



Primary Care and Chronic Illness Standing Committee

Committee Co-chairs

Dale Bratzler, DO, MPH

Chief Quality Officer, OU Physicians – Oklahoma University Health Sciences Center
Oklahoma City, OK

Dr. Dale Bratzler, DO, MPH, is Professor and Chair of the Department of Health Administration and Policy at the Hudson College of Public Health, and Professor in the College of Medicine at the University of Oklahoma (OU) Health Sciences Center. He currently serves as the Enterprise Chief Quality Officer for the three-hospital health system and faculty practice at OU Medicine. His experience in healthcare quality improvement includes working with CMS on the development and maintenance of national performance measures used to profile and report on the quality of inpatient and outpatient healthcare. He has served two terms as president of the American Health Quality Association and is a past member of the Agency for Healthcare Research and Quality National Advisory Council and the CDC Healthcare Infection Control Practices Advisory Committee. He has given more than 600 lectures nationally on healthcare quality topics with a particular emphasis on prevention of surgical site infections. Board certified in internal medicine, he is a Master Fellow of the American College of Osteopathic Internists, and a Fellow of the Infectious Diseases Society of America.

Adam Thompson, BA

Regional Partner Director, Northeast Caribbean AIDS Education and Training Centers
Berlin, NJ

Mr. Adam Thompson holds a degree in theology from Georgetown University and currently serves as the Regional Partner Director of the South Jersey Local Performance Site of the Northeast Caribbean AIDS Education and Training Center. Mr. Thompson moved through the organization serving as the HIV Testing Coordinator and finally as the Manager of the Prevention, Education, and Testing Department. Mr. Thompson has served on several local and regional planning bodies including serving as Chair of the Virginia HIV Planning Group and now as a member of the Philadelphia Ryan White HIV Planning Council. He works with the National Quality Center as a quality management coach focusing on patient involvement and engagement. Mr. Thompson has previously served on National Quality Forum panels and currently serves on the Centers for Medicare & Medicaid Services Technical Expert Panel for measures of patient safety and care coordination. He is the 2010 recipient of the National Quality Center Leadership in Quality Award. Mr. Thompson considers himself an advocate for modernizing healthcare and meaningful involvement of patients and consumers in the planning, delivering, and evaluating of care services.

Committee Members

Robert A. Bailey, MD

Senior Director, Population Health Research, Real World Value & Evidence, Janssen Scientific Affairs, LLC
Titusville, NJ

As Senior Director of Population Health Research at Janssen Scientific Affairs, LLC, Dr. Bailey leads a research team focused on identifying ways to support movement toward achieving the Triple Aim for Healthcare. Projects include identifying ways to improve the quality of care, to decrease the cost of care, and to improve the patient experience of care. Previous roles at Janssen have included the areas of Health Economics and Outcomes Research and Medical Affairs. Being board certified in internal medicine and nephrology; Dr. Bailey provided direct patient care as a practicing nephrologist for 10 years. Dr. Bailey's experience has supported a deep understanding of patient, provider, health system, and payer dynamics and perspectives in multiple therapeutic areas and in multiple sites of care delivery.

Lindsay Botsford, MD, MBA, CMQ, FAAFP

Market Medical Director, Iora Health
Houston, TX

Dr. Lindsay Botsford is a practicing family physician with Iora Primary Care, where she is also the Market Medical Director for Texas. She is skilled in the use of EHRs and registries for quality measurement and improvement. She currently serves on the boards of the Texas Medical Association and the Texas Academy of Family Physicians. Dr. Botsford has spoken nationally, published, and has served on numerous local, state, and national committees on the topics of family medicine, quality measurement and improvement, medical home, bioethics, and chronic disease management, including chronic pain, socioeconomic factors, diabetes, lipid management, and asthma.

Kathleen Brady, MD, MSCE

Medical Director and Medical Epidemiologist, AIDS Activities Coordinating Office, Philadelphia
Department of Public Health
Philadelphia, PA

Dr. Kathleen Brady is the Medical Director and Medical Epidemiologist of the AIDS Activities Coordinating Office of the Philadelphia Department of Public Health. She has extensive expertise in using public health surveillance data to evaluate population-level outcomes and interventions along the HIV care continuum. Her research focus is studying the measurement of linkage to and retention in care, barriers to engagement in care, and methods for re-engaging patients in HIV care. She also provides oversight and clinical direction for the quality management activities for Philadelphia's Ryan White care programs that serve over 12,000 people living with HIV in the Philadelphia area.

Roger Chou, MD

Professor, Department of Medical Informatics & Clinical Epidemiology
Oregon Health & Science University
Director, the Pacific Northwest Evidence-based Practice Center
Coordinating Editor, Cochrane Back and Neck Group
Portland, OR

Dr. Chou has led numerous systematic reviews and led or participated in clinical guideline development efforts in chronic pain and opioids, addiction, screening and prevention, cancer treatment, and other

topics. His reviews have been used by the American College of Physicians, the Centers for Disease Control and Prevention, the US Preventive Services Task Force, the American Pain Society, and others to develop clinical practice guidelines. Dr. Chou has served as a methodologist the World Health Organization reproductive health, hepatitis, and leprosy programs. He is Coordinating Editor of the Cochrane Back and Neck Group.

James M. Daniels, MD, MPH, RMSK, FAAFP, FACOEM, FACPM

Professor, Primary Care Sports Medicine Fellowship, Southern Illinois University Residency Program
Quincy, Illinois
Vice Chair, Department of Family and Community Medicine; Assistant Dean of Students
Carbondale, IL

Dr. James Daniels is a family physician and sports medicine specialist. Dr. Daniels is the founder and program director of primary care sports medicine fellowship associate director of research and academic affairs, and vice-chair of the Department of Family and Community Medicine with a cross appointment in the Department of Orthopedic Surgery. He has extensive teaching and publishing on evidence-based musculoskeletal medicine in primary care; implementing quality improvement methods and techniques in musculoskeletal treatment; and point of care musculoskeletal ultrasound in primary care. Dr. Daniels' experience includes curriculum development, CME, and exam writing for the AIUM and AMSSM.

Kim Elliott, PhD

Executive Director, Health Services Advisory Group, Inc.
Phoenix, AZ

Kim Elliott is an EQRO Executive Director working with state Medicaid programs on Medicaid compliance, management and oversight of managed care organizations, development of quality strategies, performance measure validation, mental health parity reviews, HCBS Rule implementation and quality improvement. Kim served 15 years at the Arizona Medicaid program and led clinical and quality programs including quality measures, EPSDT, preventive health, chronic disease, maternal and child health, oral health, long term care, and the behavioral health programs for traditional acute care, MLTSS, special needs, developmentally disabled, foster care and behavioral health programs. Kim's work experience includes expertise in performance measure validation, performance improvement projects, CMS Adult and Child Core Sets, URAC pharmacy performance measures, state specific measures, information systems reviews, and comprehensive state Medicaid program reviews. Kim has participated in CMS subject matter expert panels regarding MLTSS, core measures, program integrity, and access to care measures. Kim has 14 years' experience in Medicaid, commercial and Medicare managed care plans. Kim was certified as a Stanford CDSMP Master Trainer.

Pietro Garzaro, MD

Chair, Infectious Diseases, Permanente Medical Group
Chair, Infection Control Committee, KFH Modesto and Manteca
Assistant Chief, Utilization Management for the Central Valley area
Stockton, California

Dr. Garzaro is Chair of the Chiefs of Infectious Diseases at The Permanente Medical Group, Chief of Infectious Diseases at the Central Valley Area, Chair of the Infection Control Committee for KFH Modesto and Manteca, and Assistant Chief of Utilization Management for the Central Valley area. He was the first to implement an antibiotic stewardship program in KFH Manteca when it opened in 2005.

Since then he has been actively involved in promoting and implementing local and regional stewardship protocols, focusing on quality and evidence based practices. Dr. Garzaro earned his BS from the University of Puerto Rico, Rio Piedras, and his MD from the University of Puerto Rico School of Medicine.

Donald Goldman, MD

Chief Medical and Scientific Officer, Clinical Professor of Pediatrics, Institute for Healthcare Improvement
Boston, MA

Dr. Donald Goldman has more than four decades of experience in infectious diseases epidemiology, especially hospital infection prevention. This started with his role setting up the National Nosocomial Infections Surveillance System (NNIS) at Centers for Disease Control and Prevention (CDC) (now morphed into the national reporting system for healthcare-associated infections) when he was Epidemic Intelligence Service (EIS) officer in the Hospital Infectious Branch. He was the medical director of infection control at Boston Children's Hospital for 30 years and was a founder and early President of the Society for Healthcare Epidemiology of America. Dr. Goldman participated in crafting CDC and HICPAC guidelines and was a major author for Infectious Disease Committee Final Roster 4, the recent compendium for infection prevention developed by SHEA and Infectious Diseases Society of America (IDSA). He has served on an NQF Technical Advisory Panel (TAP) for infection prevention initiatives, and IHI sponsored process measure bundles in this area.

As Chief Medical Officer, Dr. Goldman supports IHI's content leads in identifying innovative approaches, cutting-edge developments, and expert faculty, using his external relationships to identify important gaps in IHI content, particularly regarding innovations and evidence-based interventions from academia. As Chief Scientific Officer, his primary goal is to strengthen ties between IHI and the health services research and academic communities.

V. Katherine Gray, PhD

President, Sage Health Management Solutions, Inc.
Minneapolis, MN

Prior to Dr. Katherine Gray's broad background in healthcare management, she was a Director of Research with over 45 publications and presentations. Her management experience traverses all segments of the healthcare industry, including managed care, self-insured employers, long-term care, hospital systems, Medicaid and Medicare, and specialty care. A recognized leader in healthcare quality and efficiency improvements, in 1997 Dr. Gray founded Sage Health Management Solutions, Inc. with a vision to develop web-based technology to improve the diagnostic process using evidence-based clinical decision support. Dr. Gray is considered an innovator and force for change in the healthcare industry.

Faith Green, MSN, RN, CPHQ, CPC-A

Director, Humana
Louisville, KY

Faith Green has over 18 years of established success in the healthcare field, with strong emphasis on quality, education, and process improvement. Over the past few years, she has collaborated with Risk Management, clinicians, and Internal Audit to identify areas of high risk to patient safety and process inconsistencies, and she has monitored for compliance to best practices.

Currently, working in the Office of the Chief Medical Officer, she has collaborated with leaders to improve clinical quality outcomes by reducing and refining over 1,100 metrics to 208 and steered quality improvement initiatives. In efforts to share this work with the industry, she recently coauthored, "A

Health Plan’s Journey to Identifying Meaningful Quality Measures” in the *American Journal of Medical Quality*. Faith is a Registered Nurse, a certified Professional in Healthcare Quality, and a certified Professional Coder. She has a Bachelor of Science in nursing and a Master of Science in nursing.

Daniel Greninger, MD

Pediatric Ophthalmologist, Kaiser Permanente
Antioch, CA

Daniel Greninger was born and raised in Northern California and graduated from Dartmouth College in 2002 with a BE degree in engineering. After completing his MD from Weill Cornell Medicine in 2008, he returned to the West Coast for residency in ophthalmology at the University of California, San Francisco followed by a fellowship in pediatric ophthalmology and adult strabismus at the Casey Eye Institute at Oregon Health and Science University. He currently works as a pediatric ophthalmologist at Kaiser Permanente in Northern California, where he also leads projects to improve care experience

Stephen Grossbart, PhD

Senior Vice President, Professional Services, Health Catalyst
Salt Lake City, UT

Dr. Stephen Grossbart, PhD, is Senior Vice President, Professional Services at Health Catalyst in Salt Lake City, UT, where he works directly with health systems to assess their analytic, quality, and performance improvement infrastructure to support quality and patient safety. Previously, he served as Chief Analytics Officer and Chief Quality Officer at Mercy Health in Ohio. Under his leadership, Mercy Health was recognized repeatedly by Truven Healthcare Analytics as being among the top 20 percent of hospital systems for quality. He has also worked at Premier, Inc. and Intermountain Health Care. In 2013, he was named as one of the 50 Experts Leading the Field of Patient Safety by *Becker’s Hospital Review*. He has published work in the areas of pay-for performance and quality improvement. Dr. Grossbart has served on and co-chaired multiple National Quality Forum committees, dating back to 2003. He received his PhD from the University of Michigan.

James Michell Harris

Director, Research and Statistics, Children’s Hospital Association
Washington, DC

As Director, Research and Statistics at the Children’s Hospital Association (CHA), Mitch plans, executes and oversees research and analytic projects, primarily focused on pediatric health policy and quality measurement. In addition, he serves as an expert to Association staff and member hospitals providing methodological and analytic leadership. Before coming to work for CHA, Mitch worked in the quality improvement and utilization review departments of two academic health systems. He received a Master of Science degree in Epidemiology from the University of Virginia, and a Doctor of Philosophy degree in Health Services Organization and Research from Virginia Commonwealth University.

Starlin Haydon-Greatting, MS-MPH, BS Pharm, CDM, FAPhA

Director, Clinical Programs and Population Health, SHG Clinical Consulting/Illinois Pharmacists Association
Springfield, IL

Starlin Haydon-Greatting currently serves as a consultant for IPhA’s Clinical Programs and Population Health, working primarily to establish the Illinois Pharmacists Network, developed to implement IPhA’s vision to improve person-centered care, which includes programs for diabetes, pre-diabetes, and

cardiovascular health. The IPhA Patient Self-Management Programs are modeled after the Asheville Project® and based on the HealthMapRx™ program. Ms. Haydon-Greatting also coaches patients in the pharmacist-based care management program in diabetes, cardiovascular health, asthma, and depression. Starlin is an expert in the field of healthcare outcomes research, medication optimization and drug-use analysis, with over 30 years of experience with medical and pharmacy claims analysis and population health management.

Ann Kearns, MD, PhD

Consultant Endocrinologist, Mayo Clinic
Rochester, MN

Dr. Ann Kearns completed an MD/PhD program at the University of Chicago, where she also completed internal medicine residency training. Following a fellowship in Endocrinology at Massachusetts General Hospital, Dr. Kearns assumed her current position as a Consultant Endocrinologist at Mayo Clinic Rochester. Her clinical and research interests center on osteoporosis and calcium disorders. Dr. Kearns is an active member of the Endocrine Society, the American Society of Bone and Mineral Research, and the American College of Medical Quality. Dr. Kearns became the Chair of Safety and Quality in the division when that position was created in 2010.

Grace Lee, MD

Section Head Endocrinology, Virginia Mason Medical Center
Seattle, WA

Dr. Grace Lee graduated from the University of California San Francisco with a fellowship in Endocrinology and Metabolism. There, she was an Assistant Professor of Endocrinology for four years. Her research focused on glucose metabolism and HIV. Dr. Lee then transitioned to a clinical position at Kaiser Permanente Northern California but continued to pursue clinical research using the large Kaiser Northern California database on the topics of osteoporosis, diabetes in the bariatric setting, and PCOS. In 2012, Dr. Lee moved to Seattle where she became the Section Head for Endocrinology for the Virginia Mason Medical Center. Dr. Lee also has been involved with the inpatient and outpatient diabetes initiatives at Virginia Mason.

Jason Matuszak, MD, FAAFP

Director, The Sports Concussion Center
Chief of Sports Medicine, Excelsior Orthopaedics
Amherst, NY

Dr. Matuszak, MD, FAAFP, is a Sports Medicine Physician, Director of The Sports Concussion Center, and chief of Sports Medicine for Excelsior Orthopaedics, in Amherst, NY. He is now Team Physician for several high schools and has served as a volunteer physician for several sporting activities. Dr. Matuszak is a Clinical Assistant Professor at the University of Buffalo, School of Medicine, an AAFP Commission member of Health of the Public and Science, Vice-President of the Erie County Chapter and Board member of the New York State Academy of Family Physicians, as well as Chair of the NYSAFP Education Commission.

Anna McCollister

Co-Founder, Galileo Analytics
Washington, DC

Anna McCollister is the co-founder of Galileo Analytics, a Visual Data Exploration and advanced data

analytics company focused on democratizing access to and understanding of complex health data. Ms. McCollister's passion for improving healthcare research through innovation in health data analytics is rooted in her personal experiences living with type 1 diabetes. In her professional and personal activities, Ms. McCollister seeks to build platforms for better understanding of and engagement with the needs of patients. She speaks frequently about the need for innovation in medical device data and technology, promoting data standards, device interoperability, and user platforms aimed at empowering patients to better manage their health.

In addition, Ms. McCollister is a vocal advocate for improving methods for comparative effectiveness research and the development of more refined outcomes measures to better guide care and assess treatments. She serves on the FDA/ONC/FCC HIT Policy Committee's FDASIA Working Group, which is advising the agencies on creating a regulatory pathway that will help protect patients, while enabling and promoting innovation in HIT systems, mobile applications, and medical device interoperability. She is a member of the FDA's advisory committee on General Hospital and Personal Use Medical Devices, and serves on the advisory committee for FDA's MDEpiNet, which is working to establish a system for improving medical device product safety surveillance and comparative effectiveness research. Ms. McCollister was named by XX In Health as a "Woman to Watch" at Health Datapalooza 2013, and as co-founder of Galileo Analytics, was one of a select group of innovators invited to participate in "The Hive" at TEDMED 2013.

Janice Miller, DNP, CRNP, AGPCNP-BC, CDE

Associate Professor and AACN Health Policy Fellow. Director, Doctor of Nursing Practice Program, Jefferson College of Nursing, Thomas Jefferson University
Philadelphia, PA

Janice Miller, DNP, CRNP, CDE is an Associate Professor of Nursing at Jefferson College of Nursing at Thomas Jefferson University in Philadelphia. She has been a Nurse Practitioner in Primary Care since 1996 and a CDE since 2003 where she worked on various QI initiatives. She served as Director of Quality Improvement for Jefferson University Physicians Ambulatory Practices. She was the Clinical Coordinator for Jefferson's NIH Asthma Clinical Research Network in the early 1990's. She is a Health Policy Fellow of the American Association of Colleges of Nursing, a Legislative Ambassador for the Pennsylvania Nurses Association and recipient of the American Association of Nurse Practitioner's 2020 Pennsylvania Advocate of the Year Award.

Crystal Riley, PharmD, MHA, MBA, CPHQ, CHPIT

Senior Manager of Healthcare Policy and Reimbursement, Baxter Healthcare Corporation
Washington, DC

Dr. Crystal Riley earned her doctor of pharmacy from Howard University in Washington, DC, and dual master's degree in Healthcare Administration and Business Administration at the University of Maryland. She was also published in 2013, providing a case study on leadership and lessons learned in healthcare and has provided technical reviews for clinical textbooks and national clinical guidelines. In addition to her academic degrees and clinical background, she is also a Certified Professional in Health Information Technology (CPHIT), a Certified Professional in Healthcare Quality (CPHQ), and holds a Yellow Belt in Lean Six Sigma processes.

Rishi Singh, MD

Ophthalmologist, Cole Eye Institute, Cleveland Clinic
Associate Professor, Lerner College of Medicine

Medical Director, Informatics, Cleveland Clinic
Cleveland, OH

Dr. Rishi P. Singh is an ophthalmologist at the Cole Eye Institute, Cleveland Clinic and Associate Professor of Ophthalmology specializing in the treatment of retinal disorders such as diabetic retinopathy, macular degeneration, and retinal detachments. He currently serves as the medical director of informatics focusing on the electronic medical records implementation and optimization, big data analyses, lean process improvement, and decision support modules to improve clinical practice. Dr. Singh has authored greater than 130 peer reviewed publications, books, and book chapters and serves as the principal investigator of numerous nationwide clinical trials advancing the treatment of retinal disease.

Steven Strobe, M.D., M.Ed., M.P.H., FAAFP

Consultant Physician, eDocAmerica
Sherwood, Arkansas

Steven Strobe, M.D., M.Ed., M.P.H., FAAFP, family physician, has held clinical, academic, and advisory positions with the University of Arkansas and Arkansas Veterans Healthcare System, and the Arkansas Foundation for Medical Care (Arkansas' QIO). Dr. Strobe has represented family medicine in the development of quality improvement guidelines and performance measurements in ophthalmology, orthopedics, dermatology, otolaryngology, cardiology, and infectious diseases. He worked to integrate disaster response plans with Arkansas health care, EMS, law enforcement, educators, and volunteers.