



MAP Population Health Task Force Web Meeting
March 11, 2014 | 2:00 pm – 4:00 pm ET

Participant Instructions:

Streaming Audio Online

- Direct your web browser to: <http://nqf.commpartners.com>
- Under “Enter a Meeting” type in the meeting number **182747**
- In the “Display Name” field, type in your first and last name and click “Enter Meeting”

Teleconference

- Committee Member/Speakers: Dial **1-866-599-6630** and use code **31335797**.
- Public: Dial **1-855-599-0737** and use code **31335797**.

If you need technical assistance, you may press *0 to alert an operator or send an email to nqf@commpartners.com.

Meeting Objectives:

- Review task force charge and plan for completing the task
- Provide an overview of NQF’s current work on population health
- Develop consensus on scope and high-leverage opportunities for improvement

2:00 pm **Welcome, Disclosures of Interest, and Review of Meeting Objectives**

Bobbie Berkowitz, Task Force Chair
Ann Hammersmith, General Counsel, NQF
Allen Leavens, Senior Director, NQF

2:15 pm **Development of a Population Health Family of Measures**

Bobbie Berkowitz
Rachel Weissburg, Project Manager, NQF

2:30 pm **NQF Projects on Population Health**

Bruce Siegel, Population Health Framework Co-Chair
Karen Adams, Vice President, NQF

3:00 pm **Project Scope and High-Leverage Opportunities**

Bobbie Berkowitz
Allen Leavens

3:45 pm **Opportunity for Public Comment**


3:55 pm **Next Steps**

Zehra Shahab, Project Analyst, NQF

4:00 pm **Adjourn**

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NATIONAL
QUALITY FORUM

Web Meeting
March 11, 2014

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Welcome & Introductions
Overview of Meeting Objectives

Bobbie Berkowitz, Task Force Chair
Allen Leavens, Senior Director, NQF

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Disclosure of Conflict of Interest

Ann Hammersmith, General Counsel, NQF

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Meeting Objectives

- Review Task Force charge and approach
- Provide an overview of NQF's work on population health and discuss opportunities for synergy
- Develop consensus on scope and high-leverage opportunities for improvement

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Statutory Authority

Health reform legislation, the Affordable Care Act (ACA), requires HHS to contract with the consensus-based entity (i.e., NQF) to **“convene multi-stakeholder groups to provide input on the selection of quality measures” for public reporting, payment, and other programs.**

MAP Purpose

In pursuit of the National Quality Strategy, MAP informs the selection of performance measures to achieve the goal of **improvement, transparency, and value for all.**

MAP Objectives:

1. Improve outcomes in high-leverage areas for patients and their families
2. Align performance measurement across programs and sectors to provide consistent and meaningful information that supports provider/clinician improvement, informs consumer choice, and enables purchasers and payers to buy on value
3. Coordinate measurement efforts to accelerate improvement, enhance system efficiency, and reduce provider data collection burden

National Quality Strategy

Better Care

PRIORITIES

- Health and Well-Being
- Prevention and Treatment of Leading Causes of Mortality
- Person- and Family-Centered Care
- Patient Safety
- Effective Communication and Care Coordination
- Affordable Care

Healthy People/
Healthy Communities Affordable Care

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Working with communities to promote wide use of practices to enable healthy living

Long-term goals for working with communities:

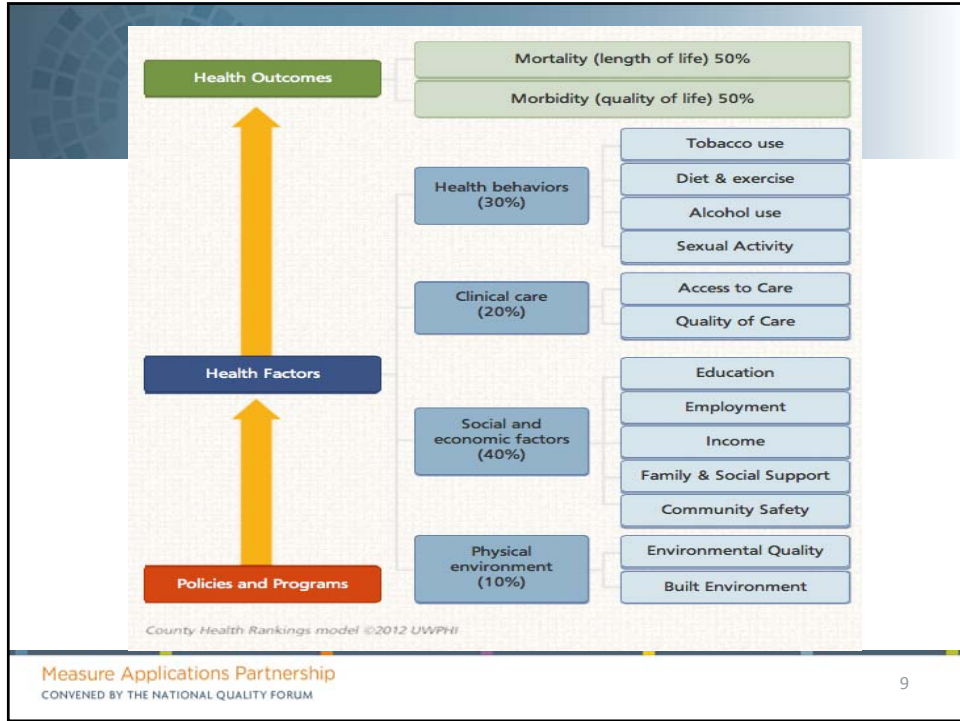
1. Promote healthy living and well-being through community interventions that result in improvement of social, economic, and environmental factors.
2. Promote healthy living and well-being through interventions that result in adoption of the most important healthy lifestyle behaviors across the lifespan.
3. Promote healthy living and well-being through receipt of effective clinical preventive services across the lifespan in clinical and community settings.

MEASURE FOCUS	KEY MEASURE NAME/DESCRIPTION	CURRENT RATE
Depression	Percentage of adults reported symptoms of a major depressive episode (MDE) in the last 12 months who received treatment for depression in the last 12 months	68.3%*
Obesity	Proportion of adults who are obese	35.7%**

*Source: Substance Abuse and Mental Health Services Administration, Office of Applied Studies, National Survey on Drug Use and Health, 2010.
 ** Source: Centers for Disease Control and Prevention, National Health and Nutrition Examination Survey (NHANES), 2010.

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Development of a Population Health Family of Measures

Bobbie Berkowitz, Task Force Chair
Rachel Weissburg, Project Manager, NQF

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Families of Measures and Core Measure Sets

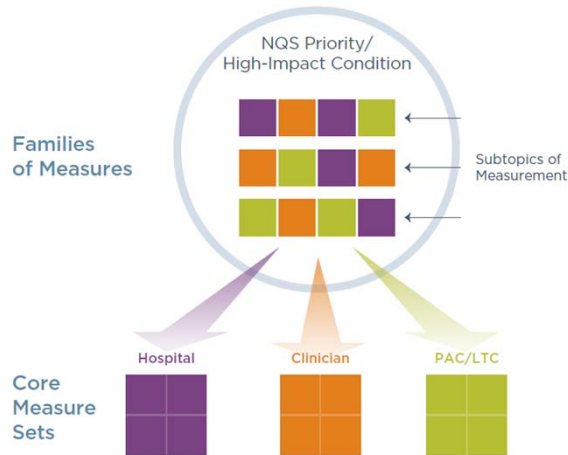
Families of Measures

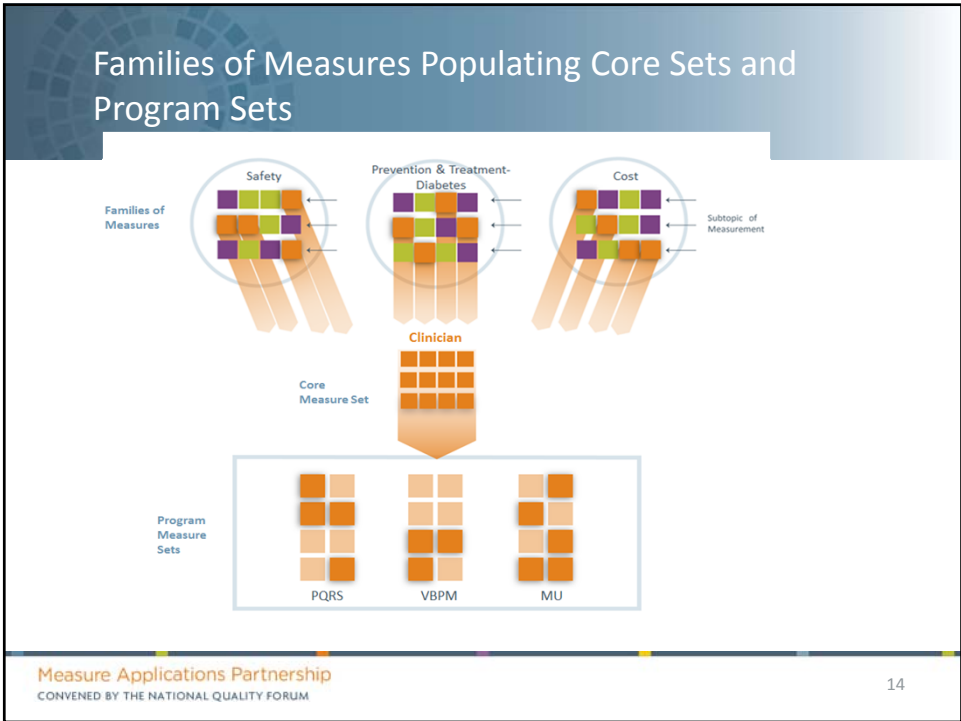
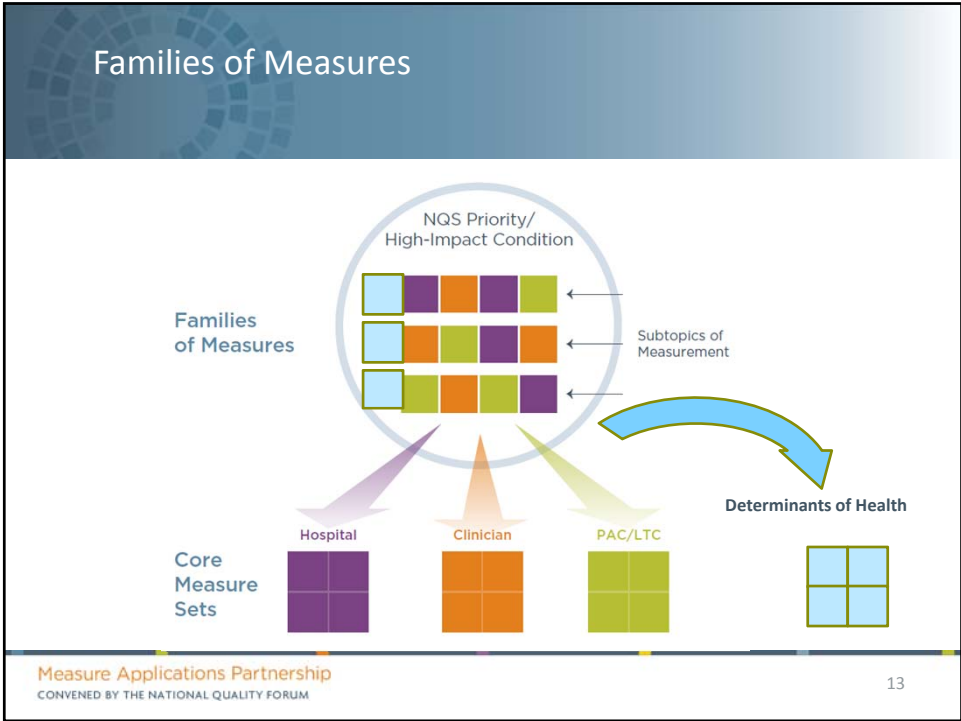
“Related available measures and measure gaps that span programs, care settings, levels of analysis, and populations for specific topic areas related to the NQS ” (e.g., care coordination family of measures, diabetes care family of measures)

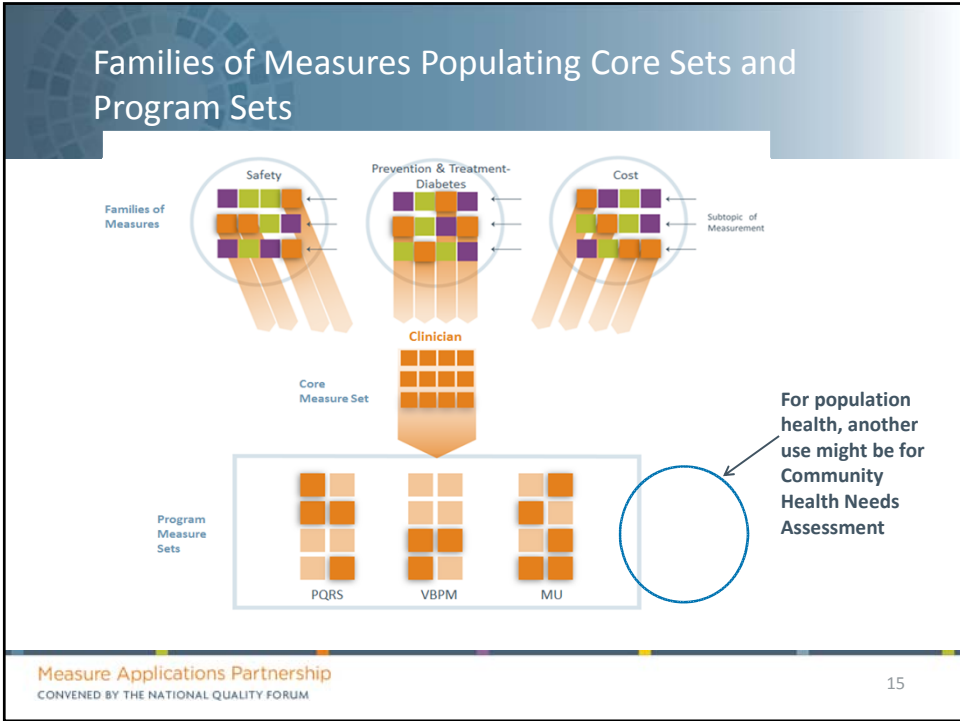
Core Measure Sets

“Available measures and gaps drawn from families of measures that should be applied to specified programs, care settings, levels of analysis, and populations” (e.g., ambulatory clinician measure set, hospital core measure set, dual eligible beneficiaries core measure set)

Families of Measures







Evolution of MAP Families of Measures

Current State	Future State
<p>Existing MAP Families of Measures: Safety, Care Coordination, Dual eligible beneficiaries, Hospice, Cardiovascular conditions, Diabetes, Cancer</p>	<p>Additional MAP Families of Measures (2014): Affordability, Person- and Family-Centered Care, Population Health</p>
<p>Primary Use of Measure Families:</p> <ul style="list-style-type: none"> • Provide a starting place for identifying high priority performance measures and gaps within a particular content area. • Setting- and level-of-analysis-specific core sets that draw from the families assist with pre-rulemaking activities. 	<p>Additional Uses of Measure Families?</p> <ul style="list-style-type: none"> • Explore applications outside of pre-rulemaking, such as using the Population Health Family of Measures as a source of measures for Community Health Needs Assessment

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NQF Projects on Population Health

Bruce Siegel, Population Health Framework
Committee Co-Chair

Karen Adams, Vice-President, NQF

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NQF's Current Work on Population Health

- Aligned with NQS' Three-Part Aim
- Focus beyond medical model – increased emphasis on determinants of health and improvement activities
- Address measurement, measure gaps, methodological and other challenges of population health measure development
- Opportunity to leverage population health activities and to exchange ideas between committees

The diagram consists of three overlapping circles. The top circle is purple and labeled 'Population Health Community Action Guide'. The bottom-left circle is yellow and labeled 'Health and Well-being Endorsement Measurement'. The bottom-right circle is teal and labeled 'MAP Family of Population Health Measures'. An arrow points from the text box on the left to the intersection of the yellow and teal circles.

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NQF Population Health Projects Timeline

Time Period	MAP Population Health Family	Population Health Action Guide	Health & Well-Being CDP
April 2014	In-person task force meeting	Draft <i>Action Guide</i> for public comment	In-person committee meeting (April 29-30)
June 2014	Public comment	In-person committee meeting	Draft report
July 2014	Final report		Public and member comment
Aug 2014		Base year final report	NQF member vote
Fall 2014		Begin work with Feedback Communities (TBD)	Final report
2016		Final <i>Action Guide</i> (TBD)	

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NQF Consensus Development Project: Health and Well Being

- In 2012, NQF completed a consensus development project on population health that resulted in a commissioned white paper*, measurement guidance, and endorsement of new measures
- The Health and Well Being CDP project in 2014 will focus on review of existing endorsed measures for population health, as well as potential new measures that may address measurement gaps in areas such as:
 - Health-related behaviors
 - Community-level indicators of health and disease, and community interventions
 - Modifiable social, economic, and environmental determinants of health with a demonstrable relationship to population health outcomes

* An Environmental Scan of Integrated Approaches for Defining and Measuring Total Population Health. Jacobson & Teutsch, 2012. Available at: <http://www.qualityforum.org/WorkArea/linkit.aspx?LinkIdentifier=id&ItemID=71487>

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Population Health Action Guide: Ten Key Elements

1. A self-assessment about readiness to engage in this work
2. Leadership across the region and within organizations
3. An organizational planning and priority-setting process
4. A community health needs assessment and asset mapping process
5. An agreed-upon, prioritized set of health improvement activities
6. Selection and use of measures and performance targets
7. Audience-specific strategic communication
8. Joint reporting on progress toward achieving intended results
9. Indications of scalability
10. A plan for sustainability

Questions for Discussion

- What are the greatest opportunities and challenges in creating a family of measures focused on population health?
- How can factors beyond health care, such as social and environmental determinants of health, be incorporated into MAP's approach?
- Given the interconnections across NQF's projects, how can the MAP families of measures play a role in helping communities improve population health?

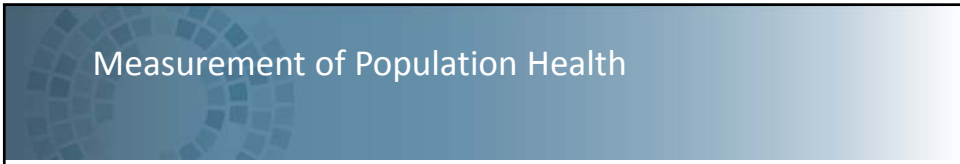


Project Scope and High-Leverage Opportunities

Bobbie Berkowitz, Task Force Chair
Allen Leavens, Senior Director, NQF

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Measurement of Population Health

Potential Domains & High-Leverage Opportunities*

- Determinants of health
 - Health-related behaviors
 - Social environment
 - Physical environment
- Health improvement activities
 - Provision of preventive services
 - Resources and capacity-building
- Total population health
 - Health status and health-related quality of life
 - Health outcomes (e.g., mortality, morbidity, etc.)

* Based on measurement domains identified in Jacobson & Teutsch, 2012.

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Measurement of Population Health

High-Leverage Opportunity	Measure Example
Health-related behaviors	Adult Current Smoking Prevalence NQF#2020
Social environment	Children Who Attend Schools Perceived as Safe NQF#0721
Physical environment	Particulate Matter Days (percent)
Preventive services	Weight Assessment and Counseling for Nutrition and Physical Activity for Children/Adolescents NQF#0024
Resources/capacity-building	Public Health Majors: 4-Year Colleges/Universities (percent)
Health status/QOL	Physically Unhealthy Days: Adults
Health outcomes	Depression Remission at Twelve Months NQF#0710

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Questions for Discussion

- In order to identify a parsimonious set of high-priority measures and gap areas, what high-leverage opportunities for measurement are most important to capture in the population health family?
- Recognizing that few or no endorsed measures may be available for certain important population health topics, how can other good measures be identified and potentially accelerated along the pathway to endorsement?

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Public Comment

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Next Steps

Zehra Shahab, Project Analyst, NQF

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Next Steps

- In-Person Committee Meeting: April 9, 2014
- Draft Report: June 1, 2014
- MAP Coordinating Committee review and public comment: June 2014
- Final Report: July 1, 2014

Thank You!