







What Do We Mean by Measurement?

Meas•*ure*



n. A standard: a basis for comparison; a reference point against which other things can be evaluated; "they set the measure for all subsequent work."

v. To bring into comparison against a standard.*

*Source: The ABC's of Measurement

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Why Do We Measure?



The primary goal of healthcare performance measurement is to improve the quality of healthcare received by patients (and ultimately, to **improve health**)

Measurement is a quality improvement tool, not an end in and of itself

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