

## New Member Orientation



NATIONAL  
QUALITY FORUM

With the Member Relations Team and  
Nicole Silverman, Chief Operating Officer

Moderated by:  
Camille Espinoza, Director, Member Education

September 29, 2015  
1:00-2:00pm ET

WELCOME  
TO NATIONAL QUALITY FORUM

Over 425 Members Strong

## How to Make the Most of Your NQF Membership

### Today's Objectives

- Learn how to get involved with NQF projects
- Learn about member exclusive benefits
- Meet the Member Relations team and know who to contact with further questions



## How to Make the Most of Your NQF Membership

### Today's Agenda

- 1) Introduction to the Member Relations team
- 2) NQF's current projects
- 3) Maximizing membership
- 4) Questions and answers with the Member Relations team



### Your Moderator

Camille Espinoza, Director of Member Education

## Meet the Member Relations Team at NQF



Neal Comstock  
Vice President



Michelle Robinson  
Senior Director



Jonathan Grau  
Senior Director



Lois Frankel  
Director, Member Engagement



Camille Espinoza  
Director, Member Education



Kristen Washington  
Senior Manager

## Your Feedback



Why did you join NQF?  
What will you gain from  
membership?

Please type into the chat box anytime or  
Call 877-468-8808 and press \*1 to comment

## Animated Short Video: The Quality Community Using Measures Every Day



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## NQF's Core Work



Nicole Silverman  
Chief Operating Officer  
National Quality Forum

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## NQF's Core Work

### NQF Mission

The National Quality Forum leads national collaboration to improve health and healthcare quality through measurement



## NQF's Core Work

NQF convenes multistakeholder groups to:

- **Endorse measures** (using the Consensus Development Process)
- Provide guidance about how to **improve measurement**
- Provide guidance about which **measures to use** (using the Measure Applications Partnership)
- Provide recommendations about which **measure gaps** to fill first
- Provide guidance about **implementing change collectively** across healthcare

## NQF's Core Work: Current and Upcoming NQF Projects

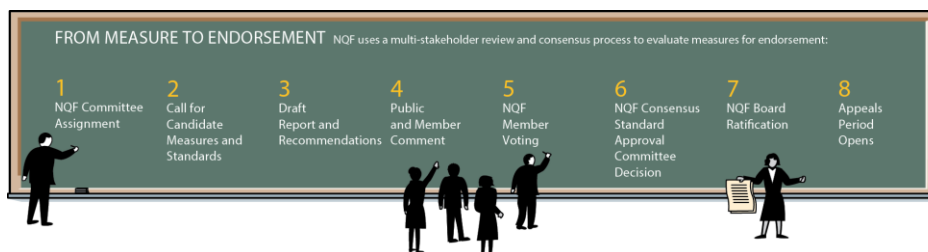
### Endorsement Projects Current and Continuing:

- [Cardiovascular](#)
- [Ears, eyes, nose, and throat \(HEENT\)](#)
- [Health and well-being](#)
- [Patient safety](#)
- [Person- and family-centered care](#)
- [Surgery](#)
- [Renal](#)
- [Admissions/Readmissions](#)
- [Pediatric](#)

### Endorsement Projects Launching Soon:

- Pulmonary/Critical Care
- Neurology
- Perinatal
- Palliative Care and End-of-Life
- Cancer

## NQF's Core Work: The Endorsement Process



## NQF's Core Work: Current and Upcoming NQF Projects

### Guidance about improving measurement

- [Value set harmonization](#)
- [Measure endorsement trial for risk adjustment](#) by socioeconomic status and other demographic factors
- [Common formats](#)
- Attribution
- Variation in Measure Specifications

## NQF's Core Work: Current and Upcoming NQF Projects

Measure Applications Partnership (MAP) provides CMS guidance on which measures to use in 20+ federal programs:

- MAP Pre-Rulemaking Committees and Workgroups
  - [Coordinating committee](#)
  - [Hospital workgroup](#)
  - [Clinician workgroup](#)
  - [Post acute care / long-term care \(PAC LTC\) workgroup](#)
  - [Dual eligible beneficiaries workgroup](#) (for patients who qualify for both Medicaid and Medicare)
- MAP Task Forces
  - [Adult Medicaid core set task force](#)
  - [Child Medicaid core set task force](#)

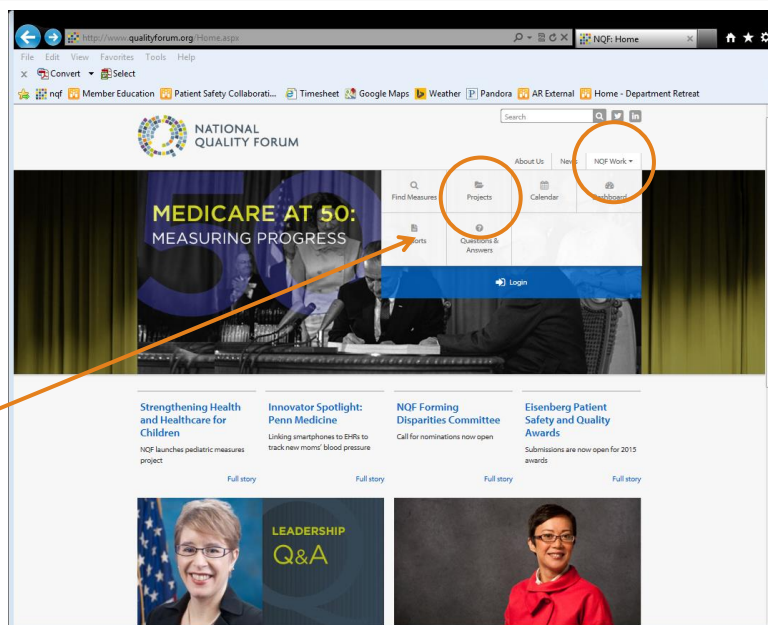
## NQF's Core Work: Current and Upcoming NQF Projects

### Filling measure gaps and priority setting

- [Health IT patient safety](#)
- [Home- and community-based services](#)

### Implement change across healthcare

- [Population health framework](#)
- Measure Incubator
- [National Quality Partners](#)
  - Antibiotic Stewardship
  - Advanced Illness Care





## Maximizing Membership

### NQF Members: Leading the Quality Community



Learn  
Influence  
Connect  
Stay Informed

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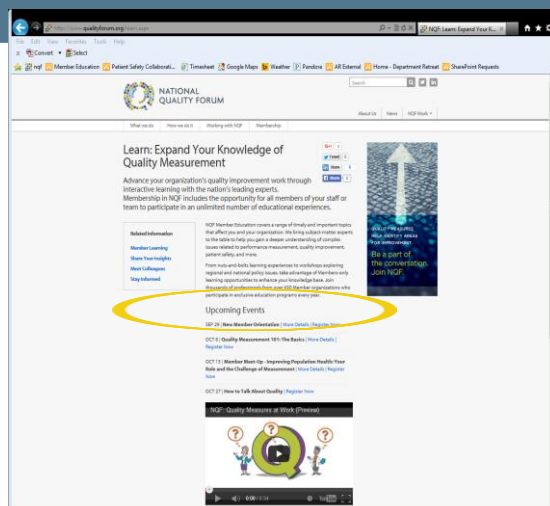
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## Maximizing Membership: Learn

### Learn: Expand Your Knowledge of Quality Measurement

Access exclusive member education events, including the Quality Measurement 101 series, in-person workshops, and monthly webinars.

Featured event:  
In-person workshop on  
October 27: [“How to Talk About Quality.”](#) [Register Now.](#)



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## Maximizing Membership: Influence

### Influence: Inform NQF's Work in Measurement and Innovation

- Support your Stakeholder Council Leaders
- Share your priorities with the member advisors
- Attend Member Meet-Ups
- Participate in NQF meetings in-person or online
- Attend project webinars
- Submit measures for endorsement
- Comment on measures and reports
- Vote on measures for endorsement
- Nominate a colleague (or self-nominate) to a steering committee



## Maximizing Membership: Connect



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### Connect: Meet New Colleagues with an Interest in Quality

- Join a Member Network (Renal, HIT, Oncology)
- Participate in Proving Ground
- Attend Member Meet-Ups
- Sponsor or attend the 2016 Annual Conference on April 7-8, 2016 in Washington, DC – Save the date!
- Share your success stories: [nqfresults@qualityforum.org](mailto:nqfresults@qualityforum.org)
- Network with other Members at NQF events (easily identified through designated nametags)
- Show your affiliation through the NQF Member Logo

## Maximizing Membership: Connect

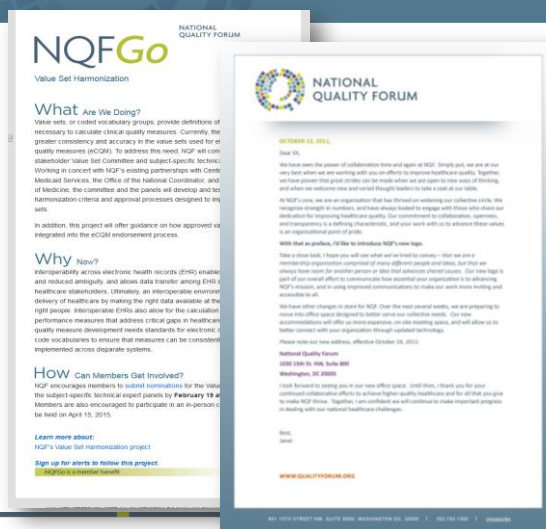


### Member Meet-Ups give members:

- ✓ Early input into NQF projects
- ✓ Face time with NQF executives
- ✓ Networking with other members
- ✓ In-person or virtual participation

[Register now](#) for the next Meet-Up on October 15, 2015 at NQF in Washington, DC: “Improving Population Health: Your Role and the Challenge of Measurement”

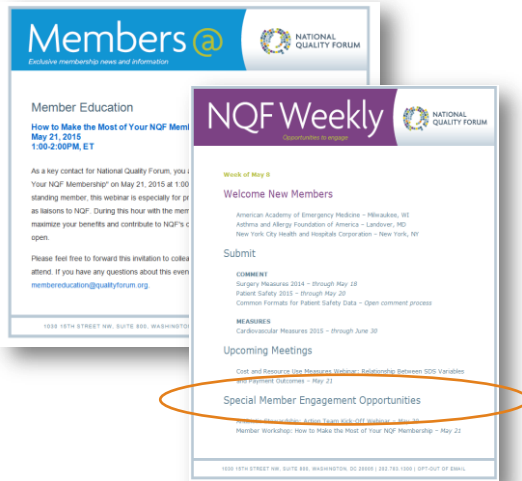
## Maximizing Membership: Stay Informed



### Stay Informed: Sign Up for Custom Communications

- NQFGo for all new projects
- Monthly letter from Chris Cassel
- Member Newsletter

## Maximizing Membership: Stay Informed



- Member alerts
- NQF Weekly for members
- Follow NQF on Twitter: @NatQualityForum

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## Your Feedback

### Comments? Questions?



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## Contact the Member Relations Team at NQF



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# THANK YOU