

The Quality Community: Spring 2016



NQF's 2016 Annual Conference

Thank you to our Members who were able to join us last month for NQF's Annual Conference, "Re-engineering Quality Data for Value." More than 500 people attended this year's conference—a record in NQF's 16-year history!

We would also like to thank the following Member organizations for their generous support of the conference: [Anthem](#), [Novartis](#), [Henry Ford Health System](#), [NCQA](#), [National Pharmaceutical Council](#), and [Federation of American Hospitals](#).

And thank you to all of our Members for following [NQF on Twitter](#) and helping to make the conference hashtag #NQF16 a trending topic! The conference hashtag reached more than 235,000 accounts and earned more than 2.2 million impressions.

TWEETREACH SNAPSHOT FOR

#nqf16

ESTIMATED REACH

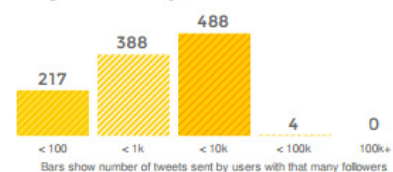
238,274

ACCOUNTS REACHED

EXPOSURE

2,221,336

IMPRESSIONS

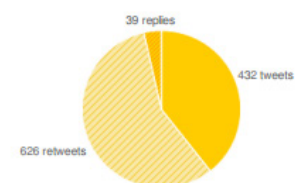


ACTIVITY

1,097
TWEETS

159
CONTRIBUTORS

10
DAYS



At the conference, NQF honored achievements in healthcare quality improvement by recognizing the recipients of the [2015 John M. Eisenberg Patient Safety and Quality Awards](#) and the [2016 NQF Consumers and Patients for Quality Award](#).

Presentation slides from many of our speakers, including those of Kate Goodrich, director of the CMS Center for Standards and Quality, are available on the Members-only section of our [website](#). A [complete recording](#) of the 2016 Annual Conference—another exclusive benefit for NQF Members—is available through the [NQF Member Education Resource Center](#), your one-stop shop for on-demand learning modules, including the new [Introduction to Quality and Federal Policy](#), a series of two-minute videos covering the basics of how federal policy is created, the impact of the Affordable Care Act on quality, and much more.

Please save the date for the 2017 Annual Conference, “Accelerating the National Agenda for Quality Measurement and Value,” April 4-5 in Pentagon City, VA.



Register Now for Upcoming Events

Member-exclusive events are opportunities to connect with colleagues and learn about the most important topics in quality measurement. Please join us for these terrific opportunities.

May 17 (12:30 pm ET), 20-Minute Tuesday: Dual Eligible Beneficiaries. 20-Minute Tuesdays is our newest education program format and features a 20-minute dialogue with a quality measurement expert, followed by 10 minutes of Q & A. On May 17, learn about the nuances of measuring care for dual eligible populations—those who qualify for both Medicare and Medicaid coverage. During this conversation with Debjani Mukherjee, senior director at NQF, and Megan Dueval Anderson, project manager at NQF, learn about the unique challenges facing dual beneficiaries and find out how to get involved with the Measure Applications Partnership (MAP) dual eligibles report, which opens for public comment in June. [Register now](#).

June 21 (9:00 am-3:30 pm), In-Person Workshop: Mastering the Basics of Quality Measurement. This in-person workshop will provide a complete overview of quality measurement, from basic terminology to real-life examples from the field. By the end of the day, you will know exactly what measurement is (and isn't) and understand how it fits into the bigger picture of healthcare quality. **Our first in-person education workshop last fall sold out quickly, so [register today](#)!** Space is limited.

June 24 (12:00 pm ET), NQF Member Meet-Up: Disparities. Join us in **New York City** to hear about NQF's work on disparities and risk adjustment for socioeconomic status (SES) and other demographic factors. Dr. Helen Burstin, NQF's chief scientific officer,

and invited guests will discuss our work to develop a roadmap for how measurement can be used to eliminate disparities and will update you on NQF's two-year trial on risk adjustment of performance measures for SES and other demographic factors. Special thanks to NQF Member organization, **NYC Health + Hospitals**, for hosting this Meet-Up. Contact [Lois Frankel](#), director of Member engagement, to register.

NQF Member Network–Renal. Save the date for a two-part series: Exploring Options Available to Patients Developing Progressive Kidney Disease (**June 2**) and New and Intriguing Approaches to Patient-Centered Kidney Care (**June 14**). Visit the [Member Network](#) webpage for more information.



NQF's Strategic Plan

During our Annual Conference, we announced the adoption of the [2016-2019 NQF Strategic Plan](#), a collaborative effort that has been championed, directed, and approved by the NQF Board. The plan answers an unmet need for NQF to lead, prioritize, and collaborate to drive measurement that can result in better, safer, and more affordable healthcare for patients, providers, and payers. At the same time, the plan aims to reduce the redundancy and cost of measurement.

The plan charts a new course for NQF that moves us from our current passive state of evaluation of submitted measures to a future dynamic state where we also lead and contribute to:

- Accelerated measure development
- Identification of priority measures and gaps
- Reducing measures
- Measure implementation
- Efforts to better understand what works and what doesn't in measurement

A key focus will be on filling important measure gaps through the newly launched [Measure Incubator](#).

The plan also calls on us to identify the most important measures to improve U.S. healthcare. By identifying priority measures for the nation as well as for specific settings and populations, we can focus the quality community on the metrics needed to improve the quality, safety, and the affordability of care. This prioritization work holds promise to result in fewer, more meaningful measures.



NQF Member Network – Cancer

NQF's newest Member Network kicked off in March with a presentation by Dr. Joseph Alvarnas, associate clinical professor, Department of Hematology & Hematopoietic Cell Transplantation and director of value-based analytics, at NQF Member organization, City of Hope. Dr. Alvarnas shared his experiences delivering innovative care to cancer patients by ensuring that their expectations are met throughout the continuum of care. [Listen to the event recording.](#)

We look forward to hosting more discussions on the topics of cancer, palliative, and end-of-life care and related measurement issues in the coming months.

Video: Who Uses Measures and Why?

Feel free to share the newest NQF video about the Quality Community with other staff at your organization. This animated video provides a three-minute overview of how measures are used every day by a variety of stakeholders in the healthcare system, including patients, families, and providers.





New Members

Please join us in welcoming the newest Members of the NQF Quality Community:

- [American Association for Clinical Chemistry](#)
- [American Institutes for Research](#)
- [California Health Care Safety Net Institute \(SNI\)](#)
- [DaVita Healthcare Partners](#)
- [Froedtert and the Medical College of Wisconsin](#)
- [Medtronic](#)
- [Quality Outcomes, LLC](#)
- [Society of Surgical Oncology](#)

Contact Us!

If you have questions about your Membership or would like more information about NQF programs, please [contact the Membership team](#).

