

**MEASURE APPLICATIONS PARTNERSHIP
COORDINATING COMMITTEE**
Convened by the National Quality Forum

Summary of Web Meeting

A web meeting of the Measure Applications Partnership (MAP) Coordinating Committee was held on Tuesday, May 15, 2012. For those interested in reviewing an online archive of the web meeting, please click [here](#).

Committee Members in Attendance at the May 15, 2012 Meeting:

George Isham (Co-Chair)	Chip Kahn, Federation of American Hospitals
Elizabeth McGlynn (Co-Chair)	Patricia Kurst, The Joint Commission (substitute for Mark Chassin)
Tanya Alteras, National Partnership for Women and Families (substitute for Christine Bechtel)	Kevin Larsen, Office of the National Coordinator for HIT
Rhonda Anderson, American Hospital Association	Elizabeth Mitchell, Maine Health Management Coalition
Richard Antonelli [subject matter expert: child health]	Frank Opelka, American College of Surgeons
David Baker, American College of Physicians	Carol Raphael [subject matter expert: post-acute care/home health/hospice]
Chandra Branham, AdvaMed (substitute for Steven Brotman)	Chesley Richards, Centers for Disease Control and Prevention
Ahmed Calvo, Health Resources and Services Administration	Gerald Shea, AFL-CIO
Joyce Dubow, AARP	Nancy Wilson, Agency for Healthcare Research and Quality
Aparna Higgins, America's Health Insurance Plans	

The primary objectives of the meeting were to:

- Review the draft MAP Approach to the Strategic Plan
- Raise clarifying questions
- Identify discussion areas for follow-up web meeting
- Review timeline for providing feedback

MAP Coordinating Committee Co-Chairs, George Isham and Beth McGlynn, began the meeting with a welcome and review of the meeting objectives.

Chip Kahn and Gerry Shea, MAP Coordinating Committee members and Strategy Task Force Co-Chairs, followed with a presentation on the MAP Strategy Task Force's recent meeting held on April 12, 2012. They reviewed the output from that meeting, a draft MAP Approach to the Strategic Plan. The MAP Approach to the Strategic Plan report is meant to provide an overview of the various objectives, strategies, and tactics that MAP intends to pursue. The final MAP Strategic Plan report will build off the Approach report, which will contain more specific information on how MAP intends to implement the strategic plan and will be enhanced by MAP member and public comments. The charge of the MAP Strategy Task Force is to advise the Coordinating Committee on a three-year strategic plan for achieving aligned performance

measurement that enables improvement, transparency, and value. To accomplish this, the MAP Strategy Task Force considered four objectives:

- Ensuring performance measures are high-impact, relevant, actionable, and drive toward realization of the NQS;
- Stimulate gap-filling for high-priority measure gaps;
- Promote alignment of performance measurement across HHS programs and between public and private initiatives; and
- Ensure MAP's recommendations are relevant to public and private stakeholders and its processes are effective.

To operationalize these objectives, the MAP Strategy Task Force plans to explore several strategies and tactics, including:

- Developing families of measures, sets of related available measures and measure gaps that span programs, care settings, and levels of analysis, for each of the NQF priority areas;
- Facilitating a coordinated strategy for gap-filling among public and private entities;
- Defining measure implementation phasing strategies to quickly and deliberately transition from the current state of measure sets to an ideal state;
- Enhancing decision-making by establishing an analytics plan that builds off the strategic opportunities identified by the National Quality Strategy, National Priorities Partnership, and other stakeholders, as well as incorporates information on measure use and impact;
- Enhancing the MAP Measure Selection Criteria, as needed;
- Establishing an evaluation plan that develops feedback loops with the greater quality measurement enterprise community, as well as assesses the impact and effectiveness of MAP; and
- Developing a communications plan for disseminating recommendations in a clear and effective manner to both public and private sector audiences.

Coordinating Committee discussions focused on the intended impact of the MAP Approach to the Strategic Plan. It was suggested that in order to assess whether MAP is having a desired effect on quality measurement, greater understanding about the ultimate application of measures is needed (e.g., achievement and/or improvement). Coordinating Committee members were encouraged to submit written feedback to NQF staff on enhancements to the MAP Approach to the Strategic Plan.

The meeting concluded with a discussion of next steps including a follow-up web meeting on May 23, 2012, to further discuss and finalize the MAP Approach to the Strategic Plan. The MAP Approach to the Strategic Plan is due to HHS on June 1, 2012.