metrics, best practices for chronic disease management and preventive health programs, childhood obesity, program integrity, compliance and oversight, performance measure validation, mental health parity reviews, HCBS Rule implementation, quality service reviews and quality improvement. Dr. Elliott served 15 years at the Arizona Medicaid program and led clinical and quality programs including chronic disease, EPSDT, preventive health, maternal, child, oral, long-term care, and the behavioral health programs for traditional acute care, long-term services and supports, special needs, developmentally disabled, foster care and behavioral health programs. Kim's work experience includes expertise in quality measures, performance measure validation, performance improvement projects, CMS Adult and Child Core Sets, Home Health Core Set, HCBS Core Sets, URAC pharmacy performance measures, state specific measures, information systems reviews, and comprehensive state Medicaid program reviews. Kim has participated in CMS subject matter expert panels regarding Medicaid Long Term Services and Supports, core measures, program integrity, and access to care measures. Kim has over 15 years' experience working in most managed care organization functional areas for Medicaid, commercial and Medicare health plans. Kim has her PhD, MA, BS and is certified as a CPHQ and CHCA and as a Stanford Chronic Disease Self-Management Program Master Trainer.

William Glomb, MD, FCCP, FAAP

Senior Medical Director, Superior HealthPlan
Austin, Texas

After graduating from Rice University in Houston with a degree in Chemical Engineering and Mathematics, Dr. Glomb completed his medical training at the University of Texas Medical Branch, Galveston. He subsequently completed his pediatric internship/residency at Scott & White - Texas A&M University Medical School and his fellowships in the Division of Neonatology and Pediatric Pulmonology at Children's Hospital Los Angeles - University of Southern California Keck College of Medicine. He is a Fellow of the American College of Chest Physicians, where he has held multiple leadership, faculty, and committee positions, and he is a Fellow of the American Academy of Pediatrics. From 2008-2013, he was the Chief Medical Director for the Texas Health and Services Commission, guiding the State's Medicaid, CHIP, and other programs, including overseeing new innovative projects for predominantly children. Since 2013, Dr. Glomb has been the Senior Medical Director at Superior HealthPlan/Centene Corporation, where he now provides medical direction for the Quality and QI programs, as well as for the Clinical Engagement Team, overseeing Value-Based Contracting, alternative payment models, and helping network providers in achieving quality process and outcomes measures success.

**David Lang, MD**

Chair, Department of Allergy and Clinical Immunology, Respiratory Institute, Cleveland Clinic
Cleveland, Ohio

Dr. David Lang is Chair of the Department of Allergy and Clinical Immunology, Allergy/Immunology Fellowship Program Director, and Asthma Center Co-Director in the Respiratory Institute at the Cleveland Clinic. He received his MD from the University of Michigan, completed internal medicine training at Henry Ford Hospital, allergy/immunology fellowship at Scripps Clinic, and medical education fellowship at the Cleveland Clinic. Dr. Lang has carried out a number of research projects, including studies of anaphylaxis, asthma, and urticaria. He has published numerous articles, chapters, and abstracts. He teaches evidence-based medicine at Cleveland Clinic Lerner College of Medicine.

Esther Babady, PhD, D (ABMM)

Director, Microbiology Service Clinical Operations, Memorial Sloan Kettering Cancer Center
New York, New York

Dr. Babady is the director of the Microbiology Service Clinical Operations, an associate attending in the Department of Laboratory Medicine and the director of the clinical microbiology fellowship program at Memorial Sloan Kettering Cancer Center. She received her PhD in Biochemistry and Molecular Biology and completed a Clinical Microbiology fellowship both at the Mayo Clinic in Rochester, MN. She is board certified by the American Board of Medical Microbiology and serves on the editorial boards of the Journal of Clinical Microbiology and the Journal of Molecular Diagnostics. She has published several peer-reviewed manuscripts on the development and diagnostic utility of molecular microbiology assays.

Katherine Gray, PhD

Sage Evidence-based Medicine & Practice Institute
Minneapolis, MN

Prior to Dr. Gray's broad background in health care management, she was a Director of Research with over 45 publications and presentations. Her management experience traverses all segments of the health care industry, including managed care, self-insured employers, long-term care, hospital systems, Medicaid and Medicare, and specialty care. A recognized leader in health care quality and efficiency improvements, in 1997 Dr. Gray founded Sage Health Management Solutions, Inc. with a vision to develop web-based technology to improve the diagnostic process using evidence-based clinical decision support. Dr. Gray is considered an innovator and force for change in the health care industry.

**Lindsay Botsford, MD**

Family physician, Memorial Hermann Medical Group, Medical Director of Physicians at Sugar Creek Sugar Land, Texas

Dr. Botsford, is a practicing family physician with Memorial Hermann Medical Group, faculty with Memorial Family Medicine Residency, and Medical Director of Physicians at Sugar Creek in Sugar Land, Texas. She is skilled in the use of EHRs and registries for quality measurement and improvement, is an EHR-Champion and SuperUser, and has led PCMH certification efforts. Dr. Botsford has spoken nationally, published, and has served on numerous local, state, and national committees on the topics of family medicine, quality measurement and improvement, medical home, bioethics, and chronic disease management, including chronic pain, socioeconomic factors, diabetes, lipid management, and asthma.

William Curry, MD

Professor, Departments of Family and Community Medicine and Public Health Sciences at the Penn State College of Medicine
Hershey, Pennsylvania

Dr. Curry is a professor in the Departments of Family and Community Medicine and Public Health Sciences at the Penn State College of Medicine in Hershey, PA. I am a practicing Family Physician, a member of the AAFP, and currently actively involved in institutional and departmental quality work and primary care research. In my quality work at our institution, I direct care management programs, many of which are driven by NQF specifications.

Anna McCollister

Co-Founder Galileo Analytics
Washington, District of Columbia

Anna McCollister is the co-founder of Galileo Analytics, a Visual Data Exploration and advanced data analytics company focused on democratizing access to and understanding of complex health data. Anna's passion for improving health care research through innovation in health data analytics is rooted in her personal experiences living with type 1 diabetes. In her professional and personal activities, Anna seeks to build platforms for better understanding of and engagement with the needs of patients. She speaks frequently about the need for innovation in medical device data and technology, promoting data standards, device interoperability and user platforms aimed at empowering patients to better manage their health. In addition, Anna is a vocal advocate for improving methods for comparative effectiveness research and the development of more refined outcomes measures to better guide care and assess treatments. She serves on the FDA/ONC/FCC HIT Policy Committee's FDASIA Working Group, which is advising the agencies on creating a regulatory pathway that will help protect patients, while enabling and promoting innovation in HIT systems, mobile applications and medical device interoperability. She is a member of the FDA's advisory committee on General Hospital and Personal Use Medical Devices, and serves on the advisory committee for FDA's MDEpiNet, which is working to establish a system for improving medical device product safety surveillance and comparative effectiveness research. Anna was named by XX In Health as a "Woman to Watch" at Health Datapalooza 2013, and as co-founder of



Galileo Analytics, was one of a select group of innovators invited to participate in “The Hive” at TEDMED 2013.

Behavioral Health Standing Committee

Harold Pincus, MD

Professor and Vice Chair of Psychiatry and Co-Director of the Irving Institute for Clinical and Translational Research at Columbia University
New York, New York

Dr. Harold Alan Pincus is a Professor and Vice Chair of the Department of Psychiatry and Co-Director of the Irving Institute for Clinical and Translational Research at Columbia University. Dr. Pincus also serves as a Senior Scientist at the RAND Corporation. Previously, he was the Director of the RAND-University of Pittsburgh Health Institute and Executive Vice Chair of the Department of Psychiatry at the University of Pittsburgh. He is the National Director of the Health and Aging Policy Fellowship (supported by The John A. Hartford Foundation, West Health Institute, and Atlantic Philanthropies) and previously directed national programs for the Robert Wood Johnson and MacArthur Foundations. Earlier, Dr. Pincus was the Deputy Medical Director of the American Psychiatric Association and founding director of the American Psychological Association’s (APA) Office of Research and prior to that role, the Special Assistant to the Director of the National Institute of Mental Health. As a Robert Wood Johnson Foundation Clinical Scholar, he served on White House and Congressional staffs. Dr. Pincus has been appointed to the editorial boards of 12 scientific journals and published over 500 scientific publications in health services research, science policy, research career development, quality of care and the diagnosis, classification, and treatment of mental disorders. He has served as co-chair of the Measurement Applications Partnership under the US Affordable Care Act, the National Quality Forum Standing Committee on Behavioral Health, and the World Health Organization's ICD-11 Committee on Quality and Patient Safety, and also was Vice Chair of the Task Force on DSM (Diagnostic and Statistical Manual of Mental Disorders)-IV among multiple other national/international committee appointments. Dr. Pincus is the 2017 recipient of the Charles Burlingame Award by the Institute of Living for contributions to the field of psychiatry and has received the Menninger Award from the American College of Physicians, Research Mentorship Award from the American Association of Chairs of Departments of Psychiatry and APA, Vestermark Award from the National Institute of Mental Health (NIMH) and APA, among other honors. He worked one evening a week for 22 years at a public mental health clinic caring for patients with severe mental illnesses.

**Jeffery Susman, MD**

Dean and VPHA, Emeritus, Northeast Ohio Medical University, Northeast Ohio Medical University
Rootstown, Ohio

Dr. Jeff Susman served as the dean of the College of Medicine and Vice President of Health Affairs and Community Health of the Northeast Ohio Medical University. Dr. Susman graduated from Dartmouth, served in Nebraska as associate dean for primary care and was chair, Department of Family Medicine, University of Cincinnati. He was on the steering committee of the Cincinnati Robert Wood Johnson Foundation Aligning Forces for Quality initiative. Dr. Susman has had funding from NIMH and the Agency for Healthcare Research and Quality to investigate primary care mental health issues. He has served as chair of the American Academy of Family Physicians (AAFP) Commission on Quality and Practice, as co-chair of the NQF Mental Health Outcomes Committee, and as the AAFP representative to the NQF.

Vitka Eisen, MSW, Ed.D

President and Chief Executive Officer, HealthRIGHT 360
San Francisco, California

Vitka Eisen is the president and CEO of HealthRIGHT 360, a healthcare provider for 35,000 low-income and otherwise marginalized Californians. With over 30 years of experience in human services, she has dedicated her career to supporting people and communities struggling with addiction through the provision of integrated, compassionate, and relevant care. In addition to her personal history of treatment for heroin use disorder over 30 years ago and her three decades of experience operating publicly funded substance use disorder treatment programs, she has many years of experience setting and overseeing standards development and implementation. She has participated as an evaluating panelist for the National Quality Forum's development of Shatterproof Rating System for Addiction Treatment Programs Measure Set, and the performance measures workgroup of the California Department of Corrections and Rehabilitation, Division of Rehabilitative Programs. She earned an M.S.W. from San Francisco State University, and a doctorate from the Harvard Graduate School of Education.

Raquel Mazon Jeffers

Senior Director, The Community Health Acceleration Partnership (CHAP)
Newark, New Jersey

Raquel Mazon Jeffers is a senior director for U.S. Initiatives at The Community Health Acceleration Partnership (CHAP), where she provides strategic guidance to the principal investors on modernizing the public health system. Ms. Mazon Jeffers brings many years of experience leading transformative public health initiatives. She's impacted healthcare and behavioral health systems on behalf of Government agencies, foundations and non-profits. Much of her work has focused on delivery system reform for vulnerable populations with a particular focus on pregnant individuals, substance misuse, and early childhood trauma. Before joining CHAP, Ms. Mazon Jeffers was a Senior Program Officer at The Nicholson Foundation, where she led \$9 million in grantmaking on population health, telehealth, and maternal and child health. The initiatives she launched included the Colette LaMothe-Galette Community Health Worker Institute, the Doula Learning Collaborative, and a New Jersey adaptation of the Yale Child Study Center Family Based Recovery dyadic in-home treatment model. Prior to Nicholson,



Ms. Mazon Jeffers served as Deputy Director of the Division of Mental Health and Addiction Services for the New Jersey Department of Human Services. In this role, she revamped New Jersey's addiction system of care involving 300 agencies, increasing access and integrating behavioral health and primary care services. She also spearheaded the development of a continuum of treatment services designed to serve parents with substance use disorders. Ms. Mazon Jeffers also served as Director of Managed Care for a large network of Federally Qualified Health Centers. On behalf of The Ford Foundation, she founded the first grassroots women-of-color health advocacy organization which is now at the forefront of the birth-equity movement. Ms. Mazon Jeffers holds two Master's degrees, one in Public Health and the other in International Affairs.

Brooke Parish, MD

Executive Medical Director, Health Care Service Corporation – Blue Cross Blue Shield of New Mexico
Albuquerque, New Mexico

Dr. Brooke Parish joined the University of New Mexico faculty, holding multiple positions including associate vice chair for patient safety and quality in the Department of Psychiatry, executive medical director of utilization review for University of New Mexico Hospitals, and physician surveyor for The Joint Commission hospital program. Her current role is the behavioral health medical director for Health Care Service Corporation in New Mexico, and she actively maintains a locum tenens practice as a hospitalist. She is also a physician with the National Disaster Medical System. Dr. Parish enjoys teaching and lecturing on psychiatry, integrated care, patient safety and quality, systems of care and care delivery, and disaster medicine. She serves on the APA assembly and as past president of New Mexico's district branch.

Cancer Standing Committee

Karen Fields, MD

Medical Director, Clinical Pathways Department and Value-Based Cancer Care, Moffitt Cancer Center
Tampa, Florida

Dr. Karen Fields is the Medical Director of the Clinical Pathways Department at Moffitt Cancer Center. She is a Senior Member in Breast Medical Oncology at Moffitt and a Professor of Oncologic Sciences at the Morsani College of Medicine at the University of South Florida. She serves as Moffitt's principal investigator (PI) for the Quality Oncology Practice Initiative (QOPI) and is responsible for achieving Moffitt's initial and ongoing QOPI certification. She has been instrumental in designing and implementing Moffitt's value-based care strategies responsible for quality and outcomes reporting. She has served on several initiatives for the National Quality Forum (NQF), including the 2011 Cancer Endorsement Maintenance Project and as a member of the NQF's Measure Applications Partnership in 2014 representing the Prospective Payment Systems (PPS)-Exempt Cancer Centers.



Shelley Fuld Nasso, MPP

CEO, National Coalition for Cancer Survivorship
Washington, District of Columbia

Shelley Fuld Nasso is Chief Executive Officer of the National Coalition for Cancer Survivorship (NCCS). She serves as a member of the National Cancer Institute's National Council of Research Advisors, the American Society of Clinical Oncology's Cancer Survivorship Committee, and NQF's Consensus Standards Approval Committee and Measure Applications Partnership. Prior to joining NCCS, Shelley served in leadership roles at Susan G. Komen, where she leveraged Komen's grassroots network to strengthen the organization's reputation and visibility in Washington, DC, and in state capitals.

Jette Hogenmiller, PhD, MN, APRN/ARNP, CDE, NTP, TNCC, CEE

Oncology Nurse Practitioner
Idaho Springs, Colorado

Dr. Hogenmiller received her graduate degree from the University of Washington, Seattle, in the Oncology pathway. She has two years of public health graduate work, with a focus on cancer epidemiology and vulnerable populations from the University of Michigan. Her PhD is from the University of Nebraska, where she focused on psychometrics (reliable & valid tool development) and oncology. Some of her publications include "Patterns of Pap smear screening in women diagnosed with invasive cervical cancer" in the *Journal of Gynecologic Surgery*; "Self-efficacy scale for Pap smear screening participant in shelter women in Nursing Research"; and others.

She has developed a number of comprehensive oncology care programs/approaches (e.g., general oncology, gynecologic oncology), in a variety of settings (e.g., university, community-based). Currently, she and a medical oncologist are creating two new cancer programs to expand access in a rural and urban setting. As an advanced practice nurse (family/oncology nurse practitioner), she applies her skill set and a number of certifications to provide for holistic cancer care that engages and empowers the patient and family to be full partners in care to maximize healing. Some of her certifications include that of a diabetic educator, nutrition therapy practitioner, and trauma nurse, and training in functional medicine. She has served in the Army Nurse Corps for over 21 years.

Jennifer Malin, MD, PhD

Staff Vice President, Clinical Strategy, Anthem, Inc.
Thousand Oaks, California

Jennifer Malin, MD, PhD, Staff VP, Clinical Strategy at Anthem, Inc. and Associate Professor of Medicine at the UCLA David Geffen School of Medicine, has authored more than 90 peer-reviewed articles and is widely recognized for her research on the quality of cancer care. She has extensive experience in developing and validating quality indicators for the assessment of all aspects of cancer care and has led multiple studies to evaluate the reliability and validity of measures using diverse data sources. She continues her clinical practice by volunteering at the Veterans Affairs Greater Los Angeles Health Care System.



Heidi Floyd

Patient Advocate

Hoschton, GA

Heidi Floyd has been diagnosed with breast cancer twice. The first time, she was a pregnant mother of three and in her 30s. As a patient advocate, she has been on the Grants Review Board for the American Cancer society for more than four years and has been a keynote speaker at events for Google, Susan G. Komen, Indiana University, eyeforPharma, United States Navy, United States Army, Mass Mutual, Johnson & Johnson, among myriad others. For each of these events/meetings, she has been a passionate voice for the wise stewardship of fiscal distribution woven in the same tapestry of a patient centered discussion. She will advocate for her fellow patients for the rest of her life and do the best she can to educate them with the most current information that is available.