



## Multistakeholder Input on Priority Setting for Health Care Performance Measurement: Getting to Measures that Matter

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### Proposed Alzheimer's disease and Related Dementias Committee Roster

**Penny Feldman, PhD** *(Co-Chair)*

Visiting Nurse Service of New York, New York, NY

**Eleanor Perfetto, PhD** *(Co-Chair)*

University of Maryland School of Pharmacy, Baltimore, MD

**Mary Barton, MD, MPP**

National Committee for Quality Assurance, Washington, D.C.

**Barbara Baylis, RN, MSN**

Providigm, Prospect, KY

**Ryan Carnahan, PharmD, MS, BCPP**

University of Iowa College of Public Health, Iowa City, IA

**Susan Cooley, PhD**

Department of Veterans Affairs, Palm Beach Gardens, FL

**Cyndy Cordell, BS, MBA**

Alzheimer's Association, Chicago, IL

**Lynn Friss-Feinberg, MSW**

AARP Public Policy Institute, Washington, D.C.

**Murray Grossman, MD**

American Academy of Neurology, Philadelphia, PA

**Razia Hashmi, MD, MPH**

WellPoint, Inc., Simsbury, CT

**Gail Hunt**

National Alliance for Caregiving, Bethesda, MD

**Matthew Janicki, PhD**

University of Illinois at Chicago, Chicago, IL.



**Kristin Kahle-Wroblewski, PhD**

Eli Lilly and Company, Indianapolis, IN

**Katie Maslow, MSW**

Institute of Medicine, Washington, D.C.

**David Reuben, MD**

UCLA Division of Geriatrics, David Geffen School of Medicine, Los Angeles, CA

**Martha Roherty, MPP**

National Association of States United for Aging and Disabilities, Washington, D.C.

**Mark Snowden, MD, MPH**

University of Washington School of Medicine, Seattle, WA

**William Staples, PT, DHsc, DPT, GCS, CEEAA**

University of Indianapolis, Indianapolis, IN

**Eric Tangalos, MD, FACP, AGSF, CMD**

The Mayo Clinic, Rochester, MN

**Joan Teno, MD**

Brown University School of Public Health, Providence, RI

**Yael Zweig, MSN, ANP-BC, GNP-BC**

NYU Pearl Barlow Center for Memory Evaluation and Treatment, New York, NY



### Proposed Alzheimer's disease and Related Dementias Committee Biographies

**Penny Feldman**, PhD, is Senior VP, Research and Evaluation, Visiting Nurse Service of NY, and Director, VNSNY's Research Center. At VNSNY she has built a robust interdisciplinary enterprise focused on advancing research, translation and evidence-based practice to improve quality of care, quality of life and health outcomes of an aging, culturally diverse population. Recent projects include work to reduce medication complexity and improve caregiver support for patients with Alzheimer's and dementia. A national leader in home health research with expertise in planning, strategy and conceptual development, Feldman has authored numerous publications and served on numerous advisory groups and panels.

**Eleanor Perfetto**, PhD, is a pharmacist health policy researcher, with expertise in patient-reported outcomes and quality measurement. She is a founder of Alzheimer's disease Measurement Improvement (AD-MI), a multi-stakeholder, volunteer initiative. She served on NQF's Framework for Measurement, Evaluation, and Reporting of Healthcare Acquired Conditions committee; Patient-Reported Outcomes Expert Panel; and Supplier-Industry Council. She currently serves on the Pharmacy Quality Alliance Board and served on the Quality Metrics Workgroup and was Research Coordinating Council co-chair. Her advocacy work on behalf of athletes with dementia and their families has been chronicled in the New York Times, HBO Real Sports, and Frontline.

**Mary Barton**, MD, MPP, is Vice President for Performance Measurement at the National Committee for Quality Assurance. In both her current and prior position as Scientific Director of the US Preventive Services Task Force she has focused on evidence for guidelines and measures. Her background in evidence-based medicine would bring a valuable perspective to the Alzheimer's and related diagnoses working group. She is currently the lead on a team from NCQA and Mathematica developing e-measures related to Cognitive Impairment under contract to CMS. Finally, Dr. Barton is a Board-certified internist with experience caring for Alzheimer's patients in a primary care setting.

**Barbara Baylis**, RN, MSN, is a Nurse Executive with 20+ years of success in organizing and strengthening clinical operations within the post-acute healthcare. She is accomplished in clinical and nursing management systems, quality improvement, nursing education, regulatory compliance, Dementia care and infection control practices. In her current role Barbara oversees and manages Providigm's National Accreditation for Quality Assurance & Performance Improvement (QAPI) and the granting of annual Embracing Quality Awards. Barbara serves on various committees and subcommittees, presents at many workshops and conventions, co-chaired AHCA Clinical Practice Committee, current member of Quality Committee, member and past co-chair of Nurse Executive Council, current AHCA Quality Award Master Examiner, and member of AHCA Quality Award Program Board of Overseers, past member of Kentucky Center for Performance Excellence Committee and current KYCPE award application examiner (Baldrige based). Member of Honor Society of Nursing. Barbara served as member of the CMS Technical Expert Panel (TEP) for the Quality Assurance and Performance Improvement (QAPI) Demonstration project 2011-2013. Barbara is the 2012 recipient of the prestigious Mary K. Ousley Champion of Quality Award.



Barbara received her MSN, Nursing Administration and Nursing Education, University of Wyoming, Laramie, WY, 1993 and her BSN, Nursing at Molloy College, Rockville Center, NY, 1978.

**Ryan Carnahan**, PharmD, MS, BCPP, is a psychiatric pharmacist and pharmacoepidemiologist. He has conducted research on prescribing safety in dementia and delirium for 12 years. He was principal investigator of the AHRQ-funded IA-ADAPT: Improving Antipsychotic Appropriateness in Dementia Patients project, which developed resources to guide antipsychotic use in dementia. He is principal investigator of the PCORI-funded Extension Connection: Advancing Dementia Care for Rural and Hispanic Populations. He serves on the Protocol Core, the FDA's Mini-Sentinel active surveillance program, and is Co-Director of the Iowa Geriatric Education Center. He works with MDS and Medicare data to evaluate antipsychotic use in dementia.

**Susan Cooley**, PhD, is a Clinical psychologist with training in geropsychology and interdisciplinary team functioning. Point of contact for U.S. Department of Veterans Affairs (VA) dementia issues, including VA dementia initiative development and coordination; intra-agency and inter-agency liaison. Dementia performance measurement work includes VA development of quality indicators on appropriate workup prior to dementia diagnosis and use of dementia warning signs to prompt cognitive assessment in home-based primary care. VA participant on National Alzheimer's Project Act (NAPA) Interagency Working Group (subgroups on Research, Clinical, and Long-term Services and Supports), including inter-agency discussion of dementia performance measure gaps and opportunities.

**Lynn Friss-Feinberg**, MSW, is Senior Strategic Policy Advisor at the AARP Public Policy Institute, and is responsible for family caregiving and long-term care issues. She came to AARP from the National Partnership for Women & Families, serving as the first Director of the Campaign for Better Care. Previously, Ms. Feinberg served as Deputy Director of the National Center on Caregiving at Family Caregiver Alliance (FCA), where she was a leader in family-centered care and dementia issues. At FCA, she directed the National Consensus Project for Caregiver Assessment, and led the first 50-state study on publicly-funded caregiving programs in the U.S.

**Murray Grossman**, MD, is a member of the Behavioral Neurology Section Executive Committee and has extensive experience in Neurodegenerative Diseases. He is the Director of Penn's Frontotemporal Degeneration Center and has been managing individuals with young-onset forms of dementia for 20 years. Dr. Grossman is involved in the optimal delivery of clinical care to patients with dementia. In particular, he has extensive experience with clinical issues related to the diagnosis of dementia. His lab works in the area of dementia biomarker development. He has considerable experience related to issues involved in the reliable and valid diagnosis of neurodegenerative conditions.



**Razia Hasmi, MD, MPH**, is a Board Certified Family Physician with a Certificate of Added Qualification in Geriatrics (Valid until 2023). Dr. Hashmi serves as Medical Director and Regional Vice President at Anthem. Her work at Anthem deals with population health improvement through the optimal use of health care benefits and health resources via performance target setting and management. She is also responsible for setting and managing standards for clinical performance guarantees. In addition she serves as a volunteer physician at a free clinic serving the uninsured population in the Bridgeport area of Connecticut.

**Gail Hunt** is President and CEO of the National Alliance for Caregiving, a non-profit coalition dedicated to conducting research and developing national programs for family caregivers and the professionals who serve them. She was appointed by the White House to serve on the Policy Committee for the 2005 White House Conference on Aging. Ms. Hunt was on the Advisory Panel on Medicare Education, is chair of the National Center on Senior Transportation, is a Commissioner of the Center for Aging Service Technology, and is Secretary of the Long-Term Quality Alliance. Additionally, Ms. Hunt is on the Governing Board of the Patient-Centered Outcomes Research Institute (PCORI).

**Matthew Janicki, PhD**, is associate research professor and director for technical assistance for the RRTC in Aging and Disabilities at the University of Illinois at Chicago. Formerly, he was director for aging for the NYS Office for People with Developmental Disabilities and now co-chairs the NAPA-related National Task Group in Intellectual Disabilities and Dementia Practices. He is the author of numerous books and articles in the area of aging, dementia, public policy, quality indicators, and rehabilitation with regard to people with intellectual and developmental disabilities.

**Kristin Kahle Wroblewski, PhD**, is currently the Research Team Leader for Alzheimer's and Neurodegenerative Diseases in the Global Patient Outcomes and Real World Evidence group at Eli Lilly and Company. After completing a post-doctoral research and clinical fellowship at the University of California, Irvine, Institute for Brain Aging and Dementia, she joined Lilly to lead payer-focused research and strategy of Lilly's portfolio of Alzheimer's assets. Her research includes clinical trial design, claims database analysis, and measurement development in Alzheimer's disease. Dr. Wroblewski is also a licensed psychologist and serves on the clinical faculty of the Neuropsychology Clinic in the Indiana University School of Medicine Department of Psychiatry.

**Katie Maslow, MSW**, is a Scholar-in-Residence at the Institute of Medicine (IOM), with a primary focus on care-related issues for older people with dementia, mental illness and co-existing medical conditions. Before joining the IOM in 2011, Ms. Maslow worked for 15 years for the Alzheimer's Association, where she directed practice, research and policy initiatives to improve the quality, coordination, and outcomes of health care and long-term services for people with Alzheimer's disease and other dementias and their family caregivers. She directed the Association's initiatives on hospital care and managed care for people with Alzheimer's and other dementias and co-directed its multi-site demonstration project, Chronic Care Networks for Alzheimer's Disease. From 1983 – 1995, Ms. Maslow was a policy analyst and senior associate at the U.S. Office of Technology Assessment (OTA), a congressional research agency. At OTA, she worked on congressionally requested studies on aging, Alzheimer's disease, long-term care,



end-of-life care and care management. She has a bachelor's degree in sociology and psychology from Stanford University and a master's degree in social work from Howard University. She is a member of the American Geriatrics Society, the Gerontological Society of America, the American Society on Aging, and the National Association of Social Workers.

**David B. Reuben, MD**, is Director, Multicampus Program in Geriatrics Medicine and Gerontology and Chief, Division of Geriatrics at the University of California, Los Angeles (UCLA) Center for Health Sciences. He is the Archstone Foundation Chair and Professor at the David Geffen School of Medicine at UCLA and Director of the UCLA Claude D. Pepper Older Americans Independence Center and the UCLA Alzheimer's and Dementia Care program. He sustains professional interests in clinical care, education, research and administrative aspects of geriatrics, maintaining a clinical primary care practice of frail older persons and attending on inpatient and geriatric psychiatry units at UCLA. He has won 7 awards for excellence in teaching. Dr. Reuben's current research interests include redesigning the office visit to improve health care quality and co-management with nurse practitioners to improve health care quality. His bibliography includes more than 190 peer-reviewed publications in medical journals, 33 books and numerous chapters. He is lead author of the widely distributed book, *Geriatrics at Your Fingertips*. In 2000, Dr. Reuben received the Dennis H. Jahnigen Memorial Award for outstanding contributions to education in the field of geriatrics and, in 2008, he received the Joseph T. Freeman Award from the Gerontological Society of America. He was part of the team that received the 2008 John M. Eisenberg Patient Safety and Quality Award for Research – Joint Commission and National Quality Forum, for *Assessing Care of the Vulnerable Elderly*. In 2012, he received the Henderson award from the American Geriatrics Society. Dr. Reuben is a past President of the American Geriatrics Society and the Association of Directors of Geriatric Academic Programs. He served for 11 years on the Geriatrics Test Writing Committee for the American Board of Internal Medicine (ABIM) and for 8 years on the ABIM's Board of Directors, including as Chair from 2010-2011. In 2012, Dr. Reuben received one of the first CMMI Innovations Challenge awards to develop a model program to provide comprehensive, coordinated care for patients with Alzheimer's Disease and other dementias. In addition to his leadership in geriatrics, Dr. Reuben continues to provide primary care for frail older persons, including making house calls. In his spare time, Dr. Reuben has written four plays and lyrics for more than 20 songs with composer Sidney Sharp. A compilation of the first 10 has been recorded.

**Martha Roherty, MPP**, is the Executive Director of the National Association of States United for Action in Aging and Disabilities. Since 1964 NASUAD has been the bipartisan, professional, nonprofit organization of representatives of state aging and disability agencies (including the District of Columbia and the territories). The primary purposes of NASUA are to serve as a focal point of communication between the states and the federal government, and to provide an information network among the states on long term services and supports. Ms. Roherty and her staff are responsible for educating Congress, the Administration, other state executive branch organizations, advocacy groups, and the general public on administrative and health and social policy issues of special concern to the state officials administering the programs for long-term care services. Ms. Roherty also furnishes technical assistance to state aging, Medicaid, and disability program staff.



**Mark Snowden, MD, MPH**, is a trained geriatric psychiatrist providing clinical services in a university affiliated geriatric medicine primary care clinic and in a community based nursing home. He is currently the co-PI on a CDC funded Special Interest project that conducted a systematic literature review to examine the impact of cognitive impairment on co-occurring chronic conditions. He is guiding secondary analyses of Medicare Beneficiary survey and claims data to establish HP 2020 benchmarks on dementia awareness and he recently served on an Institute of Medicine committee examining the mental health and substance use workforce needs for older adults.

**William “Bill” Staples, PT, DHsc, DPT, GCS, CEEAA**, is an Associate Professor at the Krannert School of Physical Therapy at the University of Indianapolis. He received his geriatric specialist certification (GCS) in 1995 and recertified in 2005. He is currently the President of the Section on Geriatrics, APTA and previously served on the Board of Directors for nine years.. He also served on both the Geriatric Specialty Council and on American Board of Physical Therapy Specialties for four years. His doctoral thesis was “Attitudes of Physical Therapists Working with People with Dementia.”

**Eric Tangalos, MD, FACP, AGSF, CMD**, is Professor of Medicine at the Mayo Clinic in Rochester, Minnesota, and is Co-Director of Education for its Alzheimer’s disease Research Center. He is a past president of the American Medical Directors Association (AMDA) and past chair of its Public Policy Committee. He is a past governor of the American College of Physicians, a past director of the American Geriatrics Society, and of the Alzheimer’s Association. He is active with NCQA, AMA PCPI, and served on the NQF Steering Committee regarding Serious Reportable Events. He is now on the NQF Common Formats Steering Committee.

**Joan Teno, MD**, is a Professor of Community Health and Medicine in the Research Scholar Track at Brown University. She is Board Certified in Internal medicine, Geriatrics, Hospice and Palliative Medicine with over 20 years of clinical experience in nursing homes. Dr. Teno is the creator of the widely used, NQF endorsed, Family Evaluation of Hospice Care survey. She also participated in the validation of the MDS 2.0. In addition to her experience on consensus panels of IOM, WHO, and CMS, Dr. Teno convened a state-wide task force that developed rapid-cycle QI projects that effectively reduced pain in nursing homes. She also served on NQF Committee pertaining to cancer measures at close of life.

**Yael Zweig, MSN, ANP-BC, GNP-BC**, is a nurse practitioner specializing in the care of adults with Alzheimer’s disease and related dementias. Yael evaluates patients with a spectrum of cognitive disorders including mild cognitive impairment, Alzheimer’s disease, Vascular dementia, Lewy body dementia, and frontotemporal degeneration. She works as part of a multi-disciplinary team to provide individualized care to patients and caregivers. Her focus is not just on medical management of Alzheimer’s disease and related disorders, but also on nonpharmacologic approaches and she strives to address all aspects of disease burden. In addition to her clinical role, she is also involved in research projects at the NYU Comprehensive Center on Brain Aging.